# Deep Point Ferry Terminal & Parking Facility

1301 Ferry Road Southport, Brunswick County, NC 28461

NKF Job No.: 21-0147725-1



Susan Rabon Chair

Bald Head Island Transportation Authority 1029 N. Howe Street, Authority Office Southport, NC 28461

# **Prepared By:**

# **Newmark Knight Frank**

Valuation & Advisory, LLC 1400 Centrepark Blvd, Suite 310 West Palm Beach, Florida 33401





LHR / CAP REBUTTAL EXHIBIT 4
A-41 SUB 22
Newmark
Knight Frank

July 26, 2021

Susan Rabon Chair Bald Head Island Transportation Authority 1029 N. Howe Street, Authority Office Southport, NC 28461

RE: Appraisal of a single-tenant ferry terminal and parking facility at Deep Point Ferry Terminal & Parking Facility located at 1301 Ferry Road, Southport, Brunswick County, NC 28461, prepared by Newmark Knight Frank Valuation & Advisory, LLC (herein "Firm" or "NKF")

NKF Job No.: 21-0147725-1

Dear Ms. Rabon:

The "Subject Property" is a 50,325 square foot square foot one-story terminal building that houses the Bald Head Island (BHI) – Southport Ferry and located at 1301 Ferry Road. The building is in average condition, is of average quality and tenant appeal, and was built in 2009. The site encompasses approximately 54.801 acres (2,387,144 square feet) and is located along the east side of Ferry Road and the west bank of the Cape Fear River. The site is allocated with an estimated 11.54 acres attributable to the ferry terminal and barge operations with the remaining 43.26 acres allocated to parking for approximately 1,950 vehicles. Currently, the improvements are 100% occupied and leased via an internal lease with an entity related to the existing ownership. This lease is disregarded to value the fee simple interest in the subject land and improvements. The valuation specifically excludes both the ferry system and any FF&E related to the ferry and baggage operations.

# **Key Value Considerations**

# **Strengths**

- Subject is the sole provider of ferry and barge service to the island for both passengers and goods.
- Strong housing demand and additional development parcels bode well for increased demand.
- The ferry system is the most common form of transportation to BHI with alternatives limited to private vessels. Air service is predominantly for medical emergencies.
- The growth of work-from-home initiatives have resulted in rapidly escalating property values in resort areas as homeowners can work from their vacation homes which also increases the need for goods and services on the island.

#### **Risk Factors**

As a waterfront parcel proximate to the Atlantic Ocean, the primary physical risk is from hurricanes.

July 26, 2021 Susan Rabon

- Inflation is increasing the cost of goods and services with increased risk of interest rate hikes which will make housing more expensive and create greater risk of a bubble should a rapid correction occur.
- Ongoing pandemic risk reduced ferry capacity in 2020 due to social distancing and new variants of the virus create risk of additional shutdowns or economic distress.

#### **COVID-19 Pandemic**

The COVID-19 Pandemic has had a significant impact on the economy and, by extension, real estate markets. Commercial real estate is transforming and adapting with some similarities and some differences to previous crises. As the Pandemic has progressed, there has been greater clarity about the effects through metric and transactional data as well as market participant information and expectations. Effects and projections related to COVID-19 will be addressed throughout the report.

Based on the analysis contained in the following report, the opinion of value for the subject is:

Value Conclusions			
Appraisal Premise	Interest Appraised	Date of Value	Value Conclusion
Market Value "As Is"	Fee Simple	7/17/2021	\$33,000,000
Compiled by NKF			

# **Extraordinary Assumptions**

An extraordinary assumption is defined in USPAP as an assignment-specific assumption as of the effective date regarding uncertain information used in an analysis which, if found to be false, could alter the appraiser's opinions or conclusions. The value conclusions are subject to the following extraordinary assumptions that may affect the assignment results.

1. None

# **Hypothetical Conditions**

A hypothetical condition is defined in USPAP as a condition, directly related to a specific assignment, which is contrary to what is known by the appraiser to exist on the effective date of the assignment results but is used for the purpose of analysis. The value conclusions are based on the following hypothetical conditions that may affect the assignment results.

#### 1. None

The appraisal was developed based on, and this report has been prepared in conformance with the Client's appraisal requirements, the guidelines and recommendations set forth in the Uniform Standards of Professional Appraisal Practice (USPAP), the requirements of the Code of Professional Ethics and Standards of Professional Appraisal Practice of the Appraisal Institute, Title XI of the Financial Institution Reform, Recovery and Enforcement Act (FIRREA) of 1989, and the Interagency Appraisal and Evaluation Guidelines (December 2, 2010).



# Certification

We certify that, to the best of our knowledge and belief:

- 1. The statements of fact contained in this report are true and correct.
- 2. The reported analyses, opinions, and conclusions are limited only by the reported assumptions and limiting conditions and are our personal, impartial and unbiased professional analyses, opinions, and conclusions.
- 3. We have no present or prospective interest in the property that is the subject of this report and no personal interest with respect to the parties involved.
- 4. We have no bias with respect to the property that is the subject of this report or to the parties involved with this assignment.
- Our engagement in this assignment was not contingent upon developing or reporting predetermined results.
- Our compensation for completing this assignment is not contingent upon the development or reporting of a predetermined value or direction in value that favors the cause of the client, the amount of the value opinion, the attainment of a stipulated result, or the occurrence of a subsequent event directly related to the intended use of this appraisal.
- This appraisal assignment was not based upon a requested minimum valuation, a specific valuation, or the approval of a loan.
- Our analyses, opinions, and conclusions were developed, and this report has been prepared, in conformity with the Uniform Standards of Professional Appraisal Practice, as well as the requirements of the State of North Carolina.
- The reported analyses, opinions, and conclusions were developed, and this report has been prepared, in conformity with the Code of Professional Ethics and Standards of Professional Appraisal Practice of the Appraisal Institute.
- The use of this report is subject to the requirements of the Appraisal Institute relating to review by its duly authorized representatives.
- As of the date of this report, Greg Becker, MAI, MRICS has completed the continuing education program for Designated Members of the Appraisal Institute.
- Greg Becker, MAI, MRICS made a personal inspection of the property that is the subject of this report. 12.
- Significant real property appraisal assistance was provided by Daniel Stoops who has not signed this certification. The assistance of Daniel Stoops consisted of conducting research on the market, subject property, and transactions involving comparable properties, all under the supervision of the person(s) signing this report.
- The Firm operates as an independent economic entity. Although employees of other service lines or affiliates of the Firm may be contacted as a part of our routine market research investigations, absolute client confidentiality and privacy were maintained at all times with regard to this assignment without conflict of interest.
- Within this report, "Newmark Knight Frank", "NKF Valuation & Advisory", "NKF, Inc.", and similar forms of reference refer only to the appraiser(s) who have signed this certification and any persons noted above as having provided significant real property appraisal assistance to the persons signing this report.



Feb 28 2023

16. Greg Becker, MAI, MRICS has not performed any services, as an appraiser or in any other capacity, regarding the property that is the subject of this report within the three-year period immediately preceding the agreement to perform this assignment.

Greg Becker, MAI, MRICS Senior Managing Director

Certified General Real Estate Appraiser

North Carolina # A7729 Telephone: (561) 212-5165 Email: Greg.Becker@nmrk.com

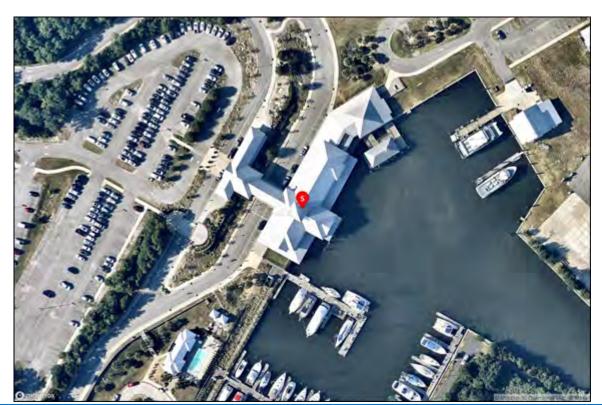


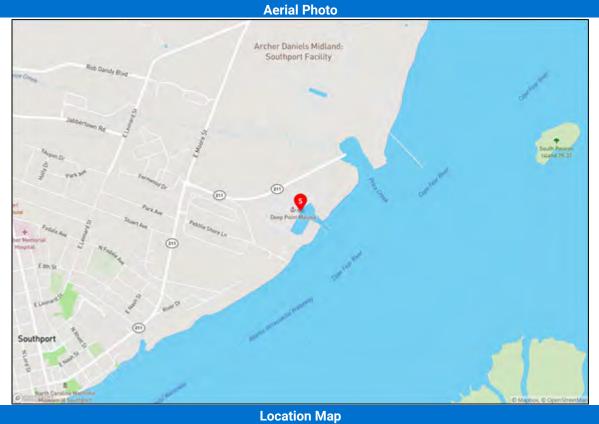


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Subject View



Subject View



Subject View



Subject View



Subject View



Loading Dock









Access Road



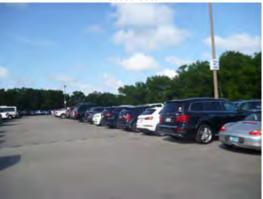
Entrance



Ferry Road - West



Access Gate



Parking





Parking



Gate Access



Interior View



Parking



Interior View



Interior View





Interior View



Bathroom



Loading Bridge



Interior View



Cafe



Marina Outlet









Dock



Sea Wall



**Boat Slips** 



Sea Wall



Drop Off/Pick Up Area



# **Executive Summary**

Deep Point Ferry Terminal & Parking Facility	
Property Type:	Specialty-Ferry System
Street Address:	1301 Ferry Road
City, State & Zip:	Southport, Brunswick County, NC 28461
Gross Building Area (SF):	50,325
Net Rentable Area (SF):	50,325
Year Built:	2009
Current Occupancy:	N/A
Land Area:	54.801 acres; 2,387,144 SF
Zoning:	BD
Highest and Best Use - As Vacant:	A Commercial Use
Highest and Best Use - As Improved:	Commercial Use
In-Contract Summary	
Buying Entity:	Bald Head Island Transportation Authority
Selling Entity:	Bald Head Island Transportation, Inc. & Bald Head Island Limited, LLC
Purchase Price:	\$47,750,000
Contract Date:	Draft - June 2021
Analysis Details	
Valuation Date:	
Market Value "As Is"	July 17, 2021
Inspection Date and Date of Photos:	July 17, 2021
Report Date:	July 26, 2021
Report Type:	Appraisal Report
Client:	Bald Head Island Transportation Authority
Client: Intended Use:	Bald Head Island Transportation Authority Asset Valuation
Intended Use: Intended User:	Asset Valuation Bald Head Island Transportation Authority
Intended Use: Intended User: Appraisal Premise:	Asset Valuation Bald Head Island Transportation Authority Market Value "As Is"
Intended Use: Intended User:	Asset Valuation Bald Head Island Transportation Authority
Intended Use: Intended User: Appraisal Premise:	Asset Valuation  Bald Head Island Transportation Authority  Market Value "As Is"  The intended use and user of our report are specifically identified in our report as agreed upon in our contract for services and/or reliance language found in the report. No other use or user of the report is permitted by any other party for any other purpose. Dissemination of this report by any party to non-client, non-intended users does not extend reliance to any other party and Newmark Knight Frank will not be

Valuation Summary			
Cost Approach		\$/SF	\$ Total
Replacement Cost New (Including Dev. Profit)			\$30,134,976
Depreciated Cost			\$23,964,416
Land Value			\$10,080,000
Stabilization Discount			\$0
Deferred Maintenance			(\$175,000)
Near Term Capital Expenses			\$0
Indicated Cost Approach Value	As Is	\$673.62	\$33,900,000



Income Capitalization Approach - Direct Capitalization Metho	od			\$/SF	\$ Tota
Capitalization Rate Indicators and Conclusion					Indication
Investor Surveys					7.0% - 8.0%
Band of Investment					7.25%
Concluded Going-In Capitalization Rate					7.25%
Stabilized Income Estimate					
Potential Gross Income				\$46.05	\$2,317,500
Stabilized % Vacancy & Collection Loss				0.00%	\$0
Net Other Income				\$0.00	\$0
Effective Gross Income				\$46.05	\$2,317,500
Operating Expenses				\$0.00	\$0
Operating Expense Ratio					0.0%
Net Operating Income				\$46.05	\$2,317,500
Capitalization Rate					7.25%
Indicated Direct Capitalization Value	As Is			\$631.89	\$31,800,000
Indicated Income Capitalization Approach Value	As Is			\$631.89	\$31,800,000
Market Value Conclusion	As Is			\$655.74	\$33,000,000
Exposure / Marketing Time	Min	Max	Average		
Concluded Exposure Time		10 Months or Less	<u> </u>	<u> </u>	
Concluded Marketing Time		10 Months or Less			

Compiled by NKF

# **Extraordinary Assumptions and Hypothetical Conditions**

An extraordinary assumption is defined in USPAP as an assignment-specific assumption as of the effective date regarding uncertain information used in an analysis which, if found to be false, could alter the appraiser's opinions or conclusions. The value conclusions are subject to the following extraordinary assumptions that may affect the assignment results.

#### 1. None

A hypothetical condition is defined in USPAP as a condition, directly related to a specific assignment, which is contrary to what is known by the appraiser to exist on the effective date of the assignment results, but is used for the purpose of analysis. The value conclusions are based on the following hypothetical conditions that may affect the assignment results.

#### 1. None

Compiled by NKF



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# Introduction

# **Ownership History**

The current owner is Bald Head Island Limited LLC.

#### **Ownership History**

To the best of our knowledge, no sale or transfer of ownership has taken place within the three-year period prior to the effective date of the appraisal.

Listing Status: Not Listed For Sale In-Contract: Draft - June 2021

Buyer: Bald Head Island Transportation Authority

Seller: Bald Head Island Transportation, Inc. & Bald Head Island Limited, LLC

Purchase Price: \$47,750,000
Sales in the Previous Three Years: None

Compiled by NKF

The above pricing reflects the overall purchase, inclusive of the Bald Head Island Ferry Terminal, the subject, the barge and ferry operation as well as the supporting FF&E. No allocation of the purchase price was provided. To the best of our knowledge, no other sale or transfer of ownership has taken place within a three-year period prior to the effective date of the appraisal.

# **Definition of Value**

Market value is defined as:

"The most probable price which a property should bring in a competitive and open market under all conditions requisite to a fair sale, the buyer and seller each acting prudently and knowledgeably, and assuming the price is not affected by undue stimulus. Implicit in this definition is the consummation of a sale as of a specified date and the passing of title from seller to buyer under conditions whereby:

- Buyer and seller are typically motivated;
- Both parties are well informed or well advised, and acting in what they consider their own best interests:
- A reasonable time is allowed for exposure in the open market;
- Payment is made in terms of cash in U.S. dollars or in terms of financial arrangements comparable thereto; and
- The price represents the normal consideration for the property sold unaffected by special or creative financing or sales concessions granted by anyone associated with the sale."

(Source: Code of Federal Regulations, Title 12, Chapter I, Part 34.42[g]; also Interagency Appraisal and Evaluation Guidelines, Federal Register, 75 FR 77449, December 10, 2010, page 77472)



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# **Appraisal Report**

This appraisal is presented in the form of an appraisal report, which is intended to comply with the reporting requirements set forth under Standards Rule 2-2(a) of USPAP. This report incorporates sufficient information regarding the data, reasoning and analysis that were used to develop the opinion of value in accordance with the intended use and user.

# **Purpose of the Appraisal**

The primary purpose of the appraisal is to develop an opinion of the As Is market value of the Fee Simple interest in the property.

Purpose of the Appraisal		
Appraisal Premise	Interest Appraised	Date of Value
Market Value "As Is"	Fee Simple	7/17/2021
Compiled by NKE		

# **Scope of Work**

# **Extent to Which the Property is Identified**

- Physical characteristics
- Legal characteristics
- Economic characteristics

# **Extent to Which the Property is Inspected**

NKF inspected the subject property on July 17, 2021 as per the defined scope of work. Greg Becker, MAI, MRICS made a personal inspection of the property that is the subject of this report.

# **Type and Extent of the Data Researched**

- Exposure and marketing time;
- Neighborhood and land use trends;
- Demographic trends;
- Market trends relative to the subject property type;
- Physical characteristics of the site and applicable improvements;
- Flood zone status;
- Zoning requirements and compliance;
- Real estate tax data;
- Relevant applicable comparable data; and
- Investment rates

# **Type and Extent of Analysis Applied**

We analyzed the property and market data gathered through the use of appropriate, relevant, and accepted market-derived methods and procedures. Further, we employed the appropriate and relevant approaches to value, and correlated and reconciled the results into an estimate of market value, as demonstrated within the appraisal report.



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Application of Approaches to Valu	ie
Approach	Comments
Cost Approach	The Cost Approach is applicable and is utilized in this appraisal.
Sales Comparison Approach	The Sales Comparison Approach is not applicable and is not utilized in this appraisal.
Income Capitalization Approach	The Income Capitalization Approach is applicable and is utilized in this appraisal.
Compiled by NKF	

The sales comparison approach was not used because there is inadequate market data to develop a value estimate for this approach. The exclusion of this approach is not considered to impact the reliability of the appraisal.



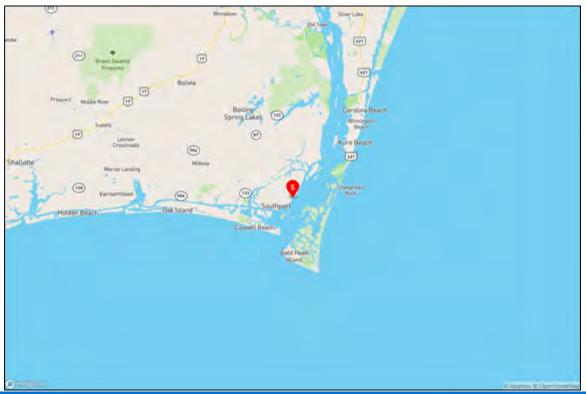
# **Economic Analysis**

# The Impact of COVID-19

It is well known that the past several months have been volatile. Real estate market volatility has resulted from the COVID-19 pandemic as well as other events such as oil price declines. Every day, there is greater clarity about the effects and expectations as evidenced by transaction activity, various data sources, and market participants. We have continuously reached out to brokers and other market participants to understand how the market is reacting.

