

PLACE: Dobbs Building, Raleigh, North Carolina  
DATE: Tuesday, August 20, 2019  
TIME: 9:30 a.m. - 12:37 p.m.  
DOCKET NO.: G-7, Sub 743  
BEFORE: Commissioner ToNola D. Brown-Bland, Presiding  
Chair Charlotte A. Mitchell  
Commissioner Lyons Gray  
Commissioner Daniel G. Clodfelter

IN THE MATTER OF:

Application of Piedmont Natural Gas Company, Inc.,  
for an Adjustment of Rates, Charges, and Tariffs  
Applicable to Service in North Carolina,  
Continuation of Its IMR Mechanism,  
Adoption of an EDIT Rider, and Other Relief

VOLUME: 5

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9     **STATE OF NORTH CAROLINA AND ITS CITIZENS IN THIS MATTER**

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1 MR. JEFFRIES: And we would also ask  
2 that Ms. Powers' prefiled exhibits be identified as  
3 marked.

4 COMMISSIONER BROWN-BLAND: That motion  
5 is allowed as well.

6 MR. JEFFRIES: Thank you.

7 (Exhibits PKP 1 through PKP 8, PKP-1  
8 Updated through PKP-8 Updated, and  
9 Settlement Exhibit PKP-1 were marked  
10 for identification.)

11 Q. Ms. Powers, have you prepared a summary of  
12 your testimony?

13 A. I have.

14 Q. Okay. Mr. Heslin is going to distribute  
15 that. Once he's done, could you go ahead and provide  
16 that?

17 A. I will.

18 (Summary handed out.)

19 A. Okay. My name is Pia Powers, and I am the  
20 director of gas rates and regulatory affairs for  
21 Piedmont Natural Gas Company. I prefiled direct  
22 testimony and exhibits in this docket on April 1, 2019,  
23 in support of Piedmont's application for a general rate  
24 increase. I also filed supplemental testimony and

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## 1 P R O C E E D I N G S

2 COMMISSIONER BROWN-BLAND: Good morning.

3 Come back to order and go on the record, and I  
4 believe we are still in the applicant's case.5 MR. JEFFRIES: We are. Madam Chair, I  
6 have got two administrative matters I would like to  
7 raise with the Commission before we resume our  
8 case. And I apologize, I should have dealt with  
9 one of these yesterday; and that is the subject of  
10 the admission of the prefiled testimony and  
11 exhibits of the witnesses that have been excused.12 The active parties to the case have  
13 agreed that Mr. Yardley, Mr. Normand, Mr. Watson  
14 and Mr. Phillips' prefiled testimony and exhibits  
15 could be entered into the record; and, in fact, the  
16 Commission has already indicated in an order issued  
17 August 16th that they would be received into  
18 evidence at the hearing, and I would just formally  
19 move that out of an abundance of caution at this  
20 point.21 COMMISSIONER BROWN-BLAND: All right.  
22 Name the witnesses again.23 MR. JEFFRIES: Yes. Piedmont witness  
24 Daniel Yardley, Piedmont witness Paul Normand,

1 Piedmont witness Dane Watson, and CIGFUR IV witness  
2 Nicholas Phillips.

3 COMMISSIONER BROWN-BLAND: There being  
4 no objection, that motion will be allowed and the  
5 testimony will be received as if given orally from  
6 the witness stand. The exhibits that were prefiled  
7 with those testimonies will be received into  
8 evidence and will be identified as they were marked  
9 when prefiled.

10 MR. JEFFRIES: Thank you, Madam Chair.

11 (Exhibits DPY-1 through DPY-5, PMN-1  
12 through PMN-3, DAW-1 through DAW-3, and  
13 NP-1 through NP-6 were admitted into  
14 evidence.)

15 (Whereupon, the prefiled direct  
16 testimonies of Daniel P. Yardley,  
17 Paul M. Normand, Dane A. Watson, and  
18 Nicholas Phillips, Jr. were copied into  
19 the record as if given orally from the  
20 stand.)  
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BEFORE THE  
NORTH CAROLINA UTILITIES COMMISSION  
DOCKET G-9, SUB 743

PREPARED DIRECT TESTIMONY  
OF  
DANIEL P. YARDLEY

ON BEHALF OF  
PIEDMONT NATURAL GAS COMPANY, INC.

1 **Q. Please state your name, affiliation and business address.**

2 A. My name is Daniel P. Yardley. I am Principal, Yardley Associates and my business address  
3 is 2409 Providence Hills Drive, Matthews, North Carolina 28105.

4 **Q. On whose behalf are you testifying?**

5 A. I am testifying on behalf of Piedmont Natural Gas Company, Inc. ("Piedmont" or the  
6 "Company").

7 **Q. Please provide a brief outline of your professional and educational background.**

8 A. I have been employed as a consultant to the natural gas industry for the past 30 years.  
9 During this period, I have directed or participated in numerous consulting assignments on  
10 behalf of local distribution companies ("LDCs"). A number of these assignments involved  
11 the development of gas distribution company cost allocation, pricing, service unbundling,  
12 revenue decoupling and other tariff analyses. In addition to this work, I have performed  
13 interstate pipeline cost of service and rate design analyses, gas supply planning analyses,  
14 and financial evaluation analyses. I received a Bachelor of Science Degree in Electrical  
15 Engineering from the Massachusetts Institute of Technology in 1988.

16 **Q. Have you previously testified before the North Carolina Utilities Commission**  
17 **("NCUC")?**

1 A. Yes. I testified in Piedmont's prior rate case before the NCUC in Docket No. G-9, Sub.  
2 631. I have also testified on numerous occasions before other state utility commissions, the  
3 Federal Energy Regulatory Commission, and the National Energy Board of Canada on a  
4 variety of rate and regulatory topics. The subject matters addressed in these proceedings  
5 include cost allocation, service design, rate design, revenue decoupling, cost recovery  
6 mechanisms and tariff design. A list of my previous expert testimony is provided as  
7 Exhibit DPY-1 to my direct testimony.

8 **Q. What is the purpose of your direct testimony?**

9 A. I have been asked by Piedmont to evaluate the manner in which it recovers its base  
10 distribution revenue requirements from customers and to propose changes that are  
11 consistent with the nature of the services it provides as well as important policy objectives.  
12 In this regard, my testimony addresses two topics. First, I will present the results of an  
13 allocated cost of service study ("ACOSS") performed in a consistent manner with other  
14 elements of the Company's filing. Second, I will support the derivation of specific rates  
15 and charges for distribution service.

16 **Q. Are you sponsoring any exhibits that accompany your prepared direct testimony?**

17 A. Yes. I am sponsoring the following five exhibits, which will be explained later in my  
18 testimony:

19	Exhibit DPY-1:	List of Prior Testimony
20	Exhibit DPY-2:	Allocated Cost of Service Study
21	Exhibit DPY-3:	Fixed Gas Cost Rates and Apportionment Factors
22	Exhibit DPY-4:	Allocation of Proposed Revenue Adjustments to
23		Customer Classes;
24	Exhibit DPY-5:	Summary of Existing and Proposed Rates and
25		Revenues.

*ALLOCATED COST OF SERVICE STUDY*

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**Q. Did you perform an ACOSS to support your rate design recommendations?**

A. Yes. I believe that an ACOSS provides an important means of assessing the reasonableness of existing prices and to guide the development of price changes. In particular, the ACOSS that I performed for Piedmont examines all of the Company’s common costs reflected in its base rate petition, and through appropriate cost assignments and allocations, establishes measures of investments, expenses and income by customer class. The ACOSS is an important tool because many of the Company’s costs are common and are incurred to serve many classes of customers collectively.

The ACOSS calculates the total investment and operating costs incurred to serve each customer class, thereby establishing class-specific total revenue requirements. The class-specific revenue requirements are compared to class revenues in order to establish class income and class rate of return on investment. The class-specific rates of return are used to guide the apportionment of the revenue requirements among all of Piedmont’s customer classes in conjunction with the development of proposed rates. Although the ACOSS is not the only factor relied upon to design rates, it is an important guide to ensuring that the process is fair and reasonable.

**Q. Please describe the general costing methodology that is incorporated in the Piedmont ACOSS.**

A. The most significant consideration in the development of an ACOSS is the methodological approach to allocating fixed demand costs. Various approaches may be employed to allocate fixed demand costs including approaches that are based on system design, system utilization or a blending of system design and system utilization. The ACOSS performed for Piedmont reflects a blended approach to the allocation of fixed demand costs that is

1 consistent with previous studies. It is important to note that a system-utilization ACOSS  
2 typically reflects larger cost allocations to high load factor customers than a system-design  
3 ACOSS. A full description of the Piedmont ACOSS as well as the input data and detailed  
4 results are presented in Exhibit DPY-2.

5 **Q. Please summarize the results of the ACOSS.**

6 A. The primary results from the ACOSS are the rate of return by class. The results of the  
7 ACOSS indicate that the rate of return for the residential, firm large general and military  
8 classes are less than the system-average rate of return at present rates. The rate of return  
9 for the small general, medium general, interruptible large general are above the system  
10 average, to varying degrees. The rate of return indicated in the ACOSS for Piedmont's  
11 special contract customers is also slightly below the system average, however, the  
12 reasonableness of special contract prices are evaluated on the basis of marginal costs rather  
13 than through an embedded cost study.

14 ***PIEDMONT DISTRIBUTION RATE DESIGN***

15 **Q. Please describe the specific rate design goals for Piedmont that guided the**  
16 **development of the rate design you are recommending.**

17 A. The rate design approach I am recommending seeks to achieve the following five goals:

18 (1) **Fairness** – Fairness is accomplished through pricing services based on the  
19 underlying cost. Fairness is important in many respects including between the  
20 Company and its customers, across the classes served by Piedmont, and among  
21 customers taking service under a common rate schedule.

22 (2) **Revenue Stability** – Revenue stability means that Piedmont's base rate revenues  
23 are more predictable in view of future uncertainties. As customer use patterns  
24 have become less certain, improved revenue stability through rate design takes

1 on greater importance as a way of mitigating the increased risks to customers and  
2 the Company associated with such unpredictable consumption patterns.

3 (3) **Not Discriminatory** – Avoiding undue discrimination requires rates that do not  
4 grant an unreasonable preference or subject an unreasonable disadvantage to any  
5 customer or group of customers.

6 (4) **Rate Moderation** – Moderation ensures that customers are not exposed to  
7 dramatic price changes that could result in undesirable impacts including cost  
8 increases or economic decisions by existing customers to cease taking gas service  
9 from Piedmont.

10 (5) **Energy Efficiency** – Energy efficiency as a goal is the promotion of consumption  
11 decisions that support energy efficiency goals.

12 **Q. Please describe the Company's existing rate schedules.**

13 A. Piedmont's existing rate schedules are segregated by sector, nature of service (firm or  
14 interruptible), customer size and by end-use in some cases. Over 99 percent of the  
15 Company's customers are served under three bundled sales tariffs. The first of these, Rate  
16 Schedule 101, applies to all residential service customers. Rate Schedule 102 applies to  
17 small general service customers with average daily use less than 20 dekatherms ("Dth") per  
18 day, and Rate Schedule 152 applies to medium general customers with average daily use  
19 between 20 and 50 Dth per day.

20 Large general service customers with average use of 50 Dth per day or more have  
21 the option of taking either firm or interruptible service as well as either sales or  
22 transportation service. The four options are Rate Schedule 103 – Large General Sales  
23 Service, Rate Schedule 104 – Interruptible Sales Service, Rate Schedule 113 – Large

1 General Transportation Service and Rate Schedule 114 – Interruptible Transportation  
2 Service.

3 Piedmont also provides service under rate schedules applicable to three specific  
4 end-uses. Rate Schedule 142 applies to service to Natural Gas Vehicles at Piedmont-owned  
5 refueling stations. Rate Schedule 105 applies to service for outdoor lights and Rate  
6 Schedule T-10 applies to transportation service at military bases with use greater than 5,000  
7 Dth per day. The Company also has two other rate schedules applicable to military bases,  
8 but these currently do not have any active customers.

9 **Q. Does Piedmont provide service to any off-tariff customers?**

10 A. Yes. There are a number of large electric generation, municipalities and other customers  
11 that receive service under long-term contracts rather than tariffs. Each contract service  
12 customer committed to pay rates over a multi-year period that results in an appropriate  
13 revenue stream to support the Company's associated investment in facilities to provide  
14 service. The rates and charges under each long-term contract reflect the unique attributes  
15 of the specific customer including the nature of the load and investment requirements. All  
16 off-tariff services are approved by the NCUC prior to the initiation of service to the  
17 customer.

18 **Q. What rates and charges are incorporated into the residential, small general and  
19 medium general rate schedules?**

20 A. The existing rate design for these customers is similar and includes two types of margin  
21 rate charges that are intended to recover Piedmont's non-gas revenue requirements or cost  
22 of service: a monthly fixed charge and a delivery charge or charges applicable to monthly  
23 volumes. Fixed monthly customer charges are applied per customer per month and delivery  
24 charges are applied to each customer's monthly usage. Under this rate structure, all

1 residential customers pay a minimum monthly amount to Piedmont equal to the fixed  
2 customer charge, regardless of their monthly usage. The rate design also results in  
3 customers paying higher amounts as their consumption increases due to the per-therm  
4 delivery charge. The delivery charge is considered a variable charge because all of the  
5 associated revenues are linked to customer usage or throughput.

6 For Residential Service, Rate Schedule 101, the monthly fixed charge is \$10.00 and  
7 the margin delivery charge is \$4.6202 per Dth. The monthly fixed charge for Small General  
8 Service, Rate Schedule 102, is \$22.00 and the corresponding margin delivery charge is  
9 \$3.4437 per Dth. The monthly fixed charge for Medium General Service, Rate Schedule  
10 152, is \$75.00 and the margin delivery charge is \$3.2319 during winter months (November  
11 through March) and \$2.7134 during the summer months (April through October).

12 **Q. Please describe the rates for Piedmont's large general customers.**

13 A. The margin rates applicable to Large General Sales Service, Rate Schedule 103, and Large  
14 General Transportation Service, Rate Schedule 113, customers are the same and  
15 incorporate a demand charge in addition to a monthly fixed charge and delivery charges.  
16 The demand charge is an important means of recovering fixed peak-related costs from  
17 customers in an equitable manner. The margin rates for these two classes are a monthly  
18 fixed charge of \$350.00 and a monthly demand charge of \$2.00 per Dth of maximum  
19 demand. In addition, these rate schedules employ six block delivery charges that are  
20 seasonally-differentiated with the highest rate for the initial block of 0 to 1,500 Dth.

21 The margin rates for the Interruptible Sales Service, Rate Schedule 104, and  
22 Interruptible Transportation Service, Rate Schedule 114, also incorporate a monthly fixed

1 charge of \$350.00, but do not reflect any demand charge. The seasonally-differentiated  
2 delivery charges exhibit six seasonally-differentiated blocks with varying rates.

3 **Q. Please describe the rates for Piedmont's remaining rate schedules?**

4 A. The rates applicable to NGV Service at Piedmont-owned refueling stations, Rate Schedule  
5 142, include a delivery charge of \$2.7035 per Dth and an additional compression charge of  
6 \$4.00 per Dth. The rates for Military Operations Transportation above 5,000 Dth per day,  
7 Rate Schedule T-10, include a delivery charge of \$0.9645 during the winter months and  
8 \$0.0545 during the summer months. The rates for Outdoor Gaslight Service, Rate Schedule  
9 105, are \$16.50 per month per fixture.

10 **Q. Are there separate charges to recover the costs associated with various gas supply and  
11 capacity resources?**

12 A. Yes. Piedmont employs separate fixed and variable charges to recover the costs of  
13 upstream capacity and commodity resources that are subject to a true-up mechanism  
14 through Piedmont's Purchased Gas Adjustment tariff rider. The variable cost of gas  
15 ("COG") charges recover the costs of gas supply and variable pipeline transportation costs.  
16 The current variable COG commodity charge for all sales customers is \$2.8023 per Dth  
17 and for all transportation customers is \$0.0523 per Dth. Transportation customers obtain  
18 their gas supply from a third party supplier that may offer competitive pricing or other  
19 terms.

20 The COG demand charges recover fixed costs associated with maintaining  
21 sufficient pipeline and storage capacity to reliably meet the firm requirements of its sales  
22 customers and the balancing requirements of its sales and transportation customers. The  
23 COG demand charges vary by class based on relative load factor and also by winter and  
24 summer. The demand gas costs are primarily recovered through volumetric charges that

1 are higher for low load factor customers and lower for high load factor customers. COG  
2 demand charges are also lower for transportation customers. I will further explain the  
3 derivation of fixed gas charges later in my testimony.

4 **Q. Please comment on the relationship between Piedmont's Margin Decoupling Tracker**  
5 **("MDT") and the appropriate rate design in this proceeding.**

6 A. The MDT represents an appropriate means of separating Piedmont's margin revenue  
7 recoveries from customer usage. The MDT is essential to aligning the interests of Piedmont  
8 and its customers with respect to energy consumption. Removing the link between  
9 throughput and margins through the MDT allows Piedmont to fully support increased  
10 energy efficiency and conservation, encouraging customers to reduce their gas bills and  
11 lower the environmental impacts of their gas consumption.

12 Moreover, the MDT is layered over the existing rate design, which provides  
13 significant flexibility in terms of the design of base rates. As a result of this flexibility, I  
14 am proposing to retain all monthly facility charges at the current levels and recover the  
15 increased revenue requirements primarily through delivery charges. The MDT enables the  
16 recovery of additional margin revenues through usage charges and is an integral component  
17 of Piedmont's overall rate structure.

18 **Q. What factors guided your recommendation that the proposed revenue increase be**  
19 **applied on an equal percentage basis to all rate classes?**

20 A. The results of the ACOSS are one consideration in the development of proposed rates.  
21 Another important consideration is the current rate structure including the MDT and the  
22 level of fixed and variable charges. In addition, the historic level of returns and existing  
23 rates for each class are important considerations as is the need to develop prices that are  
24 fair and not unduly discriminatory. Taking into account all of these factors, I believe that

1 applying the revenue increase on an equal percentage basis to all rate classes is reasonable  
2 and appropriate in this case.

3 **Q. What steps did you employ to establish the specific base rates you are proposing?**

4 A. First, I determined the COG demand rates applicable to each class and each rate element.  
5 Next, I determined the total base revenue increase applicable to each class. Last, I  
6 established specific margin rates that recover the proposed base revenues for each rate  
7 class.

8 **Q. Please describe the proposed changes to the COG demand rates.**

9 A. Piedmont's fixed capacity and storage resources, net of applicable mitigation revenues, are  
10 allocated to rate classes on the basis of appropriate factors that reflect the load  
11 characteristics of each class. The total change in demand gas costs proposed in this  
12 proceeding is \$1,665,536. Based on the results of the fixed demand gas cost allocations, I  
13 am proposing to increase the residential service COG demand rates to recover an additional  
14 \$895,989 of costs, the small general service COG demand rates to recover an additional  
15 \$554,176 of costs, the medium general service COG demand rates to recover an additional  
16 \$68,151 of costs and the large general interruptible transportation COG demand rates to  
17 recover an additional \$147,220 of costs. The COG demand rates for all other classes  
18 remain unchanged. The resulting COG demand rates and associated apportionment factors  
19 are presented in Exhibit DPY-3.

20 **Q. How did you develop the class-by-class revenue requirements to be reflected in the  
21 new base margin rates?**

22 A. I first calculated the level of existing base revenues from each customer class taking into  
23 account MDT and Integrity Management revenues. This calculation is provided in Exhibit  
24 DPY-4, Column (E). I am proposing to allocate the proposed base revenue increase of

1 \$118.1 million to all rate classes in proportion to existing base revenues. The resulting  
2 base revenues by rate class for proposed rates are reflected in Exhibit DPY-4, Column (G).

3 **Q. Please describe the proposed changes to Piedmont's base margin rates.**

4 A. The remaining revenue increases are applied to the volumetric charges of each rate class  
5 and to the demand charge for the large general classes. The existing and proposed rates for  
6 each class are compared in Exhibit DPY-5. In addition, Exhibit DPY-5 also provides a  
7 proof of revenues demonstrating that the proposed charges yield the requested revenue  
8 requirements based on the Company's forecasts of sales and customers.

9 **Q. What change do you propose to the Medium General Service rate structure?**

10 A. Presently, the Medium General Service rate structure is similar to the Residential Service  
11 and Small General Service rate structures except that the Medium General Service rate  
12 structure incorporates higher winter rates. I am proposing to align the Medium General  
13 Service rate structure with these other classes by removing the winter-summer rate  
14 differential in base margin rates. The existing rate differential is not significant and the  
15 change increases simplicity.

16 **Q. What changes do you propose to the large general firm and interruptible rate  
17 structures?**

18 A. I am proposing to increase the fixed demand charge for firm large general customers to  
19 \$2.50 per Dth per month. In terms of block charges, I am proposing to reintroduce the  
20 traditional seasonally-differentiated declining block rate structure that existed prior to the  
21 Company's last base rate case. In addition, the proposed sales and transportation rates are  
22 margin neutral.

23 **Q. Please comment on the impact of the proposed rate changes on Piedmont's recovery  
24 of its overall costs of providing service to customers.**

1 A. The proposed rates reflect an equal percentage increase to all customer classes, which  
2 generally leads to more equalized rates of return under the system-utilization ACOSS  
3 presented in Exhibit DPY-2. The estimated return on investment by class at existing and  
4 proposed rates is provided in Table 1.

5 **Table 1**

6 **Estimated Return on Rate Base Investment**

Rate Schedule	Present Rates	Proposed Rates
Residential Service	3.97%	7.70%
Small General Service	7.88%	12.43%
Medium General Service	19.11%	26.58%
Large Firm General Service	1.52%	3.42%
Large Interruptible General Service	30.58%	43.74%
Military Service	1.28%	2.30%
Special Contracts	3.74%	2.90%
Overall	4.96%	7.68%

7 In my view, the proposed rates in this proceeding result from a fair and reasonable rate  
8 design approach given revenue changes applied in recent base rate proceedings and the  
9 continuation of Piedmont's MDT mechanism. Development of future rate changes should  
10 also consider the impacts of revenue changes based upon a system design ACOSS.

11 **Q. Does this conclude your prepared direct testimony?**

12 A. Yes, it does.

1                   **DIRECT TESTIMONY OF PAUL M. NORMAND**

2           **I.     INTRODUCTION**

3   **Q.   PLEASE STATE YOUR NAME, POSITION AND BUSINESS**  
4   **ADDRESS.**

5   A.   My name is Paul M. Normand. I am a management consultant and  
6   President of Management Applications Consulting, Inc. ("MAC"),  
7   1103 Rocky Drive, Suite 201, Reading, Pennsylvania 19609.

8

9   **Q.   PLEASE DESCRIBE YOUR QUALIFICATIONS AND**  
10 **EXPERIENCE.**

11 A.   My qualifications are provided in Exhibit PMN-1.

12

13 **Q.   ON WHOSE BEHALF ARE YOU TESTIFYING IN THIS**  
14 **PROCEEDING?**

15 A.   I have been retained by and am testifying on behalf of Piedmont  
16 Natural Gas Company, Inc. for the natural gas operations in North  
17 Carolina ("Piedmont" or "the Company").

18

19           **II.   PURPOSE OF TESTIMONY**

20 **Q.   WHAT IS THE PURPOSE OF YOUR TESTIMONY?**

21 A.   The purpose of my testimony is to present and sponsor the cash  
22 working capital ("CWC") requirements of Piedmont. CWC is a

1 component of rate base upon which investors are entitled to earn a fair  
2 rate of return. In order to quantify the CWC requirements, MAC  
3 prepared a lead-lag study for Piedmont's North Carolina natural gas  
4 operations. This study develops and documents Piedmont's cash flow  
5 patterns in accordance with generally accepted practices. The lead-lag  
6 study shows a lag of 19.78 days for cash working capital on a pro  
7 forma basis.

8

9 **Q. HOW IS YOUR TESTIMONY ORGANIZED?**

10 A. My testimony consists of four sections. Section I introduces my  
11 background information. A description of my qualifications and  
12 experience is included in Exhibit PMN-1. Section II describes the  
13 purpose and organization of my testimony. Section III presents the  
14 lead-lag study prepared on behalf of Piedmont to determine the pro  
15 forma CWC. A summary exhibit detailing the lead and lag days by  
16 revenue and cost component on a pro forma basis is provided as  
17 Exhibit PMN-2. Detailed workpapers employed in developing the lag  
18 days are provided as Exhibit PMN-3. Finally, Section IV of my direct  
19 testimony summarizes my conclusions and recommendations.

20

21 **Q. WHAT EXHIBITS ARE YOU SPONSORING?**

22 A. I am sponsoring three Exhibits, labeled Exhibit PMN-1 through  
23 Exhibit PMN-3. The first Exhibit summarizes my qualifications and

1 experience. The second Exhibit PMN-2 presents my recommended  
2 CWC calculation for Piedmont's North Carolina natural gas  
3 operations. Exhibit PMN-3 provides the workpapers that detail the  
4 various analyses and calculations employed in developing the lead  
5 days and lag days for each revenue and cost component of the  
6 Company's revenue requirement.

7  
8 **III. CASH WORKING CAPITAL**

9 **1. Definition of CWC**

10 **Q. PLEASE DEFINE CASH WORKING CAPITAL.**

11 A. CWC is the amount of investor-supplied capital required to fund the  
12 day-to-day operations of a company after accounting for the timing  
13 differences between booked and actual revenues and expenses. CWC  
14 represents amounts funded by investors to provide service prior to  
15 payment for such service by customers. As such, CWC is typically an  
16 addition to a company's rate base.

17  
18 **Q. DID YOU PERFORM A STUDY TO ESTIMATE THE CWC OF  
19 PIEDMONT FOR THE PRO FORMA PERIOD?**

20 A. Yes. Exhibit PMN-2 summarizes the results of the lead-lag study  
21 conducted for Piedmont's North Carolina jurisdictional operations  
22 using the revenue requirements for the Pro Forma Period. As shown  
23 in this exhibit, the net lag is 19.78 days for cash working capital.

1

2 **Q. WHAT IS A LEAD-LAG STUDY?**

3 A. A lead-lag study is an analysis designed to determine the funding  
4 required to operate a company on a day-to-day basis. A lead-lag study  
5 compares (1) the timing difference between the receipt of service by  
6 customers and their subsequent payment for these services and (2) the  
7 timing difference between the incurrence of costs by Piedmont and its  
8 subsequent payment of these costs. Therefore, a lead-lag study must  
9 compute both a revenue lag (or lead) and an expense lead (or lag).  
10 Exhibit PMN-2 summarizes the lead-lag results for Piedmont. The  
11 CWC was developed using systematic reviews of cash flows for  
12 Piedmont's revenues and operations expenses. The lead-lag study we  
13 performed measured the actual lag days for Piedmont's day-to-day  
14 natural gas operations for the historic Test Period (the 12-month period  
15 ending December 31, 2018) and applies the resulting revenue lag and  
16 expense lag days to the revenue requirements for the Pro Forma Period  
17 (the 12-month period ending December 31, 2018, as adjusted for pro  
18 forma changes to revenue, operating expense and return).

19

20 **Q. PLEASE DEFINE THE TERMS "LAG DAYS" AND "LEAD**  
21 **DAYS" AS USED IN YOUR TESTIMONY.**22 A. Revenue lag days are the number of days between delivery of service  
23 to Piedmont's customers and the subsequent receipt by Piedmont of

1 payment for the service (revenue lag). Expense lag days are the  
2 number of days between the receipt of goods or services provided to  
3 Piedmont by vendors and the payment by Piedmont for those goods  
4 and services.

5  
6 Because Piedmont's customers receive service prior to paying for it,  
7 Piedmont experiences a revenue lag in its daily operations. This  
8 revenue lag is computed based upon analysis of the time lag between  
9 the date when customers receive service and the date when the  
10 customers pay for such service. The longer the revenue lag, the  
11 greater the length of time that investor capital is employed to fund  
12 Piedmont's day-to-day operations. The revenue lag for Piedmont is  
13 54.81 on a pro forma basis and is developed in Exhibit PMN-3.

14  
15 Generally, expenses are paid by Piedmont after vendors have provided  
16 their goods or services, which results in an expense lag. On occasion,  
17 Piedmont pays for services before they are provided. In these  
18 instances, the expenses lead their service period. The expense lag is  
19 calculated as the number of days between the date when Piedmont  
20 receives goods or services from a vendor and the date when Piedmont  
21 pays for such goods or services. If the expenses are paid before the  
22 services are provided, then the expense lead is expressed as a negative.  
23 Consequently, any increase in the number of expense lag days results

1 in a reduction of the amount of working capital required for ongoing  
2 Piedmont operations. The expense lag for Piedmont is 35.03 days on  
3 a pro forma basis and is developed in Exhibit PMN-3.

4  
5 The arithmetic difference between the computed revenue lag and the  
6 computed expense lag is the net number of days that investors must  
7 provide funding for the utility's daily operations. As shown on Exhibit  
8 PMN-2, line 47, column 2, the Piedmont net lag days are 19.78 days.

9

10 **2. Lead-Lag Study General Approach**

11 **Q. PLEASE DESCRIBE THE APPROACH YOU USED IN**  
12 **PREPARING YOUR LEAD-LAG STUDY.**

13 The lead-lag study began with the selection of the actual per books  
14 revenues and expenses for the historic Test Period (the 12-month  
15 period ended December 31, 2018) to form the basis for my analysis.

