# Forest Bradley-Wright

4532 Bancroft Dr. New Orleans, LA 70122 (504) 208-7597; forest@forestwright.com

# PROFESSIONAL EXPERIENCE

Energy Efficiency Director: Southern Alliance for Clean Energy, Knoxville, TN

April 2018 – Present

• Regulatory filings, testimony, strategy, and stakeholder management on integrated resource planning, energy efficiency program design, cost recovery and related matters throughout the Southeast.

Senior Policy Director: Alliance for Affordable Energy, New Orleans, LA

February 2017 – April 2018

• Regulatory filings, strategy, and stakeholder management on integrated resource planning and energy efficiency rulemaking, power plant proposals and related matters at the city and state level.

**Consultant:** Utility Regulation and Energy Policy

December 2014 – February 2017

• Technical and strategic guidance on clean energy policy and utility regulation for Opower, Gulf States Renewable Energy Industries Association, the Alliance, and Mississippi PSC candidate Brent Bailey.

Candidate: Louisiana Public Service Commission

**July - December 2014** 

FBW Exhibit 1

- Won the open primary and secured 49.15% of the vote in the general election against a highly favored, well-funded incumbent.
- Raised nearly \$500,000 in campaign contributions while publicly pledging not to accept money from monopoly companies regulated by the PSC.
- Campaign focused on ethical leadership, reducing bills, energy efficiency, the rights of customers to generate solar energy, and government transparency.

Utility Policy Director: Alliance for Affordable Energy, New Orleans, LA

October 2005 – June 2014

- Directed successful policy efforts for energy efficiency, renewable energy, and integrated resource planning at the Louisiana PSC and New Orleans City Council, spurring every major Louisiana utility investment in clean energy over the past decade.
- Reviewed and filed intervenor comments, met with commissioners, utilities, and technical consultants, assembled and managed relationships with a broad coalition of stakeholders, worked with media, and served as the organization's public face.
- Launched and managed energy efficiency and solar workforce training programs, public education campaigns, and direct service projects to improve energy performance in over 100 homes following the city's rebuild post-Katrina.

<u>Owner and Director</u>: EcoPark LLC (d.b.a. The Building Block), New Orleans, LA <u>February 2008 – Present</u> Created an innovative co-location business center to serve as a catalyst for moving green commerce and social entrepreneurship to the mainstream.

• Developed the business concept and plan, brought initial funding to the project, hired staff, established brand identity, and secured tenants.

Sustainable Development Team Facilitator: Shell International, New Orleans, LA May 2001 – June 2004

- Worked to facilitate a paradigm shift within corporate management's core business practices toward social and environmental issue management.
- Engaged a diverse team of professionals across the company to identify energy and resource inefficiencies and methods to reduce carbon emissions from venting and flaring in oil and natural gas exploration and production.
- Analyzed ways to incorporate sustainability accounting into each stage of new venture development for major drilling projects.

## **EDUCATION**

### **Tulane University**

- Master of Arts in Latin American Studies, 2011
   Concentration in environmental law, business, and international development
- Bachelor of Arts with Honors in Latin American Studies, 2001

# OFFICIAL COPY

# May 20 2019

# ADDITIONAL PROFESSIONAL/PUBLIC SERVICE

Board President for the Louisiana Green Corps, Gulf States Renewable Energy Industry Association; Mayor's Sustainability Task Force; founder of Groundwork NOLA