Most of our major data sources, such as Moody's Economy.com, include both COVID-19 pandemic period data and projections inclusive of its effects. This data is included within this section as well as throughout this report and is a central foundation of our analysis. There are an increasing number of transactions occurring and these are providing indications of trends.

# **Area Analysis**



The subject is located within Southport and Brunswick County, North Carolina. It is part of the Myrtle Beach-Conway-North Myrtle Beach metro area (Myrtle Beach Metropolitan Statistical Area).

Area Map



Moody's Ar	Moody's Analytics Précis® Metro Indicators: Myrtle Beach Metropolitan Statistical Area											
2015	2016	2017	2018	2019	2020	INDICATORS	2021	2022	2023	2024	2025	2026
16.7	17.0	17.3	17.6	17.9	17.5 Grd	oss metro product (C12\$ bil)	18.8	20.5	21.6	22.7	23.6	24.6
1.8	1.9	2.3	1.7	1.4	-2.3 % (	change	7.6	9.0	5.3	4.9	4.2	4.0
155.4	160.9	166.9	171.6	175.2	162.2 To	tal employment (ths)	172.1	180.8	185.4	188.8	191.7	194.6
2.6	3.5	3.7	2.8	2.1	-7.4 % (	-7.4 % change		5.0	2.6	1.8	1.5	1.5
7.2	6.0	5.2	4.6	4.0	8.8 Un	employment rate (%)	5.7	5.0	4.9	4.9	4.9	4.9
8.7	7.2	6.6	8.2	6.3	8.0 Per	rsonal income growth (%)	5.0	0.9	7.3	6.6	5.7	5.6
46.1	47.6	49.0	52.4	57.0	64.2 Me	dian household income (\$ ths)	65.8	63.9	65.9	67.8	69.4	71.0
431.2	447.3	463.5	481.0	496.9	512.4 Po	pulation (ths)	522.5	535.5	548.6	561.7	574.9	588.0
3.6	3.7	3.6	3.8	3.3	3.1 % (	change	2.0	2.5	2.4	2.4	2.3	2.3
15.2	16.7	16.9	18.7	17.2	16.9 Ne	t migration (ths)	11.5	14.6	14.7	14.9	15.1	15.2
5,763	6,209	7,468	6,741	6,989	8,411 Sin	gle-family permits (#)	10,318	11,788	11,320	11,393	11,790	11,655
391	316	1,119	705	851	851 Mu	ıltifamily permits (#)	2,956	4,946	4,274	4,425	4,295	3,592
187	194	204	216	230	244 FH	FA house price (1995Q1=100)	256	266	275	281	285	287
Source: Mondy's	Analytics Drág	oic@ IIC Matro										

Moody's summarizes the area's economic performance in recent months as follows:

#### **Recent Performance**

Myrtle Beach Metropolitan Statistical Area is mounting an exceptional comeback in light of its deep recession just a year ago. Despite falling much further than average in 2020, payroll growth has consistently outpaced the U.S. and the South over the past few months. This climaxed in April when payrolls surged more than 24% from a year earlier, more than twice the national and regional averages. Most of these gains were in leisure and hospitality as tourism season got fully underway and more of the country emerged from lockdown. The only limit on the pace of hiring over the next several months will be the metro-area workforce. Myrtle Beach is behind both the South and the U.S. when it comes to drawing workers back into the labor market.

# **Market Comparison**

The following table illustrates key economic indicators and a comparison of the Myrtle Beach Metropolitan Statistical Area to the regional grouping as a whole. As indicated, Myrtle Beach is projected to outperform the South Region Metros in six of eight performance categories shown over the next five years.

	Myrtle Beach Metropolitan Statistical Area Annual Growth								Annual Growth		
Indicator	2015	2020	2025	2015 - 2020	2020 - 2025	2015	2020	2025	2015 - 2020	2020 - 2025	
Gross metro product (C12\$ bil)	17.0	18.8	24.6	2.1%	5.5%	5,420	5,744	6,953	1.2%	3.99	
Total employment (ths)	160.9	172.1	194.6	1.4%	2.5%	47,822	49,052	54,113	0.5%	2.09	
Unemployment rate (%)	6.0%	5.7%	4.9%			5.3%	7.1%	4.2%			
Personal income growth (%)	7.2%	5.0%	5.6%			4.2%	5.4%	4.9%			
Population (ths)	447.3	522.5	588.0	3.2%	2.4%	113,395	118,897	123,636	1.0%	0.89	
Single-family permits (#)	6,209	10,318	11,655	10.7%	2.5%	362,601	542,304	671,104	8.4%	4.49	
Multifamily permits (#)	316	2,956	3,592	56.4%	4.0%	182,944	186,669	179,649	0.4%	-0.89	
FHFA house price (1995Q1=100)	194	256	287	5.7%	2.3%	304	399	437	5.6%	1.89	
Myrtle Beach Metropolitan Statistical Area outperforming South Region Metros					•						
Myrtle Beach Metropolitan Statistical Area underperforming South Region Metros											



# **Employment Sectors and Trends**

Employment data by occupation and business/industry sectors provides an indication of the amount of diversification and stability in the local economy. Job sector composition also gives an indication of the predominant drivers of current and future demand for supporting commercial real estate sectors. The following tables display employment data by occupation sector and by business/industry sector for the area and region.

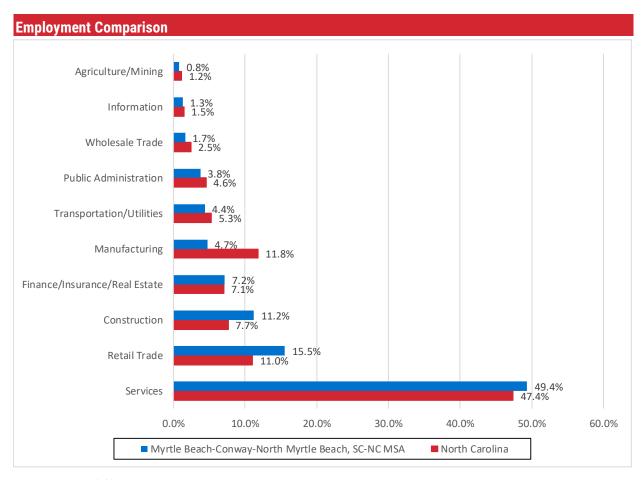
							Myrtle Beach- North Myrtle Be	•		
Occupation Sector	2846	51	Southpor	t City	Brunswick	County	MSA		North Car	rolina
White Collar	4,705	59.8%	950	59.3%	29,258	55.6%	114,881	57.5%	3,084,783	62.19
Administrative Support	676	8.6%	108	6.7%	5,468	10.4%	20,313	10.2%	504,768	10.29
Management/Business/Financial	1,281	16.3%	245	15.3%	7,466	14.2%	29,785	14.9%	884,363	17.89
Professional	1,864	23.7%	377	23.5%	10,123	19.2%	36,953	18.5%	1,208,140	24.39
Sales and Sales Related	884	11.2%	220	13.7%	6,201	11.8%	27,830	13.9%	487,512	9.8%
Services	1,245	15.8%	198	12.4%	9,738	18.5%	41,577	20.8%	732,969	14.8%
Blue Collar	1,918	24.4%	454	28.3%	13,656	25.9%	43,259	21.7%	1,146,102	23.19
Construction/Extraction	763	9.7%	185	11.5%	4,960	9.4%	15,309	7.7%	267,702	5.49
Farming/Fishing/Forestry	47	0.6%	0	0.0%	229	0.4%	851	0.4%	24,316	0.59
Installation/Maintenance/Repair	280	3.6%	75	4.7%	2,144	4.1%	6,815	3.4%	166,202	3.39
Production	305	3.9%	54	3.4%	2,530	4.8%	7,904	4.0%	305,389	6.2%
Transportation/Material Moving	523	6.6%	140	8.7%	3,793	7.2%	12,380	6.2%	382,493	7.7%
Total Employees (16+ Occupation Base)	7,868	100.0%	1,602	100.0%	52,652	100.0%	199,717	100.0%	4,963,854	100.0%
Source: ESRI; Compiled by NKF	,		•		•		-		• •	

							Myrtle Beach Iorth Myrtle Be	•		
Industry Sector	2846	51	Southpor	t City	Brunswick	County	MSA		North Car	olina
Agriculture/Mining	117	1.5%	8	0.5%	426	0.8%	1,636	0.8%	57,664	1.2%
Construction	1,048	13.3%	250	15.6%	6,999	13.3%	22,382	11.2%	380,270	7.7%
Manufacturing	346	4.4%	130	8.1%	3,309	6.3%	9,483	4.7%	586,018	11.8%
Wholesale Trade	47	0.6%	6	0.4%	609	1.2%	3,325	1.7%	121,721	2.5%
Retail Trade	895	11.4%	118	7.4%	7,510	14.3%	31,051	15.5%	548,365	11.0%
Transportation/Utilities	886	11.3%	215	13.4%	3,703	7.0%	8,751	4.4%	265,009	5.3%
Information	78	1.0%	18	1.1%	691	1.3%	2,644	1.3%	75,132	1.5%
Finance/Insurance/Real Estate	485	6.2%	119	7.4%	3,220	6.1%	14,345	7.2%	350,247	7.1%
Services	3,680	46.8%	728	45.4%	23,621	44.9%	98,565	49.4%	2,351,975	47.4%
Public Administration	286	3.6%	13	0.8%	2,564	4.9%	7,535	3.8%	227,453	4.6%
Total Employees (16+ Occupation Base)	7,868	100.0%	1,602	100.2%	52,652	100.0%	199,717	100.0%	4,963,854	100.0%

Comparing the industry sectors for the local market area (Myrtle Beach-Conway-North Myrtle Beach, SC-NC MSA) to North Carolina indicates the local market area is somewhat more heavily weighted toward the Retail Trade, Construction, Services, and Finance/Insurance/Real Estate sectors.



By contrast, the industry employment totals for North Carolina indicate somewhat higher proportions within the Manufacturing, Transportation/Utilities, Public Administration, Wholesale Trade, Agriculture/Mining, and Information sectors. The following graphic further illustrates this comparison.



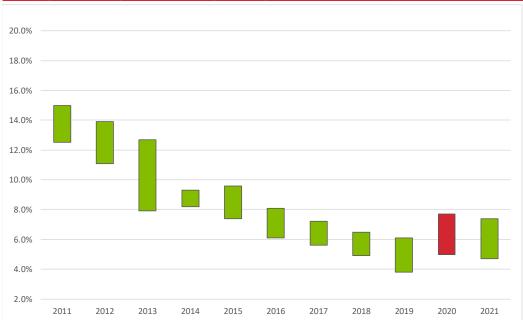
Source: ESRI; Compiled by NKF



# Unemployment

The following table displays the historical unemployment data for the area derived from the US Department of Commerce, Bureau of Labor Statistics. The most recent reported unemployment rate for the Myrtle Beach-Conway-North Myrtle Beach, SC-NC Metropolitan Statistical Area is 4.7% (May 2021).





Bars represent beginning to end range of unemployment rates in each year Red bars denote increasing unemployment from beginning to end of year Green bars are declining unemployment from beginning to end of year Compiled by NKF



# **Major Employers**

The following table lists a number of major employers with the Myrtle Beach Metropolitan Statistical Area as reported by Moody's. While not all-encompassing, this list provides further indication of the types of economic sectors that are drivers for the area.

Selec	cted Major Employers: Myrtle Beach Metropolitan Statistical Area	
	Employer	Employees
1	Wal-Mart Stores Inc.	2,623
2	Coastal Carolina University	1,582
3	Conway Medical Center	1,500
4	Grand Strand Regional Medical Center	1,400
5	Progress Energy Co.	>1,000
6	Food Lion	1,000
7	Myrtle Beach National	980
8	Blue Cross/Blue Shield	837
9	National Golf Management	800
10	HTC Communications	684
11	(McLeod Loris Seacoast) Loris Healthcare	680
12	Wyndham Vacation Ownership	650
13	Lowe's Building Supply	603
14	Kingston Plantation	550
15	Novant Medical/Brunswick College	500-999
16	Sands Oceanfront Resorts	500
17	Bi-Lo	468
18	Ocean Lakes Family Campground	450
19	Conbraco Industries Inc.	410
20	AVX Corp.	400
_		

Source: Moody's Analytics Précis® US Metro

#### **Analysis**

Further economic analysis from Moody's is detailed as follows:

#### **Tourism**

Myrtle Beach's economic outlook is always dominated by tourism, but for the next year and a half this will especially be the case. Leisure/hospitality payrolls will outperform national and regional averages by orders of magnitude this summer as the metro area is perfectly positioned to benefit from the impending surge in consumer spending and pent-up demand among vacationers. Myrtle Beach has offerings for a wide range of visitors from across the socioeconomic spectrum, catering to lower-income vacationers as easily as high-income visitors. This, coupled with its ease of access to most of the East Coast, will help it recover and expand faster than many of its peers. These trends are already beginning to play out in the data. Air traffic at Myrtle Beach International Airport has already surpassed 2019, pre-pandemic levels. Occupancy rates and revenue per



available room are almost double 2019 levels. Leisure/hospitality employment has nearly doubled from a year ago, in turn, and will surpass pre-pandemic peaks by mid-2022, more than a full year before the rest of the South.

#### **Retirees**

The end of the pandemic will also bring a reacceleration of retiree in-migration to Myrtle Beach. After a year and a half of tremendous uncertainty, pent-up retirements and relocations will boost population growth in retiree havens across the country, but Myrtle Beach will especially benefit. The metro area boasts one of the most affordable environments for retirees on the East Coast, and house prices are still very competitive despite the near-term pressures from the pandemic. The growing retiree population will support continued expansion in the healthcare sector, which so far this year is on pace to see the fastest rate of job growth in more than a decade.

# Housing

Faster population gains will turbocharge the metro area's already fast-paced housing market. Prices have been growing faster than in the U.S. and the South for the past three years, well before the demand surge during the pandemic. This has allowed Myrtle Beach to get off to a faster start regarding construction than other parts of the country. Permits have increased to a level not seen since before the Great Recession and building activity is steadily outpacing that in the rest of the already high-flying South. Strong demand and high affordability for a retiree destination will allow the metro area to continue to see stronger price growth throughout the forecast. This price appreciation will eventually eat into affordability, however, as prices rise faster than incomes.

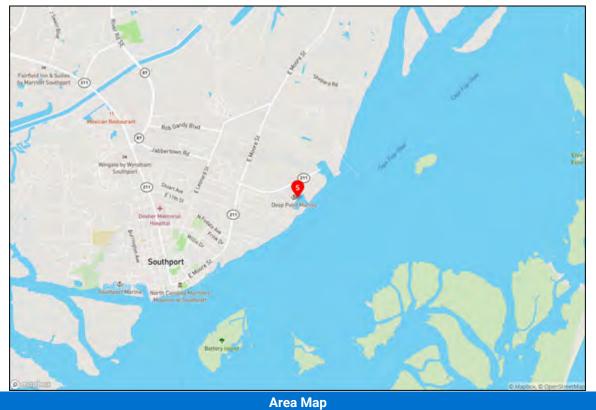
#### ConclusionConclusion

	Positive Attributes		Negative Attributes
22	Popular destination for tourists, retirees.	22	Volatility from dependence on tourism
22	Very strong population growth, including		and national discretionary consumer
22	favorable migration trends.		spending.
22	Low cost of doing business.	22	Risk of property damage due to coastal
	•		location.

Myrtle Beach Metropolitan Statistical Area has a strong few years of growth ahead. Its relatively low costs and industry mix position it to benefit perfectly from the nascent surge in consumer demand. The only real limit on the pace of near-term hiring will be the pace of recovery in the labor force. However, rising average hourly earnings and the expiration of enhanced unemployment benefits are sure to alleviate much of those pressures by the end of the year.



# **Neighborhood Analysis**



#### **Boundaries**

The subject is located in the Southport city of Brunswick County. This area is part of the Southport submarket as defined by Costar and is generally delineated as follows:

North	US State Highway 211
South	Cape Fear River
East	Cape Fear River
West	US State Highway 211

# **Surrounding Area of Influence Trends**

# **Description**

The subject's surrounding area is viewed as suburban. The immediate area around the subject can be described as residential and commercial developments.

# **Fundamental Real Estate Cycle**

The surrounding area is considered to be within the expansion stage of its real estate cycle.

# **Nuisances or Hazards**

Our observation of the area revealed no evidence of significant nuisances or hazards.



#### **Access**

# **Primary Access**

Primary access to the property is provided by US State Highway 211.

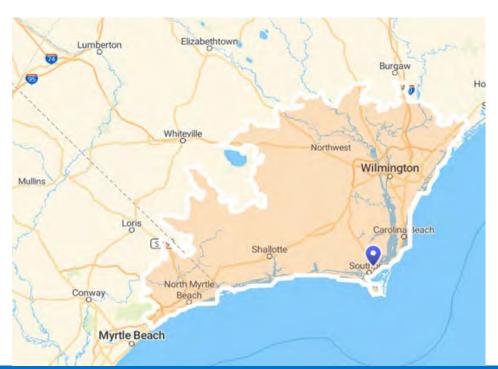
North Carolina Highway 211 (NC 211) is a 162.5-mile-long primary state highway in the U.S. state of North Carolina. It traverses mostly through the Sandhills and Coastal Plain regions of the state, connecting the cities of Candor, Aberdeen, Raeford, Lumberton, Bladenboro, and Southport.

#### **Transportation**

Brunswick Transit System, Inc. (BTS) is a non-profit community transportation system that coordinates general public and human services transportation for the residents of Brunswick County. BTS was incorporated in 1989 and operates under the NC Nonprofit Corporation Act and the USC 501(c)(3) Internal Revenue Code. The transit system operates a fleet of 17 vehicles, including ADA equipped vehicles to assist persons with special needs.

#### **Distance from Key Locations**

The commute to the Downtown Wilmington Information Center is about fifty minutes and the drive to Wilmington International Airport is about forty minutes. The following illustrates the 60-minute drive time from the subject.