16 The lag days in the recovery of revenue by type of revenue (i.e., sales  
17 and other revenues) were then determined. Lag days for each of  
18 several types of expenses (i.e., purchased gas, labor, incentive pays,  
19 employee pensions and benefits, fleet expenses, credit card expenses,  
20 regulatory expenses, and other O&M expenses) were developed for  
21 operation and maintenance ("O&M") expenses. In addition, lag days  
22 were developed for taxes, including payroll taxes, property taxes, other

1 miscellaneous taxes, federal income tax, state income tax, and interest  
2 expense.

3  
4 Once the lag days for the Test Period were established, they were  
5 applied to the revenue requirements for the Pro Forma Period. The  
6 lead or lag days for each of the items described above were multiplied  
7 by the Pro Forma Period corresponding amounts to determine the  
8 dollar-days of CWC. The dollar-days of revenue less the dollar-days  
9 of expenses and taxes were then divided by 365 days to obtain the  
10 average daily CWC.

11

12 **3. Methods of Computation**

13 **Q. PLEASE DESCRIBE YOUR CALCULATION OF REVENUE**  
14 **LAGS.**

15 A. The calculation of revenue lags is developed in Exhibit PMN-3  
16 workpapers. As previously described, "revenue lag" is the length of  
17 time that occurs between Piedmont's providing service to its  
18 customers and the subsequent receipt of payment for those services.  
19 The existence of a revenue lag makes it necessary for investors to  
20 provide the funding for Piedmont to pay its operating costs during the  
21 lag period.

22

1 The measurement of revenue lag days typically consists of four  
2 components: (1) service lag, (2) billing lag, (3) collection lag and (4)  
3 revenue float. Since the time periods for these four components are  
4 mutually exclusive, revenue lag is computed by simply adding  
5 together the total number of days associated with each of the four  
6 revenue lag components. This total number of lag days represents the  
7 amount of time between the recorded delivery of service to customers  
8 and the receipt of the related revenues from customers.

9  
10 **Q. PLEASE DESCRIBE HOW YOU CALCULATE SERVICE LAG.**

11 A. The service lag is the average time span between the midpoint of the  
12 customer's consumption interval, also known as the usage period, and  
13 the time that such usage is recorded by Piedmont for billing purposes.  
14 This service period determines the average length of time over which  
15 the billed services are provided and establishes a common point in  
16 time from which to measure (1) the time of reimbursement for the  
17 billed services, and (2) the time at which the accrued costs for the  
18 service period are actually paid. For virtually all utilities billing  
19 monthly, the service lag is one half of an average month or 15.22 days  
20  $(365.25 / 24)$ .

21  
22 **Q. PLEASE DESCRIBE YOUR CALCULATION OF BILLING**  
23 **LAG.**

1 A. The billing lag is the time required to process and send out customer  
2 bills. The billing lag begins at the end of the service period when  
3 customer consumption is metered and it ends when the bills are  
4 rendered and billings are posted to accounts receivable. Piedmont  
5 utilizes an automated meter reading system and provides a window of  
6 dates for meter reading crews to post their meter reading data into the  
7 billing system. Billing is performed after the data is thoroughly  
8 checked and corrected, if necessary. Piedmont's billing lag was  
9 approximately 6.47 days after considering the delay for weekends,  
10 holidays, and the posting to accounts receivable. The details of this  
11 calculation can be found in the workpapers in Exhibit PMN-3.

12  
13 **Q. PLEASE DESCRIBE YOUR CALCULATION OF**  
14 **COLLECTION LAG.**

15 The collection lag identifies the time delay between the issuance of  
16 customer bills and the receipt of the billed revenues. Collection lag  
17 begins with the posting of bills and ends with the receipt of payment.  
18 Collection lag may be influenced by payment arrangements, contract  
19 terms, postal delivery delays, customer inquiries, delinquent accounts,  
20 service termination practices, and other factors. MAC employed the  
21 accounts receivable turnover ratio method to determine the collection  
22 lags. Using this approach, the average daily accounts receivable  
23 balances were divided by the average daily revenues for the 12 months

1 ended December 31, 2018. Using the accounts receivable turnover  
2 method, a collection lag of 33.00 days was computed. The details of  
3 this calculation can be found in the workpapers in Exhibit PMN-3.

4  
5 **Q. PLEASE DESCRIBE THE FINAL COMPONENT OF**  
6 **REVENUE LAG, REVENUE FLOAT.**

7 A. Revenue float is the time difference between when funds are received  
8 from customers until customer payments clear the banks and are  
9 available to the Company. To clarify, there are two periods of float.  
10 The first is associated with the Company's payment of services from  
11 vendors. Expense float, or lag, is discussed later in my direct  
12 testimony. The second period of float is the delay in receipt of cash  
13 from customer payments. In this latter instance, Piedmont's cash  
14 requirements are increased by the delay in mailing and check  
15 processing. Many lead-lag studies assume that revenue float and  
16 check float are equal and offsetting and, therefore, can be removed. A  
17 closer examination reveals that the issue is much more complex. The  
18 majority of Piedmont's larger expense payments are made by wire  
19 transfer with a much shorter lag than a conventional mailed check. On  
20 the revenue side, a portion of customer payments are made by cash,  
21 credit card or bank transfer. Again, these payments have smaller lag  
22 times to clear than conventional checks. Since the dollar volume of  
23 utility payments exceed their receipts made by cash, credit card and

1 bank transfer, the inclusion of check float in the lead-lag study should  
2 slightly increase CWC requirements. MAC chose to avoid this level  
3 of complexity with the knowledge that our simplifying assumption  
4 will slightly understate CWC and will not disadvantage customers.  
5 The inclusion of float would logically cause a slight increase to total  
6 net lag and a commensurate increase in cash working capital  
7 requirements, albeit with a significant level of additional complexity to  
8 quantify the actual impact. Therefore, float for revenues or expenses  
9 was not quantified in this study.

10

11 **Q. TURNING OUR ATTENTION TO THE TIMING OF CASH**  
12 **FLOWS ASSOCIATED WITH EXPENSES, HOW DID YOU**  
13 **DETERMINE THE LAG ASSOCIATED WITH PURCHASED**  
14 **GAS EXPENSE?**

15 A. The calculation of expense lags is developed in Exhibit PMN-3.  
16 Purchased gas expense is the largest category of expense in the  
17 Company's total revenue requirements. The purchased gas expense  
18 lag of 36.80 days is taken from the detailed calculations shown on  
19 Exhibit PMN-3. Each purchased gas invoice for the year was  
20 scrutinized in the preparation of this workpaper. Consistent with  
21 general industry practice, each invoice represents billings for the prior  
22 calendar month. The service period for each monthly invoice is  
23 defined as the 24-hour period ending at 10:00 AM. Consequently,

1 each invoice is for the period beginning at 10:00 AM on the first day  
2 of the previous month and ending at the same time in the current  
3 month. Payments are made on approximately the 25<sup>th</sup> of the following  
4 month, depending on weekend and holiday schedules. The column  
5 labeled "Lag Days" shows the lag between the midpoint of the service  
6 period and the payment date. In order to compute the average lag, the  
7 individual invoices were weighted by the dollar amount of the invoice.  
8 The lead-lag study identifies the lag between receipt of gas and  
9 payment of invoices. The additional working capital required to  
10 support gas in fuel inventory is recognized through an addition to rate  
11 base, outside of the lead-lag study. Note that MAC's calculations do  
12 not address gas placed in storage.

13

14 **Q. HOW DID YOU DETERMINE THE LAG FOR LABOR**  
15 **EXPENSE?**

16 A. Piedmont's payroll stems from bi-weekly and semi-monthly payroll  
17 disbursements. Using payroll data, MAC measured the lag between  
18 the midpoint of the pay period and the pay date. However, not all  
19 labor costs earned by employees in the pay period are paid out as  
20 salary, the difference being payroll withholdings and deductions. In  
21 order to make an accurate calculation of total labor costs, MAC  
22 identified all labor-related costs and identified when the Company  
23 actually expended the cash. These labor-related costs include all

1 salary including incentive compensation, payroll taxes including  
2 withholding taxes, and a wide range of benefits. The workpapers,  
3 provided as Exhibit PMN-3, summarize each component of labor-  
4 related costs. Each of the individual calculations is also shown. As  
5 this exhibit demonstrates, regular payroll costs are the largest  
6 component of labor costs and have the shortest payment lag.  
7 However, other components of labor costs have relatively long delays.  
8 For example, incentive compensation pay earned during the course of  
9 the fiscal period is paid in March of the next fiscal year, resulting in an  
10 expense lag of approximately 252 days. The Company also has a long  
11 term incentive compensation pay that is earned during the course of  
12 three fiscal periods which results in a much larger lag of  
13 approximately 622 days. In addition to direct labor expense, MAC  
14 examined other labor-related costs to the Company, including payroll  
15 taxes and pension and benefits expense as will be discussed below.

16  
17 **Q. PLEASE DESCRIBE THE CALCULATION OF LAG DAYS**  
18 **FOR PENSIONS AND BENEFIT EXPENSE.**

19 A. The method for calculating pensions and benefit expense lag follows  
20 the same approach used for all other lag calculations. For each  
21 expense, the service period and its midpoint were determined. Then  
22 the payment date was established. The lag was then computed as the  
23 difference between the payment date and the midpoint of the service

1 period. Next, a dollar-weighted average of each expense was  
2 computed to determine the overall average for this category. For those  
3 items that were included in Rate Base, such as Pensions and OPEB  
4 expenses, a zero lag was assigned. The workpapers in Exhibit PMN-3  
5 show these calculations.  
6

7 **Q. WERE OTHER CATEGORIES OF O&M EXPENSE**  
8 **ANALYZED SEPARATELY AND INCLUDED IN THE**  
9 **EXPENSE LAG?**

10 A. Yes. Fleet expenses, credit card and Regulatory Commission expenses  
11 in Account 928, were analyzed separately and included in the  
12 calculations of the expense lag. Again, the lags for each expense item  
13 were computed as the difference between the payment date and the  
14 mid-point of the service period. See the workpapers in Exhibit PMN-3  
15 for these calculations.  
16

17 **Q. WHAT COSTS ARE REPRESENTED UNDER THE HEADING**  
18 **“OTHER O&M EXPENSE?”**

19 A. So far, expense categories discussed consisted either of a relative few  
20 number of payments or payments representing large cash expenditures.  
21 For these categories, the individual payments and service period were  
22 determined and the lag days computed directly. In terms of total dollar  
23 expenditures, the majority of these expenses have already been

1 identified and their lags computed. However, the remainder of Other  
2 O&M expenses was not accounted for in these calculations. Other  
3 O&M represents about twelve percent of the Company's revenue  
4 requirements but are the large majority of the number of cash  
5 disbursements. Different sampling approaches were therefore  
6 required to estimate the lags for Other O&M expense categories in the  
7 Company's revenue requirements for the 12 months ended December  
8 31, 2018.

9  
10 **Q. HOW DID YOU CALCULATE THE EXPENSE LAG FOR**  
11 **OTHER O&M?**

12 **A.** MAC requested a listing of all Company payments related to Other  
13 O&M. The Company provided a comprehensive list of all cash  
14 disbursements paid. The listing provided was separated into three  
15 major categories: accounts payable North Carolina charges, stores,  
16 and working stock payments. Payments related to other jurisdictions  
17 were eliminated, and payments made to multiple jurisdictions were  
18 allocated to the North Carolina jurisdiction based on the Company's  
19 allocation percentages. Each of the three categories were sampled  
20 separately. In each category, the largest dollar payments were  
21 selected, and for the remaining payments, a sequential sample was  
22 taken. In total, 158 payments were sampled that accounted for 29.5%  
23 of the total dollars in the population. Vendor invoices and payment

1 date information were also examined for each of the payments  
2 sampled. The lags for each of the payments sampled were computed  
3 as the difference between the payment date and the mid-point of the  
4 service period. The lag days computed for the Company's accounts  
5 payable North Carolina charges was applied to the O&M expenses  
6 allocated to Piedmont from the service company. A weighted average  
7 of the samples was computed to estimate the composite lag of 59.41  
8 days for Other O&M expense. The workpapers in Exhibit PMN-3  
9 show these calculations.

10

11 **Q. HOW WERE PREPAID EXPENSES THAT WERE INCLUDED**  
12 **IN RATE BASE TREATED IN THE LEAD-LAG STUDY?**

13 A. Expenses that related to the prepayments included in rate base, such as  
14 insurance expenses, were assigned a zero lag. Normally, prepaid  
15 expenses have a negative expense lag and would increase working  
16 capital if they were not included in rate base.

17

18 **Q. HOW IS UNCOLLECTIBLE ACCOUNTS EXPENSE**  
19 **INCLUDED IN THE LEAD-LAG STUDY?**

20 A. Uncollectible Accounts expense for base revenues was not assigned  
21 lead or lag days in the study because it is a non-cash item. The lag for  
22 uncollectible accounts has been recognized in the calculation of the  
23 collection lag. The accounts receivable balance is reduced when

1 uncollectible accounts are written off, thereby reducing the collection  
2 lag.

3

4 **Q. HOW DID YOU DETERMINE THE LAG FOR THE**  
5 **ACCOUNTING ENTRIES APPEARING IN THE COMPANY'S**  
6 **REVENUE REQUIREMENT?**

7 A. Piedmont's revenue requirements include a number of non-cash  
8 expenses or accrual accounting entries in addition to operating and  
9 maintenance expenses. These accounting entries recognize the accrual  
10 of expenses commensurate with the service rendered in the test period  
11 and the calculation of return. The most notable items in this category  
12 are depreciation and amortization, service company allocated  
13 depreciation expense, amortization of investment tax credits, provision  
14 for deferred income taxes, and Income for return after the deduction  
15 for short-term and long-term interest expense. Since these expenses  
16 require no current cash payments, a zero expense lag was assigned.  
17 Interest on customer deposits was also assigned a zero lag since both  
18 the amount of customer deposits and accrued interest on customer  
19 deposits were included as a deduction from working capital in rate  
20 base.

21

22 **Q. DID YOU INCLUDE ANY OTHER EXPENSES BESIDES O&M**  
23 **EXPENSES IN THE CALCULATION OF THE EXPENSE LAG?**

1 A. Yes. Since Property Taxes, Other Taxes, Payroll Taxes, Federal and  
2 State Income Taxes, and Interest on Long Term and Short Term Debt  
3 represent cash outlays, they were included in the calculation of CWC.  
4 All property tax payments made during the 12 months ended  
5 December 31, 2018 were analyzed and produced a 186-day lag. Other  
6 Taxes consist mostly of Payroll Taxes, Company Use Taxes, and  
7 Franchise Taxes. Each type of tax was analyzed separately and  
8 assigned a lag based on the service periods and payment dates.  
9 Federal and State Income Taxes were assigned lags based on  
10 Piedmont's statutory-required fiscal tax year equal tax payments.  
11 Interest on Long Term Debt and Short Term Debt was assigned lags  
12 based on the actual interest payments for the 12 months ended  
13 December 31, 2018. The details supporting these results are provided  
14 in the workpapers Exhibit PMN-3.

15

16 **4. Results of Piedmont Pro Forma Lead-Lag Study**

17 **Q. WHERE HAVE YOU PRESENTED THE RESULTS OF THE**  
18 **CWC CALCULATIONS FOR THE PRO FORMA TEST YEAR**  
19 **ENDING DECEMBER 31, 2018?**

20 A. The results of the lead-lag study are summarized on Exhibit PMN-2.  
21 This page summarizes the revenues and the expense lags from Exhibit  
22 PMN-3 and presents the Company's CWC for the pro forma test year.

23

1    **Q.    HAVE YOU IDENTIFIED THE NET LAG DAYS BETWEEN**  
2           **REVENUE AND EXPENSE FOR PIEDMONT'S GAS**  
3           **OPERATIONS FOR THE PRO FORMA TEST YEAR ENDING**  
4           **DECEMBER 31, 2018?**

5    A.    Yes. As indicated by the data in Exhibit PMN-2, page 1, the net lag  
6           for Piedmont's North Carolina operations as measured by the lead-lag  
7           study is 19.78 days. The positive lag indicates that the system requires  
8           investor capital to compensate for the fact that the lag in the recovery  
9           of revenues is greater than the lead in the payment of expenses.  
10          Piedmont's total CWC requirement for the December 31, 2018 pro  
11          forma test year is \$54,375,609 as shown on Exhibit PMN-2.

12  
13   **Q.    REFERRING TO EXHIBIT PMN-2, COULD YOU DISCUSS**  
14          **THE STRUCTURE OF YOUR PRO FORMA LEAD-LAG**  
15          **STUDY SUMMARY?**

16   A.    The summary of Piedmont's lead-lag study consists of three sections.  
17          Lines 1 through 3 summarize the revenue lag. Lines 5 through 45  
18          detail the expense lag data. Lines 47 to 63 show CWC in total and  
19          segregated between Purchased Gas and all other.

20  
21          The lag day calculations are based on per-books December 31, 2018  
22          costs. Due to changes in revenue requirements and the resulting  
23          change in revenue and expense items, such as income taxes, the actual

1 annual data is not indicative of the cash working capital requirements  
2 of Piedmont on an ongoing basis. Under normal conditions, the  
3 proposed rates are expected to allow Piedmont investors to earn a  
4 reasonable return on their investment, and the utility must pay income  
5 taxes on this return. Therefore, it is important to note the level of  
6 CWC computed on a per-books basis in Exhibit PMN-3 may  
7 understate the level of CWC required for normal operations. The  
8 importance of the per-books study is to determine the appropriate  
9 number of lag days applicable to revenue and expense items. Exhibit  
10 PMN-2 establishes the level of CWC on a pro forma basis using the  
11 lag days computed in the study and summarized in Exhibit PMN-3.

12  
13 In order to compute subtotals and totals in Exhibit PMN-2, the  
14 rightmost working column, labeled "Day Weighted Amount," is  
15 shown. For those categories with known lag days, this column is the  
16 simple product of the annual expense and the lag days. For rows  
17 displaying subtotals and totals, this column is computed and then used  
18 along with the appropriate figure from the Proposed Amounts column  
19 to compute the average lag. Row 45 of Exhibit PMN-2 shows that the  
20 pro forma weighted average lag of all expenses is 35.03 days. Since  
21 revenues are received 54.81 days after the service is provided to  
22 customers and expenses are paid 35.03 days after service has been  
23 provided by vendors, there is a net lag of 19.78 days for revenues less

1 expenses as shown on Row 47. Because the recovery of revenues lags  
2 the payment of expenses, investors must provide the funds to pay for  
3 the daily operations of the Company, and the CWC amount is a  
4 positive addition to rate base.

5

6 **Q. DID YOU SEPARATELY DETERMINE THE NET LAG FOR**  
7 **PURCHASED GAS EXPENSE AS WELL AS THE**  
8 **REMAINDER OF PIEDMONT'S NORTH CAROLINA**  
9 **OPERATIONS?**

10 A. Yes. As indicated by the data in Exhibit PMN-2, line 55, the net lag  
11 for Piedmont's Purchased Gas expense is 17.89 days. The remainder  
12 of Piedmont's pro forma revenue requirements has a net lag of 20.73  
13 days.

14

15 **Q. PLEASE DESCRIBE EXHIBIT PMN-3.**

16 A. Exhibit PMN-3 provides source information, service periods, payment  
17 dates, amounts, and other information with greater detail about the  
18 data and methodology employed in developing Piedmont's CWC  
19 requirements. These workpapers set forth the specific calculations and  
20 assumptions embodied in the lead/lag days set forth on Exhibit PMN-  
21 2.

22

1           **IV.    SUMMARY**

2   **Q.    PLEASE SUMMARIZE YOUR TESTIMONY.**

3   A.    The lead-lag study separately computes the lag days associated with  
4           revenue collection from customers and the lag days associated with the  
5           utility revenue requirements, segregated between purchased gas  
6           expense and all other. These lagged revenues and expenses are  
7           combined to determine the net lag days for Piedmont. The CWC net  
8           lag data is summarized in Exhibit PMN-2. Based upon the results of  
9           the lead-lag study, we recommend that the Company be allowed a  
10          CWC amount to be included in rate base and calculated using the  
11          revenue and expense lag days calculated in the lead-lag study.

12

13   **Q.    DOES THIS CONCLUDE YOUR TESTIMONY?**

14   A.    Yes.

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**DIRECT TESTIMONY OF DANE A. WATSON**

**I. POSITION AND QUALIFICATIONS**

**Q. PLEASE STATE YOUR NAME AND ADDRESS.**

A. My name is Dane A. Watson, and my business address is 101 E. Park Blvd., Suite 220, Plano, Texas 75074. I am a Partner of Alliance Consulting Group. Alliance Consulting Group provides consulting and expert services to the utility industry.

**Q. WHAT IS YOUR EDUCATIONAL BACKGROUND?**

A. I hold a Bachelor of Science degree in Electrical Engineering from the University of Arkansas at Fayetteville and a Master's Degree in Business Administration from Amberton University.

**Q. DO YOU HOLD ANY SPECIAL CERTIFICATION AS A DEPRECIATION EXPERT?**

A. Yes. The Society of Depreciation Professionals ("the Society") has established national standards for depreciation professionals. The Society administers an examination and has certain required qualifications to become certified in this field. I met all requirements and have become a Certified Depreciation Professional ("CDP").

**Q. PLEASE BRIEFLY DESCRIBE YOUR EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS.**

A. I hold a Bachelor of Science degree in Electrical Engineering from the University of Arkansas at Fayetteville and a Master's Degree in Business Administration from Amberton University. Since graduation from college in 1985, I have worked in the area of depreciation and valuation. I founded Alliance Consulting Group in 2004 and am responsible for conducting depreciation, valuation and certain other accounting-related studies for utilities in various regulated industries. My duties related to depreciation studies include the assembly and analysis of historical and simulated data,

1 conducting field reviews, determining service life and net salvage estimates,  
2 calculating annual depreciation, presenting recommended depreciation  
3 rates to utility management for its consideration, and supporting such rates  
4 before regulatory bodies.

5 My prior employment from 1985 to 2004 was with Texas Utilities ("TXU").  
6 During my tenure with TXU, I was responsible for, among other things,  
7 conducting valuation and depreciation studies for the domestic TXU  
8 companies. During that time, I also served as Manager of Property  
9 Accounting Services and Records Management in addition to my  
10 depreciation responsibilities.

11 **Q. HAVE YOU PREVIOUSLY TESTIFIED BEFORE THE NORTH CAROLINA**  
12 **UTILITIES COMMISSION?**

13 A. No. However, I was responsible for the preparation of the last two  
14 depreciation studies for Piedmont Natural Gas Company ("Piedmont" or  
15 "Company"), the former one of which is the basis for Piedmont's current  
16 depreciation rates as authorized by this Commission in Docket No. G-9, Sub  
17 631.

18 **Q. HAVE YOU PREVIOUSLY TESTIFIED BEFORE OTHER STATE AND/OR**  
19 **FEDERAL REGULATORY COMMISSIONS?**

20 A. Yes. During my 31 year career in performing depreciation studies, I have  
21 testified before more than 30 separate state regulatory bodies and the  
22 Federal Energy Regulatory Commission ("FERC"). A complete list of the  
23 proceedings in which I have conducted depreciation studies, filed written  
24 testimony, and/or testified before various state and federal commissions is  
25 provided in Exhibit DAW-1.  
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**II. PURPOSE OF DIRECT TESTIMONY**

**Q. WHAT IS THE PURPOSE OF YOUR DIRECT TESTIMONY IN THIS PROCEEDING?**

A. I sponsor and support the depreciation study performed for Piedmont of its wholly-dedicated North Carolina fixed assets and its wholly-dedicated South Carolina fixed assets (collectively referred to as "The Carolinas" fixed assets), and its multi-state dedicated fixed assets (referred to as "Corporate" fixed assets, which jointly support Piedmont's operations in North Carolina, South Carolina and Tennessee).

**Q. ARE YOU SPONSORING ANY EXHIBITS IN THIS PROCEEDING?**

A. Yes. I am sponsoring the following exhibits:

- DAW-1 – Dane A. Watson Testimony Appearances
- DAW-2 – Piedmont Natural Gas Company's Gas Depreciation Rate Study at September 30, 2018

**Q. WERE THESE EXHIBITS PREPARED BY YOU OR UNDER YOUR SUPERVISION AND CONTROL?**

A. Yes.

**Q. PLEASE SUMMARIZE YOUR CONCLUSIONS.**

A. The study, which encompasses fixed assets for three of the four Piedmont jurisdictional entities (North Carolina, South Carolina and Corporate), results in an overall increase of \$0.3 million in annual depreciation expense compared to the annualized current depreciation expense being recorded at September 30, 2018. In this proceeding, we only address the North Carolina and Corporate property, which resulted in a \$9.5 million decrease and in a \$10 million increase, respectively. The changes in removal cost experienced by the Company in several accounts, along with the increase of lives in several accounts and the historical reserve levels, are the primary drivers for the change in annual depreciation expense. The Piedmont depreciation rate study is attached to my testimony as Exhibit DAW-2. I

1 recommend adoption of the proposed North Carolina and Corporate annual  
2 depreciation rates for each property group shown in Appendix B of the  
3 study, as well as adoption of the reallocated book reserves.  
4

5 **III. PIEDMONT NATURAL GAS COMPANY'S DEPRECIATION STUDY**

6 **Q. DID YOU PREPARE THE GAS DEPRECIATION STUDY?**

7 A. Yes. The Piedmont Depreciation Study is attached to my testimony as  
8 Exhibit DAW-2. The depreciation study shown in Exhibit DAW-2 analyzes  
9 the life and net salvage percentage for the Company's gas assets operating  
10 in The Carolinas and Corporate at September 30, 2018. For the life and net  
11 salvage analysis for the three entities were combined, which results in one  
12 life and net salvage parameter recommendation for each account. Those  
13 parameters were then used to calculate annual depreciation accruals for  
14 each separate jurisdictional entity based on each entity's plant and  
15 reserves. While the study encompasses all three entities, my testimony  
16 herein addresses North Carolina and Corporate results specifically.

17 **Q. WHAT PROPERTY IS INCLUDED IN THE DEPRECIATION STUDY?**

18 A. There are five general classes, or functional groups, of depreciable  
19 property: Storage Plant, Transmission Plant, Distribution Plant property,  
20 General Plant and Intangible Plant property. The Storage Plant functional  
21 group primarily consists of facilities that store natural gas for use as needed.  
22 The Transmission Plant functional group primarily consists of high and  
23 intermediate pressure transmission assets that deliver gas to various  
24 receipt points or city gates. The Distribution Plant functional group primarily  
25 consists of lines and associated facilities used to distribute gas within the  
26 locale served by Piedmont. General Plant property is not location specific  
27 but is used to support the overall distribution of gas to its customers.  
28 Intangible Plant is also not location specific and consists of various software  
29 assets used to support overall operations.

1 **Q. WHAT DEFINITION OF DEPRECIATION HAVE YOU USED FOR THE**  
2 **PURPOSES OF CONDUCTING A DEPRECIATION STUDY AND**  
3 **PREPARING YOUR TESTIMONY?**

4 A. The term "depreciation," as used herein, is considered in the accounting  
5 sense; that is, a system of accounting that distributes the cost of assets,  
6 less net salvage (if any), over the estimated useful life of the assets in a  
7 systematic and rational manner. Depreciation is a process of allocation, not  
8 valuation. Depreciation expense is systematically allocated to accounting  
9 periods over the life of the properties. The amount allocated to any one  
10 accounting period does not necessarily represent the loss or decrease in  
11 value that will occur during that particular period. Thus, depreciation is  
12 considered an expense or cost, rather than a loss or decrease in value. The  
13 Company accrues depreciation based on the original cost of all property  
14 included in each depreciable plant account. On retirement, the full cost of  
15 depreciable property, less the net salvage amount, if any, is charged to the  
16 depreciation reserve.

17 **Q. PLEASE DESCRIBE YOUR DEPRECIATION STUDY APPROACH.**

18 A. I conducted the depreciation studies in four phases as shown in my Exhibit  
19 DAW-2. The four phases are: Data Collection, Analysis, Evaluation, and  
20 Calculation. During the initial phase of the study, I collected historical data  
21 to be used in the analysis. After the data was assembled, I performed  
22 analyses to determine the life and net salvage percentage for the different  
23 property groups being studied. Using the same methodology used in the  
24 prior study, the historical asset data for the Carolinas and Corporate were  
25 combined during life and net salvage analysis. However the annual  
26 depreciation rates were computed separately for North Carolina, South  
27 Carolina, and Corporate. As part of this process, I conferred with field  
28 personnel, engineers, and managers responsible for the installation,  
29 operation, and removal of the assets to gain their input into the operation,  
30 maintenance, and salvage of the assets. The information obtained from  
31 field personnel, engineers, and managerial personnel, combined with the

1 study results, was then evaluated to determine how the results of the  
2 historical asset activity analysis, in conjunction with the Company's  
3 expected future plans, should be applied. Using all of these resources, I  
4 then calculated separate depreciation rates for each account and function  
5 for North Carolina, South Carolina, and Corporate.

6 **Q. WHAT DEPRECIATION METHODOLOGY DID YOU USE?**

7 A. Consistent with the previously approved study, the straight-line, Average  
8 Life Group ("ALG") remaining-life depreciation system was employed to  
9 calculate annual and accrued depreciation in this study.

