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W. MARK DULA
DIRECTOR OF INDUSTRY AFFAIRS

FILED

March 5, 2001

OFFICIAL COPY

MAR 06 2001

Ms. Geneva Thigpen, Chief Clerk
North Carolina Utilities Commission
4325 Mail Service Center
Raleigh, North Carolina 27699-4325

Clerk's Office
N.C. Utilities Commission

RE: Docket No. P-100, SUB 137c – IN THE MATTER OF AREA CODE RELIEF FOR NORTH CAROLINA'S 336 NUMBERING PLAN AREA

Dear Ms. Thigpen,

Attached, in accordance with the North Carolina Utilities Commission's Orders in the above referenced docket, is an original and thirty-one copies of North State Telephone Company's (North State) affidavit of publication regarding the Commission required newspaper notices. The first public notice addressed the telecommunications industry's recommended 336 overlay and scheduled public hearing. The second public notice addressed the change in location for the public hearing. Below is a table listing the newspapers that North State utilized to publish the notices and dates of publication.

<i>Newspaper</i>	<i>Notice of Public Hearing</i>		<i>Change of Location Notice</i>	
	<i>Date of 1st Run</i>	<i>Date of 2nd Run</i>	<i>Date of 1st Run</i>	<i>Date of 2nd Run</i>
High Point Enterprise	1-22-2001	1-29-2001	2-12-2001	2-19-2001
Thomasville Times	1-23-2001	1-30-2001	2-15-2001	2-20-2001
Jamestown News	1-24-2001	1-31-2001	2-14-2001	2-21-2001
Randolph Guide	1-24-2001	1-31-2001	2-14-2001	2-21-2001
Archdale/Trinity News	1-25-2001	2-1-2001	2-15-2001	2-22-2001

Please bring this filing to the attention of the Commission and if there are any questions, please feel free to contact me. Thank you for your assistance in this matter.

Sincerely,

W. Mark Dula

W. Mark Dula

Clerk
AG
7comm
Bennin
Long
Hoover
Sharpe
Kite
Wigfall

Steel
Sessions
Paschal
Gruber
2PSecon
3P5 legal

3PS Acctg
3PS comm

BEFORE THE
NORTH CAROLINA UTILITIES COMMISSION

FILED

In the matter of

MAR 06 2001

Area Code Relief for North Carolina's
336 Numbering Plan Area (NPA)

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)

Clerk's Office
North Carolina Utilities Commission
Docket No. P-100, Sub 197C

AFFIDAVIT OF W. MARK DULA

1. My name is W. Mark Dula. I am employed by North State Telephone Company (North State) as Director of Industry Affairs in High Point, North Carolina.

2. As Director of Industry Affairs, my duties and responsibilities include the placement and coordination of advertisements and public notices in newspapers of general circulation within North State's operating territory in North Carolina. Specifically, I was responsible for placement of the public notices, copies of which are attached to my Affidavit as Attachment 1 and Attachment 2, in newspapers pursuant to the Commission's Orders in the above referenced docket.

3. The Commission required in its Orders under the above referenced docket that North State publish notice "once a week for two successive weeks concluding by no later than February 27, 2001." To comply with these Commission orders, North State published the notices set forth in Attachment 1 and Attachment 2 to my Affidavit in the following newspapers on the dates shown:

<i>Newspaper</i>	<i>Notice of Public Hearing</i>		<i>Change of Location Notice</i>	
	<i>Date of 1st Run</i>	<i>Date of 2nd Run</i>	<i>Date of 1st Run</i>	<i>Date of 2nd Run</i>
High Point Enterprise	1-22-2001	1-29-2001	2-12-2001	2-19-2001
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Archdale/Trinity News	1-25-2001	2-1-2001	2-15-2001	2-22-2001

5. As a result of these publications, North State has complied with the Commission's Orders under Docket No. P-100, Sub 137c.

Further affiant sayeth not.

W. Mark Dula
W. Mark Dula

SWORN TO AND SUBSCRIBED
BEFORE ME THIS 5
DAY OF MARCH, 2001

L. Cheryl L. Poole
Notary Public

My commission expires: May 30, 2002

STATE OF NORTH CAROLINA
 UTILITIES COMMISSION
 RALEIGH
 DOCKET NO. P-100, SUB 137c

BEFORE THE NORTH CAROLINA UTILITIES COMMISSION
 In the Matter of
 Area Code Relief for North Carolina's Plan Area(NPA)

NOTICE OF
 PUBLIC HEARING

NOTICE IS HEREBY GIVEN that on September 7, 2000, the North American Numbering Plan Administration (NANPA) filed with the North Carolina Utilities Commission (Commission) a recommendation made by representatives of the telecommunications industry to provide relief for the 336 area code in North Carolina. The NANPA's filing states that because of increasing demand for telephone numbers, the 336 area code is projected to exhaust or run out of telephone numbers during the fourth quarter of 2002. This has created a need to introduce another area code in the geographic area now covered by the 336 area code to ensure the availability of telephone numbers in the future. The number for the area code will not be announced until after final approval of a relief plan.