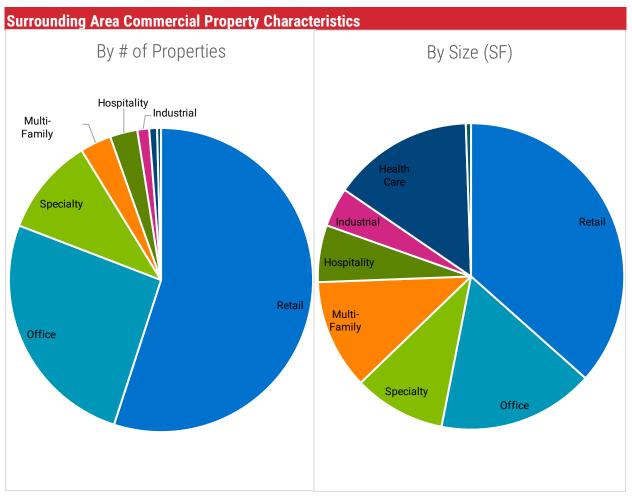


**Drive Time Map** 



# **Land Use**

The following was developed from Costar data for the major property types in the surrounding two-mile radius around the subject.



Souce: Costar; Compiled by NKF

Within the immediate area of the subject, property uses include the following:

- Within a two-mile radius, Costar recognizes a total of 240 commercial use properties.
- Costar recognizes 132 retail, 62 office, 25 specialty properties in this radius. Retail properties dominate the subject's surrounding area in terms of number of properties.
- Within this radius, the total property size is 227,377 SF for office developments. The average SF of industrial development within radius is 3,667 SF.



# **Demographics**

A demographic summary for the defined area is illustrated as follows:

Demographic Analysis								
	1-Mile Radius	3-Miles Radius	5-Miles Radius	28461	Southport City	Brunswick County	Myrtle Beach-Conway- North Myrtle Beach, SC- NC MSA	North Carolina
Population								
2010 Total Population	659	4,081	8,060	16,143	2,833	107,431	376,722	9,535,48
2021 Total Population	926	5,454	10,829	20,624	4,219	143,291	506,593	10,822,11
2026 Total Population	1,043	6,113	12,075	22,871	4,694	161,841	571,044	11,430,35
Projected Annual Growth %	2.4%	2.3%	2.2%	2.1%	2.2%	2.5%	2.4%	1.1
Households								
2010 Total Households	300	1,849	3,699	7,181	1,294	46,297	158,522	3,745,15
2021 Total Households	425	2,503	5,012	9,255	1,949	62,278	213,470	4,251,02
2026 Total Households	480	2,818	5,608	10,306	2,180	70,518	241,159	4,493,16
Projected Annual Growth %	2.5%	2.4%	2.3%	2.2%	2.3%	2.5%	2.5%	1.19
Income								
2021 Median Household Income	\$67,155	\$61,279	\$64,734	\$71,562	\$59,877	\$60,977	\$55,446	\$56,58
2021 Average Household Income	\$99,391	\$84,785	\$91,212	\$98,002	\$82,854	\$81,403	\$74,594	\$80,26
2021 Per Capita Income	\$44,083	\$38,793	\$42,308	\$43,997	\$37,647	\$35,389	\$31,458	\$31,65
Housing								
2021 Owner Occupied Housing Units	66.8%	59.8%	49.1%	57.7%	58.3%	50.6%	46.0%	57.1
2021 Renter Occupied Housing Units	11.2%	14.3%	11.1%	8.8%	14.0%	9.5%	16.0%	29.3
2021 Median Home Value	\$376,712	\$328,641	\$335,130	\$317,225	\$329,487	\$269,066	\$236,282	\$217,57
Median Year Structure Built	1992	1995	1998	2001	1997	1997	1995	198
Miscellaneous Data Items								
2021 Bachelor's Degree	20.3%	20.1%	22.0%	23.6%	19.7%	20.0%	17.4%	20.7
2021 Grad/Professional Degree	11.8%	11.9%	13.8%	14.7%	10.8%	11.6%	10.1%	12.1
2021 College Graduate %	32.1%	32.0%	35.7%	38.2%	30.5%	31.5%	27.5%	32.8
2021 Average Household Size	2.11	2.10	2.12	2.21	2.07	2.29	2.35	2.4
2021 Median Age	59.4	56.8	57.0	58.0	57.4	50.8	45.5	39.
Source: ESRI; Compiled by NKF								

- As shown above, the current population within a three-mile drive distance of the subject is 5,454, and the average household size is 2.10 persons. Population in the area has grown since the 2010 census, and this trend is projected to continue over the next five years. Compared to Brunswick County overall, the population within a three-mile drive distance is projected to grow at a similar rate.
- Median household income is \$61,279, is higher than the household income for Brunswick County. Residents within a three-mile drive distance have a similar level of educational attainment than those of Brunswick County, while median owner-occupied home values are higher.
- Population growth in the surrounding area has been strong with income levels increasing. This has a positive effect on retail and services related real estate demand. This trend is projected to continue into the foreseeable future.



# **Recent Housing Transactions**

The following snapshot provides the most recent housing transactions in the Bald Head Island and Southport area. The following transaction represent the most recent sales of 2021.

Subdivision Builder Housing T		Recorded Closings	Sale Price Avg	Sale Price Range	% Financed	Fin SF Avg	Fin SF Range	Bed Avg	Bath Avg	Lot SF Avg	Acres Avg
BALD HEAD ISLAND											
DR Horton Inc	Detached	1	\$245,000	\$245,000	95.0%	1,983	1,983	4.0	3.0	20,281	0.47
DR Horton Inc	Other/Unk	1	\$239,000	\$239,000	95.0%					20,069	0.46
Subdivision Totals		2	\$242,000	\$239,000-\$245,000	95.0%	1,983	1,983	4.0	3.0	20,175	0.46
BALD HEAD ISLAND STAGE											
522 Flipper LLC	Detached	1	\$591,500	\$591,500	46.5%	2,533	2,533	4.0	4.5	43,560	1.00
Homes by Parrish LLC	Other/Unk	1	\$852,500	\$852,500	80.0%					43,560	1.00
Revel BHI 1 Partners Ltd	Other/Unk	1	\$1,479,000	\$1,479,000						10,100	0.23
Subdivision Totals		3	\$974,333	\$591,500-\$1,479,000	63.2%	2,533	2,533	4.0	4.5	32,407	0.74
SOUTHBEND											
Village Homes Builders LLC	Detached	3	\$233,000	\$230,000-\$235,000	85.5%	1,402	1,384-1,432	3.0	2.0	7,115	0.16
SOUTHERN HOMEBUILDERS INC											
Southern Homebuilders Inc	Detached	1	\$264,500	\$264,500	90.0%	1,316	1,316	3.0	2.0		
SOUTHPORT HGT											
Herrick Homes Inc	Detached	1	\$394,000	\$394,000		1,914	1,914	3.0	2.5	12,197	0.28
SOUTHVIEW PARK											
H & H Homes Inc	Detached	7	\$215,714	\$200,000-\$223,000	95.2%	2,041	1,520-2,348	3.0	2.3	7,070	0.16
H & H Homes Inc	Other/Unk	6	\$211,750	\$199,500-\$221,000	95.3%					6,722	0.15
Subdivision Totals		13	\$213,885	\$199,500-\$223,000	95.3%	2,041	1,520-2,348	3.0	2.3	6,909	0.16



**Economic Analysis** 30

# **Marina Market Analysis**

The primary potential alternative use for the subject would be for expansion of the existing adjoining marina. This market analysis forms a basis for assessing market area boundaries, supply and demand factors, and indications of financial feasibility. Primary data sources utilized for this analysis include:

- National Marine Manufacturers Association, "2019 Recreational Boating Statistical Abstract", published in September 2020. This is the most current national marina data available.
- National Marine Manufacturers Association, "2016 Recreational Boating Participation Study", published in August 2017. This is the most current data available.
- US Coast Guard
- Association of Marina Industries
- Marine Dock Age "2019 Industry Trends", Published March 2020. This is the most current data available.
- Rental Surveys of Competitive Properties
- Dozier's Waterway Guide
- Marinas.com
- ESRI Demographic Data
- Interviews with Local Market Participants
- Subject Property Data

# **National Marine Market**

#### **Market Summary**

According to the 2019 edition of the National Marine Manufacturers Association, (NMMA), 2019 Recreational Boating Statistical Abstract, the NMMA Statistical Abstract and the Recreational Boating Economic Study, recreational boating continues to be an important factor to the U.S. economy.

The following is a snapshot of the position and trends in the boating industry as reported in the 2019 Recreational Boating Statistical Abstract.

- U.S. expenditures on new boats, engines, aftermarket accessories and related costs totaled \$43.1 billion in 2019, up 3.1% from 2018. New boat sales (powerboats, sailboats, and personal watercraft) slightly declined after a seventh consecutive increase year in 2018, the slight decrease represents a 0.89% total unit decrease from an eleven-year high of 281,800 in 2018, total units sold in 2019 totaled 279,300 units.
- In 2019, there were 12 million registered boats in the U.S., equal to one registered boat for every 10.3 households in the U.S.



- Florida led all states in boat registrations in 2019, followed by Minnesota, Michigan, California and Wisconsin, in that order.
- Sales of new outboard boats grew for the ninth consecutive year to a 13-year high of 280,300 units in 2019; corresponding dollar sales totaled \$2.9 billion. Outboard boats remained the most popular category of boats sold in 2019, accounting for 62% of new boat sales.
- Pontoon boats accounted for the largest share (33.9%) of new retail sales for outboard boats in 2019. Center console boats were the second largest sales category with a 17% market share, followed by Bass boats and "other" boats with 14.1% and 14.0% shares, respectively.
- The average retail price of an aluminum outboard boat rose 17.7% to \$26,562 in 2019.
- Unit sales of pre-owned craft were up in four categories in 2019: inboard ski/tow boats, inboard cruisers, personal watercraft (PWC) and jet boats; unit sales of outboard boats, sterndrive boats, and sailboats declined.
- Sales of pre-owned boats moderated in 2019, down 1.2% to 966,200 units.
- Recreational boat and marine engine imports rose to an all-time high of \$3.5 billion in 2019, up 5% from 2018. Boat imports were up 7.1% to \$2 billion in 2019. Engine imports also increased, up 2.1% to \$1.5 billion.
- Recreational boat exports were down 27.8% to \$237.6 million in 2019, likely due to the combined effect of counter tariffs resulting in higher costs for European importers, and the strong dollar in 2019 which strengthened against the Euro and made U.S. products more expensive to countries in the region.
- Outboard engine sales increased for the eighth consecutive year in 2019, up 0.6% to a 13-year high of 280,300 units; corresponding dollar sales totaled \$2.9 billion in 2019, up 8.5% from 2018. Consumer demand for higher-performance engines continued to trend upward in 2019 with double-digit gains in engines sales for each of the 200.0 and greater horsepower categories.

# **Barriers to Entry**

By far, the most difficult barrier to entry into the marina market is the lack of good waterfront development sites. We are aware of very few marinas and mixed-use waterfront projects that have been built on waterfront land that wasn't previously developed.

Over the past 2 to 3 years, wet slip occupancies have increased, approaching or exceeding their former market highs in 2005 and 2006. Many marinas are at or above 80%. The market fundamentals in the state currently support marina development in well-chosen locations as well as the renovation, redevelopment and expansion of existing marina developments along the coast.



U.S. boat registrations totaled 11.9 million in 2018, down 0.7% compared to 2016. The top five states for boat registrations in 2018 were unchanged from 2017, and included Florida, Minnesota, Michigan, California and Wisconsin, in that order. Two states within the top 20 states for boat registrations changed rank in 2018. Texas moved from seventh to sixth (switching with Ohio) and Illinois moved from sixteenth to fifteenth (switching with Alabama).

2018 Ranking	State	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	"18 VS. "1 % Chang
	Florida	988,652	991,680	974,553	949,030	914,535	889,895	870,031	870,749	873,507	889,350	905,298	918,255	925,141	0.7%
	Minnesota	862,937	866,496	867,446	811,775	813,976	808,783	817,996	808,744	809,292	808,627	817,560	825,658	819,317	-0.8%
	Michigan	828,529	830,743	816,752	811,670	812,066	803,391	804,088	795,875	789,458	787,637	794,137	798,544	795,374	-0.4%
	California	893,828	964,881	858,853	906,988	810,008	855,243	776,584	820,490	728,679	772,542	697,412	745,641	670,102	-10.1%
	Wisconsin	635,751	617,366	634,546	626,304	615,335	628,743	622,563	613,516	627,352	623,217	611,240	624,353	614,750	-1.5%
	Ohlo	412,256	415,228	416,586	424,877	430,710	432,696	441,732	449,541	459,778	474,185	505,082	541,898	573,050	5.7%
	Texas	595,934	599,567	597,428	622,184	596,830	577,174	580,064	575,402	566,897	572,666	573,425	565,422	562,424	-0.5%
	South Carolina	436,075	442,040	436,844	435,528	435,491	447,745	460,564	466,589	462,680	502,210	518,269	533,419	551,477	3.4%
	New York	497,974	494,020	485,541	479,161	475,689	467,828	463,539	456,909	451,862	446,582	448,480	444,710	444,103	-0.19
0	North Carolina	370,291	375,815	371,879	405,663	400,846	392,566	391,711	386,884	380,670	374,823	367,225	358,171	359,361	0.39
1	Georgia	336,579	344,597	350,479	352,054	353,950	322,346	323,116	319,871	321,740	327,657	335,723	338,210	330,853	-2.29
2	Pennsylvania	344,190	342,427	338,316	337,747	365,872	331,590	332,431	329,578	322,195	318,873	315,503	313,478	306,781	-2.19
3	Louisiana	306,366	301,249	302,753	303,111	302,141	302,974	305,081	307,464	307,059	306,731	306,689	305,783	303,966	-0.69
4	Missouri	324,826	321,782	322,253	314,131	297,194	302,271	300,714	297,562	294,009	293,660	293,185	290,376	289,854	-0.2%
5	Illinois	383,615	379,454	378,208	373,530	370,522	371,365	368,224	310,853	274,906	236,513	242,275	250,776	245,621	-2.19
5	Alabama	271,658	274,176	272,558	270,726	271,377	265,526	268,374	265,626	262,926	261,183	265,973	266,157	244,619	-8.19
7	Washington	270,627	270,789	264,393	269,845	237,921	234,543	230,684	229,403	226,662	228,528	234,035	239,316	244,618	2.29
В	Tennessee	271,687	274,914	271,475	269,361	266,185	259,904	259,632	258,167	256,862	257,172	254,091	248,599	239,313	-3.79
	Iowa	234,335	213,767	231,333	247,190	209,660	228,743	235,095	202,886	221,939	236,466	205,145	213,392	231,346	8.49
0	Virginia	248,091	251,440	249,312	249,235	245,940	242,473	239,878	237,551	236,521	234,052	233,236	224,031	225,732	0.89
	Indiana	164,678	241,474	271,532	268,424	281,908	217,297	214,487	214,889	212,466	209,867	209,622	219,870	211,287	-3.99
2	Oklahoma	216,556	223,758	196,052	205,079	209,457	199,337	201,069	194,801	192,600	203,829	202,388	202,594	198,478	-2.09
3	Arkansas	199,189	206,195	199,104	198,805	205,925	200,915	199,546	237,466	206,283	171,268	189,514	189,695	172,112	-9.39
	Maryland	204,277	202,892	199,087	196,806	193,259	188,623	185,626	181,544	178,573	178,798	176,207	172,304	170,365	-1.19
5	Oregon	186,497	184,147	180,063	180,552	177,634	171,983	169,188	165,664	163,358	168,175	156,168	168,933	168,100	-0.59
5	Kentucky	177,951	176,716	173,981	176,535	175,863	171,936	175,286	174,218	174,358	172,315	173,881	173,344	165,987	-4.29
	New Jersey	205,967	183,147	185,359	173,994	169,750	166,037	160,345	154,178	152,889	151,450	150,968	153,372	149,971	-2.29
8	Massachusetts	148,640	145,496	145,113	142,625	141,959	139,991	139,123	137,668	135,750	134,678	140,008	134,538	132,440	-1.69
9.	Mississippi	179,433	180,356	191,312	194,016	156,216	156,743	133,556	130,959	133,406	134,991	132,441	131,873	127,029	-3.79
)	Arizona	145,023	144,570	140,291	136,463	135,326	131,665	129,221	125,646	124,425	124,076	123,263	123,177	123,223	0.049
	Maine	113,276	112,818	109,657	109,169	111,873	106,679	108,502	107,211	106,328	107,475	111,116	109,774	111,681	1.79
2	New Hampshire	101,297	100,261	96,205	95,402	94,773	91,950	92,976	92,046	92,258	92,979	94,806	94,810	95,444	0.79
3	Connecticut	108,701	108,539	110,650	109,213	108,078	105,499	103,992	101,887	99,658	95,527	93,364	92,058	90,728	-1.49
	Nebraska	83,313	83,722	83,280	80,089	83,832	84,471	85,248	87,078	86,778	86,853	87,596	87,865	88,622	0.99
5	Idaho	88,464	91,612	89,026	90,501	87,662	84,290	85,749	85,780	86,270	86,969	87,211	84,015	86,801	3.39
5	Colorado	98,067	98,055	95,330	95,822	91,424	89,321	87,225	83,549	83,683	84,111	84,676	84,936	84,083	-1.09
	Kansas	95,677	93,900	91,067	90,522	89,315	88,041	85,840	83,422	82,016	80,979	81,243	83,775	82,700	-1.39
3	Utah	76,481	76,921	73,009	72,419	70,321	68,427	70,144	66,012	66,804	66,497	65,873	66,136	64,208	-2.99
,	Montana	81,935	79,651	84,988		52,105	42,985	54,642	63,438					63,063	22.89
,	North Dakota	100		34.00	83,394					47,427	60,087	68,229	51,373	17 /07	10.29
,	South Dakota	49,638	53,519	46,067	51,609	56,128	47,537	62,799	69,381	53,560	69,581	67,022 50 4 95	56,933	62,740	
		53,430	53,570	56,604	60,094	56,624	56,615	58,449	57,209	57,209	58,972	59,485	59,525	58,896	-1.19
3	Delaware West Virginia	59,192	61,569	56,669	61,523	62,983	57,687	58,541	59,186	59,337	59,467	61,901	58,557	55,047	-6.09
	And the second second	57,422	63,064	49,930	57,415	64,510	51,752	57,085	61,961	48,139	50,324	57,305	43,839	51,239	16.99
	Alaska	49,533	47,548	47,534	48,892	48,891	50,219	50,142	49,939	50,123	50,781	51,144	50,044	48,829	-2.49
	Nevada Rhodo Idland	59,957	59,895	57,519	56,053	53,464	50,864	50,499	46,327	44,196	41,794	42,426	43,129	40,930	-5.19
i	Rhode Island	43,375	43,665	42,524	42,519	45,930	40,989	40,451	39,602	36,291	40,075	40,178	39,685	39,230	-1.19
	New Mexico	38,794	38,100	33,304	36,544	37,340	37,469	36,846	34,862	34,647	33,933	33,780	33,340	32,505	-2.59
3	Vermont	32,090	31,482	30,429	30,480	30,315	28,807	28,987	30,008	27,861	28,179	29,353	28,852	28,690	-0.69
1	Wyoming	26,296	26,956	27,243	27,955	28,249	28,164	28,620	28,081	27,117	27,711	27,288	26,963	26,656	-1.19
)	Hawall	15,109	15,094	15,404	15,709	14,835	13,375	14,098	14,258	12,033	10,807	11,238	11,658	12,371	6.19
1	Dist. of Columbia		2,866	2,922	2,798	3,017	2,889	2,118	2,622	1,963	2,120	2,115	2,512	2,433	-3.19
2	U.S. Territories	69,241	71,579	70,129	70,010	73,712	35,579	38,435	28,835	29,334	29,707	30,251	27,519	29,279	5.49
otal U.S.		12,746,125	12,875,568	12,692,892	12,721,541	12,438,926	12,173,935	12,101,936	12,014,387	11,782,134	11,867,049	11,866,043	11,953,187	11,852,969	



The above data table shows the total number of boating registrations by state. Florida remains at the top of the chart, followed this year by Minnesota, Michigan, California, and Wisconsin to round out the top five.