10 **Q. HOW ARE THE DEPRECIATION RATES DETERMINED USING THE**  
11 **ALG PROCEDURE?**

12 A. In this system, the annual depreciation expense for each group was  
13 computed by dividing the original cost of the asset, less allocated  
14 depreciation reserve, less estimated net salvage, by its respective average  
15 life group remaining life. The resulting annual accrual amounts of all  
16 depreciable property within an account were accumulated, and the total was  
17 divided by the original cost of all depreciable property within the account to  
18 determine the depreciation rate. The calculated remaining lives and annual  
19 depreciation accrual rates were based on attained ages of plant in service  
20 and the estimated service life and salvage characteristics of each  
21 depreciable group. The computations of the annual depreciation rates are  
22 shown in Appendix A of my Exhibit DAW-2.

23 **Q. WHAT TIME PERIOD DID YOU USE TO DEVELOP THE PROPOSED**  
24 **DEPRECIATION RATES?**

25 A. The account level depreciation rates were developed based on the  
26 depreciable property recorded on the Company's books at September 30,  
27 2018.

28 **Q. PLEASE SUMMARIZE THE DEPRECIATION STUDY RESULTS WITH**  
29 **RESPECT TO DEPRECIATION RATES.**

- 1 A. Table 1 and Table 2 show the approved and recommended depreciation
- 2 rates and annual accrual for each account for North Carolina and Corporate.
- 3

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**Table 1 - Comparison of Existing versus Proposed North Carolina**

Number	Account Description	Plant Balance 09/30/2018	Existing		Recommended		Increase/ Decrease
			Rate	Annual Accrual	Rate	Annual Accrual	
<b>INTANGIBLE PLANT</b>							
23010	Organization	15,171	0.00%	-	0.00%	-	-
23020	Franchise and Consents	586,786	0.00%	-	0.00%	-	-
23030	Intangibles	2,486,925	0.00%	-	0.00%	-	-
	<b>Total Intangible Plant</b>	<b>3,088,881</b>	<b>0.00%</b>	<b>-</b>	<b>0.00%</b>	<b>-</b>	<b>-</b>
<b>TRANSMISSION PLANT</b>							
26510	Land	12,685,647	0.00%	-	0.00%	-	-
26520	Land Rights	181,683,372	1.35%	2,452,726	1.25%	2,268,209	(184,517)
26610	Structures & Improvements - Compressor Stations	17,809,212	2.64%	470,163	2.10%	373,329	(96,834)
26620	Structures & Improvements - M&R Stations	11,248,093	2.14%	240,709	2.10%	235,753	(4,956)
26700	Mains & Cathodic Protection	1,886,162,936	1.70%	32,064,770	1.84%	34,753,806	2,689,036
26800	Compressor Station Equipment	177,215,141	2.64%	4,678,480	2.85%	5,043,287	364,807
26900	M&R Station Equipment	139,841,644	2.14%	2,992,611	2.33%	3,253,185	260,574
	<b>Total Transmission (excludes land)</b>	<b>2,413,960,397</b>	<b>1.78%</b>	<b>42,899,459</b>	<b>1.90%</b>	<b>45,927,569</b>	<b>3,028,110</b>
<b>DISTRIBUTION PLANT</b>							
27400	Land	2,154,623	0.00%	-	0.00%	-	-
27401	Land Rights	38,509,644	1.52%	585,347	1.32%	509,644	(75,702)
27500	Structures & Improvements	576,403	2.11%	12,162	1.70%	9,781	(2,381)
27600	Mains	1,055,721,546	2.30%	24,281,596	1.71%	18,029,190	(6,252,405)
27800	M&R Station Equipment	32,452,491	2.57%	834,029	1.93%	626,885	(207,144)
27900	M&R City Gate Equipment	46,853,594	2.20%	1,030,779	1.90%	891,916	(138,863)
28000	Services	662,381,450	3.03%	20,070,158	2.78%	18,426,077	(1,644,081)
28100	Meters	81,039,613	3.16%	2,560,852	2.90%	2,350,980	(209,872)
28105	Meters - Meter Accessories & ERTs	29,577,780	6.52%	1,928,471	3.46%	1,024,842	(903,629)
28200	Meter Installations	40,428,037	3.28%	1,326,040	3.28%	1,326,181	141
28300	House Regulators	12,296,473	3.14%	386,109	2.96%	363,899	(22,210)
28400	House Regulator Installations	389,755	3.26%	12,706	3.40%	13,244	538
28500	Industrial M&R Station Equipment	43,053,116	2.28%	981,611	1.63%	702,272	(279,339)
28600	Property on Customer Premises	743,304	2.13%	15,832	1.50%	11,139	(4,693)
28700	Other Equipment	43,672	1.29%	563	2.29%	999	436
	<b>Total Distribution (excludes land)</b>	<b>2,044,066,878</b>	<b>2.64%</b>	<b>54,026,255</b>	<b>2.17%</b>	<b>44,287,050</b>	<b>(9,739,205)</b>
<b>GENERAL PLANT DEPRECIATED</b>							
28900	Land	2,965,148	0.00%	-	0.00%	-	-
29000	Structures & Improvements	85,572,305	2.33%	1,993,835	2.00%	1,709,676	(284,159)
29200	Transportation 3 Year Meter Reading	256,646	14.89%	38,215	18.07%	46,367	8,152
29201	Transportation 5 Year Rural	10,205,385	14.89%	1,519,582	12.82%	1,308,807	(210,775)
29202	Transportation 7 Year Urban	29,041,348	14.89%	4,324,257	7.54%	2,188,397	(2,135,860)
29203	Transportation 10 Year Heavy Duty	13,978,891	7.36%	1,028,846	6.14%	858,373	(170,473)
29204	Transportation 15 Year Trailers & Other	1,530,169	5.51%	84,312	4.58%	70,037	(14,276)
29210	Passenger Cars & Station Wagons	151,250	14.89%	22,521	11.76%	17,785	(4,736)
29410	CNG Station Equipment	17,700,175	3.86%	683,227	3.90%	691,117	7,890
29600	Power Operated Equipment	12,183,401	3.03%	369,157	3.28%	399,124	29,966
	<b>Total General Depreciated (excludes land)</b>	<b>170,619,571</b>	<b>5.90%</b>	<b>10,063,952</b>	<b>4.27%</b>	<b>7,289,682</b>	<b>(2,774,270)</b>
<b>GENERAL PLANT AMORTIZED</b>							
29100	Office Furniture & Equipment	8,902,996	4.35%	387,280	5.00%	397,913	10,632
29300	Stores Equipment	3,385	2.88%	97	5.00%	69	(29)
29400	Tools, Shop & Garage Equipment	12,504,508	3.86%	482,674	5.00%	527,324	44,650
29500	Laboratory Equipment	807,436	4.42%	35,689	5.00%	31,773	(3,916)
29700	Communications Equipment	5,373,011	4.83%	259,516	5.56%	211,620	(47,897)
29800	Miscellaneous Equipment	3,403,209	4.32%	147,019	5.00%	143,762	(3,257)
	<b>Total General Amortized</b>	<b>30,994,545</b>	<b>4.23%</b>	<b>1,312,276</b>	<b>4.23%</b>	<b>1,312,459</b>	<b>184</b>
	<b>Total General Plant (excludes land)</b>	<b>201,614,115</b>	<b>5.64%</b>	<b>11,376,227</b>	<b>4.27%</b>	<b>8,602,141</b>	<b>(2,774,086)</b>
	<b>Total Plant excludes Land &amp; Intangibles</b>	<b>4,680,535,690</b>	<b>2.32%</b>	<b>108,301,941</b>	<b>2.12%</b>	<b>98,816,760</b>	<b>(9,485,180)</b>

Table 2 - Comparison of Existing versus Proposed Corporate							
Account		Plant Balance 09/30/2018	Existing		Recommended		Increase/ Decrease
Number	Description		Rate	Annual Accrual	Rate	Annual Accrual	
<b>INTANGIBLE PLANT</b>							
20300	5 Year Software	21,815,616	7.49%	1,633,990	20.00%	4,363,123	2,729,134
20310	10 Year Software	140,536,818	7.49%	10,526,208	10.00%	14,053,682	3,527,474
	Total Intangible	162,352,435	7.49%	12,160,197	11.34%	18,416,805	6,256,608
<b>STORAGE PLANT</b>							
26000	Land	3,711,022	0.00%	-	0.00%	-	0
26100	Structures & Improvements	33,679,450	1.83%	616,334	2.02%	678,938	62,604
26200	Gas Holders	10,708,928	1.56%	167,059	1.48%	158,843	(8,217)
26300	Purification Equipment	15,172,019	1.97%	298,889	2.46%	373,297	74,409
26310	Liquefaction Equipment	8,106,977	1.72%	139,440	2.06%	166,937	27,497
26320	Vaporizing Equipment	41,945,450	2.29%	960,551	3.43%	1,437,955	477,404
26330	Compressor Equipment	5,816,086	2.14%	124,464	2.51%	146,244	21,780
26340	M&R Equipment	293,884	1.80%	5,290	3.10%	9,096	3,806
26350	Other Equipment	11,063,494	2.21%	244,503	2.98%	329,940	85,437
	Total Storage (excludes land)	126,786,289	2.02%	2,556,530	2.60%	3,301,251	744,721
<b>DISTRIBUTION PLANT</b>							
27400	Land	63,862	0.00%	-	0.00%	-	-
27500	Structures & Improvements	792,886	2.15%	17,047	4.60%	36,455	19,408
28100	Meters	13,630,871	3.14%	428,009	4.50%	613,423	185,414
28105	Meters - Meter Accessories & ERTs	13,119,799	6.89%	903,954	14.46%	1,897,644	993,690
	Total Distribution (excludes land)	27,543,556	4.90%	1,349,011	9.25%	2,547,522	1,198,511
<b>GENERAL PLANT DEPRECIATED</b>							
29000	Structures & Improvements	3,218,829	2.35%	75,642	2.10%	67,439	(8,203)
29201	Transportation 5 Year Rural	29,000	14.84%	4,304	15.40%	-	(4,304)
29202	Transportation - 7 Year Urban	642,557	14.84%	95,355	8.83%	56,752	(38,604)
29203	Transportation - 10 Year Heavy Duty	590,263	7.33%	43,266	7.29%	43,002	(264)
29204	Transportation - 15 Year Trailers & Other	23,352	5.50%	1,284	4.94%	1,153	(131)
29410	CNG Station Equipment	2,908	3.93%	114	4.08%	119	4
29600	Power Operated Equipment	861,228	3.14%	27,043	3.71%	31,909	4,866
	Total General Depreciated (excludes land)	5,368,136	4.60%	247,009	3.73%	200,374	(46,635)
<b>GENERAL PLANT AMORTIZED</b>							
29001	Leasehold Improvements	6,907,269	10.00%	690,727	4.76%	317,130	(373,597)
29100	Office Furniture & Equipment	8,958,449	4.30%	385,213	5.00%	439,230	54,017
29102	Computer Processing Hardware	28,136,248	15.00%	4,220,437	20.00%	5,493,589	1,273,152
29103	Customer Information System	17,721,735	0.96%	170,129	5.00%	841,951	671,823
29400	Tools, Shop & Garage Equipment	3,327,640	3.93%	130,776	5.00%	164,422	33,646
29500	Laboratory Equipment	445,001	4.41%	19,625	5.00%	21,667	2,042
29700	Communications Equipment	28,736,506	4.69%	1,347,742	5.56%	1,550,286	202,544
29800	Miscellaneous Equipment	181,883	4.34%	7,894	5.00%	9,016	1,123
	Total General Amortized	94,414,732	7.39%	6,972,543	9.36%	8,837,293	1,864,750
	Total General Plant	99,782,868	7.24%	7,219,552	6.88%	9,037,667	1,818,115
	Total Depreciated & Amortized (excludes land)	416,465,147	5.59%	23,285,290	8.00%	33,303,245	10,017,955
	Total Plant with Land and Intangibles	\$ 420,240,031					

1 **Q. WHAT FACTORS INFLUENCE THE DEPRECIATION RATES FOR AN**  
2 **ACCOUNT?**

3 A. The primary factors that influence the depreciation rate for an account are:  
4 1. the remaining investment to be recovered in the account, 2. the  
5 depreciable life of the account, and 3. the net salvage for the account.

6 **Q. WHICH OF THESE FACTORS INFLUENCED THE DEPRECIATION**  
7 **RATES FOR PIEDMONT NATURAL GAS?**

8 A. All of these factors influenced the proposed depreciation rates for Piedmont.  
9 Adjustments in the average service lives and net salvage factors for various  
10 accounts combined with the historical book reserve level are what  
11 influenced the proposed depreciation rates.

12 **Q. AS PART OF YOUR DEPRECIATION ANALYSIS, HAVE YOU TAKEN**  
13 **ANY ACTION TO PROPERLY ALIGN THE COMPANY'S**  
14 **DEPRECIATION RESERVE WITH THE LIFE CHARACTERISTICS OF**  
15 **THE ASSETS WITHIN EACH PLANT FUNCTION?**

16 A. Yes. In the process of analyzing the Company's depreciation reserve, I  
17 observed that the depreciation reserve positions of the various accounts  
18 needed to be re-balanced based on my recommended service lives and net  
19 salvage ratios. To allow the relative reserve positions of each account  
20 within a function to mirror the life characteristics of the underlying assets, I  
21 reallocated the depreciation reserves for all accounts within each function.

22 **Q. DOES THE REALLOCATION OF THE DEPRECIATION RESERVE**  
23 **CHANGE THE TOTAL RESERVE?**

24 A. No. The depreciation reserve represents the amounts that customers have  
25 contributed to the return of the investment. The reallocation process does  
26 not change the total reserve for each function; it simply reallocates the  
27 reserve between accounts within each function.

1 **Q. IS DEPRECIATION RESERVE REALLOCATION A SOUND**  
2 **DEPRECIATION PRACTICE?**

3 A. Yes. The practice of depreciation reserve allocation is widely recognized  
4 and commonly practiced as part of a comprehensive depreciation study for  
5 the purposes of setting regulated rates where changes in services lives  
6 result in an imbalance between the theoretical and book reserve.<sup>1</sup>

7 **Q. HOW WILL THE COMPANY IMPLEMENT THE REALLOCATION OF ITS**  
8 **DEPRECIATION RESERVE IF ITS PROPOSED RATES ARE**  
9 **APPROVED?**

10 A. When the proposed depreciation rates are approved, the Company will  
11 reallocate the reserves on its books to match the allocation performed in  
12 this study.

13 **Q. WHAT METHOD DID YOU USE TO ANALYZE HISTORICAL DATA TO**  
14 **DETERMINE LIFE CHARACTERISTICS?**

15 A. All accounts were analyzed using actuarial analysis (retirement rate  
16 method) to estimate the life of property. In much the same manner as  
17 human mortality is analyzed by actuaries, depreciation analysts use models  
18 of property mortality characteristics that have been validated in research  
19 and empirical applications. Further detail is found in the life analysis section  
20 of Exhibit DAW-2.

21 **Q. HOW DID YOU DETERMINE THE AVERAGE SERVICE LIVES FOR**  
22 **EACH ASSET GROUP?**

23 A. The establishment of appropriate average service lives for each account  
24 was determined by using actuarial analysis methods. Actuarial analysis  
25 combined vintage plant from the Carolinas and Corporate to determine one  
26 average service life and mortality curve for each account. Graphs and  
27 tables supporting the actuarial analysis and the chosen Iowa Curves used

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<sup>1</sup> *Public Utility Depreciation Practices*, NARUC (1968), p. 48; *Public Utility Depreciation Practices*, NARUC (1996), p. 188.

1 to determine the average service lives for analyzed accounts are found in  
2 the Life Analysis section of my Exhibit DAW-2. A summary of the proposed  
3 life parameters including average service life, mortality curve, and net  
4 salvage percent for each account is shown in Table 3.  
5

**Table 3 - Piedmont Natural Gas Proposed Life Parameters**

<b>Account</b>	<b>Description</b>	<b>Life</b>	<b>Curve</b>	<b>NS</b>
<b>STORAGE PLANT</b>				
26100	Structures & Improvements	54	R4	-10%
26200	Gas Holders	70	R5	-10%
26300	Purification Equipment	42	R4	-5%
26310	Liquefaction Equipment	50	R4	-5%
26320	Vaporizing Equipment	30	S6	-5%
26330	Compressor Equipment	40	R4	-5%
26340	M&R Equipment	30	R4	-5%
26350	Other Equipment	33	R4	0%
<b>TRANSMISSION PLANT</b>				
26512	Land Rights	80	R4	0%
26610	Compressor Station Structures	50	R4	-5%
26620	M&R Station Structures	50	R4	-5%
26700	Mains	65	R4	-20%
26710	Cathodic Protection	25	SQ	0%
26800	Compressor Station Equipment	35	R4	0%
26900	M&R Station Equipment	45	R4	-5%
<b>DISTRIBUTION PLANT</b>				
27420	Land Rights	75	R4	0%
27500	Structures & Improvements	50	R4	-5%
27600	Mains	65	R4	-20%
27800	M&R Station Equipment	55	R2	-10%
27900	M&R City Gate Equipment	55	R2	-10%
28000	Services	60	R2.5	-80%
28100	Meters	29	R1.5	0%
28104	Meter Accessories	16	R1.5	0%
28105	Meter Accessories, ERTs	15	R4	0%
28200	Meter Installations	29	R1.5	0%
28300	House Regulators	29	R1.5	0%
28400	House Regulator Installations	29	R1.5	0%
28500	Industrial M&R Station Equipment	55	R4	-5%
28600	Property on Customer Premises	40	R3	0%
28700	Other Equipment	41	S6	0%

**Table 3 - Piedmont Natural Gas Proposed Life Parameters**

<b>Account</b>	<b>Description</b>	<b>Life</b>	<b>Curve</b>	<b>NS</b>
<b>GENERAL PLANT DEPRECIATED</b>				
29000	Structures & Improvements	L1	50	-5%
	Computer Hardware/Software			
29110/29101	(Electronic Data Processing)	5	SQ	0%
29130/29103	Customer Information System	30	SQ	0%
29140/29104	Client Server Applications	10	R3	0%
29401	CNG Station Equipment	25	R3	-2%
29600	Power Operated Equipment	22	S1	17%
<b>GENERAL PLANT AMORTIZED</b>				
29100	Office Furniture & Equipment	20	SQ	0%
29120/29102	PC Equipment	5	SQ	0%
29300	Stores Equipment	20	SQ	0%
29400	Tools, Shop & Garage Equipment	20	SQ	0%
29500	Laboratory Equipment	20	SQ	0%
29700	Communications Equipment	18	SQ	0%
29800	Miscellaneous Equipment	20	SQ	0%
<b>TRANSPORTATION EQUIPMENT</b>				
39200	3 Year-Meter Reading Trucks	3	SQ	30%
39201	5 Year-Rural 1 ton or less	5	SQ	23%
39202	7 Year-Urban 1 ton or less	7	SQ	30%
39203	10 Year-Heavy Duty	10	SQ	25%
39204	15 Year- Trailers & Other	15	SQ	25%
39210	Passenger Cars & Station Wagon	7	SQ	17%

1 **Q. PLEASE DESCRIBE SOME OF THE CHANGES IN THE AVERAGE**  
2 **SERVICE LIVES FOR THE VARIOUS ACCOUNTS?**

3 **A.** The detailed analysis of each account is described fully in Exhibit DAW-2.  
4 Examples of some of the changes in average service lives are:

- 5 • For North Carolina and Corporate lives increased in 16 accounts,
- 6 lives decreased in 12 accounts, and lives stayed the same in 14
- 7 accounts. The largest change in life was Account 26200 – Gas
- 8 Holders that increased from 38 years to 70 years.

9 **Q. WHAT IS NET SALVAGE?**

1 A. While discussed more fully in the study itself, net salvage is the difference  
2 between the gross salvage (what the asset was sold for) and the removal  
3 cost (cost to remove and dispose of the asset). Salvage and removal cost  
4 percentages are calculated by dividing the current cost of salvage or  
5 removal by the original installed cost of the asset. Some plant assets can  
6 experience significant negative removal cost percentages due to the  
7 amount of removal cost and the timing of the addition versus the retirement.  
8 For example, a Distribution asset in FERC Account 276, Mains, with a  
9 current installed cost of \$500 (2018) would have had an installed cost of  
10 \$22.572 in 1953. A removal cost of \$50 for the asset calculated (incorrectly)  
11 on current installed cost would only have a negative 10 percent removal cost  
12 (\$50/\$500). However, a correct removal cost calculation would show a  
13 negative 222 percent removal cost for that asset (\$50/\$22.57). Inflation from  
14 the time of installation of the asset until the time of its removal must be taken  
15 into account in the calculation of the removal cost percentage because the  
16 depreciation rate, which includes the removal cost percentage, will be  
17 applied to the original installed cost of assets.

18 **Q. HOW DID YOU DETERMINE THE NET SALVAGE PERCENTAGES FOR**  
19 **EACH ASSET GROUP?**

20 A. The establishment of appropriate net salvage percentages for each account  
21 was determined by analyzing retirements, gross salvage, and cost of  
22 removal data for each account from 1989-2018. The net salvage as a  
23 percent of retirements for various bands (i.e. groupings of years such as the  
24 five-year average) for each account is shown in Appendix D of my Exhibit  
25 DAW-2. Judgment was used to select a net salvage percentage that  
26 represents the future expectations for each account. The proposed net  
27 salvage percent for each account is shown above in Table 4.

28 **Q. PLEASE DESCRIBE SOME OF THE CHANGES IN THE NET SALVAGE**  
29 **PERCENTAGES FOR THE VARIOUS ACCOUNTS?**

---

<sup>2</sup> Using the Handy-Whitman Bulletin No. 188, G-2, line 44,  $\$22.57 = \$500 \times 38/842$ .

- 1 A. The detailed analysis of each account is described fully in Exhibit DAW-2.  
2 Examples of some of the changes in net salvage are:
- 3 • For North Carolina and Corporate net salvage increased (i.e. less  
4 negative) from negative 30 percent to negative 20 percent in Account  
5 276 – Distribution Mains and decreased (i.e. more negative or less  
6 positive) from negative 70 percent to negative 80 percent in Account  
7 28000 – Services.
  - 8 • Net salvage also increased for all Transportation Equipment  
9 accounts (Accts 392.0-392.04) in the study.
- 10  
11

## 11 V. CONCLUSION

12 **Q. PLEASE SUMMARIZE THE CONCLUSIONS YOU HAVE REACHED AS**  
13 **A RESULT OF YOUR ANALYSIS.**

14 A. The depreciation study and analysis fully support resetting annual  
15 depreciation rates for Piedmont at the level indicated in my testimony and  
16 in Exhibit DAW-2. In this way, all customers will be charged for their  
17 appropriate share of the capital expended for their benefit. The depreciation  
18 study for Piedmont's depreciable property in North Carolina, South  
19 Carolina, and Corporate as of September 30, 2018 describes the extensive  
20 analysis performed and the resulting rates that are now appropriate for its  
21 respective property classes. Therefore, I recommend that this Commission:  
22 1) approve the updated North Carolina and Corporate annual depreciation  
23 rates for Piedmont from this study and analysis in order to recover the  
24 Company's total investment in property over the estimated remaining life of  
25 the assets, and 2) approve the recommended reallocation of the books  
26 reserves for Piedmont.

27 **Q. DOES THIS CONCLUDE YOUR DIRECT TESTIMONY?**

28 A. Yes, it does.

BEFORE THE  
NORTH CAROLINA UTILITIES COMMISSION

Application of Piedmont Natural )  
Gas Company, Inc. for an )  
Adjustment of Rates, Charges, )  
and Tariffs Applicable to Service ) Docket No. G-9, Sub 743  
in North Carolina, Continuation of )  
its IMR Mechanism, Adoption of )  
an EDIT Rider, and Other Relief )  
)

Direct Testimony of Nicholas Phillips, Jr.

1 Q PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.

2 A Nicholas Phillips, Jr. My business address is 16690 Swingley Ridge Road, Suite 140,  
3 Chesterfield, MO 63017.

4 Q WHAT IS YOUR OCCUPATION?.

5 A I am a consultant in the field of public utility regulation and a managing principal of  
6 Brubaker & Associates, Inc., energy, economic and regulatory consultants. Our firm  
7 and its predecessor firms have been in this field since 1937 and have participated in  
8 more than 1,000 proceedings in 40 states and in various provinces in Canada. We  
9 have experience with more than 350 utilities, including many electric utilities, gas  
10 pipelines, and local distribution companies. I have testified in many electric and gas  
11 rate proceedings on virtually all aspects of ratemaking. More details are provided in  
12 Appendix A of this testimony.

1 Q ON WHOSE BEHALF ARE YOU APPEARING IN THIS PROCEEDING?

2 A I am testifying on behalf of a group of intervenors designated as the Carolina  
3 Industrial Group for Fair Utility Rates IV ("CIGFUR"), a group of large industrial  
4 customers that purchase gas delivery and associated service from Piedmont Natural  
5 Gas Company, Inc. ("Piedmont" or "Company"). CIGFUR's members consist of  
6 customers served principally under Schedule 114 Large Interruptible Transportation  
7 Service and also under Schedule 113 Large General Transportation Service. Each  
8 CIGFUR member is a major employer in the county where it has a manufacturing  
9 plant, providing hundreds if not thousands of full-time jobs that are vital to the local  
10 economies in the Piedmont service area.

11 Q HAVE YOU PRESENTED TESTIMONY IN PRIOR PROCEEDINGS BEFORE THE  
12 NORTH CAROLINA UTILITIES COMMISSION ("COMMISSION")?

13 A Yes. I have been involved in many of prior proceedings before this Commission and  
14 have presented testimony in many of those proceedings. I have been involved with  
15 matters involving ratemaking issues in North Carolina for decades, including many  
16 cases involving Piedmont's parent Company, Duke Energy Corporation.

17 Q WHAT IS THE SUBJECT MATTER OF YOUR TESTIMONY?

18 A My testimony is directed toward Piedmont's natural gas cost of service study and the  
19 allocation of any allowed gas distribution rate increase to rate classes. I have  
20 examined the testimony and exhibits presented by Piedmont in this case with respect  
21 to cost of service, revenue allocation and rate design, and I will comment on the  
22 propriety of these proposals. I comment on Piedmont's Integrity Management Rider  
23 ("IMR") and the proposed charges associated with the IMR to Piedmont customers.

1 In addition, I comment on the excess deferred income tax ("EDIT") credit and the  
2 impact on Piedmont's requested increase. I also comment on Piedmont's proposed  
3 treatment of the Special Contract segment including the affiliate category within the  
4 Power Generation Contract class. Finally, I review Piedmont's requested rate of  
5 return on equity ("ROE").

6 **Q DOES YOUR TESTIMONY ADDRESS PIEDMONT'S NEED FOR AN OVERALL**  
7 **INCREASE IN GAS SERVICE RATES?**

8 A In order to make my presentation consistent with the revenue levels requested by  
9 Piedmont, I have, in many instances, used its proposed figures for rate base,  
10 operating income and rate of return. Use of these numbers should not be interpreted  
11 as an endorsement of them for purposes of determining the total dollar amount of  
12 rate increase to which Piedmont may be entitled. I focus my recommendations  
13 instead on the appropriate distribution to classes of any amount of rate increase  
14 allowed by the Commission.

15 **Summary of Conclusions and Recommendations**

16 **Q PLEASE BRIEFLY SUMMARIZE YOUR CONCLUSIONS AND**  
17 **RECOMMENDATIONS IN THIS PROCEEDING?**

18 A The summary of my position and recommendations is listed below:

- 19 1. Piedmont's gas rates should be based on the cost of providing service to each  
20 customer class. They are not.
- 21 2. Piedmont's gas cost of service study is a form of a peak and average method and  
22 allocates excessive cost to high load factor customers on a throughput weighted  
23 allocation as compared to a peak demand cost of service study.
- 24 3. Piedmont's cost of service study shows extreme variances in class rates of return.  
25 Interruptible service rates currently provide a rate of return of 30.58% and the rate

- 1 of return under Piedmont's proposed rates would increase to 43.74%. In contrast,  
2 Piedmont's request is to earn an allowed overall rate of return of 7.68%.
- 3 4. Piedmont's proposed equal percentage method of distributing the requested  
4 increase to non-contract classes ignores cost of service, is fundamentally flawed  
5 and should not be implemented as proposed.
- 6 5. The Interruptible service class is paying rates for in excess of cost of service, and  
7 rates should actually be reduced. Certainly no rate increase is warranted for the  
8 Interruptible service rate.
- 9 6. Approximately 25% of Piedmont's rate base (investment) is dedicated to serving  
10 the Special Contract classes which do not receive any rate increase under  
11 Piedmont's structure. The largest Special Contract class is Power Generation  
12 which is almost entirely comprised of Piedmont affiliates. The second largest  
13 class is Municipal Contracts which according to Piedmont's cost of service  
14 produces a negative rate of return. Any revenue loss due to these contracts  
15 should not be borne by Piedmont's other customers.
- 16 7. The Special Contract customers are also not included in the Infrastructure  
17 Management Recovery Rider ("IMR") mechanism. Again, the entire IMR should  
18 not be borne by all other customers.
- 19 8. Piedmont's request to earn 10.6% ROE is excessive compared to the national  
20 average of authorized returns which is approximately 9.55%. Since Piedmont has  
21 rider mechanisms in place, the national average ROE of 9.55% should be  
22 considered as an upper limit on the ROE approved in this proceeding.
- 23 9. The rate design for Rate 113 and Rate 114 collects fixed cost in the initial usage  
24 blocks and has declining rates to reflect that once fixed costs are recovered, the  
25 higher usage blocks only need to recover variable costs. To the extent the  
26 Commission approves a lower increase than the \$118 million requested by  
27 Piedmont, I recommend that the higher usage blocks be lowered even more to  
28 reflect only variable costs.
- 29 10. Piedmont's proposal to increase base rates by an equal percentage of revenue,  
30 credit excess deferred income taxes ("EDIT") by a net plant allocation and  
31 continue the IMR by a margin allocation all contribute to the significant rate  
32 inequities that currently exist. If the base rate increase is not modified to correct  
33 the overcharges, the EDIT credit and IMR should be modified to correct the  
34 inequities that currently exist.
- 35 11. Piedmont's parent company and affiliates have testified consistently before this  
36 and other commissions that rates should be within a 10 percent index band of the  
37 system average rate of return and that subsidies/excess rate levels should be  
38 decreased by 25% in distributing any allowed increase. Piedmont's existing rates  
39 deviate significantly from cost and many rate classes are hundreds of points  
40 outside the 10 percent band. It is recommended that Piedmont be ordered to  
41 follow the approach of Duke Energy, and move rates closer to cost in a  
42 meaningful manner.