TWO AREA CODES AND TEN-DIGIT DIALING

Industry representatives have recommended a "distributed overlay" as the relief plan for the 336 area code. Under the recommended plan, a new area code would be assigned to cover or "overlay" the entire geographic area using the existing 336 area code boundary lines. This would result in two area codes for the same geographic area. The chief advantage of using an overlay relief plan is that existing telephone subscribers would not have to change area codes or their telephone numbers. When telephone numbers in the 336 area code run out, new residential and business telephone numbers for the area would be assigned from the new area code. The chief disadvantage of using an overlay relief plan is that all local and expanded local calls dialed using seven digits today would have to be dialed using ten digits (336 + seven-digit telephone number or new area code + seven-digit telephone number). A Federal Communications Commission (FCC) regulation would require ten-digit dialing both between and within the 336 code and the new overlay area code.

OTHER SOLUTIONS WERE CONSIDERED

According to NANPA, the industry examined four alternatives before reaching a unanimous consensus to recommend the "distributed overlay" relief plan. Three variations of a "geographic split" relief plan were also considered. Under these plans, the geographic area covered by the 336 area code would be split into two parts. Roughly half of the affected telephone subscribers would continue to be served through the 336 area codes, and half would change to the new area code. Although ten-digit dialing would not be required within area codes, most of the seven-digit dialed calling routes that exist today in the 336 area code would become ten-digit dialed calling routes in both directions if they are split by the new area code boundary. The industry rejected all geographic split relief plans because of the necessity of changing the telephone numbers of a large number of subscribers, the difficulty of predicting growth for the two areas, and potential customer confusion as the area is divided into smaller pieces.

PUBLIC HEARING TO BE HELD IN GREENSBORO

After carefully considering the significant potential impacts associated with the distributed overlay area code relief plan recommended by the North Carolina telecommunications industry, the Commission is determined that all affected subscribers should have an opportunity to express their views on the recommendation. Accordingly, the Commission will conduct a public hearing beginning on Tuesday, March 13, 2001 at 7:00 p.m. in the Auditorium - Guilford County Social Services Building, 301 North Eugene Street, in Greensboro, for the purpose of receiving public comment regarding the addition of a new area code to relieve the current 336 area code. The hearing will continue on Wednesday, March 14, 2001, at 9:00 a.m. at the same location. The evening hearing on Tuesday, March 13, will be conducted for the sole purpose of receiving testimony and comments from members of the public. Members of the public who are unable to attend the evening public hearing on March 13 will also be allowed to testify on the morning of March 14. The Commission will receive testimony from all formal parties, including the industry participants, the Public Staff, Attorney General, and any other interveners, during the March hearing after public witnesses.

Persons desiring to send written statements to the Commission should submit their statement supporting the industry recommendation, or any alternative proposal, on or before March 6, 2001, and should include any information that those persons wish to be considered by the Commission in this matter. Interventions or statements should be addressed to the Chief Clerk, North Carolina Utilities Commissions, 4325 Mail Service Center, Raleigh, North Carolina 27699-4325. Statements may also be faxed to (919) 733-7300.

The Public Staff of the Utilities Commission, through the Executive Director, is required by statute to represent the using and consuming public in proceedings before the Commission. Statements to the Executive Director should be addressed to:

Robert P. Gruber
 Executive Director - Public Staff
 4326 Mail Service Center
 Raleigh, North Carolina 27699-4326
 Fax: (919) 733-9565

The Attorney General is also authorized by statute to represent the using and consuming public in proceedings before the commission. Statements to the Attorney General should be addressed to:

The Honorable Roy A. Cooper, III
 Attorney General - State of North Carolina
 Post Office Box 629
 Raleigh, North Carolina 27602-0629
 Fax: (919) 716-6757

ISSUED BY ORDER OF THE COMMISSION
 This the 5th day of January, 2001.
 NORTH CAROLINA UTILITIES COMMISSION
 Geneva S. Thigpen, Chief Clerk

**STATE OF NORTH CAROLINA
UTILITIES COMMISSION
RALEIGH**

DOCKET NO.P-100, SUB 137c

BEFORE THE NORTH CAROLINA UTILITIES COMMISSION

In the Matter of
Area Code Relief for North Carolina's 336 Numbering Plan Area
(NPA)

ORDER CHANGING LOCATION OF HEARING

BY THE CHAIR: On January 30, 2001, the Commission issued an Order Changing Location of Hearing. The public hearing will be held on Tuesday, March 13, 2001 at 7:00 p.m. and continue on Wednesday, March 14, 2001 at 9:00 a.m. at the **new** location noted below.

The public hearing location **has been changed**

FROM: Auditorium - Guilford County Social Services Building
301 North Eugene Street
Greensboro, North Carolina

TO: Guilford Technical Community College
Jamestown Campus
Medlin Campus Center
Ground Level, Room 047
601 High Point Road
Jamestown, North Carolina

IT IS, THEREFORE, SO ORDERED.

ISSUED BY ORDER OF THE COMMISSION.

This 6th day of February 2001.

NORTH CAROLINA UTILITIES COMMISSION
Geneva S. Thigpen, Chief Clerk