#### **Demand Generators**

We have already discussed several factors that qualify a vacant waterfront site as being suited to marina development. However, once a marina development is in place, the quality, condition and reliability of service are key elements to the long-term sustainability of the development. An ongoing maintenance program of capital improvements is vital to a professional marina management plan.

Full service marinas have a significant competitive advantage over limited service or no service marinas. Full service marinas create an "All Inclusive" boating experience that keep their wet slip tenants on-site, long after the vessel is back in its slip. The inclusion of an amenity package such as restaurants, a captain's lounge and, (based on location), family specific recreational amenities such as an outdoor pool can give a marina property an additional competitive advantage. Finally, the importance of a best-in class Wi-Fi system cannot be overstated. One national marina owner/developer was quoted as saying, "My Wi-Fi is as important as my docks".

The supply and demand characteristics of the marina market have strengthened significantly since the last recession. Over the past several years, marina portfolio operators have been accumulating mixed-use waterfront properties for their corporate portfolios. Once acquired and renovated, these individual assets, which individually might be valued at cap rates ranging from 7.50% up to 8.50%, are expected to command a cap rate for the entire portfolio of 100 up to 200 basis points lower than they would individually. Much of this spread is driven by quality, condition and critical mass. Thus, there is great incentive in the marina market to acquire and renovate multiple marina properties, especially within a dynamic region such as the southeast where the market fundamentals are already strong.

# **NATIONAL MARINE MARKET - CONCLUSION**

The marine industry has a profound effect on the US economy with \$42 billion in total boating related sales in 2018. The popularity of boating has increased from 2006 to 2018. At the same time, the average annual hourly wage has increased modestly. All of the data sets indicate that the American family has recovered from the recession of 2007 and that many have re-entered boating after a three to five year hiatus. Based on the above data and analysis, it is our opinion that nationally the boating industry will strengthen steadily throughout the foreseeable future.











# **VALUATION PARAMETERS**

In appraisal practice, the two most used unit value indications that can be abstracted from a marina or mixed-use waterfront sale are the price per slip and the capitalization rate. The following is a discussion of the trends and central tendencies of these two components.

# Sale Price Per Slip

Many factors affect the price per slip including the number and size of ancillary profit centers that contribute to the sale price, the location of the property, its condition on the date of sale and how well the existing improvements match the current expectations of potential tenants within the local market.

In general, Top Tier marinas that sell in the \$30,000 to \$90,000 per slip range reflect multiple profit centers, newer construction, high occupancy levels and excellent proximity relative to landward and waterward destinations. These marinas are well located, relatively new, well occupied, well designed and well maintained. However, the majority of marinas in the US sell in the \$15,000 to \$30,000 range. They have some, but not all of the characteristics of the top-tier marinas as discussed above.

Trophy properties have good to excellent proximity to a major interstate highway, heavy traffic counts on an adjacent local roadway, direct exposure or signage on an adjacent heavily traveled waterway as well as good to excellent waterward proximity, access and exposure. Therefore, the primary characteristics of a trophy property are excellent proximity, access and exposure combined with large amounts of "Drive-By" traffic in terms of both vessels and vehicles. In order for an optimal marina property to exist, it must have the foregoing locational characteristics plus the positive synergy of well-designed and maintained building and site improvements.

Prior to 2007, marina buyers purchased active marinas for redevelopment, primarily for condominiums. In a redevelopment scenario, the motivation to purchase the property was the number of condominium units that could be developed on the land. Today, condominium redevelopment is much less frequent, as price points and construction costs have collided in many waterfront markets.

Most of the recent improved marina sales represent the acquisition of going concern operations which were purchased for their income potential either in an as-is scenario or as a value-added play.

# **Typical Acquisition Parameters**

We have held discussions with most of the active marina purchasers in the United States market today. Most corporate purchasers are acquiring marinas based on existing in-place income for stabilized marinas, or on a stabilized year NOI for value-added properties.



Typical holding periods range from 7 to 10 years or more. Typical buyers are offering to purchase stabilized saltwater properties with capitalization rates of 7.00% to 9.00%. The lower end of the range typically includes marinas with good to excellent project fundamentals. Most freshwater marinas would command cap rates in the 8.00% to 10.00% range. However, well positioned properties, "Best in Class" properties and properties with in- place Net Operating Incomes of \$1,000,000 or more will typically command a premium.

There are many portfolio collectors that own 2 to 10 marinas. These buyers are very active in marina acquisition. Many small acquisition groups have been formed over the last 8 to 10 years which are targeting marinas and marina portfolios. Individual buyers are targeting marina properties with purchase prices in the \$1,000,000+ range. Many times, these buyers are retiring from another profession and have little or no experience or training in marina management. These investors are much less sophisticated and usually hire marina management companies to handle the day to day operations. Many times, the location of a marina in proximity to family and the prospects of a monthly income are all that is required.

Regardless of whether the investor is corporate or private, the motivation to purchase is not the purchase price divided by the number of wet and dry slips. For both investor groups, the motivation is for a return on and then return of investment.

# **Capitalization Rates**

Two of the capitalization rates that can typically be extracted from an improved marina sale are:

- The actual cap rate based on the in-place NOI and
- The pro-forma cap rate based on stabilized, as-cured or pro-forma NOI.

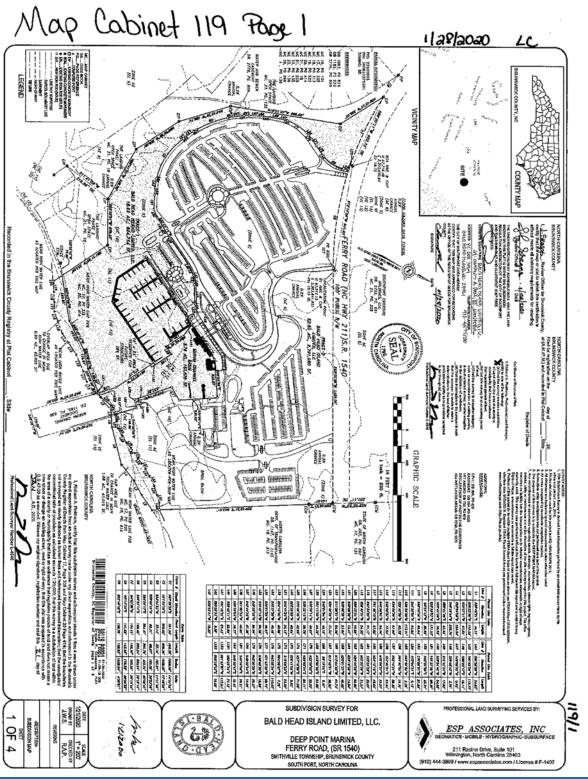
#### **Demand Generators**

Demand for boat storage includes wet slips, dry rack storage, surface storage as well as on-trailer storage. The demand for these boat storage options within the market is a function of population, disposable income, marina location, proximity to popular fishing and family destinations, the pricing of wet versus dry storage, quality of the facility, fuel prices etcetera.

A very important element in the boat storage business is location, proximity to popular boating destinations, as well as the service and reliability associated with the facility. The newer the facility, the higher the demand, all other things being equal. Full service marinas have a significant competitive advantage over limited service or no service storage options as they create an "All Inclusive" boating experience. The inclusion of an amenity package such as restaurants, lounges and family recreational amenities such as an outdoor pool can give a marina property an additional competitive advantage.

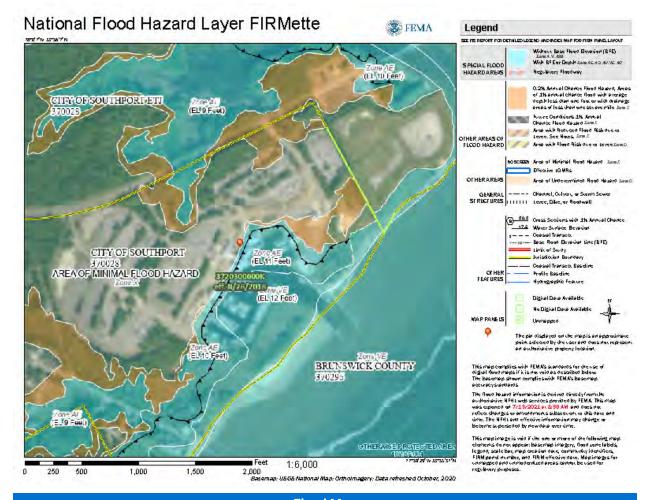


# **Land and Site Analysis**



Survey





## **Flood Map**

Land Parcels				
Parcel Summary	Associated APN(s)	Classification	Land Area (SF)	Land Area (Acres)
1301 Ferry Rd - Parking	23800003 (por)	Primary Site 1	1,884,462	43.2613
1301 Ferry Rd - Terminal	23800003 (por)	Primary Site 2	502,682	11.5400
Total Gross Land Area			2,387,144	54.8013
Total Usable Land Area			2,387,144	54.8013
Total Surplus Land Area			0	0.0000
Total Excess Land Area			0	0.0000



Land Description	
Total Land Area	54.8013 Acres; 2,387,144 SF
Usable Land Area	54.8013 Acres; 2,387,144 SF
Excess Land Area	None
Surplus Land Area	None
Source of Land Area	Survey
Site Characteristics	
Primary Street Frontage	Ferry Road SE
Traffic Control at Entry	Turn Lane
Traffic Flow	Moderate
Accessibility Rating	Average
Visibility Rating	Average
Shape	Irregular
Corner	No
Topography	Generally Level, At Road Grade
Easements / Encroachments	Various Access and Utility Easements
Environmental Hazards	None Noted
Flood Zone Analysis	
Flood Area Panel Number	3720300600K
Date	8/28/2018
Zone	Zone AE
Description	Special Flood Hazard Area where base flood elevations are provided.
Insurance Required?	No
Utilities	
Utility Services	Electricity, Sewer, Water
Compiled by NKF	

Based on use, we allocated 11.54 acres to the ferry and barge operations with the balance, 43.2613 acres, allocated to parking operations.

# **Excess or Surplus Land**

Analysis of the site and current use indicates that there is an area of the site that is not in use and would be viewed as excess land. We included this land in the overall site value; however, there is potential for additional parking development on the site.

## **Environmental Issues**

No environmental issues were observed or reported. NKF is not qualified to detect the existence of potentially hazardous issues such as soil contaminants, the presence of abandoned underground tanks, or other below-ground sources of potential site contamination. The existence of such substances may affect the value of the property. For this assignment, we have specifically assumed that any hazardous materials that would cause a loss in value do not affect the subject.



We have reviewed an environmental report, dated February 6, 2019, performed by S&ME, Inc. According to this report, no material evidence of site contamination was found except for the following outlined in the conclusion.

#### 9.0 CONCLUSIONS

We have performed a Phase I Environmental Site Assessment in conformance with the scope and limitations of ASTM E 1527-13 of the property located at 1301 Ferry Road in Southport, Brunswick County, North Carolina, the subject property. Any exceptions to, or deletions from, this practice are described in **Sections 1.4** and **10** of this report.

This assessment has revealed no evidence of *recognized environmental conditions* or controlled or historical recognized environmental conditions in connection with the subject property, except for the following:

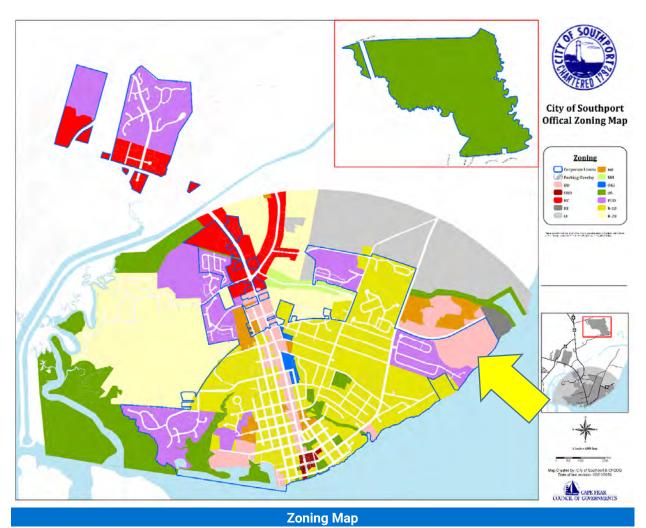
 Two underground storage tanks and associated underground transfer lines installed in 2009 on the southwestern adjacent marina property, presents a material threat of a release of petroleum product to the soil and groundwater.

## **Conclusion**

The site is well located in terms of proximity to major roadway linkages. The site is adequate with respect to size, dimensions, and availability of utilities. The size of the site is typical for the area and use, and there are no known detrimental uses in the immediate vicinity.



# **Zoning and Legal Restrictions**





Zoning Summary	
Category	Description
Zoning Jurisdiction	City of Southport
Zoning Designation	BD
Description	Business District: A commercial related district with lot and
	setback requirements suitable for placement abutting residential areas.
Legally Conforming?	Yes
Zoning Change Likely?	Unlikely
Permitted Uses	Various Commercial Uses
Minimum Lot Area	None Noted
Setback Requirements	
Front	None Noted
Side	None Noted
Rear	10 Feet
Building Height Restrictions	40 Feet
Parking Requirement	
Marina, Commercial	One (1) parking space for each wet slip
Commercial Parking Lots	One (1) space per employee; otherwise, none required.
Water Transportation Incl. Docks, Tugboats,	No parking required
Barges, And Excursions	
Other	None Noted

Compiled by NKF

# Conclusion

The subject appears to be legally conforming based on analysis of zoning ordinances. We are not experts in the interpretation of zoning ordinances. A qualified land use/zoning expert should be engaged if there are any zoning concerns or if a determination of compliance with zoning is required.



# **Improvements Analysis**



This drawing is not to scale and is intended for illustrative purposes only. All areas shown, including boar slips, are subject to change without notice at the developer's discretion. Water line shown is approximate and subject to change due to natural force

## Site Plan

The subject is a ferry terminal and barge operation with supporting parking located within Deep Point Marina, located at 1301 Ferry Road, Southport, NC 28461. The subject was built in 2009. It includes seven buildings.

The improvements are more fully described in the following table.