## Cost of Service and Rate Design Principles

2 **Q** **COULD YOU PLEASE EXPLAIN THE RATEMAKING PROCESS AND THE**  
3 **DESIGN OF RATES?**

4 **A** The ratemaking process has three steps. First, we must determine the utility's total  
5 revenue requirement and whether an increase or decrease in revenues is necessary.  
6 Second, we must determine how any alterations in the utility's costs and/or revenues  
7 should be distributed among the major customer classes. A determination of how  
8 many dollars of revenue should be produced by each class is essential for obtaining  
9 the appropriate level of rates. Finally, individual tariffs must be designed to produce  
10 the required amount of revenues for each class of service and to reflect the cost of  
11 serving customers within that class.

12 The guiding principle at each step should be cost of service. In the first step –  
13 determining revenue requirements – it is universally agreed that the utility is entitled  
14 to an increase only to the extent that its actual cost of service has increased. If  
15 current rate levels exceed the utility's revenue requirement, a rate reduction is  
16 required. In short, overall rate revenues should equal actual cost of service. The  
17 same principle should apply in the next two steps. Each major customer class should  
18 produce revenues equal to the cost of serving that particular class, no more and no  
19 less. This may require a rate increase for some classes and a rate decrease for other  
20 classes. The standard tool for making this determination is a class cost of service  
21 study which shows the rates of return for each class of service. Rate levels should be  
22 modified so that each major class of service provides approximately the same rate of  
23 return. Finally, in designing individual tariffs, the goal should also be to relate the rate  
24 design of each class to the cost of service so that each customer's rate tracks, to the  
25 extent practicable, the utility's cost of providing service to that customer.

1 Q **WHY IS IT IMPORTANT TO ADHERE TO BASIC COST OF SERVICE PRINCIPLES**  
2 **IN THE RATEMAKING PROCESS?**

3 A The basic reasons for using cost of service as the primary factor in the ratemaking  
4 process are equity and stability.

5 Q **HOW IS THE EQUITY PRINCIPLE ACHIEVED BY BASING RATES ON COSTS?**

6 A When rates are based on cost, each customer (to the extent practicable) pays what it  
7 costs the utility to serve that customer, no more and no less. If rates are not based  
8 on cost of service, then some customers contribute disproportionately to the utility's  
9 revenues by subsidizing service provided to other customers. This is inherently  
10 inequitable.

11 Q **PLEASE DISCUSS THE STABILITY CONSIDERATION.**

12 A When rates are closely tied to costs, the earnings impact on the utility associated with  
13 changes in customer usage patterns will be minimized as a result of rates being  
14 designed in the first instance to track changes in the level of costs. Thus, cost-based  
15 rates provide an important enhancement to a utility's earnings stability, reducing its  
16 need to file for future rate increases.

17 From the perspective of the customer, cost-based rates provide a more  
18 reliable means of determining future levels of costs and also provide more accurate  
19 price signals. If rates are based on factors other than costs, it becomes much more  
20 difficult for customers to translate expected utility-wide cost changes (i.e., expected  
21 increases in overall revenue requirements) into changes in the rates charged to  
22 particular customer classes (and to customers within the class). Again, from the

1 customer's perspective, this situation reduces the attractiveness of expansion, as well  
2 as of continued operations, because of the lessened ability to plan.

3 **Q WHEN YOU SAY "COST," TO WHAT TYPE OF COST ARE YOU REFERRING?**

4 A I am referring to the utility's "embedded" or actual accounting costs of rendering  
5 service; that is, those costs which are used by the Commission in establishing the  
6 utility's overall revenue requirement.

7 **Q WOULD YOU PLEASE COMMENT ON THE BASIC PURPOSE OF A COST OF  
8 SERVICE STUDY?**

9 A After determining the overall cost of service or revenue requirement, a cost of service  
10 study is used to allocate the cost of service among customer classes. A cost of  
11 service study shows how each major customer class contributes to the total system  
12 cost. For example, when a class produces the same rate of return as the total  
13 system, it is returning to the utility revenues just sufficient to cover the costs incurred  
14 in serving it (including a reasonable return on investment). If a class produces a  
15 below-average rate of return, then the revenues are insufficient to cover all relevant  
16 costs. On the other hand, if a major class produces an above-average rate of return,  
17 it is paying revenues beyond sufficient to cover the cost attributable to it. In addition, it  
18 is subsidizing part of the cost attributable to other classes which produce a  
19 below-average rate of return. The class cost of service study is important because it  
20 demonstrates the various class revenue requirements, as well as the rates of return  
21 under current and proposed rates.

1 Q WOULD YOU PLEASE COMMENT ON THE PROPER FUNDAMENTALS OF A  
2 COST OF SERVICE STUDY?

3 A Yes. Cost of service is a basic and fundamental ingredient to proper ratemaking. In  
4 all class cost of service studies, certain fundamental concepts must be recognized.  
5 Of primary importance among these concepts is the functionalization, classification,  
6 and allocation of costs. Functionalization is the determination and arrangement of  
7 costs according to major functions, such as transmission, distribution and storage.  
8 Classification involves identifying the nature of these costs as to whether they vary  
9 with the quantity of gas consumed, the demand placed upon the system or the  
10 number of customers being served.

11 Fixed costs are those costs which tend to remain constant over the short run  
12 irrespective of changes in gas deliveries and are generally considered to be  
13 demand-related. Fixed costs include those costs which are a function of the size of  
14 the investment in utility facilities and those costs necessary to keep the facilities "on-  
15 line." Variable costs, on the other hand, are basically those costs which tend to vary  
16 with throughput and are generally considered to be commodity-related. Customer-  
17 related costs are those which are closely related to the number of customers served,  
18 rather than the quantity of gas consumed or the demands placed upon the system. A  
19 correct application of these concepts is essential to the proper development of a cost  
20 of service study, as well as appropriate rate design within the customer class.

21 With respect to allocation, fixed cost should be allocated on a peak demand  
22 factor, variable cost should be allocated on a throughput factor and customer related  
23 cost should be allocated on a per customer allocation factor.

1 **Piedmont's Gas Cost of Service Study**

2 Q HAVE YOU REVIEWED THE GAS COST OF SERVICE STUDIES PERFORMED BY  
3 PIEDMONT IN THIS PROCEEDING?

4 A Yes. Piedmont witness Daniel P. Yardley submitted a 2018 cost of service studies  
5 based on per book results, present rate adjusted results and under Piedmont's  
6 proposed rates. I will focus on the present rates adjusted or test year study.

7 Q DO YOU AGREE WITH THE ALLOCATION METHODS UTILIZED BY PIEDMONT  
8 IN ITS TEST YEAR 2018 GAS COST OF SERVICE STUDY?

9 A With the exception of the peak and average allocation method which Piedmont  
10 admits allocates more cost to high load factor customers, I basically agree with the  
11 Piedmont cost of service study. The 50% throughput weighting in the peak and  
12 average allocator is arbitrary and inconsistent with system design. The peak day  
13 demand method is more reflective of cost causation and with system design.

14 Q IS THE ALLOCATION OF FIXED DELIVERY COSTS BASED ON DESIGN DAY  
15 DEMAND DISCUSSED IN THE NATIONAL ASSOCIATION OF REGULATORY  
16 COMMISSIONERS ("NARUC") MANUAL?

17 A Yes. NARUC recognizes that distribution mains should be allocated to customer  
18 classes based on: (1) design peak day demands for the demand component; and  
19 (2) the number of customers for the customer component. In that regard, the NARUC  
20 Gas Distribution Rate Design Manual states the following:

21 Demand or capacity costs vary with the size of plant and equipment.  
22 They are related to maximum system requirements which the system  
23 is designed to serve during short intervals and do not directly vary with  
24 the number of customers **or their annual usage**. Included in these  
25 costs are: the capital costs associated with production, transmission  
26 and storage plant and their related expenses; the demand cost of gas;

1 and most of the capital costs and expenses associated with that part of  
2 the distribution plant not allocated to customer costs, such as the costs  
3 associated with distribution mains in excess of the minimum size.  
4 (NARUC Manual, Gas Distribution Rate Design, June 1989, pp. 23-24;  
5 emphasis added)

6 Q ARE YOU AWARE OF ANY OTHER AUTHORITATIVE AGENCY'S POSITION ON  
7 THE CLASSIFICATION AND ALLOCATION OF GAS DISTRIBUTION MAIN  
8 COSTS?

9 A Yes. In Order 636, the Federal Energy Regulatory Commission ("FERC") endorsed  
10 the straight fixed-cost variable ("SFV") cost methodology, which allocates fixed  
11 pipeline cost 100% on a demand basis. In this regard, FERC states:

12 The Commission believes that requiring SFV comports with and  
13 promotes Congress' goal of a national gas market as discussed above  
14 and goes hand-in-hand with the equity principle.

15 \*\*\*\*\*

16 Moreover, the Commission's adoption of SFV should maximize  
17 pipeline throughput over time by allowing gas to compete with  
18 alternative fuels on a timely basis as the prices of alternate fuels  
19 change. The Commission believes it is beyond doubt that it is in the  
20 national interest to promote the use of clean and abundant natural gas  
21 over alternate fuels such as foreign oil. SFV is the best method for  
22 doing that. (FERC Order 636, Final Rate Issued April 8, 1992, pp.  
23 127-129 (footnote omitted))

24 The FERC SFV allocation method appropriately treats fixed pipeline costs as  
25 demand-related costs. Similarly, transmission and distribution main costs not  
26 classified as customer-related on Piedmont's system should be treated as demand-  
27 related costs to achieve the goals and benefits outlined by FERC and in accordance  
28 with NARUC guidance.

1 Q HAS PIEDMONT PERFORMED A STUDY USING THE PEAK DEMAND TO  
2 ALLOCATE FIXED COSTS TO CLASSES?

3 A Yes. Piedmont performed a peak demand study in response to discovery from  
4 CIGFUR. In that study, peak demand data is used to allocate fixed demand-related  
5 delivery costs in place of the peak and average method.

6 While the peak demand study is a more correct representation of the cost of  
7 service associated with the various customer classes, I will use the Piedmont cost of  
8 service study to limit the issues of concern in this proceeding. The main issue is the  
9 amount of subsidy levels that currently exist in Piedmont's rates and how to correct  
10 the subsidies without harsh impacts to subsidized classes. The peak demand study  
11 will only show that certain subsidies are larger and make any corrective distribution of  
12 the requested increase even more difficult to manage in this case. The results of the  
13 peak demand study are shown on Exhibit NP-2.

14 Q HAS DUKE ENERGY PROGRESS LLC OFFERED TESTIMONY ON THIS  
15 SUBJECT BEFORE THE COMMISSION?

16 A Yes. Laura A. Bateman recently presented testimony on behalf of Duke Energy  
17 Progress, LLC which stated:

18 "Q. HOW DO YOU PROPOSE TO ALLOCATE THIS ADDITIONAL  
19 REVENUE REQUIREMENT AMONG THE CLASSES?"

20 A. Bateman Exhibit 2 shows how the additional revenue requirement is  
21 spread among the classes and how the target revenue requirements  
22 for rate design are established. The rate increase shown in the exhibit  
23 has been allocated to the rate classes on the basis of rate base, and  
24 then combined with an additional increase or decrease at the customer  
25 class level that results in a 25 percent reduction in each class's  
26 variance from the overall average rate of return. This additional  
27 increase or decrease at the customer class level nets to \$0 for the  
28 North Carolina retail jurisdiction in total, but brings the customer  
29 classes closer to the average rate of return, and is an appropriate way  
30 to gradually bring rate classes closer to rate parity over time. This

1 approach is consistent with the approaches in the last general rate  
2 proceedings for both DE Carolinas and DE Progress." (Docket No. E-  
3 2, Sub 1142, Bateman Direct, page 10, lines 4-17)

4 **Q HAS DUKE ENERGY CAROLINAS, LLC PRESENTED A CONSISTENT POSITION**  
5 **REGARDING RATE PARITY AMONG THE VARIOUS RATE CLASSES?**

6 A Yes. Mr. Michael J. Pirro presented testimony on behalf of Duke Energy Carolinas  
7 LLC which stated:

8 "This historical subsidy has, in the past, been beyond the range of  
9 reasonableness, which we define as class rates of return within 10  
10 percent of the total Company rate of return. The updated comparison  
11 through the test period year now shows significant convergence of the  
12 class rate of return over all classes towards the band of  
13 reasonableness demonstrating the success of the strategy of gradually  
14 reducing the subsidy/excess by 25 percent. Continuation of this trend  
15 would be encouraging and desirable.

16 The Company remains committed to monitoring subsidy / excess  
17 levels and making improvements to ensure its rates are fair across the  
18 classes of customers served." (Docket No. E-7, Sub 1146, Pirro  
19 Direct, page 21, lines 12-22)

20 **Q HAVE YOU EXAMINED THE CLASS RATES OF RETURN, INDEXES AND**  
21 **SUBSIDIES PRESENTED BY PIEDMONT?**

22 A Yes. Exhibit NP-1 shows the results of Piedmont's peak and average cost of service,  
23 indexes and subsidies at both current rates and rates proposed by Piedmont.

24 **Q WHAT DO YOU CONCLUDE?**

25 A Piedmont's rates are not adequately based on cost of service, and Piedmont's  
26 proposed equal percentage increase to non-contract classes does not make a  
27 meaningful movement toward cost of service for most classes.

1 Q **WHY ARE CONTRACT CLASSES NOT INCLUDED IN PIEDMONT'S REVENUE**  
2 **DISTRIBUTION?**

3 A Piedmont has apparently entered into contracts that do not provide for increases in  
4 rate levels to the contract classes. This is problematic because Piedmont proposes  
5 to collect the entire claimed increase in system revenue requirement from all  
6 non-contract customer classes by basically increasing all rates for non-contract  
7 customers by approximately 14.5%. The contract classes represent approximately  
8 25% of Piedmont's rate base, or investment, and the return associated with this  
9 investment requested by Piedmont in this proceeding would be borne by all other  
10 customers, based on the rates and class increases proposed by Piedmont.

11 Q **IS THIS APPROACH REASONABLE?**

12 A No. If Piedmont will not or cannot raise the rates to earn its requested return on 25%  
13 of its investment, the Commission should not allow Piedmont to increase the rates of  
14 other customers to make up the shortfall. Additionally, the Commission should be  
15 aware that the largest Special Contract class, Power Generation, involves contracts  
16 with affiliates of Piedmont making the Company's proposal even more problematic  
17 and self-serving.

18 Q **WHAT OTHER CONTRACT CLASSES WOULD RECEIVE NO INCREASE UNDER**  
19 **PIEDMONT'S PROPOSAL?**

20 A The Municipal Contract class is the second largest Special Contract class and shown  
21 to produce a negative rate of return. If Piedmont choses to earn a negative return on  
22 this class, other ratepayers should not make up the difference. The smallest Special  
23 Contract class, Special Contracts, does provide an above average return and under

1 cost based ratemaking should not be increased by the system average amount, but  
2 the same is true of certain other non-contract classes, such as the Interruptible  
3 service class.

4 **Q WHAT RATE OF RETURN IS PRODUCED BY THE INTERRUPTIBLE SERVICE**  
5 **CLASS?**

6 A The Interruptible service class is shown to provide Piedmont a rate of return of  
7 30.58% under current rates and that excessive return would increase to 43.74%  
8 under rates proposed by Piedmont. This is in contrast to Piedmont's request to earn  
9 a return of 7.68% on its entire rate base in this proceeding. The Commission should  
10 not approve any increase to a class that currently produces a rate of return of  
11 30.58%.

12 **Distribution of Increase**

13 **Q HAVE YOU REVIEWED PIEDMONT'S PROPOSED DISTRIBUTION OF ITS**  
14 **REQUESTED BASE RATE INCREASE?**

15 A Yes. Piedmont's proposed distribution of its base rate increase is shown on Exhibit  
16 NP-3. Piedmont's proposed distribution increases base rates to all non-contract  
17 classes by 14.5% and proposed no increase in rates to Special Contract classes.  
18 Piedmont's proposal is not cost based, fair or reasonable and should be rejected.

19 If Piedmont refuses to or has agreed not to increase rates to contract classes  
20 that do not provide the requested rate of return, the solution should involve  
21 shareholders, not subsidies from all other ratepayers.

1 Q HAVE YOU PERFORMED A DISTRIBUTION SIMILAR TO PIEDMONT'S, BUT  
2 WITH NO INCREASE TO INTERRUPTIBLE SERVICE AND PARTICIPATION BY  
3 THE SPECIAL CONTRACT CLASS?

4 A Yes. Piedmont's equal percentage approach modified to include Special Contract  
5 customers and eliminate the increase to Interruptible service due to the excessive  
6 return provided to Piedmont by that class is shown on Exhibit NP-4.

7 Q THE APPROACH BY DUKE ENERGY AND DUKE PROGRESS YOU  
8 REFERENCED PREVIOUSLY INDICATED A RATE BASE ALLOCATION OF THE  
9 INCREASE. DID YOU PERFORM A DISTRIBUTION TO CLASSES ON THAT  
10 BASIS?

11 A Yes. An allocation of Piedmont's requested increase using rate base from the  
12 Company's cost of service study with no increase to Interruptible service is shown on  
13 Exhibit NP-5. This distribution of the \$118 million requested increase basically keeps  
14 subsidy/excess that exist in rates at their current levels, without correction. Of  
15 particular concern is that the combined Special Contract classes require a  
16 \$30.4 million or almost 30% rate increase just to keep the subsidy it receives from  
17 getting larger. Reducing subsidies by 25% as recommended by Duke witnesses in  
18 other proceedings is problematic due to the extremely large imbalances that currently  
19 exist in Piedmont's rates. One solution is to use the difference between Piedmont's  
20 requested increase and the ultimate amount authorized to reduce subsidy/excess  
21 levels by lowering the proposed increases to those classes providing above system  
22 average returns.

1 **Q PLEASE COMMENT ON THE EDIT AS PROPOSED BY PIEDMONT.**

2 A Piedmont proposes an approximate \$36 million credit mechanism for excess deferred  
3 income taxes. The credit mechanism is an offset to the base rate increase but is not  
4 done on an equal percentage basis, similar to the proposed base rate increase, but  
5 on a net plant allocation to non-contract customer classes. While Piedmont's method  
6 has merit in isolation, it is inconsistent with the proposed increase and does not  
7 adequately move rates toward cost. The Commission should return EDIT to  
8 ratepayers in a manner that makes the overall net increase as cost based as  
9 possible.

10 **Q HOW DOES PIEDMONT ALLOCATE THE IMR TO CLASSES?**

11 A Piedmont allocates the IMR to classes on the basis of margin, but excludes the  
12 Special Contract customers. This allocation would cause all non-contract customers  
13 to bear the brunt of total system improvements covered by the IMR and exclude  
14 customers that are responsible for 25% of Piedmont's rate base investment. This  
15 allocation over time will exacerbate the subsidy/excess issue by forcing only non-  
16 contract customers to fund system improvements, which are significant. Customers  
17 paying margins in excess of cost are overcharged by this approach, in addition to  
18 paying for the shortfall of excluding the Special Contract classes.

19 **Q HAVE YOU REVIEWED PIEDMONT'S PROPOSED RATE DESIGN FOR RATE 113**  
20 **AND RATE 114?**

21 A Yes. Piedmont's proposed rate design is shown on Exhibit NP-6. Piedmont is  
22 basically using the initial blocks for fixed cost recovery and the higher usage blocks  
23 are lowered in recognition of the initial fixed cost recovery. This rate design approach

1 is reasonable. However, the significant subsidy (overpayment) by Interruptible  
2 Transportation would continue unless addressed in the distribution of the increase to  
3 classes, previously discussed.

#### 4 Return on Equity

5 **Q IS PIEDMONT'S PROPOSED 10.60% ROE REQUEST APPROPRIATE?**

6 A No. Piedmont's requested ROE of 10.60% is excessive and should be rejected. The  
7 Company's current authorized ROE is 10.0%, which was authorized by approving a  
8 stipulation in the Commission's Final Order in Docket No. G-9, Sub 631, issued on  
9 December 17, 2013.

10 Every quarter, Regulatory Research Associates, an affiliate of SNL Financial,  
11 updates its *Major Rate Case Decisions* report that covers electric and natural gas  
12 utility rate case outcomes. Specifically, this report tracks the authorized ROEs  
13 resulting from utility rate cases. The most recent report has been updated through  
14 March 31, 2019 and shows that the national average authorized ROE for gas utilities  
15 in the first quarter of 2019 was 9.55%. This is 45 basis points below Piedmont's  
16 currently authorized ROE. The Commission also should consider the IMR, and any  
17 other mechanisms, which provide Piedmont with additional cost recovery outside of a  
18 base rate case in setting a reasonable ROE.

19 On that basis, the Company's current ROE, and definitely its requested ROE,  
20 are significantly above a reasonable cost of equity. I recommend that the  
21 Commission authorize a ROE that does not exceed the national average of 9.55%.

22 **Q DOES THIS CONCLUDE YOUR DIRECT TESTIMONY?**

23 A Yes, it does.

**Qualifications of Nicholas Phillips, Jr.**

1 Q PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.

2 A Nicholas Phillips, Jr. My business address is 16690 Swingley Ridge Road, Suite 140,  
3 Chesterfield, MO 63017.

4 Q PLEASE STATE YOUR OCCUPATION.

5 A I am a consultant in the field of public utility regulation and a Managing Principal with  
6 the firm of Brubaker & Associates, Inc. ("BAI"), energy, economic and regulatory  
7 consultants.

8 Q PLEASE STATE YOUR EDUCATIONAL BACKGROUND AND PROFESSIONAL  
9 EMPLOYMENT EXPERIENCE.

10 A I graduated from Lawrence Institute of Technology in 1968 with a Bachelor of Science  
11 Degree in Electrical Engineering. I received a Master's of Business Administration  
12 Degree from Wayne State University in 1972. Since that time I have taken many  
13 Masters and Ph.D. level courses in the field of Economics at Wayne State University  
14 and the University of Missouri.

15 I was employed by The Detroit Edison Company in June of 1968 in its  
16 Professional Development Program. My initial assignments were in the engineering  
17 and operations divisions where my responsibilities included the overhead and  
18 underground design, construction, operation and specifications for transmission and  
19 distribution equipment; budgeting and cost control for operations and capital  
20 expenditures; equipment performance under field and laboratory conditions; and

1 emergency service restoration. I also worked in various districts, planning system  
2 expansion and construction based on increased and changing loads.

3 Since 1973, I have been engaged in the preparation of studies involving  
4 revenue requirements based on the cost to serve electric, steam, water and other  
5 portions of utility operations.

6 Other responsibilities have included power plant studies; profitability of various  
7 segments of utility operations; administration and recovery of fuel and purchased  
8 power costs; sale of utility plant; rate investigations; depreciation accrual rates;  
9 economic investigations; the determination of rate base, operating income, rate of  
10 return; contract analysis; rate design and revenue requirements in general.

11 I held various positions at Detroit Edison, including Supervisor of Cost of  
12 Service, Supervisor of Economic studies and Depreciation, Assistant Director of Load  
13 Research, and was designated as Manager of various rate cases before the Michigan  
14 Public Service Commission and the Federal Energy Regulatory Commission. I was  
15 acting as Director of Revenue Requirements when I left Detroit Edison to accept a  
16 position at Drazen-Brubaker & Associates, Inc., in May of 1979.

17 The firm of Drazen-Brubaker & Associates, Inc. was incorporated in 1972 and  
18 has assumed the utility rate and economic consulting activities of Drazen Associates,  
19 Inc., active since 1937. In April 1995, the firm of Brubaker & Associates, Inc. was  
20 formed. It includes most of the former DBA principals and staff.

21 Our firm has prepared many studies involving original cost and annual  
22 depreciation accrual rates relating to electric, steam, gas and water properties, as  
23 well as cost of service studies in connection with rate cases and negotiation of  
24 contracts for substantial quantities of gas and electricity for industrial use. In these  
25 cases, it was necessary to analyze property records, depreciation accrual rates and

1 reserves, rate base determinations, operating revenues, operating expenses, cost of  
2 capital and all other elements relating to cost of service.

3 In general, we are engaged in valuation and depreciation studies, rate work,  
4 feasibility, economic and cost of service studies and the design of rates for utility  
5 services. In addition to our main office in St. Louis, the firm also has branch offices in  
6 Phoenix, Arizona and Corpus Christi, Texas.

7 **Q WHAT ADDITIONAL EDUCATIONAL, PROFESSIONAL EXPERIENCE AND**  
8 **AFFILIATIONS HAVE YOU HAD?**

9 A I have completed various courses and attended many seminars concerned with rate  
10 design, load research, capital recovery, depreciation, and financial evaluation. I have  
11 served as an instructor of mathematics of finance at the Detroit College of Business  
12 located in Dearborn, Michigan. I have also lectured on rate and revenue requirement  
13 topics.

14 **Q HAVE YOU PREVIOUSLY APPEARED BEFORE A REGULATORY COMMISSION?**

15 A Yes. I have appeared before the public utility regulatory commissions of Arkansas,  
16 Delaware, Illinois, Indiana, Iowa, Kansas, Kentucky, Maryland, Michigan, Missouri,  
17 Montana, New Jersey, New York, North Carolina, Ohio, Pennsylvania, South  
18 Carolina, South Dakota, Virginia, West Virginia, and Wisconsin, the Lansing Board of  
19 Water and Light, the District of Columbia, and the Council of the City of New Orleans  
20 in numerous proceedings concerning cost of service, rate base, unit costs, pro forma  
21 operating income, appropriate class rates of return, adjustments to the income  
22 statement, revenue requirements, rate design, integrated resource planning, power  
23 plant operations, fuel cost recovery, regulatory issues, rate-making issues,

1 environmental compliance, avoided costs, cogeneration, cost recovery, economic  
2 dispatch, rate of return, demand-side management, regulatory accounting and  
3 various other items.

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1                   MR. JEFFRIES: And one other matter.  
2                   Yesterday, Ms. Force took Mr. Hevert through a  
3                   series of portions of his testimony from prior  
4                   proceedings. I don't feel the need to clutter the  
5                   record with the full text of those testimonies  
6                   which Ms. Force graciously provided to me  
7                   yesterday, but I would ask the Commission to take  
8                   administrative notice of them to avoid having to  
9                   put them in the record in case we want to cite them  
10                  in the proposed order.

11                  COMMISSIONER BROWN-BLAND: Okay. If  
12                  there is no objection to that, then the Commission  
13                  will also receive those and take judicial notice.

14                  MR. JEFFRIES: With that, we will return  
15                  to our case. Piedmont will call Mr. Barkley to the  
16                  stand.

17                  COMMISSIONER BROWN-BLAND: For clarity,  
18                  Mr. Jeffries, this is judicial notice of each one  
19                  of those that was related to Exhibits 1 through 10.

20                  MR. JEFFRIES: Correct.

21                  COMMISSIONER BROWN-BLAND: From AG  
22                  Hevert, Examination Exhibits 1 through 10.

23                  MR. JEFFRIES: Exactly.

24                  BRUCE P. BARKLEY,



1 August 9th consisting of 11 pages; is that correct?

2 A. Yes, I did.

3 Q. And that was prepared by you or under your  
4 direction?

5 A. Yes, sir.

6 Q. And do you have any corrections to your  
7 testimony or exhibits?

8 A. I did have one, Mr. Jeffries, I wanted to  
9 make to my prefiled testimony, Exhibit 3, page 62. And  
10 I do want to take a look at that and make a correction,  
11 if I may. And that is we listed some percentages on  
12 that particular page of my Exhibit 3.

13 Q. Is that the IMR?

14 A. It is. It is page 62 of 68. We listed  
15 percentages, and there are two Januarys in the list,  
16 and it was simply a typo, a clerical error, in that the  
17 second January should have been stricken and was not.  
18 So I just wanted to point that out that, you know,  
19 obviously a clerical error there that we wanted to just  
20 get straight for the record. And when we file the  
21 proposed tariffs in this docket, we'll, obviously,  
22 correct any clerical errors.

23 Q. Okay. Mr. Barkley, if I asked you the same  
24 questions that were set forth in your prefiled direct

1 and prefiled rebuttal testimony while you were on the  
2 stand today, would your answers be the same?

3 A. Yes, sir.

4 MR. JEFFRIES: Madam Chair, Piedmont  
5 would ask that Mr. Barkley's prefiled direct and  
6 prefiled rebuttal testimony be entered into the  
7 record as if given orally from the stand.

8 COMMISSIONER BROWN-BLAND: There being  
9 no objection, that motion will be allowed.

10 MR. JEFFRIES: Thank you.

11 (Whereupon, the prefiled direct and  
12 prefiled rebuttal testimony of  
13 Bruce P. Barkley was copied into the  
14 record as if given orally from the  
15 stand.)