Improvements Description							
Component Structures							
Improvements (Structures)	Ferry Terminal	Marine Maintenance	Shipping/Receiving	IT Data Center	Barge Equipment	Parking Attendant Buildings	Storage
General Improvement Type	Specialty	Industrial	Industrial	Specialty	Specialty	Specialty	Specialty
Use Description	Marina	Service Garage	Warehouse/Distribution	Other	Other	Other	Other
No. Buildings	1	1	1	1	1	1	1
GBA (SF)	41,157	2,911	5,323	356	100	176	302
Rentable SF	41,157	2,911	5,323	356	100	176	302
Construction Status	Existing, Stabilized Operations	Existing, Stabilized Operations	Existing, Stabilized Operations	Existing, Stabilized Operations	Existing, Stabilized Operations	Existing, Stabilized Operations	Existing, Stabilized Operations
Construction Class		S	S	n		D	
Quality	Average	Average	Average	Average	Average	Average	Average
Current Condition	Average	Average	Average	Average	Average	Average	Average
Age/Life Depreciation Analysis	, it crage	711 chage	, werage	, relage	, i ciuge	, werage	, werage
Year Built	2009	2009	2009	2009	2009	2009	2009
Year Renovated	None	None	None	None	None	None	None
Actual Age (Yrs.)	12	12	12	12	12	12	12
Economic Life (Yrs.)	50	45	45	45	40	40	40
Effective Age (Yrs.)	7	7	7	7	7	7	7
Remaining Economic Life (Yrs.)	43	38	38	38	33	33	33
Percent Depreciation	14.00%	15.56%	15.56%	15.56%	17.50%	17.50%	17.50%
Floor Area Analysis	14.00%	15.50%	10.00%	10.00%	17.50%	17.50%	17.50%
Number of Stories	2	1	1	1	1	1	1
Est. Ground Floor Area (GBA)	20,579	2,911	5,323	356	100	176	302
Attributed Site Area (SF)	1,651,428	233,603	427,161	28,568	8,025	14,124	24.235
Site Coverage	1.2%	1.2%	1.2%	1.2%	1.2%	1.2%	1.2%
Floor Area Ratio (FAR)	0.025	0.012	0.012	0.012	0.012	0.012	0.012
Unit Density (Units/Acre)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Land to Building Ratio	40.125	80.248	80.248	80.248	80.248	80.248	80.248
Parking Type	Surface Lot	Surface Lot	Surface Lot	Surface Lot	Surface Lot	Surface Lot	Surface Lot
Parking Spaces (including garages when applicab		ourrace Est	odrace Eot	ourlace Eot	ourlace Eot	Surface Lot	Surface Est
Parking Ratio Per 1,000 SF NRA	,						
Construction Details	Marina	Service Garage	Warehouse/Distribution	Other	Other	Other	Other
Foundation	Reinforced Concrete Slab & Pilings	Reinforced Concrete	Reinforced Concrete	Wood Subfloor & Pilings	Reinforced Concrete	Reinforced Concrete	Wood
Basement	None	None	None	None	None	None	None
Structural Frame	rdi-plank siding plus metal ancillary buildings	Steel	Steel	Wood	Wood	Wood	Wood
Exterior Walls	Siding	Siding	Siding	Siding	Siding	Siding	Siding
Windows	Tempered Glass	Tempered Glass	Tempered Glass	Tempered Glass	Tempered Glass	Tempered Glass	Tempered Glass
Roof	Metal	Metal	Metal	Metal	Shingle	Metal	Metal
Interior Finish	Marina	Service Garage	Warehouse/Distribution	Other	Other	Other	Other
Floors	Tile & Carpet	Tile & Carpet	Tile & Carpet	Tile & Carpet	Tile & Carpet	Tile & Carpet	Tile & Carpet
Walls	Textured and painted sheetrock	Textured and painted sheetrock	Textured and painted sheetrock	Textured and painted sheetrock	Textured and painted sheetrock	Textured and painted sheetrock	Textured and painted sheetrock
Ceilings	Suspended Acoustic Tile	Suspended Acoustic Tile	Suspended Acoustic Tile	Suspended Acoustic Tile	Suspended Acoustic Tile	Suspended Acoustic Tile	Suspended Acoustic Tile
Lighting	Fluorescent	Fluorescent	Fluorescent	Fluorescent	Fluorescent	Fluorescent	Fluorescent
Engineering & Mechanical	Marina	Service Garage	Warehouse/Distribution	Other	Other	Other	Other
HVAC	Package HVAC	Package HVAC	Package HVAC	Package HVAC	Package HVAC	Package HVAC	Package HVAC
Electrical	Assumed adequate	Assumed adequate	Assumed adequate	Assumed adequate	Assumed adequate	Assumed adequate	Assumed adequate
Plumbing	Assumed adequate	Assumed adequate	Assumed adequate	Assumed adequate	Assumed adequate	Assumed adequate	Assumed adequate
Utility Meters	Individually metered	Individually metered	Individually metered	Individually metered	Individually metered	Individually metered	Individually metered
Elevators	None	None	None	None	None	None	None
Rest Rooms	Assumed adequate	Assumed adequate	Assumed adequate	Assumed adequate	Assumed adequate	Assumed adequate	Assumed adequate
Fire Sprinklers	Yes	No No	Assumed adequate No	Assumed adequate No	No	Assumed adequate No	No
Improvement Features and Amenities	Marina	Service Garage	Warehouse/Distribution	Other	Other	Other	Other
Property Amenities	Café	None	Warehouse/ Distribution None	None	None	None	None
Site Features	Marina, Docks, Slips, Barge	Marina, Docks, Slips, Barge	Marina, Docks, Slips, Barge	Marina, Docks, Slips, Barge	Marina, Docks, Slips, Barge	Marina, Docks, Slips, Barge	Marina, Docks, Slips, Barge
	mailia, bocks, slips, Barge	maina, vocks, snps, barge	marina, pocks, silps, barge	marina, pocks, silps, barge	marina, pocks, sups, parge	iviailiia, DUCKS, SIIPS, Dafge	marina, pocks, stips, parge



# **Space Type/Classification**

Improvements Summary				
		No.		
<b>Building Summary</b>	Property Type	Buildings	GBA (SF)	Rentable SF
Ferry Terminal	Specialty-Marina	1	41,157	41,157
Marine Maintenance	Industrial-Service Garage	1	2,911	2,911
Shipping/Receiving	Industrial-Warehouse/Distribution	1	5,323	5,323
IT Data Center	Specialty-Other	1	356	356
Barge Equipment	Specialty-Other	1	100	100
Parking Attendant Buildings	Specialty-Other	1	176	176
Storage	Specialty-Other	1	302	302
Property Type Subtotals				
Specialty-Marina		1	41,157	41,157
Industrial-Service Garage		1	2,911	2,911
Industrial-Warehouse/Distribution	on	1	5,323	5,323
Specialty-Other		4	934	934
Improvements Total		7	50,325	50,325

Compiled by NKF

# **Functional Utility**

Based on our inspection and consideration of its current use, there do not appear to be any significant items of functional obsolescence.

#### **Deferred Maintenance**

We have reviewed an engineering report, dated March 5, 2019, performed by Moffatt & Nichol. According to this report, each structure was inspected above and below water for due diligence purposes. The summary and repair estimates can be found below.

TABLE 0-1: SUMMARY OF ALL STRUCTURES INSPECTED

Location	Facility	ASCE Condition Rating	Due Diligence Rating	Repair Priority Ranking	Recommended Repair Cost Estimate
	A-Gate Passenger Landing	Good	Good	Low	\$0
	B-Gate Contractor Landing	Satisfactory	Good	Medium	\$11,000
	Maintenance Fixed Pier	Good	Good	Low	\$1,000
Deep Point	Maintenance Finger Dock	Satisfactory	Good	Low	\$10,000
Ferry Marina	"G" Berthing Platform	Good	Good	Low	\$0
	"H" Berthing Platform	Good	Good	Low	\$0
	Bulkhead Wall	Satisfactory	Good	Medium	\$137,000
	DPM Barge Ramp	Satisfactory	Good	Medium	\$154,000
	BHI Barge Ramp	Satisfactory	Good	Medium	\$130,000
Bald Head Island	Contractor Landing	Good	Good	Low	\$10,000
ioidi iu	Passenger Landing	Fair	Good	Medium	\$900,000
		-	-	Total:	\$1,353,000

The total estimated cost of recommended replacements and repairs over the next ten years, based on the defects observed during this investigation, is \$1,353,000. As part of the recommended routine inspections and maintenance for all of the structural components of the waterfront facilities, routine inspections should be conducted once every five years. The estimated cost to complete each routine inspection is \$65,000, or \$130,000 total over the next ten years. Anticipated additional structural component maintenance repair item discovered during those inspection items can typically be expected on the order of \$100,000 - \$150,000 over the next 10 years based on the conditions observed and typical life expectancy of timber and concrete marine structures. A breakdown of estimated repair/replacement costs is provided in Appendix B.



We have deducted the reported \$159,000 attributable to the Deep Point repair estimates (Deep Point Barge Ramp completed already) from the final value conclusion with a 10% allowance for profit, resulting in a rounded deferred maintenance deduction of \$175,000. The 10% profit allowance is lower than the overall project profit of 15% as the scope of the project is significantly smaller and coordination could be handled by onsite staff.

# **Personal Property**

No personal property items were observed that would have any material contribution to market value.

## Conclusion

- The improvements are of average quality construction and are in average condition.
- The improvements are considered to be functional for the existing use.
- Overall, the improvements are well suited for the existing use.
- Overall, the quality, condition, and functional utility of the improvements are rated as average for their age and location.



Real Estate Taxes 49

# **Real Estate Taxes**

The subject property is located in Southport, Brunswick County, and is subject to both Town and County millage rates. The subject is identified in the Brunswick County Tax Assessor's Office as tax parcel number 23800003.

Taxes and Assessments								
Tax Year 2021 Assessor's Market Value					Millage Rates	Ta	xes and Assessmen	ts
				Assessment	Land &	Ad Valorem	Direct	
Tax ID	Land	Improvements	Total	Ratio	Improvements	Taxes	Assessments	Total
23800003 (por)	\$9,346,800	\$6,617,490	\$15,964,290	100.0%	8.20600	\$131,003	\$1,375	\$132,378
	\$9,346,800	\$6,617,490	\$15,964,290	100.0%	8.20600	\$131,003	\$1,375	\$132,378

North Carolina requires that all real estate be assessed at its "true value" or at 100 percent of its fair market value (N.C.G.S. 105-283). State law requires that North Carolina counties revalue all properties a minimum of every eight years. The most recent revaluation in Brunswick County became effective on January 1, 2019 with the next revaluation scheduled for January 1, 2023. According to the assessor's office, the sale of a property typically does (not) trigger a reassessment. The basis for ad valorem taxation is the Fair Market Value (FMV). Property taxes are levied on Assessed Value, which is a specific percentage of FMV based on the property type. The formula for real property taxes is:

# Fair Market Value × Assessment Rate × District Millage Rate = Tax Burden

# **Tax Comparables**

Compiled by NKF

Tax Comparabl							
Assessment to Sales Price Rat	tio Analysis						
No.	1	2	3	4	5	6	NKF Estimate
Property Name	1333 Dickinson Dr,	852 Sunset Blvd N,	5160 Ocean Hwy W,	75 Lanvale Rd,	7295 Beach Dr SW,	4901 Bellamy Ave,	Deep Point Ferry
	Leland, NC 28451	Sunset Beach, NC	Shallotte, NC 28470	Winnabow, NC 28479	Ocean Isle Beach,	Shallotte, NC 28470	Terminal & Parking
		28468			NC 28469		Facility
Improvements SF	40,000	11,538	14,950	48,170	8,000	58,075	50,325
Sale Date	8/24/2018	4/8/2019	12/28/2017	7/31/2019	7/6/2017	8/12/2019	
Sale Price	\$12,400,000	\$5,000,000	\$5,000,000	\$4,215,000	\$2,801,000	\$3,900,000	
Price/SF	\$310.00	\$433.35	\$334.45	\$87.50	\$350.13	\$67.15	
Total Assessed Value	\$8,190,880	\$3,061,370	\$2,111,990	\$1,683,700	\$2,196,150	\$2,004,090	
Assessed Value as % of Sale Price	66%	61%	42%	40%	78%	51%	65%
Compiled by NKF							

As presented above, the assessed values as of the date of sale are compared to the sales price to demonstrate that while the assessor is charged with valuing the property at market value, mass appraisal techniques will tend to fall short of actual transaction prices. Beyond the inability of mass appraisal techniques to accurately value an individual parcel, assessors tend to be conservative on value indications to avoid the time and expense of a substantial number of tax appeals by dissatisfied property owners.



Real Estate Taxes 50

# **Subject Tax Conclusion**

Ad Valorem Tax Analysis		
	Subject History	Conclusion
	2021	
Total Assessed Value	\$15,964,290	\$15,964,290
Total Assessed Value/SF	\$317.22	\$317.22
Tax Rate	0.82060%	0.82060%
Direct Assessments	\$1,375	\$1,375
Actual / Pro Forma Taxes	\$132,378	\$132,378
Reported Tax Delinquencies	None	None
Tax Exemptions or Abatements	None	None

#### Compiled by NKF

The property appraiser is required by state law to appraise the property at 100% of market value, less closing costs and personal property. Our assignment was to determine market value of the subject property. Implicit in this definition is the consummation of a sale as of a specified date and the passing of title from seller to buyer. As a sale of the property does not trigger a reassessment, we are reporting the current tax liability; however, upon reassessment in 2023, the assessment would consider the sale of the property. The consequences of this reassessment have been considered in the appropriate valuation sections.



# **Highest and Best Use**

#### As Vacant

The site is zoned BD which allows for various commercial uses. Based on available data and analysis, no other legal restrictions such as easements or deed covenants are present which would impair the utility of the site. Given that surrounding properties have similar zoning and the future land use plan is focused on similar uses as well, it is unlikely that there would be a change of zoning classification.

The subject site contains 2,387,144 square feet (54.801 acres), has favorable topography, adequate access, and all necessary utilities to support the range of legally permissible uses. No significant physical limitations were noted. The size of the site is typical for the categories of uses allowed under zoning. In total, the site is physically capable of supporting the legally permissible uses.

Of the legally permissible and physically possible uses, only commercial or mixed uses are considered to be reasonably probable. As presented in the Market Analysis section of this report, the subject submarket is supportive of these potential uses.

Given the underlying market conditions and activity, it appears that a commercial or mixed use development would have a sufficient degree of feasibility.

The financially feasible analysis has yielded the conclusion that development of a commercial or mixed use development is feasible and reasonably probable. The associated risk is typical and market conditions appear to be supportive. Therefore, the highest and best use of the subject as though vacant is the development of a commercial or mixed use development. As noted, market and economic conditions are supportive of the near term development of this use on the site. The most likely buyer would be an owner-user or developer. An investor is a potential buyer as land value appreciation would support speculation although near term development would also be likely.

# **As Improved**

The existing improvements are legally conforming to zoning. There are no known legal restrictions to the continued use of the improvements as they were designed. As previously discussed, the improvements are rated as average for their age and location. The improvements conform to the expectations of the market and conform in general terms to the highest and best use as though vacant conclusion above. The improvements were designed for this use. Based on our analysis and review, the improvements do not appear to suffer from significant functional obsolescence. Therefore, continuation of the existing use is reasonably probable and appropriate.



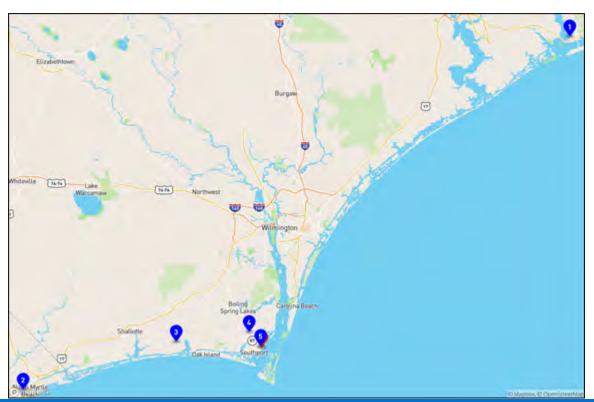
In this case, the subject is an income producing property and is capable of generating sufficient income to support the continuation and maintenance of the use. This is demonstrated in the income capitalization approach by the fact that a positive income stream can be generated. Since the concluded value as though improved exceeds the value of the underlying land, it follows that removal of the improvements for redevelopment or substantial conversion to an alternative use is not indicated.

The existing improvements are legally permissible, physically possible, and financially feasible. The concluded value as though improved exceeds the value of the underlying land and removal of the improvements for redevelopment or substantial conversion to an alternative use is not indicated based on current neighborhood trends. Given no alternatives, the highest and best use of the subject as improved is the existing use. Market and economic conditions are supportive of this continued use. The most likely buyer would be an owner-user or investor. This is based on the current ownership and likely potential future purchasers.



# **Land Valuation - Parking Site**

Land value can be developed from a number of different methodologies. In this case, we have employed sales comparison as sufficient comparable data exists from which to derive a reliable indication of value. Based on a review of market activity, the appropriate unit of comparison is price per usable land sf.



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Comparable Land Sales Su	<del></del>				<u> </u>	0.1.5
	Subject	Sale 1	Sale 2	Sale 3	Sale 4	Sale 5
Address	1301 Ferry Road	301 Masonic Avenue	Tom E Chestnut Road	2760 Stone Chimney Road	River Road	1299 Ferry Road Southeas
City, State	Southport, NC	Cedar Point, NC	North Myrtle Beach, SC	Supply, NC	Wilmington, NC	Southport, NC
Gross Land SF	1,884,462 SF	2,462,882 SF	1,031,936 SF	3,833,280 SF	1,785,960 SF	4,635,220 SF
Useable Acres	43.26 Acres	56.54 Acres	23.69 Acres	88.00 Acres	41.00 Acres	74.00 Acres
Useable Land SF	1,884,462 SF	2,462,882 SF	1,031,936 SF	3,833,280 SF	1,785,960 SF	3,223,440 SF
Shape/Topography	Irregular/Generally	Irregular/Level at Street				
Utilities Available	Electricity, Sewer,	Electricity, Sewer, Water				
Zoning	BD	Commercial	GC	CO-R-7500	HC	Mixed use
Transaction Type		Closed	Closed	Closed	Closed	Listing
Buyer		Cedar Point Town	Beverly Homes LLC	Stanbury Creek Nc Llc	Turtle Bay At Southport	TBD
Seller		Jones Masonic Campus	Chestnut & Sons Inc	Real Property	Dick J. Thompson	Southport Crossing
				Development, LLC		Holdings LLC
Interest Conveyed	Fee Simple	Fee Simple	Fee Simple	Fee Simple	Fee Simple	Fee Simple
Transaction Date		Apr-19	Aug-20	Apr-21	Apr-21	Jul-21
Price		\$2,800,000	\$2,200,000	\$3,980,000	\$2,750,000	\$3,250,000
Adj. Sale Price		\$2,800,000	\$2,200,000	\$3,980,000	\$2,750,000	\$3,250,000
Price per Gross Land Acre		\$49,522	\$92,866	\$45,227	\$67,073	\$30,542
Price Per Gross Land SF		\$1.14	\$2.13	\$1.04	\$1.54	\$0.70
Price per Usable Land Acre		\$49,522	\$92,866	\$45,227	\$67,073	\$43,919
Price Per Usable Land SF		\$1.14	\$2.13	\$1.04	\$1.54	\$1.01
Compiled by NKF						



# **Analysis of Land Comparables**

The following analyzes the most relevant comparable data against the subject property.

- We have included the sales that are most relevant with each sale being adjusted upward for market conditions at a rate of 3% annually based on overall market trends.
- Comparables 1 and 3 were adjusted upward for inferior location. Comparables 2 and 4 were adjusted downward for superior location.
- Comparable 2 was adjusted upward for its smaller size as smaller parcels tend to sell for higher unit values. Conversely, Comparables 3 and 5 were adjusted upward due to their larger sizes.
- Comparable 5 was adjusted upward for inferior topography as the comparable has substantial wetlands (est 30%) with additional development costs likely required.

Based on our comparative analysis, the following table summarizes the adjustments warranted to each land sale.

	Subject	Sale 1	Sale 2	Sale 3	Sale 4	Sale 5
Address	1301 Ferry Road	301 Masonic Avenue	Tom E Chestnut Road	2760 Stone Chimney Road	River Road	1299 Ferry Road Southeas
City, State	Southport, NC	Cedar Point, NC	North Myrtle Beach, SC	Supply, NC	Wilmington, NC	Southport, NC
Gross Land SF	1,884,462 SF	2,462,882 SF	1,031,936 SF	3,833,280 SF	1,785,960 SF	4,635,220 SF
Usable Land Area (Acres)	43.26 Acres	56.54 Acres	23.69 Acres	88.00 Acres	41.00 Acres	74.00 Acres
Usable Land Area (SF)	1,884,462 SF	2,462,882 SF	1,031,936 SF	3,833,280 SF	1,785,960 SF	3,223,440 SF
Transaction Type	-	Closed	Closed	Closed	Closed	Listing
Transaction Date	-	Apr-19	Aug-20	Apr-21	Apr-21	Jul-21
Price Per Usable Land SF		\$1.14	\$2.13	\$1.04	\$1.54	\$1.01
Transaction Adjustments						
Property Rights		0%	0%	0%	0%	0%
Financing		0%	0%	0%	0%	0%
Conditions of Sale		0%	0%	0%	0%	-10%
Market Conditions (Time)		7%	3%	1%	1%	0%
Subtotal (adjustments are multiplie	ed)	7.0%	3.0%	1.0%	1.0%	-10.0%
Transaction Adjusted Price Per Usa	ble Land SF	\$1.22	\$2.19	\$1.05	\$1.56	\$0.91
Physical Adjustments						
Location		10%	-15%	10%	-10%	0%
Corner		0%	0%	0%	0%	0%
Frontage		0%	0%	0%	0%	0%
Size		0%	0%	0%	0%	20%
Shape		0%	-20%	20%	0%	0%
Topography		0%	0%	0%	0%	20%
Utilities		0%	0%	0%	0%	0%
Zoning		0%	0%	0%	0%	0%
Subtotal (adjustments are summed	)	10%	-35%	30%	-10%	40%
Gross Adjustment		17%	38%	31%	11%	50%
Overall Adjustment		17.7%	-33.05%	31.3%	-9.1%	26.0%
Indicated Price Per Usable Land SF		\$1.34	\$1.43	\$1.37	\$1.40	\$1.27

#### Compiled by NKF

## **Land Value Conclusion**

- Market participants have indicated land values have been on an upward trend due to increased demand for living in resort areas due to the ability to work from home.
- Prior to adjustments, the sales reflect a range of \$1.01 to \$2.13 per usable land sf.



- After adjustment, the range is narrowed to \$1.27 to \$1.43 per usable land sf, with an average of \$1.36 per usable land sf.
- Most weight was placed on Comparables Two, Four and Five which indicate an adjusted value range of \$1.27 to \$1.40 per square foot. The subject property was most similar to these comparables because of size and/or location.

Land Value Conclusion		
Useable Land SF		1,884,462
<b>Comparable Sales Indications</b>	Range	Average
Unadjusted Price Per Usable Land SF	\$1.01 - \$2.13	\$1.37
Adjusted Price Per Usable Land SF	\$1.27 - \$1.43	\$1.36
Reconciled Value Per Usable Land SF		\$1.35
Total Indicated Value		\$2,544,023
	Rounded	\$2,540,000



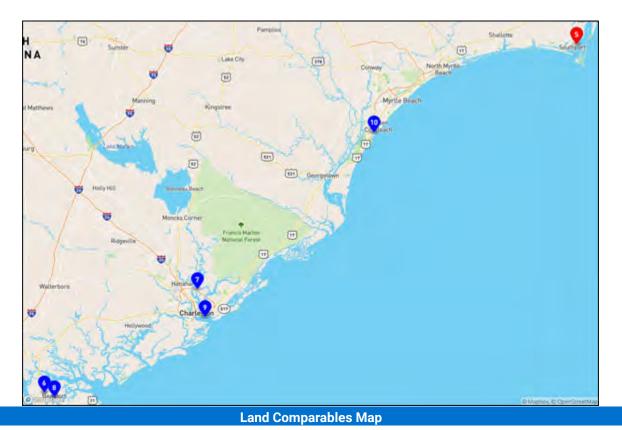
# Land Valuation - Ferry Terminal/Barge Site

The subject includes 43.2613 acres of land attributable to the ferry terminal and barge site which are valued using the different comparables due to this parcel's water frontage and smaller size. The following summarizes the land parcels as they will be valued in this appraisal.

Land Parcels				
Parcel Summary	Associated APN(s)	Classification	Land Area (SF)	Land Area (Acres)
1301 Ferry Rd - Parking	23800003 (por)	Primary Site 1	1,884,462	43.2613
1301 Ferry Rd - Terminal	23800003 (por)	Primary Site 2	502,682	11.5400
Total Gross Land Area			2,387,144	54.8013
Total Usable Land Area			2,387,144	54.8013
Total Surplus Land Area			0	0.0000
Total Excess Land Area			0	0.0000

Compiled by NKF

Based on a review of market activity, the appropriate unit of comparison for the subject excess land is price per usable land sf.





Comparable Land Sales Sum	Subject	Sale 6	Sale 7	Sale 8	Sale 9	Sale 10
Address	1301 Ferry Road	2811 Boundary Street	Calais Point	9 White Hall Drive	104 Fairbanks Oak Alley	4139 US 17 Business
City, State	Southport, NC	Beaufort, SC	Charleston, SC	Beaufort, SC	Daniel Island, SC	Murrells Inlet, SC
Useable Land SF	502,682 SF	262,667 SF	161,172 SF	421,661 SF	884,704 SF	87,120 SF
Useable Acres	11.54 Acres	2.75 Acres	3.70 Acres	9.68 Acres	17.00 Acres	2.00 Acres
Useable Land SF	502,682 SF	119,790 SF	161,172 SF	421,661 SF	740,520 SF	87,120 SF
Shape/Topography	Irregular/Generally	Irregular/Generally level,	Irregular/Generally level,	Irregular/Generally level,	Irregular/Generally level,	Rectangular/Level at
Utilities Available	Electricity, Sewer,	Electricity, Sewer, Water	Electricity, Sewer, Water	Electricity, Sewer, Water	Electricity, Sewer, Water	Electricity, Sewer, Wate
Zoning	BD	Commercial	Commercial	T3 - Edge	Di - Go	НВ
Transaction Type		Closed	Closed	Closed	Closed	Closed
Buyer		CROSS Development	Joseph Moon	Whitehall Point Holdings	SM Charleston, LLC	Mojos Marina Holding
Seller		Parks Land Company	Kenneth Leland	First Chatham Bank	Daniel Island Riverside Developers	Marsh View Marina LL
Interest Conveyed	Fee Simple	Fee Simple	Fee Simple	Fee Simple	Fee Simple	Fee Simple
Sale Date	·	Apr-18	Jun-18	Sep-18	Oct-18	May-20
Price		\$1,680,000	\$2,499,999	\$5,550,000	\$13,250,000	\$2,200,000
Adj. Sale Price		\$1,680,000	\$2,499,999	\$5,550,000	\$13,250,000	\$2,200,000
Price per Gross Land Acre		\$278,607	\$675,675	\$573,347	\$652,388	\$1,100,000
Price Per Gross Land SF		\$6.40	\$15.51	\$13.16	\$14.98	\$25.25
Price per Usable Land Acre		\$610,909	\$675,675	\$573,347	\$779,412	\$1,100,000
Price Per Usable Land SF		\$14.02	\$15.51	\$13.16	\$17.89	\$25.25
Compiled by NKF						

# **Analysis of Land Comparables**

The following analyzes the most relevant comparable data against the subject property.

- We have included the sales that are most relevant with each sale being adjusted upward for market conditions at a rate of 3% annually based on overall market trends.
- Comparables 7, 9 and 10 were adjusted downward for superior location in more developed areas.
- Comparables 6, 7 and 10 were adjusted downward as smaller parcels tend to sell for higher unit values. Conversely, Comparables 9 was adjusted upward due to its larger size.



Based on our comparative analysis, the following table summarizes the adjustments warranted to each land sale.

	Subject	Sale 6	Sale 7	Sale 8	Sale 9	Sale 10
Address	1301 Ferry Road	2811 Boundary Street	Calais Point	9 White Hall Drive	104 Fairbanks Oak Alley	4139 US 17 Business
City, State	Southport, NC	Beaufort, SC	Charleston, SC	Beaufort, SC	Daniel Island, SC	Murrells Inlet, SC
Gross Land SF	502,682 SF	262,667 SF	161,172 SF	421,661 SF	884,704 SF	87,120 SF
Usable Land Area (Acres)	11.54 Acres	2.75 Acres	3.70 Acres	9.68 Acres	17.00 Acres	2.00 Acres
Usable Land Area (SF)	502,682 SF	119,790 SF	161,172 SF	421,661 SF	740,520 SF	87,120 SF
Transaction Type	-	Closed	Closed	Closed	Closed	Closed
Transaction Date	-	Apr-18	Jun-18	Sep-18	Oct-18	May-20
Price Per Usable Land SF		\$14.02	\$15.51	\$13.16	\$17.89	\$25.25
Transaction Adjustments						
Property Rights		0%	0%	0%	0%	0%
Financing		0%	0%	0%	0%	0%
Conditions of Sale		0%	0%	0%	0%	0%
Market Conditions (Time)		10%	9%	9%	9%	4%
Subtotal (adjustments are multiplied)		10.0%	9.0%	9.0%	9.0%	4.0%
Transaction Adjusted Price Per Usable Land S	F	\$15.42	\$16.91	\$14.34	\$19.50	\$26.26
Physical Adjustments						
Location/Access		0%	-10%	0%	-20%	-20%
Corner		0%	0%	0%	0%	0%
Frontage		0%	0%	0%	0%	0%
Size		-10%	-10%	0%	5%	-15%
Shape		0%	0%	0%	0%	0%
Topography		0%	0%	0%	0%	0%
Utilities		0%	0%	0%	0%	0%
Zoning		0%	0%	0%	0%	0%
Subtotal (adjustments are summed)		-10%	-20%	0%	-15%	-35%
Gross Adjustment		20%	29%	9%	34%	39%
Overall Adjustment		-1.0%	-12.8%	9.0%	-7.35%	-32.4%
Indicated Price Per Usable Land SF		\$13.88	\$13.52	\$14.34	\$16.58	\$17.07

#### Compiled by NKI

# **Excess Land Value Conclusion**

- Market participants have indicated land values have been on an upward trend due to increased demand for living in resort areas due to the ability to work from home.
- Prior to adjustments, the sales reflect a range of \$13.16 to \$25.25 per usable land sf.
- After adjustment, the range is narrowed to \$13.52 to \$17.07 per usable land sf, with an average of \$15.08 per usable land sf.
- Most weight was placed on Comparables 8, 9 and 10 which indicate an adjusted value range of \$14.34 to \$17.07 per square foot. The subject property was most similar to these comparables because more recent transaction dates, while 8 and 9 are most similar in size.

Land Value Conclusion		
Useable Land SF		502,682
<b>Comparable Sales Indications</b>	Range	Average
Unadjusted Price Per Usable Land SF	\$13.16 - \$25.25	\$17.17
Adjusted Price Per Usable Land SF	\$13.52 - \$17.07	\$15.08
Reconciled Value Per Usable Land SF		\$15.00
Total Indicated Value		\$7,540,236
	Rounded	\$7,540,000



Cost Approach 59

# **Cost Approach**

# **Replacement Cost New**

		Site		Marine		IT Data	Barge P	arking Attendant		
mprovements (Structures)		Improvements F	erry Terminal	Maintenance	Shipping/Receiving	Center	Equipm ent	Buildings	Storage	Subtot
				Industrial - Service	Industrial -	Specialty -	Specialty -		Industrial -	
MVS Improvement Type			Marina		Warehouse/Distribution	Other	Other		Warehouse/Distribution	
Construction Class			D	S	S	D	D	D	D	
Quality			Average	Average	Average	Average	Average	Average	Average	
MVS Section			14	14	14	14	14	66	14	
MVS Page			20	32	27	18	26	3	26	
Source Date			2/1/2020	2/1/2020	2/1/2020	2/1/2020	2/1/2020	12/1/2019	2/1/2020	
ase Cost PSF			\$113.00	\$50.00	\$42.25	\$111.00	\$41.25	\$35.50	\$41.25	
+ Sprinklers			3.71	0.00	0.00	3.72	0.00	0.00	0.00	
djusted Base Cost PSF			\$116.71	\$50.00	\$42.25	\$114.72	\$41.25	\$35.50	\$41.25	
leight & Size Refinements										
# of Stories Multiplier			1.000	1.000	1.000	1.000	1.000	1.000	1.000	
Ceiling Height Multiplier			1.000	1.000	1.000	1.000	1.000	1.000	1.000	
Perimeter Multiplier			1.000	1.000	1.000	1.000	1.000	1.000	1.000	
djusted Base Cost			\$116.71	\$50.00	\$42.25	\$114.72	\$41.25	\$35.50	\$41.25	
inal Calculations										
Current Cost Multiplier			1.160	1.160	1.160	1.160	1.160	1.160	1.160	
Local Area Multiplier			0.920	0.920	0.920	0.920	0.920	0.920	0.920	
Other Multiplier (Site Congestion, etc.)			1.000	1.000	1.000	1.000	1.000	1.000	1.000	
djusted Base Cost		\$174.47	\$124.55	\$53.36	\$45.09	\$122.43	\$44.02	\$37.89	\$44.02	
x Structure Size (SF GBA)		50,325	41,157	2,911	5,323	356	100	176	302	50,32
djusted Cost	_	\$8,780,004	\$5,126,224	\$155,331	\$240,010	\$43,585	\$4,402	\$6,668	\$13,295	\$14,369,51
ite Improvements			\$0					\$0		(
+ Indirect Costs @	20.00%	\$1,756,001	\$1,025,245	\$31,066	\$48,002	\$8,717	\$880	\$1,334	\$2,659	\$2,873,90
IVS Indicated Cost New Before Profit	_	\$10,536,005	\$6,151,469	\$186,397	\$288,012	\$52,302	\$5,283	\$8,001	\$15,954	\$17,243,42

The allowance for indirect costs reflects the additional cost necessary to complete the project beyond the hard construction costs. These soft costs include financing fees, interest, permits and carrying costs throughout the construction period. Our experience with numerous proposed projects indicates that this expense can range from 15% to 35% of hard costs with the subject falling toward the lower end of the range based on the build-to-suit single tenancy but slightly above the low end to reflect the additional coordination costs of waterfront construction.

Site Improvements - Replacement Cost New											
Item	Unit	Measure	Cost/Unit	Cost New	Current Mult.	Local Mult.	Adj. Cost New				
Surface Parking	Spaces	1,955	\$1,950.00	\$3,812,250	1.16	0.92	\$4,068,433				
Landscaping	SF	117,900	\$5.93	\$699,147	1.16	0.92	\$746,130				
Concrete Sidewalks	SF	235,700	\$8.00	\$1,885,600	1.16	0.92	\$2,012,312				
Concrete Curbs	LF	47,140	\$12.00	\$565,680	1.16	0.92	\$603,694				
Asphalt Paving	SF	235,700	\$2.59	\$610,463	1.16	0.92	\$651,486				
Miscellaneous (Barge Ra	mp) Lump Sum	1	\$154,000.00	\$154,000	1.16	0.92	\$164,349				
Miscellaneous (Parking E	Equi <sub>l</sub> Lump Sum	1	\$500,000.00	\$500,000	1.16	0.92	\$533,600				

\$8,227,140

Totals

Compiled by NKF



\$8,780,004

Cost Approach 60

# **Entrepreneurial Profit**

Entrepreneurial Profit										
		Site	Site			IT Data	Barge Parking Attendant			
Building and Site Improvements		Improvements F	erry Terminal	Maintenance	Shipping/Receiving	Center	Equipment	Buildings	Storage	Subtotal
Reconciled Cost New Before Profit		\$10,536,005	\$6,151,469	\$186,397	\$288,012	\$52,302	\$5,283	\$8,001	\$15,954	\$17,243,422
Entrepreneurial Profit @	15.00%	\$1,580,401	\$922,720	\$27,960	\$43,202	\$7,845	\$792	\$1,200	\$2,393	\$2,586,513
Replacement Cost New (RCN)		\$12,116,405	\$7,074,189	\$214,357	\$331,214	\$60,147	\$6,075	\$9,202	\$18,347	\$19,829,935
\$ PSF		\$240.76	\$171.88	\$73.64	\$62.22	\$168.95	\$60.75	\$52.28	\$60.75	\$394.04
Compiled by NKF										

# **Depreciation**

- Physical deterioration, both curable and incurable;
- Functional obsolescence, both curable and incurable; and
- **External obsolescence.**

# **Physical Deterioration**

Curable: Deferred maintenance (immediate repairs / feasible to correct) is summarized as follows.

Deferred Maintenance								
Building Improvements	Cost Estimate	Site Improvements	Cost Estimate					
A-Gate Passenger Landing	\$0	None						
B-Gate Passenger Landing	\$11,000							
Maintenance Fixed Pier	\$1,000							
Maintenance Finger Dock	\$10,000							
"G" Berthing Platform	\$0							
"H" Berthing Platform	\$0							
Bulkhead Wall	\$137,000							
Building Subtotal	\$159,000	Site Subtotal	\$0					
Combined Total for Site and B	uilding Improvements		\$159,000					
Entrepreneurial Profit @	10.00%		\$15,900					
Fotal Deferred Maintenance (Rounded) \$175,000								

Compiled by NKF

Incurable: Estimated physical deterioration is based on the economic age/life method. Our estimate of incurable physical deterioration attributable to the building and site improvements is shown as follows.

Site Improvements Fer	Site Improvements Ferry Terminal Marine Maintenance			ata Center arge	Equipment \ttend	lant Buildings	Storage
See Site	2009	2009	2009	2009	2009	2009	2009
Improvements	None	None	None	None	None	None	None
Depreciation	12	12	12	12	12	12	12
Detail	50	45	45	45	40	40	40
	7					7	
	43	38	38	38	33	33	33
49.62%	14.00%	15.56%	15.56%	15.56%	17.50%	17.50%	17.50%
	See Site Improvements Depreciation Detail	See Site 2009 Improvements None Depreciation 12 Detail 50 7 43	See Site         2009         2009           Improvements         None         None           Depreciation         12         12           Detail         50         45           7         43         38	See Site         2009         2009         2009           Improvements         None         None         None           Depreciation         12         12         12           Detail         50         45         45           7         43         38         38	See Site         2009         2009         2009         2009           Improvements         None         None         None         None         None           Depreciation         12         12         12         12         12         12         12         45         4	See Site         2009         2009         2009         2009         2009           Improvements         None         None	See Site         2009



Cost Approach 61

Site Improvements - Depreciation											
Item	RCN	Life	Eff. Age	REL	Depr. %						
Surface Parking	\$5,614,438	20	4	16.0 Yrs	20.0%						
Landscaping	\$1,029,659	20	7	13.0 Yrs	35.0%						
Concrete Sidewalks	\$3,610,088	20	7	13.0 Yrs	35.0%						
Asphalt Paving	\$899,051	15	7	8.0 Yrs	46.7%						
Miscellaneous (Barge Ramp)	\$1,325,462	20	7	13.0 Yrs	35.0%						
Miscellaneous (Parking Equi <sub>l</sub>	\$736,368	15	1	14.0 Yrs	6.7%						
Totals	\$17,763,980				24.90%						

Compiled by NKF

## **Functional Obsolescence**

Based on observation of the improvements, no forms of functional obsolescence were noted.