16

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1 **Q. Please state your name and business address.**

2 A. My name is Bruce P. Barkley. My business address is 4720 Piedmont  
3 Row Drive, Charlotte, North Carolina.

4 **Q. By whom and in what capacity are you employed?**

5 A. I am employed by Piedmont Natural Gas Company, Inc. ("Piedmont"  
6 or "the Company") as Vice President – Regulatory and Community  
7 Relations.

8 **Q. Please describe your educational and professional background.**

9 A. I obtained a Bachelor of Science Degree in Business Administration  
10 with a concentration in Accounting from the University of North  
11 Carolina at Chapel Hill in 1984 and an MBA Degree from Wake  
12 Forest University. I obtained my CPA license in 1987. From 1988  
13 through 2001, I was employed by Public Service Company of North  
14 Carolina, Inc., where I was responsible for regulatory filings and  
15 reports submitted to the North Carolina Utilities Commission  
16 ("NCUC" or "Commission"). Prior to joining Piedmont, I held  
17 various positions with Progress Energy, Inc. and subsequently Duke  
18 Energy Corporation ("Duke Energy") in Regulatory Affairs, Fuels, and  
19 Regulatory Accounting. I joined Piedmont in 2015 and began serving  
20 in my current role in 2016.

21 **Q. Mr. Barkley, have you previously testified before this Commission**  
22 **or any other regulatory authority?**

1 A. Yes. I have previously testified before this Commission and the Public  
2 Service Commission of South Carolina.

3 **Q. What is the purpose of your testimony in this proceeding?**

4 A. The purpose of my testimony is to support Piedmont's application in  
5 this proceeding. Specifically, my testimony addresses the following  
6 subjects: (1) the nature and scope of Piedmont's revenue request in  
7 this proceeding; (2) the impact of our requested revenue request on  
8 customers; (3) the public benefits inherent in the continued operation  
9 of our Integrity Management Rider ("IMR") mechanism; (4) the need  
10 for a Distribution Integrity Management Program ("DIMP") related  
11 operations and maintenance ("O&M") expense deferral mechanism;  
12 (5) the operation of our Margin Decoupling Tracker ("MDT")  
13 mechanism and the proposed expansion of conservation and energy  
14 efficiency spending; (6) our proposed implementation plans for the  
15 flow-through of benefits resulting from the federal Tax Cuts and Jobs  
16 Act of 2017 ("TCJA" or "Tax Act") and recent North Carolina state  
17 income tax rate reductions; and (7) proposed changes to our service  
18 regulations and tariffs.

19 **Q. Do any exhibits accompany your testimony?**

20 A. Yes. The following exhibits are part of my testimony:

21 Exhibit\_\_(BPB-1) MDT Performance

22 Exhibit\_\_(BPB-2) EDIT Calculations

23 Exhibit\_\_(BPB-3) Tariff and Service Regulation Changes

1 Q. Were these exhibits prepared by you or under your direction?

2 A. Yes.

3 Piedmont's Revenue Request

4 Q. What is Piedmont's revenue request in this proceeding?

5 A. As is reflected on Page 1 of Piedmont witness Powers'  
6 Exhibit\_\_(PKP-7), we are requesting approval of an annual cost of  
7 service increase of \$82.8 million in this proceeding. This amount  
8 includes an increase in fixed gas costs of approximately \$1.7 million.

9 Q. Can you provide some context for this level of revenue request?

10 A. Yes. Our filed revenue request in this proceeding represents a 9%  
11 increase from our currently-effective revenues and incorporates the  
12 impact of the reduction in federal corporate income tax rates from 35%  
13 to 21% established under the federal Tax Cut and Jobs Act of 2017  
14 along with associated amounts due to our customers as a result of the  
15 TCJA and recent North Carolina state income tax reductions.  
16 Piedmont proposes to manage the impacts of the TCJA and state  
17 income tax reductions through an EDIT Rider as fully explained  
18 subsequently in my testimony.

19 Impact of Revenue Request and Proposed Return on

20 Common Equity on Piedmont's Customers

21 Q. What will be the impact on customers of Piedmont's revenue  
22 request and its proposed return on common equity in this docket?  
23

1 A. Piedmont's revenue request in this docket, if granted without  
2 modification and including the impact of the tax impacts discussed  
3 below, will increase the average residential customer's bill by  
4 approximately \$6.00 per month. Under our proposed rate increase, our  
5 average residential customer would pay approximately \$778 per year  
6 for natural gas service. This compares with averages of \$955 coming  
7 out of our 2008 rate case and \$724 coming out of our 2013 rate case.  
8 The continuing stability and affordability of natural gas service  
9 reflected in these figures is primarily the result of beneficial impacts of  
10 low-cost shale gas production.

11 **Q. Does this mean that all of Piedmont's customers will be free from**  
12 **any negative impacts of the requested rate increase?**

13 A. No. We always have some percentage of our customers who struggle  
14 to pay our bills and any increase in rates will make that struggle more  
15 difficult. We work hard to provide options for customers who are  
16 experiencing difficulty in meeting their payment obligations, including  
17 establishment of deferred payment arrangements, coordination with  
18 social support agencies, and referrals to alternative sources of income  
19 that may be available to pay customer bills. We also scrupulously  
20 abide by the Commission's billing requirements and disconnection  
21 procedures in the thankfully small number of cases where termination  
22 of service for non-payment is required.

23 **Q. What is the overall economic context to Piedmont's revenue**

1       **request and requested rate of return on common equity?**

2       A.     Our requested rate of return on common equity is relatively low by  
3             long-term historical standards and the state of the economy within our  
4             North Carolina service territory is generally strong. The State of North  
5             Carolina is currently enjoying unemployment rates that are at their  
6             lowest point since 2000 and is experiencing wage growth, both of  
7             which help our low-income customers be able to afford our services.  
8             In addition, and as noted above, our request in this docket is offset by  
9             several categories of tax-related regulatory liabilities that will be  
10            credited to customers upon approval of new rates in this proceeding  
11            and the continuing low level of natural gas commodity prices is  
12            allowing Piedmont to provide service at total costs that are lower than  
13            they were a decade ago.

14       **Q.     Based on this context do you believe that economic conditions**  
15             **support Piedmont's requested rate of return on common equity**  
16             **and its requested rate increase?**

17       A.     Yes. I also note that Piedmont witness Hevert reached the same  
18             conclusion in Section VIII of his direct testimony.

19                       **Continuation of Piedmont's IMR Mechanism**

20       **Q.     What is the status of Piedmont's Integrity Management Rider**  
21             **mechanism?**

22       A.     In its Order issued November 23, 2015 and amended October 4, 2016  
23             in Docket No. G-9, Sub 642, the Commission approved a stipulation

1 and settlement agreement between Piedmont and the Public Staff that  
2 provided for a continuation of Piedmont's IMR mechanism subject to  
3 further review of the mechanism by October 31, 2019. Piedmont is  
4 including, as part of this proceeding, a proposal to continue operation  
5 of this mechanism for an additional four-year period.

6 **Q. Can you provide an overview of why you believe that a**  
7 **continuation of the IMR mechanism is in the public interest?**

8 A. Yes. As the Commission is well aware and as is supported in the  
9 testimony of Piedmont witness Gaglio, Piedmont has made capital  
10 investments in its system of more than a billion dollars in the last five  
11 years in its efforts to comply with the federal Pipeline and Hazardous  
12 Materials Safety Administration ("PHMSA") Transportation Integrity  
13 Management Plan ("TIMP") and Distribution Integrity Management  
14 Plan ("DIMP") requirements. Without the mitigating effect of  
15 Piedmont's IMR mechanism, which permitted Piedmont an  
16 opportunity to begin earning a return on a significant portion of its  
17 PHMSA compliance-related capital investment during this timeframe,  
18 Piedmont would have filed multiple rate cases during that period,  
19 probably with a frequency of every 12-18 months. Each one of these  
20 rate cases would have resulted in a proposed rate increase that would  
21 include not only earnings on PHMSA compliance-related capital  
22 investment but also earnings on all capital investment and recovery of  
23 any other increases in Piedmont's cost of service. They would have

1 also come at a significant cost, in excess of a million dollars each, in  
2 rate case expense – not to mention the time and administrative burden  
3 on all parties (including the Commission) associated with preparing,  
4 prosecuting, and resolving each such case. Instead, of “death by rate  
5 case” over the last six years, Piedmont’s customers have experienced  
6 stable base rates and have only been exposed to rate increases, through  
7 the IMR mechanism, associated with investments required in order to  
8 comply with standards set by PHMSA. I believe that the public  
9 interest inherent in this result is obvious and compelling.

10 **Q. Does Piedmont expect to continue to experience significant**  
11 **amounts of capital investment in PHMSA compliance going**  
12 **forward?**

13 **A.** Yes. As is reflected in Exhibit\_\_(VMG-2), attached to Mr. Gaglio’s  
14 testimony, we expect ongoing levels of integrity management capital  
15 additions in the range of approximately \$173 million per year. And  
16 these estimates are conservative inasmuch as they do not include any  
17 increased spending that may be required by the pending PHMSA  
18 Mega-Rule, which is anticipated to increase TIMP compliance  
19 requirements. Based upon these projections, we believe that the same  
20 factors that supported the operation of the IMR over the last five years  
21 continue to support its operation over the next four years and  
22 respectfully request that the Commission approve such continuation in  
23 this docket.

1 **Q. Do similar mechanisms exist in other states to address**  
2 **requirements to upgrade transmission and distribution facilities of**  
3 **natural gas local distribution companies in accordance with**  
4 **federal mandates and prevailing best practices in the industry?**

5 A. Yes. Based on information provided to me by the American Gas  
6 Association, natural gas companies in forty-one states operate under  
7 similar approved regulatory mechanisms that facilitate the efficient  
8 recovery of required capital expenditures as Piedmont seeks to extend  
9 in this proceeding.

10 **Q. Do you have anything else to add to your testimony regarding the**  
11 **IMR mechanism?**

12 A. Yes. In order to update our existing IMR mechanism, we have  
13 proposed certain updates to the IMR rider. This item is Appendix E of  
14 the proposed Service Regulations presented as Exhibit\_\_(BPB-3)  
15 which is attached to my testimony. These updates are necessary for  
16 the IMR to properly function prospectively.

17 **TIMP and DIMP O&M Expense Deferral**

18 **Q. Is Piedmont proposing any new mechanisms to address the**  
19 **extraordinary costs it is incurring in response to PHMSA**  
20 **regulatory requirements?**

21 A. Yes. For some time now, Piedmont has been able to defer O&M  
22 expenses related to TIMP compliance to be amortized in the  
23 Company's subsequent general rate case proceedings. This regulatory

1 asset treatment was initially approved by the Commission in Docket  
2 No. G-9, Sub 495. In this proceeding, Piedmont seeks similar  
3 treatment for O&M expenses associated with certain DIMP  
4 compliance efforts. Mr. Gaglio explains the specific DIMP activities  
5 included in Piedmont's request in his direct testimony.

6 **Q. Why is this important for the Company?**

7 A. At the time Piedmont was granted regulatory asset treatment for TIMP  
8 related O&M expenses, PHMSA was developing its guidance for  
9 TIMP compliance and had not yet begun to seriously address  
10 distribution integrity measures. Early transmission integrity activities  
11 tended to focus on inspections and assessments – which are O&M  
12 intensive activities. This led Piedmont to seek and the Commission to  
13 approve regulatory asset treatment for TIMP-related O&M expenses.  
14 As PHMSA developed more comprehensive guidance for TIMP  
15 compliance, however, the efforts of Piedmont and other transmission  
16 providers to abide by that guidance became more capital intensive.  
17 This led to the approval of Piedmont's IMR. The focus of Piedmont's  
18 DIMP compliance will prospectively include significant amounts of  
19 O&M. As a result of these increasing O&M expenses, Piedmont is  
20 requesting regulatory asset treatment for O&M expenses related to  
21 DIMP compliance.

22 **Q. Does the lack of regulatory asset treatment for these expenses**  
23 **create an issue for Piedmont?**

1 A. Yes. Because the expenses are both unpredictable and material, they  
2 threaten the stability of Piedmont's rates and could place increased  
3 pressure on Piedmont's need to file for rate relief. If approved for  
4 treatment as a regulatory asset, they will not impact the stability of  
5 Piedmont's rates.

6 **Q. Has the Commission previously approved regulatory asset**  
7 **treatment for DIMP related O&M costs?**

8 A. Yes. The Commission granted such treatment for Public Service  
9 Company of North Carolina, Inc. ("PSNC") in Docket No. G-5, Sub  
10 565. Piedmont simply asks that it be afforded the same treatment as  
11 was previously granted to PSNC with respect to these costs.  
12 Consistent with its existing TIMP deferral, Piedmont does not seek  
13 carrying costs associated with its proposed DIMP deferral at this time.  
14 Further, we have not included any of the incremental expenses we seek  
15 to defer in the adjusted test year cost of service presented by Ms.  
16 Powers on Page 1 of Exhibit\_(PKP-7). The amounts expected to be  
17 incurred over the next five years are presented by Mr. Gaglio in his  
18 Exhibit\_(VMG-3).

19 **The Operation of Piedmont's MDT Mechanism and the Proposed**  
20 **Expansion of Piedmont Sponsored Energy Efficiency Programs**

21 **Q. Is Piedmont's MDT mechanism up for review before the**  
22 **Commission in this proceeding?**

23 A. Not specifically, however, because the mechanism has been in use for

1 a number of years and because Piedmont is proposing to increase  
2 economic support for customer conservation efforts and related  
3 programs, Piedmont believes that it is appropriate to review the  
4 performance of this mechanism in this case.

5 **Q. Can you describe the purpose of the MDT?**

6 A. The purpose of the MDT mechanism is to normalize variations in  
7 actual per customer usage that can result from any cause, including  
8 weather and customer conservation, to the levels underlying  
9 Piedmont's approved rates in a general rate case.

10 **Q. How does the mechanism work?**

11 A. In this rate case proceeding, the Commission will set Piedmont's rates  
12 by applying the final approved cost of service to certain usage  
13 presumptions in order to establish billing rates for the Company. This  
14 exercise is premised on assumptions about what individual customer  
15 usage will be within each of Piedmont's rate schedules on a monthly  
16 basis. We know from experience, however, that actual customer usage  
17 during any month will vary from the assumed levels of usage used to  
18 set rates. This variance is particularly significant when the impacts of  
19 changes in the weather/temperature from "normal" occur during the  
20 winter heating season, but some variance occurs at lower usage levels  
21 year-round. Over time, Piedmont also experiences variations in  
22 customer usage attributable to customer conservation which is the  
23 natural result of ever-tightening housing envelopes, increased

1 appliance efficiency, and customer conservation efforts. Because  
2 Piedmont recovers a significant portion of its fixed costs through  
3 usage-based rates, variations in usage can pose a significant risk of  
4 either under-recovery or over-recovery of its costs to serve customers.  
5 Our MDT mechanism eliminates this risk by normalizing monthly  
6 customer usage to historic norms. The mechanism applies to  
7 residential, small general service and medium general service  
8 customers and is set forth in Appendix C to the Company's Service  
9 Regulations.

10 **Q. Is this beneficial?**

11 A. Yes, it is highly beneficial to both Piedmont and its customers. It is  
12 beneficial to Piedmont primarily because it ensures that Piedmont  
13 recovers the costs of providing natural gas service to its customers  
14 consistent with the assumptions that were used to set its usage-based  
15 rates in Commission-issued general rate case orders. It also puts  
16 downward pressure on Piedmont's need to file additional general rate  
17 cases as a result of declining per customer usage resulting from  
18 conservation. It is beneficial to customers because it smooths monthly  
19 bills by eliminating the impact of variations in usage and it also  
20 ensures that Piedmont does not reap a windfall (at customer expense)  
21 when extremely cold weather hits Piedmont's service territory.

22 **Q. Are there any other advantages to the MDT mechanism?**

23 A. Yes. Because Piedmont recovers a significant portion of its costs

1 through usage-based rates, Piedmont is incentivized to promote  
2 maximum customer usage of natural gas. Without the MDT, the  
3 promotion of conservation by Piedmont would be problematic because  
4 of the Company's obligation to reasonably maximize profits. The  
5 MDT mechanism renders Piedmont neutral on the issue of variations  
6 in customer usage by aligning customer interests (economic and  
7 otherwise) with the Company's interests. This allows Piedmont to  
8 support and promote customer conservation efforts without being  
9 economically punished for that support.

10 **Q. Do you believe that the mechanism has operated effectively during**  
11 **the past several years?**

12 A. Yes. Exhibit\_\_(BPB-1) attached to this testimony shows the practical  
13 impacts of the MDT over the last five years which is the period since  
14 the effective date of Piedmont's last general rate case through the end  
15 of the test period in this proceeding. In reviewing this Exhibit, it is  
16 important to recognize that MDT adjustments have operated bi-  
17 directionally (favoring both the Company and customers at different  
18 times) and that each MDT adjustment represents an avoided shortfall  
19 or windfall in customer billings. Over these five years, the mechanism  
20 was slightly favorable to customers.

21 **Q. Do you have anything else to add to your testimony regarding**  
22 **Piedmont's MDT mechanism?**

23 A. Yes. In order to update our existing MDT mechanism, we have

1 calculated new base, heat and "R" factors which are presented by  
2 Piedmont witness Couzens on Exhibit\_\_(KAC-4). These new factors  
3 are necessary for the MDT to function properly on a going forward  
4 basis.

5 **Q. Is Piedmont proposing any changes in funding for customer**  
6 **conservation support in this case?**

7 A. Yes. We are proposing to increase authorized expenditures for  
8 conservation funding from \$1.275 million a year to \$2.5 million a  
9 year.

10 **Q. Are you proposing specific programs under which these additional**  
11 **funds would be spent?**

12 A. Not at this time. Piedmont's existing conservation programs are  
13 supervised by the Commission under Docket No. G-9, Sub 631A.  
14 Piedmont proposes that any change in programs or additional  
15 programs through which Piedmont would utilize the proposed  
16 additional \$1.225 million in conservation spending be submitted for  
17 approval in a new subdocket independent of the revenue increase  
18 request presented in this docket. Pending such approvals, Piedmont  
19 recommends that the additional \$1.225 million in conservation  
20 spending sought hereunder be placed in a regulatory liability account  
21 in order to segregate those funds from Piedmont's earnings.

22 While specific program proposals are not yet ready, one option  
23 under consideration for presentation to the Commission is a

1 collaborative effort with other NC regulated utilities to encourage  
2 homebuilders to install high-efficiency equipment in new single-  
3 family homes. Further, Piedmont is investigating opportunities to  
4 increase its efforts to benefit low-income customers through increased  
5 funding of weatherization assistance.

6 **Implementation of the Flow-Through to Customers of the TCJA**

7 **Q. Please provide an overview of the Tax Act and its impact on**  
8 **Piedmont.**

9 A. While the headline change brought by the Tax Act is a reduction of the  
10 statutory corporate tax rate from 35 to 21 percent, this reduction in rate  
11 is accompanied by many other provisions. The varying impacts of the  
12 Tax Act on Piedmont all must be taken into account, as the Company  
13 has done in its proposal for how best to address this matter for the  
14 benefit of customers in North Carolina. Customers should – and will  
15 through the Company’s proposal in this case – benefit from the overall  
16 reduction in the revenue requirement, but it is appropriate to also  
17 consider other, non-tax impacts of the legislation, particularly as it  
18 relates to cash flow and credit quality. Piedmont, consistent with the  
19 natural gas industry as a whole, is a very capital intensive operation.  
20 Piedmont makes capital investments in new infrastructure because  
21 they are necessary to provide critical energy to the State of North  
22 Carolina, and to ensure that its pipeline systems continue to maintain  
23 the highest level of safety and reliability, not because of federal tax

1 policy. Piedmont's obligation to serve the public requires that  
2 Piedmont maintain the financial ability to support such service at all  
3 times.

4 Some aspects of the TCJA will negatively impact Piedmont's  
5 cash flow and credit metrics. Evidence of the detrimental impact of  
6 the Tax Act arrived in the form of a downgrade to Piedmont's credit  
7 rating by Moody's Investors Services ("Moody's") in the summer of  
8 2018 as described in the testimony of Piedmont witness Jack Sullivan.  
9 The ratings downgrade was partially driven by the negative cash flow  
10 consequences of the reduction in the corporate tax rates and the loss of  
11 bonus depreciation associated with the Tax Act. Under bonus  
12 depreciation, Piedmont could depreciate more than 50% of utility plant  
13 additions during the first year of service. These cash flow and credit  
14 rating impacts must be taken into account, and make sound and  
15 balanced regulatory treatment critical. Inasmuch as credit quality  
16 drives access to affordable capital, it is also important, and in the best  
17 interest of customers, to prevent weakening of the Company's cash  
18 flow and credit quality.

19 The Tax Act represents a unique opportunity to deliver savings  
20 to customers, but as with all ratemaking actions, the long-term and  
21 short-term interests of customers should be balanced. Piedmont's  
22 proposal as presented in my testimony to incorporate benefits of the  
23 Tax Act in our customers' rates simultaneous with the effective date of

1 this rate case is balanced, appropriate, and consistent with the  
2 Commission's Order issued October 5, 2018, in Docket No. M-100,  
3 Sub 148.

4 **Q. What are the key provisions of the Tax Act as it relates to**  
5 **Piedmont?**

6 A. For utilities in general, and Piedmont specifically, the key provisions  
7 of the Tax Act that will affect customer rates are as follows: (1)  
8 reduction of the corporate income tax rate from 35 percent to 21  
9 percent; (2) retention of net interest expense deductibility; (3)  
10 elimination of bonus depreciation; and (4) normalization of excess  
11 Accumulated Deferred Income Taxes ("ADIT") resulting from the Tax  
12 Act.

13 **Q. Please summarize how these key provisions could impact**  
14 **Piedmont and customer rates.**

15 A. REDUCTION IN CORPORATE TAX RATE: The new statutory  
16 income tax rate of 21 percent represents a 40 percent reduction from  
17 the previous rate of 35 percent. This will lower a key component of  
18 cost of service, i.e., income taxes. In contrast to this lower cost of  
19 service impact, however, rate base will be higher in future rate  
20 proceedings due to the elimination of bonus depreciation and the  
21 reduced value of accelerated depreciation due to the lower federal  
22 income tax rate.

1        INTEREST EXPENSE DEDUCTIBILITY: The Tax Act generally  
2 provides that net interest expense is deductible only to the extent it  
3 does not exceed a stated percentage of an adjusted taxable income  
4 calculation, a calculation that becomes even more restrictive four years  
5 hence. However, regulated utilities are exempt from this limitation  
6 provision and may deduct their interest expense without limitation.

7        DEPRECIATION AND EXPENSING OF CAPITAL: The Tax Act  
8 generally provides that corporations may immediately expense capital  
9 as it is placed in service, akin to 100 percent bonus depreciation.  
10 However, the Tax Act specifically prohibits the immediate expensing  
11 of capital by regulated utilities. Instead, utilities are directed to use  
12 Modified Accelerated Cost Recovery System ("MACRS")  
13 depreciation for capital investment placed in service. Though no  
14 longer accompanied by bonus depreciation, MACRS still represents a  
15 significantly accelerated rate of depreciation compared to book  
16 depreciation. As a result, deferred taxes will continue to accrue under  
17 MACRS, but will do so at a slower rate compared to bonus  
18 depreciation and at a much slower rate under the lower 21 percent  
19 corporate tax rate. As noted above, this will cause a more rapid  
20 increase to rate base relative to pre-Tax Act filings.

21        EXCESS DEFERRED INCOME TAXES: At the end of 2018,  
22 Piedmont had a significant net deferred tax liability, booked at a 35  
23 percent corporate tax rate and driven overwhelmingly by accelerated

1 and bonus depreciation utilized for tax purposes. Because a deferred  
2 tax liability represents taxes collected from customers but not yet paid  
3 to taxing authorities, and because the ultimate payment of these taxes  
4 will now occur at a 21 percent corporate tax rate, the balance of the  
5 deferred tax liability was remeasured. The resulting “excess” deferred  
6 tax balance becomes a regulatory liability. The Tax Act requires that  
7 excess deferred taxes generally associated with property, and  
8 specifically connected to the accelerated depreciation of property,  
9 must be normalized into customers rates in a highly-prescribed manner  
10 that mimics the remaining life of the underlying assets. These are  
11 known as “protected” excess deferred taxes. All other excess deferred  
12 taxes may be treated by the Commission like any other regulatory  
13 liability in the rate-setting process.

14 Because the Company has use of the cash until it has to pay the  
15 IRS, ADIT reduces rate base and is basically used as a source of  
16 financing for investments that benefit customers such as pipeline  
17 extensions and compliance with federal safety standards. With the  
18 change in the federal tax rate, the amount that the Company must pay  
19 to the IRS in the future for these ADIT obligations has been reduced.  
20 At the end of 2018, the Company calculated this reduction and the  
21 difference was carved out and remained on the balance sheet, and in  
22 rate base, as Excess Deferred Income Taxes (“EDIT”). Instead of  
23 having an obligation to pay this money to the IRS in the future, the

1 Company now has an obligation to pay it to customers. However,  
2 since the money is currently being used to finance investments  
3 benefitting customers, as the Company pays the money to customers, it  
4 must find other sources of financing for these investments. If the  
5 money is returned to customers too quickly, it can put pressure on the  
6 Company's credit metrics and create rate volatility for customers.

7 **Q. Please describe the three buckets of federal EDIT.**

8 A. As of the end of 2018, Piedmont had approximately \$378 million in  
9 EDIT on its books, in three different "buckets." One bucket amount  
10 contains approximately \$279 million. This bucket is called "protected  
11 EDIT" and is related to the Company's investment in property, plant  
12 and equipment whose flowback treatment is expressly made subject to  
13 IRS normalization rules by the Tax Act. The normalization rules –  
14 specifically, Section 13001(d)(3)(B) of the Tax Act – require protected  
15 EDIT to be flowed back over the remaining lives of the property  
16 giving rise to the deferred tax balance. The method used by Piedmont  
17 to refund this amount to customers is fully compliant with IRS  
18 regulations and is known as the Average Rate Assumption Method  
19 ("ARAM"). Under this method, during the time period in which the  
20 timing differences for the property reverse, the amount of the  
21 adjustment to the reserve for the deferred taxes is calculated by  
22 multiplying the ratio of the aggregate deferred taxes for the property to  
23 the aggregate timing differences for the property as of the beginning of

1 the period in question by the amount of the timing differences which  
2 reverse during such period. This equals 1.89% at this time.

3 The remaining two buckets of EDIT, totaling approximately  
4 \$99.0 million, as of the end of 2018, are “unprotected” under IRS  
5 rules, and, therefore, subject to flow back in a timeframe open to  
6 discretionary action by the Commission. The majority of unprotected  
7 EDIT, totaling more than \$74 million, relates to the Company’s  
8 investment in property, plant, and equipment. The assets represented  
9 in this bucket have an average life estimated to be approximately 20  
10 years and the Company therefore proposes a 20-year period over  
11 which to accomplish this flowback. Normalization, or the gradual  
12 return of EDIT over the life of the asset being depreciated, balances  
13 the customer and the Company’s interests. It protects the Company’s  
14 cash flow and credit ratings by lowering the need to raise funds from  
15 investors. It also protects the customer against rate volatility because  
16 the deferred balance acts as an offset to rate base, and, therefore  
17 reduces rates.

18 The third and final bucket, totaling approximately \$25 million,  
19 as of the end of 2018, is unprotected EDIT that is not related to the  
20 Company’s investment in property, plant, and equipment. The assets  
21 in this bucket include a variety of things such as pension-related  
22 excess deferred taxes. Their average life is estimated to be

1 approximately five years and the Company therefore proposes to  
2 return these items to customers over a five-year period.

3 **Q. Please explain the Company's proposed EDIT rider.**

4 **A.** My Exhibit\_(BPB-2) shows the Year 1 calculation of this rider, and  
5 then shows for illustrative purposes how the rider would be calculated  
6 in future years. The actual proposed rider language is included in  
7 Exhibit\_(BPB-3) as new proposed Appendix G to Piedmont's Service  
8 Regulations. The rider contains the following five categories of  
9 benefits for customers:

- 10 1. Federal EDIT – Protected (first bucket)
- 11 2. Federal EDIT – Unprotected, PP&E related (second bucket)
- 12 3. Federal EDIT – Unprotected, non PP&E related (third bucket)
- 13 4. Revenue Deferred from Tax Act Overcollections
- 14 5. NC State EDIT

15 The proposed treatment of the federal EDIT, identified in items 1-3  
16 above, has already been discussed.

17 **Q. What about items 4 and 5?**

18 **A.** My proposals for items 4 and 5 are as follows:

19 Deferred Revenue (item 4)

20 As directed by Commission Order issued January 3, 2018 in Docket  
21 No. M-100, Sub 148, the Company began deferring the impact of the  
22 reduction in the federal corporate income tax rate on January 1, 2018.  
23 Line 3 of Barkley Exhibit\_(BPB-2), page 3, shows the projected

1 balance of this liability as of October 31, 2019 to be \$36,761,711. The  
2 Company requests that the amount of Tax Act deferred revenue be  
3 amortized over a period of three years and be returned to customers  
4 through the operation of the rider proposed herein.

5 NC State EDIT (item 5)

6 Similar to the EDIT that results from the reduction in the federal  
7 corporate income tax rate, there are EDIT balances that resulted from  
8 the several recent reductions in the North Carolina state corporate tax  
9 rate. The Company is proposing to return this amount (\$56,190,417)  
10 to customers over a 5-year period.

11 **Q. Please explain how these five categories of benefits will be**  
12 **incorporated into the EDIT rider.**

13 **A.** The proposed rider will contain the amortization for each of these five  
14 categories of benefits. These amounts can be seen in Columns B  
15 through E and column M of Barkley Exhibit \_\_ (BPB-2), page 2. As  
16 EDIT-related amounts are refunded to customers, rate base will  
17 increase. As such, the rider also calculates the return on the increased  
18 rate base since the last rate case. This is shown in Column K of  
19 Barkley Exhibit \_\_ (BPB-2), page 2. Column L shows the sum of the  
20 amortization and return for the EDIT amortization, Column M shows  
21 the amortization of the estimated overcollection due to the tax rate  
22 decrease, Column N shows the total of EDIT and overcollection  
23 amounts, and Column O shows the total revenue impact for the rider

1           grossed up for uncollectibles and the regulatory fee. The amount in  
2           the Year 1 row on Barkley Exhibit\_\_(BPB-2), page 2, is  
3           approximately \$37 million proposed to be returned to customers  
4           during the first full year of operations under the rider as proposed in  
5           this case. Years 2 and 3 are also shown for illustrative purposes and  
6           respectively amount to projected credits to customers of \$35.1 million  
7           and \$33.3 million respectively.

8           The actual rider amounts for those years may change based on  
9           several factors including adjustments to any of the balances presented  
10          on this exhibit, changes in the ARAM rate, the impact of future  
11          general rate cases, and changes to the retention factor

12          The Company proposes to file with the Commission the rider  
13          amounts, along with the allocation to customer classes and rate  
14          derivations, for each year after Year 1 by August 31, for rider rates  
15          effective November 1.

16          The Year 1 EDIT rider revenue reduction, shown in Barkley  
17          Exhibit\_\_(BPB-2), was provided to witnesses Powers and Couzens for  
18          inclusion in the proposed revenue requirement and rates.

19                    **Rate Schedule and Service Regulation Changes**

20 **Q. Is Piedmont proposing any changes to its Rate Schedules and**  
21 **Service Regulations in this case?**

22 **A. Yes. We are proposing revisions to a number of our Rate Schedules**  
23 **and also to our Service Regulations.**

1 **Q.** Could you briefly describe the nature and types of revisions being proposed by the Company?

2

3 A. Piedmont is proposing to eliminate one category of optional standby sales service currently offered to its customers under Rate Schedules 113, T-12, and ST-1 and also proposes to make minor corrective adjustments to a number of other provisions of its Rate Schedules and Service Regulations.

4

5 **Q.** Could you please describe Piedmont's proposal to eliminate Standby Sales service from Rate Schedules 113, T-12, and ST-1?

6

7 A. Under these rate schedules, Piedmont currently offers customers the right to subscribe to a winter only standby sales service. Subscription to this service is essentially a back-up supply source for customers during the winter heating period but customers are required to pay demand charges in order to reserve the service. Piedmont's experience in recent years, in the face of abundant sources of supply feeding into the interstate pipeline systems that serve North Carolina, is that customers have no need of and are not subscribing to standby sales service. Piedmont does not anticipate that customers will have need of this service in the future and proposes to eliminate it. Eliminating the service will simplify Piedmont's gas cost acquisition planning and strategies and will not inconvenience customers.

8

9 **Q.** What other changes are you proposing to Piedmont's tariffs?

10

11 A. We are proposing minor changes in the tolerances used in our annual

1 customer classification process under Sections 34 and 35 of our  
2 Service Regulations. These changes provide a buffer before  
3 necessitating rate schedule reclassifications and are consistent with  
4 amounts set forth in Piedmont's tariffs in South Carolina. Adoption of  
5 these standards in North Carolina will make the administration of  
6 Piedmont's tariffs across the Carolinas consistent and equal. Our  
7 anticipation is that these changes will be to the benefit of our North  
8 Carolina customers.

9 We are also proposing to modify Appendix E to our Service  
10 Regulations to include updated percentages and throughput and  
11 eliminate the special contract credit provisions to the calculation of our  
12 annual Integrity Management Revenue Requirement. This crediting  
13 mechanism, which was agreed to by Piedmont and the Public Staff and  
14 approved by the Commission in Piedmont's last general rate case, is  
15 not applicable subsequent to the effective date of rate changes  
16 approved by the Commission in this general rate case proceeding  
17 because Piedmont is including all special contract revenues in its  
18 revenue request in this proceeding.

19 **Q. Is Piedmont proposing any additional rider provisions to its**  
20 **tariffs?**

21 **A.** Yes. As is discussed earlier in my testimony, we are proposing to  
22 implement an EDIT Rider as Appendix G to our Service Regulations.  
23 The rationale for this rider is discussed above and the text of the

1 proposed rider is included in my Exhibit \_\_ (BPB-3).

2 **Q. Is Piedmont proposing changes to its current billing procedures**  
3 **concerning the conversion of cubic feet to therms?**

4 A. Yes. Piedmont currently converts gas measured in cubic feet to therms  
5 in North Carolina using conversion factors based on linking customers  
6 to one of eleven groups known as common gas areas ("CGAs"). In  
7 Section 27(b) of the attached Service Regulations, Piedmont proposes  
8 to codify its request to utilize two CGAs prospectively. These two  
9 areas will be divided between the eastern and western portions of our  
10 NC service territory.

11 **Q. Why is Piedmont proposing this change?**

12 A. Piedmont has reexamined its current practice and believes the current  
13 number of CGAs causes administrative burden without a demonstrable  
14 improvement in the accuracy of customer billing. Piedmont currently  
15 has twenty-four interconnection points with its interstate suppliers in  
16 North Carolina. These are mapped to the eleven CGAs. However,  
17 physical flow of natural gas on Piedmont's system does not map  
18 directly from the twenty-four interconnection points to customers  
19 contained in the judgmentally-determined CGAs. Given the lack of  
20 precision that exists in the current process, Piedmont believes it  
21 beneficial to streamline the process.

22 **Q. Please provide an example of future efficiency benefits.**

23 A. Maintenance and utilization of two conversion factors within

1 Piedmont's billing system is obviously more easily administered than  
2 having eleven such factors. In situations in which manual billing is  
3 required for customers experiencing meter or communication issues,  
4 Company personnel must determine the appropriate CGA. This  
5 process will obviously be more efficient with two options as opposed  
6 to current state of eleven. Also, if Piedmont is unable to receive  
7 information from one of the twenty-four city gate meters due to  
8 malfunction, the impact of such individual meter on one of two zones  
9 will be reduced as compared to the current state.

10 **Q. Did Piedmont review the impact on customers before making this**  
11 **proposal?**

12 A. Yes. Another reason for recommending this change is that the  
13 conversion factor does not vary greatly throughout Piedmont's NC  
14 service territory. Our analysis indicated that residential customer  
15 impacts did not exceed one dekatherm per year. One dekatherm  
16 represents less than 2% of annual usage for an average Piedmont  
17 residential customer in North Carolina.

18 **Q. Will Piedmont realize greater or less profit as a result of this**  
19 **recommended change?**

20 A. No. While each individual customer may experience an immaterial  
21 difference, these differences are expected to offset and therefore not  
22 materially change the amount of therms billed by Piedmont. Further,  
23 all impacts will be fully included in test period revenues included in

1 future general rate case applications.

2 **Q. What other changes is Piedmont proposing to its tariffs?**

3 A. We have addressed changes related to the implementation of the  
4 Commission's Order issued April 6, 2018 in Docket No. GR-100, Sub  
5 0 in the definition of "Customer" and in Section 19 of our Service  
6 Regulations. We are also proposing to make some technical corrective  
7 changes such as replacing the word "redelivery" with the defined term  
8 "Transportation" in a number of places in our tariffs and in updating  
9 several provisions of our tariffs consistent with current realities of our  
10 business operations. Further, we have included a reference to  
11 Piedmont's approved Appendix F concerning alternative gas quality  
12 standards in Section 8 of the Service Regulations. Finally, we are  
13 proposing some changes to the titles of certain Piedmont Rate  
14 Schedules in order to ensure accuracy and consistency in those Rate  
15 Schedule titles. All of our proposed tariff changes are shown, in red-  
16 line format, on Exhibit \_\_ (BPB-3) attached to my testimony.

17 **Q. Are any of these other changes material in your view?**

18 A. No. They simply clarify the language of Piedmont's existing tariff or  
19 update that language based upon changes in the market, regulations,  
20 and/or customer practices. The nature of each of these proposed  
21 changes is evident on the face of the revised tariffs.

22 **Q. Do you believe that Piedmont's proposed tariff changes are**  
23 **reasonable and appropriate?**

1 A. Yes.

2 Q. Does this conclude your testimony?

3 A. Yes.

1 **Q. Please state your name and business address.**

2 A. My name is Bruce P. Barkley. My business address is 4720 Piedmont  
3 Row Drive, Charlotte, North Carolina.

4 **Q. By whom and in what capacity are you employed?**

5 A. I am employed by Piedmont Natural Gas Company, Inc. ("Piedmont"  
6 or "the Company") as Vice President – Regulatory and Community  
7 Relations.

8 **Q. Please describe your educational and professional background.**

9 A. I obtained a Bachelor of Science Degree in Business Administration  
10 with a concentration in Accounting from the University of North  
11 Carolina at Chapel Hill in 1984 and an MBA Degree from Wake  
12 Forest University. I obtained my CPA license in 1987. From 1988  
13 through 2001, I was employed by Public Service Company of North  
14 Carolina, Inc., where I was responsible for regulatory filings and  
15 reports submitted to the North Carolina Utilities Commission  
16 ("NCUC" or "Commission"). Prior to joining Piedmont, I held  
17 various positions with Progress Energy, Inc. and subsequently Duke  
18 Energy Corporation ("Duke Energy") in Regulatory Affairs, Fuels, and  
19 Regulatory Accounting. I joined Piedmont in 2015 and began serving  
20 in my current role in 2016.

21 **Q. Mr. Barkley, have you previously filed testimony in this case?**

22 A. Yes. I prefiled direct testimony in this proceeding on April 1, 2019.

23 **Q. What is the purpose of your rebuttal testimony in this proceeding?**

1 A. The purpose of my rebuttal testimony is to address matters raised by  
2 the testimony of public witnesses and to address the public interest  
3 inherent in the potential impact of the stipulated revenue requirement  
4 on our customers in light of changing economic conditions. In the  
5 latter regard, I also address the economic conditions testimony of  
6 Attorney General witness Woolridge.

7 **Q. Can you comment on the public's response to Piedmont's rate filing in**  
8 **this case?**

9 A. Yes. Several public witnesses appeared and testified at the public hearings  
10 set by the Commission in this case. The issues raised by the witnesses  
11 generally fell into five categories: 1) the proposed rate increase will have  
12 a disproportionate impact on low income customers; 2) environmental  
13 concerns associated with fossil fuel infrastructure and how Piedmont  
14 should be focusing on renewable energy; 3) belief that the rate increase is  
15 unjustified; 4) safety concerns associated with natural gas; and 5) a  
16 purported lack of need/demand for additional fossil fuel infrastructure.

17 **Q. What is Piedmont's response to each of these issues?**

18 A. Regarding the contention that the proposed rate increase will have a  
19 disproportionate impact on the low-income population, it is a reality of our  
20 society that some customers are better able to afford their utility services  
21 than others. Piedmont undertakes many efforts on a continuous basis to  
22 assist low-income customers who are having difficulty paying their bills  
23 including working out payment plans, advising such customers on steps

1 they can take to save energy/money, and referring customers to outside  
2 agencies that can assist them in paying their utility bills. Piedmont is also  
3 aware that many charitable organizations also will help low-income  
4 customers in situations where they cannot pay their utility bills and  
5 Piedmont frequently directs customers to these organizations.  
6 Notwithstanding all of this, it will remain true that some portion of  
7 Piedmont's customers will struggle to pay increased rates but it is also true  
8 that even at increased levels, the total costs paid by Piedmont's customers  
9 for natural gas service have remained flat or been reduced for the last  
10 decade. In fact, the Company projects lower rates for the upcoming winter  
11 compared with the prior winter, even after the impact of this general rate  
12 proceeding is considered. There is no other essential service that I can  
13 think of that can make the same statement.

14           Regarding public witnesses' environmental concerns associated  
15 with fossil fuel infrastructure and how Piedmont should be focusing on  
16 renewable energy, I note that the use and reliance on clean and low cost  
17 natural gas has permitted electric utilities to move away from, and, in  
18 some instances, discontinue burning coal, a higher-emitting energy source  
19 than natural gas. More to the point though, this proceeding is not the  
20 proper forum to address the policy issues of how to react to global  
21 warming and whether and how to promote renewable energy sources. I  
22 believe the Commission's attention in this proceeding should be focused  
23 on deriving just and reasonable rates for Piedmont's customers and

1 approving a fair rate of return for the Company. In short, environmental  
2 concerns and climate change are not issues before the Commission in this  
3 proceeding and are not matters the Commission has the authority to  
4 resolve.

5           Regarding witnesses who contend that Piedmont's proposed rate  
6 increase is unjustified, they did not appear to understand the utility  
7 ratemaking process or the dynamics of Piedmont's ongoing costs to  
8 provide service. This lack of comprehension by public witnesses is not  
9 surprising given the relative complexity of utility ratemaking but it stands  
10 in stark contrast to the position of the Public Staff who engaged in an  
11 exhaustive investigation of Piedmont's costs and concluded that a rate  
12 increase was required as reflected in the Stipulation.

13           Regarding witness safety concerns associated with natural gas, I  
14 would note that natural gas is inherently safe and that the vast majority of  
15 incidents involving natural gas explosions occur as a result of third-party  
16 negligence or damage to utility pipelines. I would also note that these  
17 concerns were raised primarily in the context of statements regarding  
18 Atlantic Coast Pipeline or the Robeson LNG project, neither of which are  
19 properly before the Commission in this proceeding.

20           Regarding witness statements that contend that North Carolina  
21 does not need additional fossil fuel infrastructure, such as the Robeson  
22 LNG facility or ACP, I would point out that both of these projects are  
23 supported by demonstrable and growing demand from North Carolina

1 customers who need additional gas supplies (and the infrastructure  
2 necessary to provide those supplies).

3 **Q. Do you have anything else to add to your response to public witness**  
4 **testimony?**

5 A. Yes. At the Wilmington Public Hearing, a witness testified that  
6 Piedmont's construction of Line 434 exacerbated flooding associated with  
7 Hurricane Florence in Robeson County. We have investigated this claim  
8 and cannot substantiate it. We can confirm that the Line 434 project was  
9 underway at the time Hurricane Florence impacted North Carolina and  
10 that a significant amount of rainfall from that storm caused widespread  
11 flooding throughout most of the eastern part of the State. Our project  
12 manager for this project has indicated that the Line 434 project did not  
13 increase the amount of impervious surfaces in the vicinity of the pipeline  
14 and did not alter the existing hydrology. As such, we are unable to  
15 confirm the existence of any negative impact on Hurricane Florence  
16 related flooding caused by our Line 434 project.

17 **Q. How does the current economic situation compare to what customers**  
18 **have seen since 2013?**

19 A. I would say that the current economic environment in which our  
20 customers operate is sound and has continued to improve over the course  
21 of this proceeding. All indications are that economies of this State and the  
22 Nation are positive.

23 **Q. Can you please explain the basis for this assessment?**

1 A. Yes. As the Commission is aware, there are a myriad of broad ranging  
2 factors that are regularly evaluated and reported on in assessing the  
3 economic health of North Carolina and the United States. In the past  
4 several years, since the filing of Piedmont's last rate case, many of these  
5 indicators reveal a steadily improving economy.

6 **Q. Can you provide some examples?**

7 A. Yes, there are many indicators that the economy is improved and  
8 improving, including the following:

- 9 • As reported by the NC Dept. of Commerce in July of this year, North  
10 Carolina employers continue to add jobs in our state. The number of  
11 employed North Carolinians has risen over the year for the past 111  
12 straight months.
- 13 • As reported by the US Bureau of Labor Statistics, in July 2019, total  
14 employment in the United States grew by 0.2% (more than 247,000 new  
15 jobs), compared to 0.3% for North Carolina (16,068 new jobs).
- 16 • According to the same source, North Carolina's job postings have  
17 increased by 10.4% over the year.
- 18 • Real gross domestic product (GDP) increased in all 50 states and the  
19 District of Columbia in the first quarter of 2019, and increased at an  
20 annual rate of 2.1% in the second quarter of 2019 according to the Bureau  
21 of Economic Analysis ("BEA").
- 22 • Individual real disposable personal income (DPI) increased \$69.7 billion  
23 (0.4 percent) and personal consumption expenditures (PCE) increased

- 1           \$41.0 billion (0.3 percent) in June 2019 according to estimates released  
2           July 30, 2019 by the BEA.
- 3           • As reported by the same source, wages and salaries, the largest component  
4           of personal income, increased 0.5 percent in June 2019 after increasing 0.2  
5           percent in May.
  - 6           • According to BEA, personal savings as a percentage of disposable income  
7           remain higher in both the 1st and 2nd quarters of 2019, compared to all  
8           four quarters in 2018.
  - 9           • According to the United States Census Bureau, North Carolina exports  
10          increased .4% in 2018, compared to 2017.
  - 11          • According to the same source, privately-owned housing starts in June  
12          2019 were at a seasonally adjusted annual rate of 1,253,000, 6.2 % above  
13          the June 2018 rate of 1,180,000.
  - 14          • The Census Bureau also reported that new orders for manufactured goods  
15          in June increased \$3.1 billion (or 0.6 percent) to \$493.8 billion.
  - 16          • Business investment increased in the second quarter of 2019 according to  
17          BEA. BEA also reports that in 2018, expenditures by foreign direct  
18          investors to acquire, establish, or expand U.S. businesses totaled \$296.4  
19          billion, up 8.7 percent from \$272.8 billion in 2017.
  - 20          • North Carolina continues to rank as one of the best states for business by  
21          Chief Executive Magazine.
  - 22          • On October 24, 2018, Forbes Magazine ranked Raleigh, Charlotte and  
23          Durham as the 2<sup>nd</sup>, 5<sup>th</sup> and 13<sup>th</sup> Best Places for Business and Careers in the

1 Nation and on November 28, 2018, Forbes selected North Carolina as  
2 having the best business climate in the U.S. The publication noted that  
3 North Carolina's labor, energy and tax costs are all well below the  
4 national average and rank as the second lowest in the U.S. overall, per  
5 Moody's Analytics.

- 6 • North Carolina has experienced a significant number of new business  
7 project announcements in the last 24 months. For example, on July 25,  
8 2019, WFAE, Charlotte's NPR News Source, reported that financial  
9 software company AvidXchange is planning to build a second in  
10 Charlotte and increase its workforce by 1,200. This follows an  
11 announcement from Lowe's in June that it plans to build a tech center in  
12 Charlotte's South End and add 1,600 positions.

13 **Q. What is your conclusion based upon these statistics?**

14 **A.** In my opinion, they provide substantial grounds upon which to be  
15 optimistic that the economy continues to be strong. This is shown in  
16 everything from construction starts, new projects coming into the state,  
17 personal disposable income growth, better employment rates, growth in  
18 GDP, and greater confidence among consumers and the business  
19 community.

20 This positive economic outlook supports the reasonableness of the  
21 settled return on equity in this proceeding and provides support for the  
22 notion that such return will not be unreasonably harmful to customers.

1 **Q. Are you aware of any published economist reports that support your**  
2 **conclusions as they relate to the prospects for the North Carolina**  
3 **economy?**

4 A. Yes. On May 30, 2019, Professor John Connaughton, an economist  
5 from the University of North Carolina at Charlotte, presented the  
6 economic report for 2018 and his forecast for the next 18 months.  
7 According to Professor Connaughton, the country is in the second-  
8 longest economic expansion since 1854. Connaughton said that  
9 consumer confidence remains strong and that “[d]espite what is likely  
10 to be the short-lived spike in GSP growth during 2018, the longer-term  
11 outlook, at a more modest rate of growth, is fairly optimistic.” He  
12 noted that in April, the Consumer Confidence Index was at 129.2, up  
13 from the March index of 124.2. Connaughton predicts that it will take  
14 a considerable negative event to slow the economy during 2019 or into  
15 2020 in light of the national unemployment rate consistently below 4.0  
16 percent, more job openings than job seekers, modest interest rates, and  
17 continued consumer optimism.

18 **Q. How does this evidence comport with Dr. Woolridge’s testimony**  
19 **on economic conditions?**

20 A. Dr. Woolridge makes essentially three points regarding current  
21 economic conditions in North Carolina in his direct testimony: (1) the  
22 unemployment rate in Piedmont’s service territory is allegedly  
23 somewhat higher than the State average: (2) the median household

1 income in North Carolina is 10% below the US norm; and (3) natural  
2 gas rates in North Carolina are more than 15% higher than the national  
3 average. While Dr. Woolridge does not identify the source of these  
4 statistics, I am not challenging them in my rebuttal testimony.

5 **Q. Do you have any comments on these statistics?**

6 A. Yes. It is not clear to me how Dr. Woolridge calculated the  
7 unemployment rate within Piedmont's service territory because our  
8 service territory covers a broad and economically diverse portion of  
9 the State. Assuming his figures are accurate, the unemployment rate  
10 he cites for Piedmont's service territory is extremely low by historic  
11 standards. With respect to his citation to median household income, it  
12 is unclear to me how that relates to the impact analysis for our  
13 customers. Every jurisdiction in the United States has different costs  
14 of living and different median household incomes. The fact that  
15 median household income is somewhat lower in North Carolina than  
16 in other locations in the United States is neither particularly surprising  
17 nor particularly meaningful without an examination of a host of other  
18 factors that would reveal how North Carolina households fare overall  
19 when costs of living and incomes are compared. Even if that  
20 examination showed that North Carolina households are more  
21 economically challenged than in some places in the United States –  
22 which they undoubtedly are in some cases – that analysis says nothing  
23 about the relative impact of the stipulated annual revenue requirement

1 on those households. As stated previously in my testimony, costs in  
2 North Carolina are among the lowest in the nation. Finally, the mere  
3 fact that natural gas rates are higher in a state that has no native gas  
4 production capacity, which is located a great distance from any such  
5 production capacity, and which has populations spread across large  
6 rural areas does not provide meaningful information as to whether the  
7 annual revenue requirement set forth in the Stipulation is just and  
8 reasonable and otherwise fair to customers in light of changing  
9 economic conditions.

10 **Q. Does this conclude your testimony?**

11 **A. Yes.**

1 Q. Mr. Barkley, have you prepared a summary of  
2 your prefiled testimony?

3 A. Yes.

4 Q. Once Mr. --

5 COMMISSIONER BROWN-BLAND: Mr. Jeffries,  
6 the exhibits, they will be identified as they were  
7 prefiled.

8 MR. JEFFRIES: Thank you. Thank you.

9 (Summary handed out.)

10 (Exhibits BPB-1 through BPB-3 were  
11 marked for identification.)

12 Q. You may proceed, Mr. Barkley.

13 A. Good morning. My name is Bruce Barkley. I'm  
14 vice president of regulatory community relations for  
15 Piedmont Natural Gas Company. I prefiled direct  
16 testimony in this docket on April 1, 2019, in support  
17 of Piedmont's application for a general rate increase.  
18 I also submitted prefiled rebuttal testimony on  
19 August 9, 2019.

20 My prefiled direct testimony addresses the  
21 following seven subjects: the nature and scope of  
22 Piedmont's revenue request in this proceeding, the  
23 impact of Piedmont's requested revenue request on  
24 customers, the public benefits inherent in the

1 continued operation of the Company's integrity  
2 management rider mechanism, the need for a distribution  
3 integrity management program related to Piedmont's  
4 operations and maintenance expense deferral mechanism,  
5 the operation of Piedmont's margin decoupling tracker  
6 mechanism and the proposed expansion of conservation  
7 and energy efficiency spending, Piedmont's proposed  
8 implementation for the flow-through of benefits  
9 resulting from the Federal Tax Cuts and Jobs Act of  
10 2017 and recent North Carolina state income tax  
11 reductions, and proposed changes to the Company's  
12 service regulations and tariffs.

13 My direct testimony is supported by the  
14 following three exhibits: number one, data  
15 demonstrating that Piedmont's margin decoupling tracker  
16 benefitted customers over the five-year period ended  
17 December 31, 2018; EDIT calculations, excess deferred  
18 income tax calculations; and Piedmont's proposed tariff  
19 and service regulation changes.

20 For my rebuttal, I prefiled rebuttal  
21 testimony to address and respond to the matters raised  
22 by the testimony of public witnesses which included  
23 concerns that a rate increase would have a  
24 disproportionate impact on low income customers,

1 environmental concerns associated with fossil fuel  
2 infrastructure, a belief that rate increase is  
3 unjustified, safety concerns associated with natural  
4 gas, and a purported lack of need or demand for  
5 additional fossil fuel infrastructure.

6 In addition, my rebuttal testimony responds  
7 to the economic conditions testimony of Attorney  
8 General Witness Dr. J Randall Woolridge. I explain how  
9 the current economic environment in which our customers  
10 operate is sound and has continued to improve over the  
11 course of this proceeding, and I provide examples of  
12 economic indicators that support this contention.

13 Q. Thank you, Mr. Barkley.

14 MR. JEFFRIES: Mr. Barkley's available  
15 for cross-examination and questions by the  
16 Commission.

17 COMMISSIONER BROWN-BLAND: All right.  
18 Cross-examination for this witness, Ms. Harrod?

19 MS. HARROD: Yes, Chair.

20 CROSS-EXAMINATION BY MS. HARROD:

21 Q. Mr. Barkley, good morning. I'm  
22 Jennifer Harrod. I represent the Attorney General of  
23 North Carolina.

24 A. Good morning.

1           Q.     Good morning. I am going to limit my  
2 questions to the EDIT aspects of your testimony. And  
3 just to, you know, ask a few preliminary questions just  
4 so we all share an understanding, can you please define  
5 EDIT or excess deferred income taxes?

6           A.     Sure. The excess income -- deferred income  
7 taxes were a result of the Federal Tax and Job Cuts  
8 Act, as I referenced in my summary, when the federal  
9 government lowered the income tax rate for corporations  
10 by beginning 1/1/18 from 35 percent to 21 percent.  
11 Piedmont, along with every other company and certainly  
12 utility, has deferred income taxes. Deferred income  
13 taxes are caused by the difference between how you  
14 recognize income on your books and records and how  
15 they -- that is recognized on tax returns. Two  
16 different methodologies with, typically, items of plan  
17 being amortized much more quickly for income tax  
18 purposes than on the books and records of the company.

19                   When the rate was reduced from 35 to 21, the  
20 inevitable turn in these timing differences that I just  
21 referenced would not fully occur as if -- if the rate  
22 would have remained at 35 percent, everything that was  
23 amortized more quickly on the tax return would -- had a  
24 turnaround, and it would have been amortized more

1 quickly on the books after it had been fully amortized  
2 for tax. The books' life is much longer, but  
3 eventually it would catch up. If you're trying to  
4 amortize \$100, you could do it over five years, that  
5 would be \$20; you could do it over 10 years, it would  
6 be \$10 per year. So it would eventually come to that  
7 amount. It would turn around.

8           When you lower the tax rate, it does not  
9 fully turn around, therefore, creating, instead of  
10 accumulated deferred income tax, the E in that acronym,  
11 excess deferred income tax to that amount will never  
12 turn around, and, therefore, it is excess. And in  
13 normal businesses, that amount was a windfall; for  
14 utilities, that amount is typically refunded to  
15 customers, as proposed in my testimony.

16           Q. Thank you. So, in your testimony, you speak  
17 of that EDIT as being in several buckets, correct?

18           A. I do; yes, ma'am.

19           Q. Okay. So one bucket that doesn't get a lot  
20 of testimony because it's not controversial is the  
21 protected EDIT. And as I understand that, and you can  
22 tell me if I'm right, that's a category of EDIT as to  
23 which the IRS has mandated how that will be treated,  
24 and this Commission does not have discretion because

1 the IRS already states how that would be handled,  
2 correct?

3 A. I think that's generally correct. I would  
4 always hate to testify that the Commission doesn't have  
5 discretion, but I think this Commission would typically  
6 follow clear guidance from the Internal Revenue  
7 Service. So I think we're on the same page; yes,  
8 ma'am.

9 Q. Thank you. I appreciate that.

10 So, of the total federal EDIT that's on  
11 Piedmont's books right now, that's \$378 million at  
12 least as of the time you filed your initial testimony,  
13 correct?

14 A. Yes.

15 Q. Okay. And the protected bucket is  
16 \$279 million as of the time you filed your initial  
17 testimony?

18 A. Yes. And that amount, just for clarity, it  
19 has been grossed up. And so you need to -- if the  
20 number is \$10, you basically need to gross it up to \$13  
21 for refund purposes. That may not be all that  
22 important for our conversation here, but the amount of  
23 the actual excess, you take that amount and you  
24 increase it before you refund it to customers to take

1 into account the impact of refunding that on the  
2 Company's income taxes.

3 So the amount that was in my exhibit is  
4 exactly what you said, and those amounts were grossed  
5 up as if ready to refund to our customers.

6 Q. Okay. And that protected EDIT, the 300 --  
7 sorry, the \$278 million, will be returned to ratepayers  
8 over 52.9 years; is -- that was your initial testimony,  
9 the proposal?

10 A. It does. And I think that 52.9 tends to  
11 vary. It's not something that's a locked-in to where  
12 you could absolutely say it, but I think you could say  
13 that it would be in the range of 50 years.