## **External Obsolescence**

No external obsolescence was noted.

# **Depreciated Replacement Cost**

The calculation of depreciated replacement cost is shown as follows.

Depreciated Replacement Cost									
Building and Site Improvements	Site Improvements	Ferry Terminal Mar	ine Maintenance	Shipping/Receiving T	Data Center arg	e Equipment \tten	dant Buildings	Storage	Subtotal
Replacement Cost New	\$17,763,980	\$11,438,354	\$297,956	\$540,917	\$60,147	\$6,075	\$9,202	\$18,347	\$30,134,976
Less: Age/Life Depreciation	\$4,423,459	\$1,601,370	\$46,349	\$84,143	\$9,356	\$1,063	\$1,610	\$3,211	\$6,170,560
Adjusted RCN	\$13,340,521	\$9,836,984	\$251,607	\$456,774	\$50,791	\$5,012	\$7,591	\$15,136	\$23,964,416
Less: Functional Obsolescence	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Adjusted RCN	\$13,340,521	\$9,836,984	\$251,607	\$456,774	\$50,791	\$5,012	\$7,591	\$15,136	\$23,964,416
Less: External Obsolescence	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Depreciated Replacement Cost	\$13,340,521	\$9,836,984	\$251,607	\$456,774	\$50,791	\$5,012	\$7,591	\$15,136	\$23,964,416
\$ PSF	\$265.09	\$239.01	\$86.43	\$85.81	\$142.67	\$50.12	\$43.13	\$50.12	\$476.19

# **Cost Approach Conclusion**

Cost Approach Conclusions	
As Is	Value Indication
Depreciated Replacement Cost of Building and Site Improvements	\$23,964,416
Land Value	\$10,080,000
As Stabilized Value	\$34,044,416
Rounded	\$34,000,000
Deferred Maintenance	(\$175,000)
Near Term Capital Expenses	\$0
As Is Value	\$33,869,416
Rounded	\$33,900,000



# **Income Capitalization Approach**

The income capitalization approach reflects the subject's income-producing capabilities. This approach is based on the assumption that value is created by the expectation of benefits to be derived in the future. Specifically estimated is the amount an investor would be willing to pay to receive an income stream plus reversion value from a property over a period of time. The two common valuation techniques associated with the income capitalization approach are direct capitalization and the discounted cash flow (DCF) analysis.

The direct capitalization method is normally more appropriate for properties with relatively stable operating histories and expectations. The DCF analysis is more appropriate for investment properties with multiple or long-term leases, particularly leases with cancellation clauses or renewal options, and especially in volatile markets.

In this analysis, we utilized only direct capitalization because investors and market participants typically rely more on this method. Further, we are projecting a NNN lease with the prospective tenant responsible for all operating expenses due to single tenant occupancy based on return on cost basis for calculating rent for the subject as a special purpose property.

The existing operation reflects an internal lease between related parties that is not arm's length and will no longer be in effect upon sale of the property. Based on our fee simple analysis of the subject, this lease is not considered in our analysis.

# **Market Rent Analysis**

The subject ferry terminal is a special purpose property that is typically owner-occupied, thus a dataset of comparable properties for estimating market rent is not available. Properties similar to the subject are typically built to the tenant's specifications and the rental rate is based on a return on cost to provide for both a return on and a return of capital as the improvements are a depreciating asset with limited alternative uses, the most likely of which, as a marina, would also be an owner-occupied structure with rent charged for the boat slips with the existing structure adapted to support this use, thus the structure would not be generating income.

In the cost approach, we estimated the replacement cost of the property and the cost is based on the depreciated replacement cost prior to any deductions for capital expenditures which will be a below the line deduction to the concluded market value.

To estimate the appropriate return on cost, we interviewed several industrial developers as industrial projects are most commonly developed as built-to-suit endeavors with specific return parameters required for a project to be considered viable for development. The developers focus on industrial properties either in the southeast or nationally, with the return parameters based on their hurdle rates for investment. The following chart summarizes the return indications from surveyed participants:



ı	Return on Cost Hurdle Rates				
I	nvestor Type	Yield Estimate			
I	nternational investment Fund	Leveraged return on & return of cost	12% - 14% IRR		
1	National Developer (Atlanta-based)	Return on Cost	6%		
F	Regional Developer (Florida-based)	Return on Cost	8%		
F	Regional Developer (Florida-based)	Leveraged return on & return of cost	12% - 15% IRR		
-	Compiled by NKF	Conclusion	7.50%		

The reported IRR figures are leveraged rates whereas the return on cost figures are based on a cash on cash return and are more applicable to the analysis. The subject should fall toward the upper middle portion of the return on cost figures as the property is a special purpose asset with few alternative users and assumes that the tenant will be maintaining the project in its current state of repair (after near-term capital items are addressed).

## **Market Rent Conclusion**

Based on the preceding analysis, the following is the concluded market lease terms for the subject:

Market Rent (Special Purpose) - Return on Cost	t
Total Depreciated Cost & Land (Excluding Profit and CapEx)	\$30,900,000
Developer Return Parameters	7.50%
Payment	\$2,317,500
Building Area (SF)	50,325
Annual Rent PSF	\$46.05

Compiled by NKF

#### **Gross Income Estimate**

#### **Potential Rental Income**

Figures presented below reflect the 12-month period following the effective date of the appraisal.

Potential Rental Income	100	
Subject Historical and Projections	\$/SF	Total
Newmark Projection	\$46.05	\$2,317,500
Compiled by Newmark		

# **Operating History**

The subject has been owner-operated through a non-arm's length lease and reflects business operations rather than real property projections; thus, no relevant data was available for the individual operations at Deep Point Marina.



## **Expense Recoveries**

The subject is assumed to be leased on an absolute net basis with all expenses accruing to the tenant.

## **Vacancy & Collection Loss Allowance**

- As the subject is assumed to be leased on an absolute net basis to a single tenant, no vacancy or collection losses are charged against the property as tenancy risk is considered in the selection of the overall capitalization rate.
- Based on available data and analysis, the concluded collection loss allowance is 0.00%.

## **Combined Vacancy and Collection Loss Conclusion**

Based on this analysis, the total stabilized vacancy and collection loss allowance for the subject is 0.00%.

#### **Effective Gross Income**

Effective Gross Income	100	
Subject Historical and Projections	\$/SF	Total
Newmark Projection	\$46.05	\$2,317,500
Compiled by Newmark		

# **Operating Expense Analysis**

All expenses are assumed to be paid by the tenant.

# **Net Operating Income**

Net Operating Income			
Source	% of EGI	\$/SF	Total
<b>Subject Historical and Projections</b>			
Newmark Projection	#N/A	\$46.05	\$2,317,500
Compiled by Newmark			

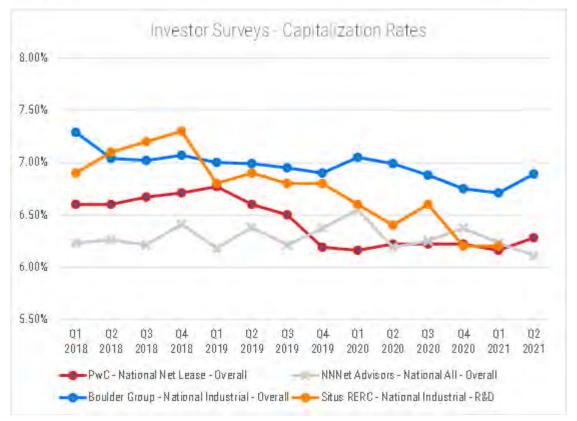
# **Direct Capitalization**

The following subsections represent different techniques for deriving an overall capitalization rate. While comparable sales would be a primary method, a sales comparison approach was not completed, thus rates could not be extract from those transactions. Note that this section does not consider the specific proposed tenancy by the State of North Carolina with its investment grade credit rating.



# **Investor Surveys**

Source	Period	Low	High	Average
PwC - National Net Lease - Overall	Q2 2021	5.00%	8.50%	6.28%
NNNet Advisors - National All - Overall	Q2 2021	N/A	N/A	6.11%
Boulder Group - National Industrial - Overall	Q2 2021	N/A	N/A	6.89%
Situs RERC - National Industrial - R&D	Q1 2021	5.00%	7.20%	6.20%



- The most current national survey data indicates that going-in capitalization rates range from 5.0% to 8.5% with averages ranging from 6.11% to 6.89%.
- The rate appropriate to the subject is considered to be above to the average rate in the survey data because the subject is a special purpose property with a limited pool of potential tenants and purchasers.
- Accordingly, based on the survey data, a capitalization rate within a range of 7.0% to 8.0% could be expected for the subject.



# **Band of Investment**

Band of Investment					
Mortgage/Equity Assumptions					
Loan to Value Ratio	70%				
Interest Rate	3.75%				
Amortization (Years)	25				
Mortgage Constant	0.0617				
Equity Ratio	30%				
Equity Dividend Rate	10.00%				
Weighted Average Of Mortgage/Equity Req	uirements				
Mortgage Requirement	70%	X	6.17%	=	4.32%
Equity Requirement	30%	Х	10.00%	=	3.00%
Indicated Capitalization Rate (Rounded)					7.25%

Compiled by NKF

The equity dividend rate is based on prior testing and extraction as well as alternative investments.

# **Capitalization Rate Conclusion**

Attributes and appeal and providing as to a resort residential	11 11	Negative Attributes Special purpose property Ongoing pandemic risk.	
•			
•			
arking revenues			
	tracceptance of the subject crending ferry passenger try reduce risk of from new construction arking revenues	trending ferry passenger try reduce risk of rom new construction	trending ferry passenger  try reduce risk of rom new construction

The Deep Point Ferry Terminal should have a lower overall rate as compared to the BHI facility as the Deep Point facility has extensive parking that generates revenues over and above that of the shared ferry operations between Deep Point and BHI.

Capitalization Rate Conclusion	
Source	Indication
Comparable Sales	N/A
Investor Surveys	7.0% - 8.0%
Band of Investment	7.25%
Concluded Going-In Capitalization Rate	7.25%



# **Adjustments to Value**

Capitalization of the projected stabilized net operating income results in an As Stabilized value indication. To estimate the As Is value, adjustments to the indicated As Stabilized value are required for existing deferred maintenance (remaining cost to complete), and projected capital expenditures.

# **Direct Capitalization Summary**

Net operating income is divided by the capitalization rate to derive the stabilized value of the subject. The as is value indication is derived through the adjustments noted above. Valuation of the subject by direct capitalization is shown in the table immediately following.

Income Capitalization Approach				
Summary of Stabilized Net Operating Income				
Item Description		% of Income	\$ / SF	Total (
Specialty Income			50,325 SF	
Rental Income			\$46.05	\$2,317,500
Potential Rental Income			\$46.05	\$2,317,500
Vacancy		0.00%	\$0.00	\$0
Collection Loss		0.00%	\$0.00	\$0
Effective Gross Specialty Income			\$46.05	\$2,317,500
Operating Expenses			50,325 SF	
Real Estate Taxes	Paid by Tenant		\$0.00	\$0
Insurance	Paid by Tenant		\$0.00	\$0
Utilities	Paid by Tenant		\$0.00	\$0
Repairs and Maintenance	Paid by Tenant		\$0.00	\$0
Payroll and Benefits	Paid by Tenant		\$0.00	\$0
General and Administrative	Paid by Tenant		\$0.00	\$0
Management	Paid by Tenant	0.00%	\$0.00	\$0
Other Expenses	Paid by Tenant		\$0.00	\$0
Total Operating Expenses		0.00%	\$0.00	\$0
Net Operating Income			\$46.05	\$2,317,500
Direct Capitalization Method				
Value Indication			\$ / SF	Total \$
Stabilized Net Operating Income			\$46.05	\$2,317,500
Overall Capitalization Rate				7.25%
As Stabilized Value		Effective Date:		\$31,965,517
Rounded			\$635.87	\$32,000,000
			Valuation Matrix	
			OAR	Value
			6.75%	\$34,333,333
			7.00%	\$33,107,143
			7.25%	\$31,965,517
			7.50%	\$30,900,000
			7.75%	\$29,903,226
As Is				
As Stabilized Value as of Current Date		Effective Date:	7/17/2021	\$31,965,517
Stabilization Discount				\$0
Deferred Maintenance				(\$175,000)
Near Term Capital Expenses				\$0
As Is Value		Effective Date:	7/17/2021	\$31,790,517
Rounded			\$631.89	\$31,800,000
Compiled by NKF				



# **Reconciliation of Value**

The values indicated by our analyses are as follows:

Market Value Indications	
Market Value Premise As of Date:	As Is July 17, 2021
Cost Approach:	\$33,900,000
Sales Comparison Approach:	Not Used
Income Capitalization Approach:	\$31,800,000
Market Value Conclusion	\$33,000,000

Compiled by NKF

## **Cost Approach**

The Cost Approach has best applicability for properties with new or nearly new improvements. It is a summation approach in that the underlying land value is added to the depreciated replacement cost for the indicated value. In this case, the underlying land value was well established through sales comparison and is considered reliable. The replacement cost was developed through both Marshall Valuation Service data and cost comparables. The weakness to the cost approach is the estimate of depreciation but the newer age of the improvements limits the impact. Still, the subject property is a special purpose property and the cost approach would be given the substantial credence by investors. Accordingly, the cost approach is given strong consideration in this appraisal.

# **Sales Comparison Approach**

The subject property is a special purpose property with no sufficiently comparable properties. As such, this approach was not used as a standalone indication of value; however, the sales comparison methodology was used in the valuation of the underlying site.

# **Income Capitalization Approach**

The subject property is a single tenant special purpose property. The rental rate and income projections are based on a build-to-suit analysis using the depreciated replacement cost to mirror the market and consider appropriate return parameters. As the single tenant lease would be executed on an absolute net basis, only the direct capitalization was developed. Capitalization rates were developed from various sources. In total, the income capitalization approach is considered to be applicable to the subject and supportive of the cost approach conclusion, thus given secondary weight for that reason.



Value Conclusions			
Appraisal Premise	Interest Appraised	Date of Value	Value Conclusion
Market Value "As Is"	Fee Simple	7/17/2021	\$33,000,000
Compiled by NKF			

# **Extraordinary Assumptions and Hypothetical Conditions**

An extraordinary assumption is defined in USPAP as an assignment-specific assumption as of the effective date regarding uncertain information used in an analysis which, if found to be false, could alter the appraiser's opinions or conclusions. The value conclusions are subject to the following extraordinary assumptions that may affect the assignment results.

#### 1. None

A hypothetical condition is defined in USPAP as a condition, directly related to a specific assignment, which is contrary to what is known by the appraiser to exist on the effective date of the assignment results, but is used for the purpose of analysis. The value conclusions are based on the following hypothetical conditions that may affect the assignment results.

1. None

Compiled by NKF

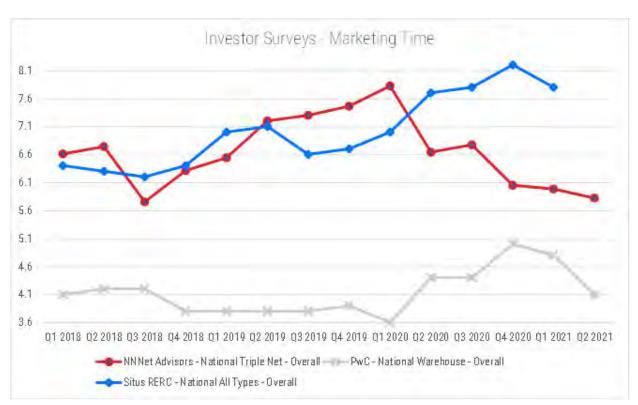
# **Exposure Time**

Exposure time is the estimated length of time the subject property would have been offered on the market prior to the hypothetical consummation of a sale at market value on the effective date of the appraisal. It is a retrospective estimate based on an analysis of past events assuming a competitive and open market.

The following is national investor survey data which is one source for the underlying data to this conclusion.

Investor Surveys - Marketing Times				
Source	Period	Low	High	Average
NNNet Advisors - National Triple Net - Overall	Q2 2021	N/A	N/A	5.8
PwC - National Warehouse - Overall	Q2 2021	1.0	10.0	4.1
Situs RERC - National All Types - Overall	Q1 2021	N/A	N/A	7.8
Compiled by NKF				





Recent sales transaction data for similar properties, supply and demand characteristics for the local specialty market, and the opinions of local market participants were reviewed and analyzed. Based on this data and analysis, it is our opinion that the probable exposure time for the subject at the concluded market value / values stated previously is 10 months.

# **Marketing Time**

Marketing time is an opinion of the amount of time it might take to sell a real or personal property interest at the concluded market value level during the period immediately after the effective date of an appraisal. Marketing time differs from exposure time, which is always presumed to precede the effective date of an appraisal. As no significant changes in market conditions are foreseen in the near term, it is our opinion that a reasonable marketing period for the subject is likely to be the same as the exposure time. Accordingly, we estimate the subject's marketing period at 10 months.