14 Q. Thank you. And that's consistent -- that's  
15 also what the stipulation provides, I take it?

16 A. It does.

17 Q. Okay. So primarily what's at issue here is  
18 the treatment of the unprotected EDIT, E-D-I-T, which  
19 is \$99 million as of the time of your initial  
20 testimony, correct?

21 A. Yes.

22 Q. All right. And, in your initial testimony,  
23 you propose that -- that that be provided into two  
24 buckets, and that \$74 million of that would be returned

1 to ratepayers over 20 years, and that \$25 million would  
2 be returned to ratepayers over 5 years, correct?

3 A. Yes.

4 Q. Okay. And now, under the stipulation, if  
5 that were to be accepted by the Commission, all of that  
6 unprotected EDIT, E-D-I-T, would be returned to  
7 ratepayers over five years, correct?

8 A. Yes.

9 Q. And then there's some additional buckets.  
10 There's the overcollection that was -- that results  
11 from the change in the tax rates that -- where the  
12 company, beginning on 1/1/18, was still collecting at  
13 the old authorized tax rate but, in fact, the tax rate  
14 had gone down, correct?

15 A. Yes. Yes.

16 Q. So that amount is \$36 million?

17 A. Approximately, yes.

18 Q. Okay. And your initial testimony was to  
19 return that to ratepayers over three years, correct?

20 A. It was.

21 Q. Okay. And now, if the stipulation were to be  
22 accepted, that would be returned to ratepayers over one  
23 year, correct?

24 A. Yes.

1 Q. Okay. And then there is the North Carolina  
2 EDIT.

3 A. Yes.

4 Q. And that reflects changes in the  
5 North Carolina corporate income tax rate which dropped  
6 since your last rate case and caused you to have excess  
7 deferred North Carolina corporate income taxes.

8 And those are in the amount -- at least as of  
9 your initial testimony -- in the amount of \$56 million  
10 and some change, correct?

11 A. I think so, but let me check just to make  
12 sure we're on the same page.

13 Q. Sure. Page 23, line 6 through 10 of your  
14 testimony.

15 A. It must be right.

16 Q. I try to bring the receipts.

17 A. (Witness peruses document.)

18 56; yes, ma'am.

19 Q. Okay. And, initially, in your testimony, the  
20 Company's proposal was to return that to North Carolina  
21 ratepayers over five years; and, in the stipulation,  
22 the Company has agreed to return that over three years,  
23 correct?

24 A. Yes.

1 Q. All right. So thank you for that background.

2 So did you participate in the Company's  
3 decision-making process for how to treat the EDIT in  
4 its application?

5 A. I did.

6 Q. Okay. And in that thought process, did you  
7 review prior positions of the Public Staff and the  
8 Attorney General's office and prior orders of this  
9 Commission?

10 A. I was aware of some precedent in -- yes, I  
11 was, yes.

12 Q. Okay. All right.

13 MS. HARROD: Chair, we would ask to  
14 circulate exhibits at this time, if we can approach  
15 the witness.

16 COMMISSIONER BROWN-BLAND: Go ahead.

17 MS. HARROD: Okay. Doing them all in a  
18 bunch, so they're bulky, but we only have to do it  
19 once.

20 (Exhibits handed out.)

21 Q. All right. Mr. Barkley, I've handed you  
22 three exhibits. The one on the top is the Commission's  
23 order approving joint partial settlement agreement and  
24 stipulation granting partial rate increase and

1 requiring customer notice in -- oh, sorry, I got my own  
2 exhibits out of order.

3 The one on the top, rather, is the  
4 Commission's order in the general rate case of Aqua  
5 North Carolina, Docket Number W-218, Sub 497; do you  
6 see that?

7 A. I do.

8 Q. Okay. Is that -- were you familiar -- were  
9 you aware of this order when you prepared the Company's  
10 position for the application with respect to EDIT?

11 A. Generally familiar with it. Certainly not  
12 with every detail in the Aqua order.

13 Q. I'm not going to ask you about every detail  
14 related here. So --

15 MS. HARROD: Chair Brown-Bland, may  
16 we -- may I ask to have this identified as Attorney  
17 General's Office Cross Examination Barkley  
18 Exhibit 1?

19 COMMISSIONER BROWN-BLAND: It will be so  
20 identified.

21 MS. HARROD: Thank you.

22 (Attorney General's Office Cross  
23 Examination Barkley Exhibit 1 was marked  
24 for identification.)

1 Q. So this -- with respect to the return of the  
2 federal unprotected EDIT, the position that was -- the  
3 Public Staff and Aqua reached a stipulation on that  
4 exhibit -- on that issue, and the Commission accepted  
5 that stipulation; is that correct?

6 A. I will accept that.

7 Q. And so if you look at, actually, page 22 of  
8 the order, the result of that stipulation being  
9 accepted was that the EDIT was returned over a  
10 three-year period, correct? If you look at -- if you  
11 look at paragraph 103 of the order, page 22.

12 A. Page 22 of the order. Finding of fact 103.  
13 (Witness peruses document.)

14 That's what it says, yes.

15 Q. Okay. And if we go all the way to the date  
16 the order was entered, which is -- you can find -- I  
17 believe that is on page 187, this order was entered on  
18 December 18, 2018.

19 So, at that point, the lower rates had been  
20 in effect for virtually all of a year?

21 A. Yes.

22 Q. Okay. And Aqua was ordered to return those,  
23 then, over a subsequent three years for a total of four  
24 years since the -- since the tax rates have been in

1 effect, correct, roughly?

2 A. Yes, sure.

3 Q. Okay. Then the next exhibit that we have  
4 there for you is the order in the general rate case for  
5 Carolina Water Service that is Docket Number  
6 W-354, Sub 360; do you see that?

7 A. I do.

8 Q. Okay.

9 MS. HARROD: Chair Brown-Bland, may we  
10 have this marked as Attorney General's Office Cross  
11 Exhibit Barkley 2.

12 COMMISSIONER BROWN-BLAND: Yes, it will  
13 be so marked.

14 MS. HARROD: Thank you.

15 (Attorney General's Office Cross Exhibit  
16 Barkley 2 was marked for  
17 identification.)

18 Q. Okay. In the Carolina Water Service issue,  
19 are you aware that this was actually a contested issue,  
20 it was not stipulated by the parties?

21 A. I accept that, yes.

22 Q. Okay. So if we go to page 12, finding of  
23 fact 49, in that case, the Commission ordered that the  
24 federal unprotected EDIT should be returned to

1 ratepayers over four years; do you see that?

2 A. I do.

3 Q. Okay. And if we turn to page 52 of that  
4 order, it's the one, two, three, fourth full paragraph  
5 reflects the Commission is summarizing the position of  
6 the Attorney General's office in that paragraph.

7 Are you with me?

8 A. Yes.

9 Q. All right. So I wanted to call to your  
10 attention that it was the position of the Attorney  
11 General's office in that proceeding that the EDIT  
12 should be returned over a period of no greater than  
13 two years, two years or less, as reflected in the first  
14 sentence of that paragraph.

15 A. (Witness peruses document.)

16 Okay.

17 Q. Do you see that?

18 A. The specific paragraph citation, again,  
19 please. I'm on page 52.

20 Q. It's the fourth full paragraph. So it says,  
21 "The AGO noted that it recommended a return of the  
22 federal unprotected EDIT over a period of two years or  
23 less in the" -- oh, I'm sorry, I see your confusion --  
24 "in the recent Duke Energy Carolinas rate case," and

1 then it gives a docket, "so the ratepayers benefit as  
2 soon as possible from the amounts they are owed." And  
3 it's actually the last sentence of that paragraph where  
4 it says, "The Attorney General's office asserted that,  
5 with the adoption of the two-year time frame to return  
6 the federal unprotected EDIT, ratepayers would benefit  
7 immediately from the use of the amounts that are owed."

8 A. Right.

9 Q. Okay. The middle of that paragraph, it's --  
10 I'll just read it. "The AGO noted that Public Staff  
11 Witness Boswell testified that, although the Public  
12 Staff has proposed a three-year period in this  
13 proceeding, a two-year time frame is feasible and is  
14 within the range that the Public Staff has proposed in  
15 other cases."

16 Do you see that?

17 A. Yes.

18 Q. Okay. Does that comport with your own  
19 recollection and analysis when you have reviewed the  
20 various possibilities for EDIT in this matter?

21 A. Sure. I mean, the statements here, I think,  
22 basically speak for themselves, so I wouldn't quarrel  
23 with the Public Staff's ability to state their belief  
24 and their position. Ms. Boswell's an experienced

1 member of the Public Staff, and so I wouldn't quarrel  
2 if she expressed whatever opinion she felt was  
3 appropriate.

4 Q. Okay. So if we would turn, then, to the  
5 third exhibit in the packet, we have prepared a  
6 demonstrative exhibit; do you see that?

7 A. (Indicating.)

8 Q. Yes, that's it.

9 A. I do.

10 MS. HARROD: Chair Brown-Bland, may we  
11 have this marked as Attorney General Barkley Cross  
12 Exhibit 3?

13 COMMISSIONER BROWN-BLAND: Yes, it will  
14 be so marked.

15 (Attorney General Barkley Cross  
16 Exhibit 3 was marked for  
17 identification.)

18 Q. So, Mr. Barkley, the purpose of this exhibit  
19 is just to provide sort of a visual representation of  
20 the facts we just went over there, that all of the bars  
21 begin at the beginning of 2018 because that's when the  
22 change in the tax rates took place. And so if we carry  
23 out for Aqua, there was an agreement which the  
24 Commission accepted to return the unprotected EDIT over

1 three years, which means that Aqua had full use of that  
2 taxpayer money for approximately a year, and then  
3 returned it subsequently over a period of three years  
4 which was completed approximately the end of 2021.

5 Do you agree with that?

6 A. That would be -- if you begin something at  
7 the beginning of '19 and run it for three years, it  
8 would conclude at the end of 2021; yes, ma'am.

9 Q. Okay. And then, in the contested case of  
10 Carolina Water, that order was a little bit later. So  
11 there was a longer period of time where Carolina Water  
12 had full use of the unprotected EDIT, and then returned  
13 it -- it was directed to return it over a subsequent  
14 four years.

15 So that -- that order -- that gives them, you  
16 know, five years and a little bit to have full or  
17 partial use of that EDIT, correct?

18 A. It would be refunded at the end of four  
19 years, as stated on your exhibit, yes.

20 Q. Okay. So if the stipulation were accepted in  
21 this case, the Company has asked for rates to go into  
22 effect November 1st -- or no later than November 1st, I  
23 believe; is that correct?

24 A. That's correct.

1 Q. Okay. So we don't know when that may happen,  
2 but likely to be sometime in the fourth quarter of this  
3 year?

4 A. We certainly hope that we will have an order  
5 in this case on November 1, 2019, or prior to that  
6 date, so that we can have rates effective for the  
7 winter heating season.

8 Q. Okay. So then that would -- if that were the  
9 case, and if the Commission were to accept the  
10 stipulation with respect to this particular issue, that  
11 would mean that Piedmont would have the full use of  
12 that EDIT for almost two years, and then it would have  
13 partial use of it as it returns it over a subsequent  
14 five years, causing Piedmont to have the use of that  
15 money in full or in part for a seven-year period of  
16 time, correct? Or nearly seven years, not quite.

17 A. That would be -- I guess if you say -- part  
18 of your supposition in building that -- certainly --  
19 certainly two plus five would be seven, I would not  
20 argue with that. That would be the arithmetic of when  
21 it would go back to customers. But I think you're  
22 characterizing this as an overcollection and also as  
23 something that could have gone back day one. And I  
24 don't think, in any company in this state, or in any

1 company across the nation, was there an order to give  
2 back the excess deferred income taxes day one.

3 So that's certainly the effect and the answer  
4 to your direct question, but as far as holding this  
5 money for seven years as if Piedmont were holding onto  
6 something it shouldn't have, certainly, an immediate  
7 refund of these excess deferred taxes -- the Commission  
8 actually gave us an immediate order on January 3, 2018,  
9 providing some instruction. But they -- I think for  
10 them to decide in a couple of days what to do with a  
11 complex issue like EDIT would not have been possible.

12 So I think there's a clarification around how  
13 long this thing is being held. It's being held until  
14 the Commission feels that it needs to be returned to  
15 customers, which they didn't feel immediate was  
16 appropriate, nor did any other Commission or the  
17 federal government.

18 Q. Okay. The question was, but the Company's  
19 had the -- has had the use of the money and is asking  
20 to continue to have the use of the money for five  
21 additional years. That was the -- that was the  
22 question I asked you.

23 A. And that is -- that is the effect of a  
24 five-year amortization as approved -- as agreed to by

1 the stipulating parties in this. That if you don't  
2 fully return it until the end of the five years, then  
3 you do have use of some portion of the money until the  
4 five years has concluded.

5 Q. Okay. And then, just to close the loop on  
6 this, if the -- if the final bar on the -- on Attorney  
7 General Barkley Cross Exhibit Number 3 shows the  
8 position of the Attorney General's office for the  
9 return of the EDIT over two years, and do you agree  
10 with me that the Company, having had full use of the  
11 EDIT from the beginning of 2018 to whenever new rates  
12 go into effect, if from that point in time it then had  
13 to return the EDIT over two years, it would have had  
14 full or partial use of that money for approximately  
15 four-year period of time?

16 A. From --

17 Q. A little bit less.

18 A. From -- yeah. From the beginning of 2018  
19 when the federal taxes were lowered until the  
20 conclusion of 2021 would be four years; yes, ma'am.

21 Q. And that would be somewhere between the  
22 amount of time that Aqua and Carolina Water had full or  
23 partial use of the EDIT of their customers?

24 A. That looks like to be the amount that is

1 shown here. I would like to -- so yes is the answer to  
2 your question.

3 Q. Thank you.

4 A. But I would like to expand on my answer, that  
5 I don't feel that the Commission is obligated in this  
6 case to follow what was done in water cases, especially  
7 one that was settled. And I believe, in the second  
8 case you handed to me associated with Carolina Water,  
9 I'm not sure they had any protected EDIT, and that's  
10 the category that we are really concerned with. So I  
11 think there is a distinction there.

12 There's also many distinctions. They're not  
13 obligated to give us a 9.75 ROE. They could. That's  
14 what was awarded by this Commission to Carolina Water.  
15 So I think that it needs to be -- the decision on  
16 excess deferred income taxes needs to be situational.  
17 I don't even know the amount of money that was at stake  
18 for Carolina Water or for Aqua, for that matter. I'm  
19 not sure about the amounts. But the amounts that we  
20 are looking at here are almost \$500 million.

21 And I think the point of my testimony and the  
22 point of both prefiled and my testimony here today is  
23 that this Commission can order us to return that under  
24 any -- except for the caveat around the IRS violation

1 around the protected, but for the remainder, they can  
2 order that to be returned as fast as they feel is  
3 prudent.

4 But I believe five years reaches a good  
5 balance for the purpose of settlement and that this  
6 Commission is aware that cash flow is important to  
7 utilities. Poor cash flow leads to poor credit  
8 ratings, and poor credit ratings make it difficult to  
9 borrow money, to finance economically, that leads to  
10 higher rates.

11 So it's in our testimony that they have the  
12 ability, the jurisdiction on these -- everything other  
13 than the protected -- to do whatever they want. But  
14 what I would ask is that they approve the stipulation,  
15 because it's a prudent compromise between the 20 years  
16 for the plant-related unprotected, that we felt and  
17 still feel is appropriate based on the nature of those  
18 assets, and the five years that was agreed to based on  
19 give-and-take, primarily with the Public Staff but also  
20 accepted by CUCA and CIGFUR.

21 Q. So you're aware that, in the initial  
22 testimony of Public Staff Witness Perry, she said that  
23 there is unprotected federal EDIT and there is  
24 protected federal EDIT, and there is no basis in law or

1 accounting for the Company to then take that  
2 unprotected EDIT and divide it into subsequent buckets,  
3 correct?

4 A. I am aware of that, and I have talked with  
5 Ms. Perry about that. I understand her perspective,  
6 and I think you said law or accounting. I would agree  
7 on both parts there, but there is also room for  
8 judgment as well. And I think those assets -- I talked  
9 about, in response to your very first question, about  
10 how these things turn around. It's timing between book  
11 and tax. And those assets -- those deferred tax  
12 liabilities tend to have a very long turnaround period  
13 primarily related to repairs that are made.

14 And so if there had never been a reduction in  
15 federal taxes, these amounts would have gone back to  
16 customers by the fact that our -- by the impact that it  
17 has on deferred taxes and the impact that has on rate  
18 base. So they were going back to customers regardless,  
19 these timing differences. And so now we need to look  
20 at what is a prudent time. Since the rate dropped, I  
21 understand that changes the equation, but the nature of  
22 those long-lived assets make our prefiled position of  
23 20 years very reasonable, in my opinion, because it  
24 matches what would have happened as those assets had

1 the difference between book and tax laws to reverse.

2 Q. In Ms. -- in Witness Perry's initial  
3 testimony, she stated, on page 10, lines 1 through 3,  
4 "These funds rightfully belong to ratepayers and should  
5 be returned to them as soon as reasonably possible."

6 Do you agree that these funds belong to the  
7 ratepayers?

8 A. They will be -- right now they are in the --  
9 they belong to the Company. The Commission has the  
10 ability, on the unprotected, to determine when they are  
11 refunded to customers. And all across the -- the  
12 conversation we're having now is happening in many  
13 jurisdictions across the country. And just to cite a  
14 few examples, this thing is happening over 10 years in  
15 Indiana, 10 years in Florida, 20 years in  
16 South Carolina.

17 Q. I didn't ask you that question.

18 A. I have a chance, though, in response to your  
19 question, to expand upon my answer.

20 Q. The question was, do these funds rightfully  
21 belong to customers? That's just a yes or no answer.

22 A. And I think I said yes, but I also would  
23 say -- I believe that the Commission's practice has  
24 been the witness can expand on his answer, and my

1 answer is the -- who it belongs to and the time that  
2 that cash changes hands is up to the Commission. It  
3 doesn't -- it doesn't belong to customers today. It  
4 will be refunded under both our proposal and under  
5 what's in the stipulation. I think everybody's in  
6 agreement to refund those dollars to customers at the  
7 appropriate time. And the appropriate time is in the  
8 stipulation, not on this exhibit.

9 Q. And so are we in agreement that the  
10 Commission has complete discretion about the time to  
11 flow back these unprotected federal EDIT to customers?

12 A. They certainly do, yes.

13 Q. Okay.

14 A. And I trust them to recognize what I was  
15 speaking about a little while ago. Cash flow affects  
16 credit ratings; credit ratings affect our ability to  
17 finance; high cost of financing is bad for customers.

18 Q. And so we heard yesterday -- I don't know if  
19 you were -- were you in the room yesterday?

20 A. Yes, ma'am.

21 Q. Okay. So did you hear Piedmont Witness  
22 Sullivan testify about the Company recently had an  
23 historic debt offering of \$600 million this spring?

24 A. I did.

1 Q. Okay. And has had large equity investments  
2 from its parent company, Duke energy, both in 2018 and  
3 in 2019?

4 A. I did; yes, ma'am.

5 Q. Okay. And so another category of EDIT that's  
6 at issue here is the state EDIT. And, in your  
7 testimony, you refer to that as recent reductions in  
8 the North Carolina corporate tax rates.

9 Do you know when those reductions were?

10 A. I don't know all of them by heart, but,  
11 basically, we were at 6.9 percent when we came out, or  
12 in the fall of 2013 when Piedmont prosecuted its last  
13 general rate case, and it dropped from 6.9 to 6 to 5 to  
14 4 to 3 to 2.5. So, basically, every year. Maybe not  
15 literally every year, but almost every year between '14  
16 and '19, there was an additional drop of a point or so  
17 as legislated by the General Assembly, finally  
18 concluding with 2-and-a-half percent effective 1/1/19.

19 Q. Okay. And so Piedmont has -- is a  
20 sophisticated corporation, has had a significant period  
21 of time to prepare for this, for returning this money  
22 to ratepayers, correct?

23 A. Yes.

24 Q. Okay.

1 MS. HARROD: I have no further  
2 questions. Thank you.

3 THE WITNESS: Yes, ma'am.

4 COMMISSIONER BROWN-BLAND: All right.  
5 Any other cross-examination?

6 (No response.)

7 CHAIRPERSON BROWN-BLAND: Any redirect?

8 MR. JEFFRIES: Couple of questions,  
9 Madam Chair.

10 REDIRECT EXAMINATION BY MR. JEFFRIES:

11 Q. Mr. Barkley, when the -- when the Tax Act was  
12 enacted, the Commission took some fairly quick action,  
13 didn't they, and directed utilities about how to react  
14 to that legislation; is that right?

15 A. They did. They issued an order on  
16 January 3rd of 2018, and set up a framework. And one  
17 of the most important things in that order was to set  
18 up a deferral for the difference between rates at  
19 35 percent and rates at 21 percent. There were some  
20 other direction given to all companies, that was in  
21 M-100, Sub 148, where they gave guidance to all  
22 companies immediately, or virtually immediately, upon  
23 the enactment of the Tax Act.

24 Q. And that deferral you mentioned, that

1 protected -- that preserved the economic impact of the  
2 tax reduction for the benefit of your -- for Piedmont's  
3 customers, right?

4 A. It did.

5 Q. Subject to a later determination about how  
6 and when -- the mechanics of how those dollars would be  
7 returned?

8 A. Yes. And even though it was a generic order,  
9 the Commission actually ordered rate changes associated  
10 with Federal Tax Act at varying times for varying  
11 companies. It was not across the board for Piedmont.  
12 That occurred on May 1, 2019, again, pursuant to  
13 Commission order, I believe, in G-9, Sub 731. Other  
14 companies had different times when they adjusted rates.

15 Q. So you have eliminated about six of my  
16 questions with that answer.

17 But the bottom line is, the Commission did  
18 not adopt a generic, across-the-board, as you say,  
19 answer for how to return excess deferred income taxes  
20 to customers, right?

21 A. That's right. And one of the things that  
22 they did in another case in North Carolina, I believe  
23 it was DEC, was four years for state taxes. And so it  
24 has -- the return of these various items has varied and

1 it has been situational in many respects.

2 Q. And it's been addressed individually, right,  
3 by individual companies?

4 A. Yes. Guidance for everybody in the M-100,  
5 and then specific rulings in the company dockets.

6 Q. So we're in a rate case here. Explain to me  
7 the relationship between excess deferred income taxes  
8 being held as a regulatory liability and its effect on  
9 rate base.

10 A. So if they're held as a liability, then that  
11 would increase deferred income taxes, and that lowers  
12 rate base. As you return them to customers, then that  
13 inevitably raises the rate base upon which the company  
14 earns.

15 Q. So were the rates in the settlement, were  
16 they calculated with the amortization periods that were  
17 agreed to for unprotected EDIT in mind?

18 A. They were. And, you know, in the settlement,  
19 Mr. Jeffries, we did use a different methodology than I  
20 had recommended in my prefiled. I had recommended a  
21 rider. But for the purpose of settlement, we adopted  
22 an approach which was as recommended by Public Staff  
23 Witness Perry where she set up some annuitizations of  
24 these amounts. But the years upon which you do the

1 arithmetic in Ms. Perry's schedule, it is very  
2 important. And so we did follow the years to set  
3 rates -- to answer your question, we follow the years  
4 to set rates as agreed to in the stipulation following  
5 the math as recommended by Witness Perry.

6 Q. All right.

7 MR. JEFFRIES: Thank you. I have no  
8 further questions.

9 COMMISSIONER BROWN-BLAND: All right.  
10 Any questions by the Commission?

11 Commissioner Clodfelter.

12 EXAMINATION BY COMMISSIONER CLODFELTER:

13 Q. Mr. Barkley, I want to ask you just a couple  
14 of questions about a different subject. I have --  
15 about disconnections.

16 A. Yes, sir.

17 Q. Okay. I've got -- and you don't need to have  
18 this. Trust me, I'm not going to quiz you on specific  
19 numbers. I'm going to talk to you about it at a fairly  
20 high level, but I've got in front of me the results of  
21 the monthly reports the Company files in Docket  
22 M-100, Sub 61-A on residential disconnections.

23 When I look at those reports over a 10-year  
24 span going back to 2009, 2009 really was a peak year.

1 In the 10-year period, there were over 53,000  
2 disconnections. And in the last, year 2018, there were  
3 just under 35,000. If I didn't have anything else in  
4 front of me, my own inference from that trend would be  
5 that it's basically due to improvements in the economy,  
6 recovery from the recession of '08, '09.

7 So my question really to you is, is there  
8 anything else that might account for that decline --  
9 consistent decline over the 10-year period, such as  
10 changes in the way that Piedmont handles  
11 disconnections? Have you made any other policy changes  
12 or procedural changes that might be a factor in  
13 explaining that decline from over 53,000 to 32 to  
14 35,000 a year?

15 A. Commissioner Clodfelter, I think a couple of  
16 responses for you there. The procedures are very  
17 similar. Many of the procedures upon which we  
18 disconnect are clearly articulated in Commission Rule  
19 R12, so we followed those in 2009, and we follow them  
20 today. There may be some small administrative  
21 differences, but I don't think that there has been a  
22 procedural difference. I think you cited the economy,  
23 which there was some testimony both given by myself and  
24 our Witness Hevert about improvements in the economy

1 over the last 10 years.

2 I would also point also, I believe that the  
3 Commission had a question yesterday from Mr. Yoho  
4 around horizontal drilling and fracturing of -- as it  
5 relates to the supply of natural gas. And so our rates  
6 are considerably lower today than they were in 2009.  
7 It looks like our -- for the -- most of 2009, our  
8 benchmark commodity cost was around \$6.50, and today  
9 it's less than \$3. So I think the -- those advances  
10 and the incredible impact on price that the fracturing  
11 has brought about has been really good for customers  
12 and contributes to the statistics that you cited.

13 Q. That's helpful. Thank you for that. General  
14 improvement in the economy and declining price of gas,  
15 it's -- I just wanted to identify whether there were  
16 any policy or process changes inside the Company that  
17 might explain that, and I thank you for your answer.

18 A. Yes, sir.

19 Q. Second thing I observe about the statistics  
20 on that is that, year by year, from year to year, it  
21 appears that the disconnections, on a monthly basis,  
22 are lowest over the course of the year during the  
23 heating months: November, December, January, and  
24 February; and then they rise and reach a peak in May,

1 June, and July.

2           Again, without any other information in front  
3 of me, other than that, I would assume from that that  
4 that's just the normal lag in the accumulation of the  
5 delinquency of the attempt to work with the customer on  
6 payment terms, but you're really not disconnecting as  
7 many people during the heating season as you are during  
8 the off seasons, the shoulder periods and the summer  
9 periods.

10           And again, my question to you is, is that an  
11 intentional sort of policy or internal practice, or is  
12 that just the normal process of accumulating  
13 delinquencies and working with customers trying to get  
14 them paid off? Is there anything else going on than  
15 that?

16           A. I think that's -- I think you have addressed  
17 it. I think it's the fact that -- the nature of our  
18 service is it's very seasonal, in terms of when the  
19 majority of the billings are done. And so I think  
20 maybe as you come into the heating season, a lot of the  
21 accounts are in better shape than they are as you move  
22 through January and February. And so then they're kind  
23 of accumulating as we work with them on deferred  
24 payment arrangements, they're accumulating balances

1 that then need to be addressed.

2 And, obviously, disconnection is one of our  
3 last alternatives. We do not want to disconnect  
4 customers, and we work with them to channel them to  
5 Health and Human Services, to charities, to federal  
6 funds that are out there, everything that we can do for  
7 those that are willing to participate.

8 Q. Thank you for that too. Again, it's useful  
9 to observe that your fewest disconnections are during  
10 the heating season when people need the fuel the most,  
11 so that's actually a good observation from the data.  
12 That's all I have.

13 A. Yes, sir. Thank you.

14 COMMISSIONER BROWN-BLAND:

15 Chair Mitchell?

16 EXAMINATION BY CHAIR MITCHELL:

17 Q. Good morning, Mr. Barkley.

18 A. Good morning.

19 Q. Just a few questions for you. The Company's  
20 application proposed additional spending on  
21 conservation programs, and there is a term in the  
22 stipulation that settles on an amount that the Company  
23 will spend going forward. And my understanding is that  
24 the Company is not going to increase spending at this

1 point in time on those programs. But here are my  
2 questions for you:

3 Can you talk to us about the programs that  
4 the Company currently has in place and just sort of  
5 give us a sense of what those programs are; and then,  
6 to the extent that you're in a position to do this, let  
7 us know what ideas or what plans the Company has for  
8 new programs or innovative programs that you-all might  
9 implement at some point in the future?

10 And let me just give you the reason for my  
11 question. My assumption is that, in proposing  
12 additional spending, you-all had some plans in mind,  
13 but help us, to the extent you can, understand what  
14 those are.

15 A. We did, and I think in my testimony I  
16 mentioned that they weren't fully developed. And I  
17 would also respond that I don't believe what's in the  
18 stipulation, and probably could pull it out and read it  
19 and the lawyers could help me interpret it. I don't  
20 think it means we can't spend more. It means that the  
21 stipulation didn't give us funds specifically for that.  
22 If we were to say we believe in this strongly enough to  
23 go ahead and spend the money, then it wouldn't be, per  
24 se, covered in rates. But the day after a rate case is

1 approved by the Commission, many things change. So  
2 exactly, it's hard to color the dollars afterwards.

3 So we're not prohibited from doing more  
4 spending; we could do that. It's just that, for the  
5 purpose of settlement, it was agreed we wouldn't  
6 increase our billing rates above what was basically in  
7 the test period in the range of \$1.2 million.