# **Assumptions and Limiting Conditions**

The Appraisal contained in this Report (herein "Report") is subject to the following assumptions and limiting conditions:

- 1. Unless otherwise stated in this report, title to the property which is the subject of this report (herein "Property") is assumed to be good and marketable and free and clear of all liens and encumbrances and that there are no recorded or unrecorded matters or exceptions to title that would adversely affect marketability or value. No responsibility is assumed for the legal description, zoning, condition of title or any matters which are legal in nature or otherwise require expertise other than that of a professional real estate appraiser. This report shall not constitute a survey of the Property.
- 2. Unless otherwise stated in this report, it is assumed: that the improvements on the Property are structurally sound, seismically safe and code conforming; that all building systems (mechanical/electrical, HVAC, elevator, plumbing, etc.) are in good working order with no major deferred maintenance or repair required; that the roof and exterior are in good condition and free from intrusion by the elements; that the Property and improvements conform to all applicable local, state, and federal laws, codes, ordinances and regulations including environmental laws and regulations. No responsibility is assumed for soil or subsoil conditions or engineering or structural matters. The Property is appraised assuming that all required licenses, certificates of occupancy, consents, or other legislative or administrative authority from any local, state, or national government or private entity or organization have been or can be obtained or renewed for any use on which the value estimates contained in this report is based, unless otherwise stated. The physical condition of the Property reflected in this report is solely based on a visual inspection as typically conducted by a professional appraiser not someone with engineering expertise. Responsible ownership and competent property management are assumed.
- 3. Unless otherwise stated in this report, this report did not take into consideration the existence of asbestos, PCB transformers or other toxic, hazardous, or contaminated substances or underground storage tanks, or the cost of encapsulation, removal or remediation thereof. Real estate appraisers are not qualified to detect such substances. The presence of substances such as asbestos, urea formaldehyde foam insulation, contaminated groundwater or other potentially hazardous materials and substances may adversely affect the value of the Property. Unless otherwise stated in this report, the opinion of value is predicated on the assumption that there is no such material or substances at, on or in the Property.
- 4. All statements of fact contained in this report as a basis of the analyses, opinions, and conclusions herein are true and correct to the best of the appraiser's actual knowledge and belief. The appraiser is entitled to and relies upon the accuracy of information and material furnished by the owner of the Property or owner's representatives and on information and data provided by sources upon which members of the appraisal profession typically rely and that are deemed to be reliable by such members. Such information and data obtained from third party sources are assumed to be reliable and have not been independently verified. No warranty is made as to the accuracy of any of such information and data. Any material error in any of the said information or data could have a



- substantial impact on the conclusions of this Report. The appraiser reserves the right to amend conclusions reported if made aware of any such error.
- 5. The opinion of value stated in this report is only as of the date of value stated in this report. An appraisal is inherently subjective and the conclusions stated apply only as of said date of value, and no representation is made as to the effect of subsequent events. This report speaks only as of the date hereof.
- 6. Any projected cash flows included in the analysis are forecasts of estimated future operating characteristics and are predicated on the information and assumptions contained within this report. Any projections of income, expenses and economic conditions utilized in this report are not predictions of the future. Rather, they are estimates of market expectations of future income and expenses. The achievement of any financial projections will be affected by fluctuating economic conditions and is dependent upon other future occurrences that cannot be assured. Actual results may vary from the projections considered herein. There is no warranty or assurances that these forecasts will occur. Projections may be affected by circumstances beyond anyone's knowledge or control. Any income and expense estimates contained in this report are used only for the purpose of estimating value and do not constitute predictions of future operating results.
- 7. The analyses contained in this report may necessarily incorporate numerous estimates and assumptions regarding Property performance, general and local business and economic conditions, the absence of material changes in the competitive environment and other matters. Some estimates or assumptions, however, inevitably will not materialize, and unanticipated events and circumstances may occur; therefore, actual results achieved during the period covered by the analysis will vary from estimates, and the variations may be material.
- 8. All prospective value opinions presented in this report are estimates and forecasts which are prospective in nature and are subject to considerable risk and uncertainty. In addition to the contingencies noted in the preceding paragraphs, several events may occur that could substantially alter the outcome of the estimates such as, but not limited to changes in the economy, interest rates, capitalization rates, behavior of consumers, investors and lenders, fire and other physical destruction, changes in title or conveyances of easements and deed restrictions, etc. In making prospective estimates and forecasts, it is assumed that conditions reasonably foreseeable at the present time are consistent or similar with the future.
- The allocations of value for land and improvements must not be used in conjunction with any other appraisal and are invalid if so used. This report shall be considered only in its entirety. No part of this report shall be utilized separately or out of context.
- 10. Neither all nor any part of the contents of this report (especially any conclusions as to value, the identity of the appraiser, or any reference to the Appraisal Institute) shall be disseminated through advertising media, public relations media, news media or any other means of communication (including without limitation prospectuses, private offering memoranda and other offering material provided to prospective investors) without the prior written consent of the Firm. Possession of this report, or a copy hereof, does not carry with it the right of publication.
- 11. Client and any other Intended User identified herein should consider this report and the opinion of value contained herein as only one factor together with its own independent considerations and



underwriting guidelines in making any decision or investment or taking any action regarding the Property. Client agrees that Firm shall not be responsible in any way for any decision of Client or any Intended User related to the Property or for the advice or services provided by any other advisors or contractors. The use of this report and the appraisal contained herein by anyone other than an Intended User identified herein, or for a use other than the Intended Use identified herein, is strictly prohibited. No party other than an Intended User identified herein may rely on this report and the appraisal contained herein.

- 12. Unless otherwise stated in the agreement to prepare this report, the appraiser shall not be required to participate in or prepare for or attend any judicial, arbitration, or administrative proceedings.
- 13. The Americans with Disabilities Act (ADA) became effective January 26, 1992. No survey or analysis of the Property has been made in connection with this report to determine whether the physical aspects of the improvements meet the ADA accessibility guidelines. No expertise in ADA issues is claimed, and the report renders no opinion regarding the Property's compliance with ADA regulations. Inasmuch as compliance matches each owner's financial ability with the cost to cure the non-conforming physical characteristics of a property, a specific study of both the owner's financial ability and the cost to cure any deficiencies would be needed for the Department of Justice to determine compliance.
- 14. Acceptance and/or use of this report constitutes full acceptance of these Assumptions and Limiting Conditions and any others contained in this report, including any Extraordinary Assumptions and Hypothetical Conditions, and is subject to the terms and conditions contained in the agreement to prepare this report and full acceptance of any limitation of liability or claims contained therein.



# Addendum A Glossary of Terms



The following definitions are derived from The Dictionary of Real Estate Appraisal, 6th ed. (Chicago: Appraisal Institute, 2015).

- Absorption Period: The actual or expected period required from the time a property, group of properties, or commodity is initially offered for lease, purchase, or use by its eventual users until all portions have been sold or stabilized occupancy has been achieved.
- Absorption Rate: 1) Broadly, the rate at which vacant space in a property or group of properties for sale or lease has been or is expected to be successfully sold or leased over a specified period of time. 2) In subdivision analysis, the rate of sales of lots or units in a subdivision.
- Ad Valorem Tax: A tax levied in proportion to the value of the thing(s) being taxed. Exclusive of
  exemptions, use-value assessment provisions, and the like, the property tax is an ad valorem tax.
  (International Association of Assessing Officers [IAAO])
- Assessed Value: The value of a property according to the tax rolls in ad valorem taxation; may be higher or lower than market value, or based on an assessment ratio that is a percentage of market value.
- Cash Equivalency: An analytical process in which the sale price of a transaction with nonmarket financing or financing with unusual conditions or incentives is converted into a price expressed in terms of cash or its equivalent.
- Contract Rent: The actual rental income specified in a lease.
- Disposition Value: The most probable price that a specified interest in property should bring under the following conditions: 1) Consummation of a sale within a specified time, which is shorter than the typical exposure time for such a property in that market. 2) The property is subjected to market conditions prevailing as of the date of valuation. 3) Both the buyer and seller are acting prudently and knowledgeably. 4) The seller is under compulsion to sell. 5) The buyer is typically motivated. 6) Both parties are acting in what they consider to be their best interests. 7) An adequate marketing effort will be made during the exposure time. 8) Payment will be made in cash in US dollars (or the local currency) or in terms of financial arrangements comparable thereto. 9) The price represents the normal consideration for the property sold, unaffected by special or creative financing or sales concessions granted by anyone associated with the sale. This definition can also be modified to provide for valuation with specified financing terms.
- Effective Rent: Total base rent, or minimum rent stipulated in a lease, over the specified lease term
  minus rent concessions; the rent that is effectively paid by a tenant net of financial concessions
  provided by a landlord.
- Excess Land: Land that is not needed to serve or support the existing use. The highest and best use of the excess land may or may not be the same as the highest and best use of the improved parcel. Excess land has the potential to be sold separately and is valued separately. See also surplus land.



- Excess Rent: The amount by which contract rent exceeds market rent at the time of the appraisal; created by a lease favorable to the landlord (lessor) and may reflect unusual management, unknowledgeable or unusually motivated parties, a lease execution in an earlier, stronger rental market, or an agreement of the parties.
- **Exposure Time:** 1) The time a property remains on the market. 2) [The] estimated length of time that the property interest being appraised would have been offered on the market prior to the hypothetical consummation of a sale at market value on the effective date of the appraisal.
- Extraordinary Assumption: An assumption, directly related to a specific assignment, as of the effective date of the assignment results, which, if found to be false, could alter the appraiser's opinions or conclusions. See also hypothetical condition.
- Fee Simple Estate: Absolute ownership unencumbered by any other interest or estate, subject only
  to the limitations imposed by the governmental powers of taxation, eminent domain, police power,
  and escheat.
- Floor Area Ratio (FAR): The relationship between the above-ground floor area of a building, as described by the zoning or building code, and the area of the plot on which it stands; in planning and zoning, often expressed as a decimal, e.g., a ratio of 2.0 indicates that the permissible floor area of a building is twice the total land area.
- Frictional Vacancy: The amount of vacant space needed in a market for its orderly operation. Frictional vacancy allows for move-ins and move-outs.
- Full Service Lease: See gross lease.
- General Vacancy: A method of calculating any remaining vacancy and collection loss considerations when using discounted cash flow (DCF) analysis, where turnover vacancy has been used as part of the income estimate. The combined effects of turnover vacancy and general vacancy relate to total vacancy and collection loss.
- Going-Concern Premise: One of the premises under which the total assets of a business can be valued; the assumption that a company is expected to continue operating well into the future (usually indefinitely).
- Going Concern Value: An outdated label for the market value of all the tangible and intangible assets of an established and operating business with an indefinite life, as if sold in aggregate; more accurately termed the market value of the going concern or market value of the total assets of the business.
- Gross Building Area (GBA): 1) Total floor area of a building, excluding unenclosed areas, measured from the exterior of the walls of the above grade area. This includes mezzanines and basements if and when typically included in the market area of the type of property involved. 2) Gross leasable area plus all common areas. 3) For residential space, the total area of all floor levels measured from the exterior of the walls and including the superstructure and substructure basement; typically does not include garage space.



- Gross Lease: A lease in which the landlord receives stipulated rent and is obligated to pay all of the property's operating and fixed expenses; also called full-service lease.
- Hypothetical Condition: 1) A condition that is presumed to be true when it is known to be false. (Appraisal Institute: The Standards of Valuation Practice [SVP]) 2) A condition, directly related to a specific assignment, which is contrary to what is known by the appraiser to exist on the effective date of the assignment results, but is used for the purpose of analysis. See also extraordinary assumption.
- ◆ Intended Users: 1) The party or parties the valuer intends will use the report. (SVP) 2) The client and any other party as identified, by name or type, as users of the appraisal or appraisal review report by the appraiser, based on communication with the client at the time of the assignment. (USPAP, 2020-2021 ed.)
- Investment Value: 1) The value of a property to a particular investor or class of investors based on the investor's specific requirements. Investment value may be different from market value because it depends on a set of investment criteria that are not necessarily typical of the market.
   2) The value of an asset to the owner or a prospective owner for individual investment or operational objectives. (International Valuation Standards [IVS])
- Land-to-Building Ratio: The proportion of land area to gross building area; one of the factors
  determining comparability of properties.
- ◆ Lease: A contract in which the rights to use and occupy land, space, or structures are transferred by the owner to another for a specified period of time in return for a specified rent.
- Leased Fee Interest: The ownership interest held by the lessor, which includes the right to receive the contract rent specified in the lease plus the reversionary right when the lease expires.
- Leasehold Interest: The right held by the lessee to use and occupy real estate for a stated term and under the conditions specified in the lease.
- Lessee: One who has the right to occupancy and use of the property of another for a period of time according to a lease agreement.
- Lessor: One who conveys the rights of occupancy and use to others under a lease agreement.
- Liquidation Value: The most probable price that a specified interest in property should bring under the following conditions: 1) Consummation of a sale within a short time period. 2) The property is subjected to market conditions prevailing as of the date of valuation. 3) Both the buyer and seller are acting prudently and knowledgeably. 4) The seller is under extreme compulsion to sell. 5) The buyer is typically motivated. 6) Both parties are acting in what they consider to be their best interests. 7) A normal marketing effort is not possible due to the brief exposure time. 8) Payment will be made in cash in US dollars (or the local currency) or in terms of financial arrangements comparable thereto. 9) The price represents the normal consideration for the property sold, unaffected by special or creative financing or sales concessions granted by anyone



associated with the sale. This definition can also be modified to provide for valuation with specified financing terms.

- Market Rent: The most probable rent that a property should bring in a competitive and open market reflecting the conditions and restrictions of a specified lease agreement, including the rental adjustment and revaluation, permitted uses, use restrictions, expense obligations, term, concessions, renewal and purchase options, and tenant improvements (TIs).
- Market Value: A type of value that is the major focus of most real property appraisal assignments. Both economic and legal definitions of market value have been developed and refined, such as the following. 1) The most widely accepted components of market value are incorporated in the following definition: The most probable price, as of a specified date, in cash, or in terms equivalent to cash, or in other precisely revealed terms, for which the specified property rights should sell after reasonable exposure in a competitive market under all conditions requisite to a fair sale, with the buyer and seller each acting prudently, knowledgeably, and for self-interest, and assuming that neither is under undue duress. 2) Market value is described, not defined, in the Uniform Standards of Professional Appraisal Practice (USPAP) as follows: A type of value, stated as an opinion, that presumes the transfer of a property (i.e., a right of ownership or a bundle of such rights), as of a certain date, under specific conditions set forth in the definition of the term identified by the appraiser as applicable in an appraisal. 1
- Market Value of the Going Concern: The market value of an established and operating business
  including the real property, personal property, financial assets, and the intangible assets of the
  business.
- Marketing Time: An opinion of the amount of time it might take to sell a real or personal property interest at the concluded market value level during the period immediately after the effective date of an appraisal. Marketing time differs from exposure time, which is always presumed to precede the effective date of an appraisal.
- Modified Gross Lease: A lease in which the landlord receives stipulated rent and is obligated to pay some, but not all, of the property's operating and fixed expenses. Since assignment of expenses varies among modified gross leases, expense responsibility must always be specified. In some markets, a modified gross lease may be called a double net lease, net net lease, partial net lease, or semi-gross lease.
- Net Lease: A lease in which the landlord passes on all expenses to the tenant. See also gross lease;
   modified gross lease.
- Net Net Lease: An alternative term for a type of net lease. In some markets, a net net net lease is defined as a lease in which the tenant assumes all expenses (fixed and variable) of operating a property except that the landlord is responsible for structural maintenance, building reserves, and management; also called NNN lease, triple net lease, or fully net lease.

<sup>&</sup>lt;sup>1</sup> The actual definition of value used for this appraisal is contained within the body of the report. The definition of market value given above is general in viewpoint and is only provided for amplification.



- Occupancy Rate: 1) The relationship or ratio between the potential income from the currently rented units in a property and the income that would be received if all the units were occupied. 2) The ratio of occupied space to total rentable space in a building.
- Overage Rent: The percentage rent paid over and above the guaranteed minimum rent or base rent;
   calculated as a percentage of sales in excess of a specified breakpoint sales volume.
- Percentage Rent: Rental income received in accordance with the terms of a percentage lease; typically derived from retail store and restaurant tenants and based on a certain percentage of their gross sales.
- Prospective Opinion of Value: A value opinion effective as of a specified future date. The term does not define a type of value. Instead, it identifies a value opinion as being effective at some specific future date. An opinion of value as of a prospective date is frequently sought in connection with projects that are proposed, under construction, or under conversion to a new use, or those that have not yet achieved sellout or a stabilized level of long-term occupancy.
- Rentable Area: For office or retail buildings, the tenant's pro rata portion of the entire office floor, excluding elements of the building that penetrate through the floor to the areas below. The rentable area of a floor is computed by measuring to the inside finished surface of the dominant portion of the permanent building walls, excluding any major vertical penetrations of the floor. Alternatively, the amount of space on which the rent is based; calculated according to local practice.
- Retrospective Value Opinion: A value opinion effective as of a specified historical date. The term retrospective does not define a type of value. Instead, it identifies a value opinion as being effective at some specific prior date. Value as of a historical date is frequently sought in connection with property tax appeals, damage models, lease renegotiation, deficiency judgments, estate tax, and condemnation. Inclusion of the type of value with this term is appropriate, e.g., "retrospective market value opinion."
- Shell Rent: The typical rent paid for retail, office, or industrial tenant space based on minimal "shell" interior finishes (called vanilla finish or white wall finish in some areas). Usually the landlord delivers the main building shell space or some minimum level of interior build-out, and the tenant completes the interior finish, which can include wall, ceiling, and floor finishes, mechanical systems, interior electricity, and plumbing. Typically these are long-term leases with tenants paying all or most property expenses.
- Surplus Land: Land that is not currently needed to support the existing use but cannot be separated
  from the property and sold off for another use. Surplus land does not have an independent highest
  and best use and may or may not contribute value to the improved parcel. See also excess land.
- Turnover Vacancy: A method of calculating vacancy allowance that is estimated or considered as part of the potential income estimate when using discounted cash flow (DCF) analysis. As units or suites turn over and are available for re-leasing, the periodic vacancy time frame (vacancy window) to release the space is considered.



- Usable Area: 1) For office buildings, the actual occupiable area of a floor or an office space; computed by measuring from the finished surface of the office side of corridor and other permanent walls, to the center of partitions that separate the office from adjoining usable areas, and to the inside finished surface of the dominant portion of the permanent outer building walls. Sometimes called net building area or net floor area. See also floor area. 2) The area that is actually used by the tenants measured from the inside of the exterior walls to the inside of walls separating the space from hallways and common areas.
- Use Value: The value of a property assuming a specific use, which may or may not be the property's
  highest and best use on the effective date of the appraisal. Use value may or may not be equal to
  market value but is different conceptually. See also value in use.
- Value In Use: The value of a property assuming a specific use, which may or may not be the
  property's highest and best use on the effective date of the appraisal. Value in use may or may not
  be equal to market value but is different conceptually. See also use value.
- **Value Indication:** A valuer's conclusion of value resulting from the application of an approach to value, e.g., the value indication by the sales comparison approach.