8 Hopefully that makes sense that, if we feel  
9 like an initiative needs to be pursued, we have the  
10 ability to do so, it's just not directly covered in  
11 rates at this point in time. So probably our primary  
12 program right now is rebates for high-efficiency  
13 equipment. Again, an incentive for something like a  
14 water heater, to purchase a high-efficiency model, and  
15 you would, upon providing the appropriate paperwork to  
16 the Company demonstrating what you had done, you would  
17 get a refund check to promote that behavior and get the  
18 customer to choose a high-efficiency option.

19 I think one of the things, in responding to  
20 sort of the latter part of your question, is what maybe  
21 would we be looking at. I think we've looked at maybe  
22 some conversations with builders to look at maybe  
23 promotion of efficiency at that level. Ours now are  
24 more with homeowners that are going for a second water

1 heater or so forth, maybe not so much with the initial  
2 construction, communication with builders. That's  
3 something we need to look at. But just to briefly  
4 amplify, it has -- the low cost of natural gas, it  
5 comes back yet again, in response yesterday and then to  
6 Commissioner Clodfelter's question, it does make the  
7 passing of the test that needs to occur in order to  
8 show that this money is being beneficial to customers.  
9 Because, in the long run, whether it's immediate or  
10 over the long term, it will -- with your approval, it  
11 will be built in the rates. It can only be done so if  
12 it's an appropriate investment, if it has these various  
13 tests that are run, that it proves cost beneficial. So  
14 that's somewhat difficult with the low price of natural  
15 gas.

16 It may be a long way around of saying that  
17 the primary program now is around efficient equipment,  
18 and some of the thought process when we filed in April  
19 was around maybe getting a little closer and working  
20 with our builder contacts.

21 Q. Thank you, Mr. Barkley.

22 COMMISSIONER BROWN-BLAND: All right.

23 EXAMINATION BY COMMISSIONER BROWN-BLAND:

24 Q. Mr. Barkley, to round out and flesh out the

1 questions that the Commission had issued last week, and  
2 in some part because we trust your math better than --  
3 at least better than mine, are you roughly aware of the  
4 percentage of Piedmont's residential customers that  
5 were disconnected for nonpayment between 2008 and 2018?

6 A. I do. Based on the fact that y'all issued  
7 that Document the other day, we did obtain that  
8 information. And so, in 2008, 46,341 disconnections  
9 were made. Some of those could have been to the same  
10 customer, but generally, I think the amount of  
11 disconnections and the amount of customers disconnected  
12 is roughly one-to-one. 46,341, that was of the total  
13 North Carolina residential customers, 0.65 percent.

14 In 2018, it was 35,163 out of slightly more  
15 than 8 million customers, yielding a percentage of  
16 0.4 -- 0.44 percent. So the number is down  
17 approximately 10,000, and the percentage is down from  
18 basically 65 percent to 44 percent.

19 Q. All right. Thank you.

20 A. 0.44 percent, I'm sorry, I'm going to  
21 misspeak. Very small amount, but basically a third  
22 deduction.

23 Q. All right. Thank you for that. And -- let  
24 me see. Now, you provided some testimony regarding the

1 Company's margin decoupling tracker. And what we're  
2 looking at is, prior to the Commission authorizing the  
3 use of that margin decoupling tracker, did Piedmont  
4 have another mechanism in place to adjust bills for  
5 abnormal weather?

6 A. Yes.

7 Q. And what was that?

8 A. It was known as WNA, weather normalization  
9 adjustment.

10 Q. Can you tell us how it worked, and was there  
11 a deferred account mechanism involved in that?

12 A. That certainly was before my time with  
13 Piedmont, so I don't know all the specifics as to  
14 whether -- there are a couple of ways to do it, with  
15 the deferred account, as you mentioned, and also you  
16 can sort of make adjustments as you go. I'm not sure I  
17 have that particular detail. I'm sure -- I would  
18 imagine Ms. Powers would have that one, that particular  
19 detail as to how it worked, because she was with the  
20 Company, I believe, during the days of WNA.

21 But, regardless of whether we have that, I  
22 think there's a couple of ways you can administer a  
23 weather normalization adjustment, but the concept is  
24 the same. And as you might imagine, it would be, as

1 you send out a billing cycle in the months -- let's say  
2 we're talking about January -- normally these things  
3 span from October through the end of March, so during  
4 when you have colder weather, different states have  
5 different periods, but you would look at the difference  
6 as you send a bill to a customer between the actual  
7 weather that occurred during that billing period, the  
8 30-day cycle, and what would have been deemed normal in  
9 the last general rate case. If it was much colder than  
10 normal, then you would either immediately or later  
11 issue a refund to that customer, but -- because of the  
12 impact of weather. Were it much warmer than normal,  
13 then you would add a surcharge and either charge more  
14 or set up a receivable from customers, again, to track  
15 the difference between normal and actual weather  
16 temperature.

17 Q. All right. Thank you for that. Now, going  
18 back to the disconnects, does Piedmont get involved  
19 with -- or are you aware of the resources that the  
20 customers can use if, I think, to avoid disconnection  
21 or to get reconnected and ways that they might heat  
22 their homes when they are disconnected?

23 A. So let me address the first part of that  
24 first. So the things that -- I'm not frontline on

1 this, Commissioner Brown-Bland, but I know a couple of  
2 things that are -- I believe that our call agents do as  
3 they're working with customers who are struggling. I  
4 think first is deferred payment arrangements. You'll  
5 pay a little bit at a time.

6 If that eventually doesn't pan out, I know  
7 there is a federally funded, low-income home energy  
8 assistance program, acronym of LIHEAP, that's available  
9 under certain circumstances. They send customers to  
10 the state Health and Human Services. In Charlotte, I'm  
11 aware of one charity, Crisis Assistance Ministry. I  
12 know that they work with our customers that are  
13 struggling to make payments. I'm sure there's a  
14 variety of charities across our state that perform a  
15 similar role. So those are some of the places that our  
16 team would reference customers that were struggling.

17 So then I think the second part of your  
18 question was, if someone is disconnected, how do they  
19 heat their home? That one, I think -- you know, I'm a  
20 little less familiar, but I think probably space  
21 heaters would be one of the things that they could use.  
22 I mean, we've had all kinds of things. Kerosene  
23 heaters, charcoal. You see this a lot when the power  
24 is out, people make bad choices on how to heat their

1 home, and sometimes even with unfortunate results.

2 So, therefore, we try to keep this  
3 0.44 percent number as low as possible. We certainly  
4 don't want to disconnect a customer, but we do follow  
5 the Commission's procedure and have to do so at times.

6 Q. Your reference to "unfortunate results" is a  
7 sort of a reference, is it not, to space heaters being  
8 a fire hazard or other forms, being carbon monoxide?

9 A. Exactly. Both of those can have -- you could  
10 have a carbon monoxide issue from improper heating  
11 decisions. You also could have a curtain or other --  
12 something in the home to become on fire based on the  
13 use of space heaters.

14 Q. All right.

15 COMMISSIONER BROWN-BLAND: Are there  
16 questions on Commission's questions?

17 MR. JEFFRIES: Just one.

18 COMMISSIONER BROWN-BLAND: Go ahead,  
19 Mr. Jeffries.

20 FURTHER REDIRECT EXAMINATION BY MR. JEFFRIES:

21 Q. When you were discussing disconnects with  
22 Commissioner Brown-Bland, you made -- and you were  
23 comparing the percentages of disconnects in 2008 and  
24 2018, I believe you misspoke and said that Piedmont had

1 800 million customers in North Carolina?

2 A. That was probably one of Mr. Yoho's marketing  
3 programs at one point. So if I said 800 million, it's  
4 8 million. Approximately 8 million customers in  
5 North Carolina was the total count to use to get that  
6 percentage.

7 Q. 8 million.

8 A. Okay. That was -- all right. All right.  
9 Let me just calm down and do the math for you on this.  
10 That was the total for the 12-month period, and that's  
11 how the math was done to answer the Commission's  
12 question.

13 Q. Okay.

14 A. The number of disconnects based on the number  
15 of customers at the end of each month. I was going  
16 really fast there. So if you wanted the customer  
17 count, it would basically be 1/12 of that 8 million,  
18 which was -- and I'm sure you're interested, 674,274  
19 customers at the end of the period.

20 Q. It's entirely possible that I'm the only one  
21 in the room that misunderstood what you were saying,  
22 but thank you for that clarification.

23 A. That's a lot of customers, I got to admit.  
24 We would love to have that many customers, but I

1 apologize for misspeaking.

2 COMMISSIONER BROWN-BLAND: All right.

3 Nothing further?

4 MR. JEFFRIES: That's all.

5 COMMISSIONER BROWN-BLAND: All right. I  
6 will entertain your motions.

7 MS. HARROD: Commissioner Brown-Bland,  
8 could we move to have the Attorney General's Cross  
9 Exhibits Barkley 1 through 3 admitted into  
10 evidence?

11 COMMISSIONER BROWN-BLAND: All right.  
12 There being no objection, that motion is allowed  
13 and the exhibits will be received into evidence.

14 (Attorney General's Office Barkley Cross  
15 Examination Exhibits 1 through 3 were  
16 received into evidence.)

17 MR. JEFFRIES: Piedmont would also move  
18 that Mr. Barkley's prefiled exhibits marked and  
19 identified as Exhibits BPB-1 through BPB-3 be  
20 admitted into evidence.

21 COMMISSIONER BROWN-BLAND: That's  
22 perfectly balanced, three on each side. They will  
23 be received into evidence.

24 MR. JEFFRIES: Thank you.

1 (Exhibits BPB-1 through BPB-3 were  
2 received into evidence.)

3 COMMISSIONER BROWN-BLAND: Ms. Force?

4 MS. FORCE: We are getting ready to move  
5 to the next witness, but I have a request from  
6 Dr. Woolridge. Dr. Woolridge has a flight that he  
7 will miss that's coming up, and I wondered, if it's  
8 acceptable to the Company and the Commission, if he  
9 were to go next. That would be out of order, I  
10 realize, so.

11 MR. JEFFRIES: Piedmont doesn't have any  
12 problem with that.

13 COMMISSIONER BROWN-BLAND: And I believe  
14 CUCA is --

15 MR. PAGE: We have no objection to that.

16 COMMISSIONER BROWN-BLAND: All right.  
17 Mr. Barkley, you are excused, and you may step  
18 down. Thank you for your testimony.

19 MS. FORCE: Thank you very much.

20 COMMISSIONER BROWN-BLAND: And yes,  
21 Ms. Force, we can move to Dr. Woolridge.

22 J. RANDALL WOOLRIDGE,  
23 having first been duly sworn, was examined  
24 and testified as follows:

1                   THE WITNESS: I very much appreciate  
2                   allowing me to go ahead. Thank you.

3 DIRECT EXAMINATION BY MS. FORCE:

4           Q.     Good morning, Dr. Woolridge. Would you  
5           please state your name and position for the record.

6           A.     Yeah. My name is, initial  
7           J, Randall Woolridge, spelled W-O-O-L-R-I-D-G-E. I'm a  
8           professor of finance at the Pennsylvania State  
9           University.

10          Q.     And on July 22, 2019, did you submit  
11          106 pages of prefiled testimony, appendix A, and  
12          Exhibits JRW-1 through JRW-13?

13          A.     I did.

14          Q.     And was that testimony prepared by you or  
15          under your supervision?

16          A.     Yes, it was.

17          Q.     If you were to give that same testimony from  
18          the stand today, would your answers be the same?

19          A.     Yes.

20          Q.     And would you have any corrections to make?

21          A.     There's a couple of corrections that  
22          Mr. Hevert pointed out that I'll just talk about my  
23          summary. It's in terms of when I took one of their  
24          exhibits and tried to do something with it, I did it

1 wrong, so the numbers I had were incorrect, and  
2 Mr. Hevert corrected those.

3 Q. Okay. Thank you.

4 MS. FORCE: With that, we would ask that  
5 the 106 pages of testimony plus appendix A, plus  
6 Exhibit J or -- well, I guess we hold off on the  
7 exhibits -- be copied into the record.

8 COMMISSIONER BROWN-BLAND: That motion  
9 will be allowed. The testimony will be received  
10 into the record and treated as if given orally from  
11 the witness stand.

12 (Whereupon, the prefiled direct  
13 testimony of J. Randall Woolridge was  
14 copied into the record as if given  
15 orally from the stand.)  
16  
17  
18  
19  
20  
21  
22  
23  
24

**TESTIMONY OF J. RANDALL WOOLRIDGE, PH.D.**

1 **Q. PLEASE STATE YOUR FULL NAME, ADDRESS, AND OCCUPATION.**

2 A. My name is J. Randall Woolridge, and my business address is 120 Haymaker  
3 Circle, State College, PA 16801. I am a Professor of Finance and the Goldman,  
4 Sachs & Co. and Frank P. Smeal Endowed University Fellow in Business  
5 Administration at the University Park Campus of the Pennsylvania State  
6 University. I am also the Director of the Smeal College Trading Room and  
7 President of the Nittany Lion Fund, LLC. A summary of my educational  
8 background, research, and related business experience is provided in Appendix A.

9

10 **I. SUBJECT OF TESTIMONY AND SUMMARY OF**  
11 **RECOMMENDATIONS**  
12

13 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY IN THIS**  
14 **PROCEEDING?**

15 A: I have been asked by the North Carolina Attorney General's Office (AGO") to  
16 provide an overall fair rate of return or cost of capital recommendation for  
17 Piedmont Natural Gas Company, Inc. ("Piedmont" or "Company").<sup>1</sup>

18 **Q. PLEASE SUMMARIZE YOUR RECOMMENDATIONS AND THE MAIN**  
19 **ISSUES THAT YOU WILL ADDRESS IN YOUR TESTIMONY.**  
20

---

<sup>1</sup> In my testimony, I use the terms 'rate of return' and 'cost of capital' interchangeably. This is because the required rate of return of investors on a company's capital is the cost of capital.

- 1 1. My capital structure recommendation: Piedmont witness Sullivan has proposed a  
2 capital structure consisting of 0.82% short-term debt, 47.18% long-term debt, and  
3 52.00% common equity. That is a higher common equity ratio than other gas  
4 distribution companies in the proxy group. I recommend adjusting Piedmont's  
5 proposed capital structure to use a common equity ratio of 50 percent, as that is  
6 more in line with the capital structures of the utilities in the proxy group as well as  
7 Piedmont's parent, Duke Energy. See Part V.
- 8 2. My ROE recommendation: I recommend authorizing a 9.0% rate of return on  
9 common equity (ROE). My analyses indicate that an ROE of between 7.60% and  
10 8.70% is appropriate. My recommendation is 30 basis points higher than the range  
11 to reflect a small increase in risk associated with my adjustment of the proposed  
12 equity capital structure. See Part II.B.
- 13 3. My recommendation for the overall rate of return: These recommendations  
14 produce an overall rate of return for debt and equity capital of 6.76%. See Part  
15 II.B.
- 16 4. My alternative recommendation: I also provide an alternative recommendation  
17 which would apply if Piedmont's proposed 52% common equity capital structure  
18 is allowed. In that case, I recommend that the rate of return on equity be fixed at  
19 8.70%, resulting in an overall rate of return of 6.69%. See Part II.B.
- 20 5. My cost of equity studies: I performed two studies using the same proxy group of  
21 natural gas utilities as was used by Piedmont's witness Hevert. I used a traditional  
22 constant-growth discounted cash flow (DCF) model, which estimates the cost of  
23 equity by summing the stock's dividend yield and the investors' expected long-

1 run growth rate for dividends per share. For the growth rate, I gave the most  
2 weight to analysts' projected earnings-per-share growth rates, but also considered  
3 multiple other growth rate measures. I also used the Capital Asset Pricing Model  
4 (CAPM). That approach requires an estimate of the risk-free interest rate, the  
5 "beta" (reflecting the risk particular to the particular companies used as  
6 comparable investments), and the market or equity risk premium (market risk  
7 premium). My estimate of the market risk premium is 5.50%, which factors in  
8 multiple approaches to estimating the market premium and uses results of many  
9 academic studies that are used by leading investment banks and consulting firms,  
10 and are consistent with estimates of surveys, forecasters, analysts, and corporate  
11 CFOs. See Part VI.

- 12 6. Factors that support the reasonableness of my recommendation:
- 13 a. Interest rates and capital costs remain at historically low levels despite  
14 forecasts for many years of higher interest rates.
- 15 b. The natural gas utility industry is a low-risk industry as measured by *Value*  
16 *Line* betas.
- 17 c. The S&P and Moody's ratings of A- and A3 show that Piedmont's investment  
18 risk is in line with the risk profile of the proxy group.
- 19 d. The authorized rates of return on common equity for natural gas utilities have  
20 declined over the years reflecting the lower interest rates and capital costs.  
21 See Part VI.C.
- 22 7. Piedmont's rate of return analyses: Piedmont's witness Mr. Hevert recommends a  
23 much higher rate of return on common equity of 10.75% due to multiple errors

1 that skew his analyses in an upward direction. The high ROE combined with  
2 Piedmont's proposed 52.0% common equity capital structure produce a 7.68%  
3 overall rate of return proposal.

4 8. The most significant errors that contribute to the unreasonableness of Mr. Hevert's  
5 analyses and recommendations:

6 a. Mr. Hevert assumes, without support, that interest rates and the cost of capital  
7 will increase. Yet, long-term interest rates and capital costs have not  
8 increased in any meaningful way even with the Federal Reserve's actions and  
9 the increase in short-term rates. As was explained in a 2015 Moody's article,  
10 the persistently low interest rates and the comprehensive suite of cost  
11 recovery mechanisms that are allowed for regulated gas and electric utilities  
12 ensure a low business risk profile and, as such, reductions in the rates of return  
13 authorized by regulators have not impaired their credit profiles or deterred  
14 them from raising record amounts of capital.<sup>2</sup> See Part VI C.

15 b. Mr. Hevert's Discounted Cash Flow analyses rely exclusively on overly  
16 optimistic and upwardly biased earnings per share (EPS) growth rate  
17 forecasts, without consideration of other measures of growth. For example,  
18 his growth factor relies on estimates for growth in future earnings per share  
19 for nine comparable natural gas utilities, including an estimate that the long-  
20 term rate of growth for one company is 25.5%, based on a *Value Line*

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<sup>2</sup> Moody's Investors Service, "Lower Authorized Equity Returns Will Not Hurt Near-Term Credit Profiles," March 10, 2015.

1 prediction for that growth rate during the next five years.<sup>3</sup> The 25.5% growth  
2 prediction follows periods when the company experienced annual rates of  
3 growth in earnings of *negative* 11.5% in the past ten years, and *negative*  
4 22.0% in the past five years (i.e., it predicts a turn-around).<sup>4</sup> Obviously,  
5 25.5% is not a realistic estimate of long term growth, and its impact distorts  
6 Mr. Hevert's estimate of the growth factor. Yet, that is not the only high  
7 growth estimate skewing Mr. Hevert's analyses. See Part VII.A.

- 8 c. Mr. Hevert's Capital Asset Pricing Model erroneously uses a too-high risk-  
9 free interest rate combined with an exaggerated range of equity market risk  
10 premiums. His range of market risk premiums of 10.65% to 13.77% reflect  
11 unrealistic assumptions about future long-term economic earnings growth and  
12 stock returns, assumptions that are out of line with the lower expected growth  
13 expected for our gross domestic product ("GDP"). To illustrate, consider how  
14 the expected earnings growth compares over time to the expected growth in  
15 GDP. If we use a 13.1% growth rate in earnings to predict what aggregate  
16 net income will be for S&P 500 companies in the year 2050, and compare that  
17 value to the value of nominal GDP in the United States, which is predicted to  
18 grow at a rate of 4.23%, then by 2050 the aggregate net income for the S&P  
19 500 companies would make up 92% of our gross domestic product. Today,  
20 by comparison, net income makes up under 7% of our gross domestic product.  
21 Warren Buffet has observed that "you have to be wildly optimistic to believe

---

<sup>3</sup> See Table 8, shown on page 72.

<sup>4</sup> See Table 9 shown on page 73.

1 that corporate profits as a percent of GDP can, for any sustained period, hold  
2 much above 6%.”<sup>5</sup> More details about errors in Mr. Hevert’s CAPM results  
3 are discussed in Part VII.B.

4 d. Mr. Hevert’s Alternative Risk Premium Model relies on inflated risk-free  
5 interest rates for his base yield and adds a risk premium that is factored using  
6 *authorized* rates of return (i.e., returns estimated by regulators in place of  
7 market-based data). As such, the risk premium is a gauge of regulatory  
8 commission behavior, not current investor requirements. See Part VII.C.

9 e. Mr. Hevert’s Expected Earnings Approach compares earnings using the book  
10 value of equity rather than current stock values. This ignores capital market  
11 data about changes in investor rate of return requirements. As a result, the  
12 approach is circular, measuring estimates of the rate of return on equity based  
13 largely on regulatory determinations, rather than basing the estimates on  
14 current market data. See Part VII.D.

15 f. Mr. Hevert also suggests two other reasons for his high ROE  
16 recommendation, namely the riskiness of Piedmont relative to the proxy  
17 group, and the need to make an adjustment for “flotation costs,” but those  
18 reasons lack merit as is discussed in Part VII.E.

19 g. With respect to economic conditions in North Carolina and in Piedmont’s  
20 service territory, I conclude that the higher level of natural gas residential  
21 rates in North Carolina, coupled with a lower level of household income in

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<sup>5</sup> Carol Loomis, “Mr. Buffet on the Stock Market,” *Fortune*, November 22, 1999.  
[https://money.cnn.com/magazines/fortune/fortune\\_archive/1999/11/22/269071/](https://money.cnn.com/magazines/fortune/fortune_archive/1999/11/22/269071/).

1 the state and a higher level of unemployment in Piedmont's service territory  
2 suggest that affordability can be an issue for an essential utility service such  
3 as natural gas. See Part VIII.

4 h. Finally, Piedmont's overall rate of return request has a significant impact on  
5 its overall requested increase in revenues. Piedmont proposes to increase its  
6 overall annual operating revenues by \$253,435,633, due in part to its  
7 proposal to increase its common equity ratio to 52.0% and increase its ROE  
8 to 10.60%. See Exhibit JRW-13, page 1 (which reflects Piedmont's Exhibit  
9 (PKP-7 page 2)). On page 2 of Exhibit JRW-13, Piedmont's revenues  
10 increase proposal is shown again modified only to show the impact of my  
11 recommendation to reduce the common equity ratio to 50.0% and authorize  
12 an ROE of 9.0%. Without any other changes to Piedmont's proposal, the  
13 overall revenue increase would be reduced by \$58 million per year to  
14 \$195,468,893. The rate of return in Piedmont's proposal is not necessary to  
15 attract investors and is not just and reasonable. See Part VIII.

16

17 **Q. HOW IS THE REST OF YOUR TESTIMONY ORGANIZED?**

18 A. First, I provide a brief overview of what comprises a utility's rate of return and  
19 provide tables that present my recommendations. Second, I discuss the current  
20 capital market environment. Third, I select a proxy group of gas distribution  
21 companies for estimating the market cost of equity for Piedmont. Fourth, I present  
22 my recommendations for the Company's capital structure and debt cost rates. Fifth,  
23 I provide an overview of the concept of the cost of equity capital and then estimate

1 the equity cost rate for Piedmont. Sixth, I critique the Company's rate of return  
2 analysis and testimony. Finally, I assess North Carolina's economic conditions and  
3 examine the impact of the Company's rate of return proposal on its overall revenue  
4 increase request. I have attached one appendix.

## 6 II. INTRODUCTION

7  
8

### 9 A. **Overview**

10

#### 11 **Q. WHAT COMPRISES A UTILITY'S "RATE OF RETURN?"**

12 A. A company's overall rate of return consists of three main categories: (1) capital  
13 structure (i.e., ratios of short-term debt, long-term debt, preferred stock and  
14 common equity); (2) cost rates for short-term debt, long-term debt, and preferred  
15 stock; and (3) common equity cost, otherwise known as ROE.

16

#### 17 **Q. WHAT IS A UTILITY'S ROE INTENDED TO REFLECT?**

18 A. An ROE is most simply described as the allowed rate of profit for a regulated  
19 company. In a competitive market, a company's profit level is determined by a  
20 variety of factors, including the state of the economy, the degree of competition a  
21 company faces, the ease of entry into its markets, the existence of substitute or  
22 complementary products/services, the company's cost structure, the impact of  
23 technological changes, and the supply and demand for its services and/or products.  
24 For a regulated monopoly, the regulator determines the level of profit available to

1 the utility. The United States Supreme Court established the guiding principles  
2 for establishing an appropriate level of profitability for regulated public utilities in  
3 two cases: (1) *Bluefield*<sup>6</sup> and (2) *Hope*.<sup>7</sup> In those cases, the Court recognized that  
4 the fair rate of return on equity should be: (1) comparable to returns investors  
5 expect to earn on investments with similar risk; (2) sufficient to assure confidence  
6 in the company's financial integrity; and (3) adequate to maintain the company's  
7 credit and to attract capital.

8 Thus, the appropriate ROE for a regulated utility requires determining the  
9 market-based cost of capital. The market-based cost of capital for a regulated firm  
10 represents the return investors could expect from other investments, while  
11 assuming no more and no less risk. The purpose of the economic models and  
12 formulas in cost of capital testimony (including those presented later in my  
13 testimony) is to estimate, using the market data of similar-risk firms, the rate of  
14 return equity investors require for that risk-class of firms in order to set an  
15 appropriate ROE for a regulated firm.

---

<sup>6</sup> *Bluefield Water Works and Improvement Co. v. Public Service Commission of West Virginia*, 262 U.S. 679, 43 S. Ct. 675, 67 L. Ed. 1176 (1923) ("Bluefield").

<sup>7</sup> *Federal Power Commission v. Hope Natural Gas Co.*, 320 U.S. 591, 64 S. Ct. 281, 88 L. Ed. 333 (1944) ("Hope").

1 **B. Table of Recommendations**

2  
3 **Q. PLEASE PROVIDE YOUR RECOMMENDATIONS REGARDING THE**  
4 **APPROPRIATE MARKET-BASED RATE OF RETURN FOR**  
5 **PIEDMONT.**

6 **A.** My rate of return recommendation is provided in Exhibit JRW-1. Panel A in  
7 Exhibit JRW-1 shows my primary recommendation, which adjusts Piedmont's  
8 proposed equity capital structure to 50% and establishes a 9.00% rate of return on  
9 equity:

10 **Table 1**  
11 **Primary Rate of Return Recommendation**

<b>Capital Source</b>	<b>Capitalization Ratios*</b>	<b>Cost Rate</b>	<b>Weighted Cost Rate</b>
<b>Short-Term Debt</b>	<b>0.85%</b>	<b>2.82%</b>	<b>0.02%</b>
<b>Long-Term Debt</b>	<b>49.15%</b>	<b>4.55%</b>	<b>2.24%</b>
<b>Common Equity</b>	<b>50.00%</b>	<b>9.00%</b>	<b>4.50%</b>
<b>Total Capitalization</b>	<b>100.00%</b>		<b>6.76%</b>

12 **Q. PLEASE PROVIDE YOUR ALTERNATIVE RATE OF RETURN**  
13 **RECOMMENDATION FOR PIEDMONT.**

14 **A.** My alternative rate of return recommendation is summarized in Table 2 and Panel  
15 B of Exhibit JRW-1.

16 **Table 2**  
17 **AG's Alternative Rate of Return Recommendation**

<b>Capital Source</b>	<b>Capitalization Ratios*</b>	<b>Cost Rate</b>	<b>Weighted Cost Rate</b>
<b>Short-Term Debt</b>	<b>0.82%</b>	<b>2.82%</b>	<b>0.02%</b>
<b>Long-Term Debt</b>	<b>47.18%</b>	<b>4.55%</b>	<b>2.15%</b>
<b>Common Equity</b>	<b>52.00%</b>	<b>8.70%</b>	<b>4.52%</b>
<b>Total Capitalization</b>	<b>100.00%</b>		<b>6.69%</b>

18

1                   **III. CURRENT CAPITAL MARKET CONDITIONS AND**

2   **AUTHORIZED ROES**

3

4   **Q.    IS IT APPROPRIATE TO SET THE AUTHORIZED RATE OF RETURN**  
 5           **BASED ON CURRENT INDICATORS OF MARKET-COST RATES, OR**  
 6           **SHOULD THE COMMISSION ADJUST THE RATE BASED ON MR.**  
 7           **HEVERT'S FORECASTS OF HIGHER INTEREST RATES AND**  
 8           **CAPITAL COSTS?**

9   **A.**    I suggest that the Commission set an equity cost rate based on current indicators of  
 10           market-cost rates and not speculate on the future direction of interest rates.

11                   Economists have been predicting that interest rates would be going up for a  
 12                   decade, and they consistently have been wrong. For example, after the  
 13                   announcement of the end of the Quantitative Easing III ("QE III") program in  
 14                   2014, all the economists in Bloomberg's interest rate survey forecasted interest  
 15                   rates would increase in 2014, and 100% of the economists were wrong. According  
 16                   to the *Market Watch* article:<sup>8</sup>

17                                   The survey of economists' yield projections is generally  
 18                                   skewed toward rising rates — only a few times since early 2009  
 19                                   have a majority of respondents to the Bloomberg survey  
 20                                   thought rates would fall. But the unanimity of the rising rate  
 21                                   forecasts in the spring was a stark reminder of how one-sided  
 22                                   market views can become. It also teaches us that economists

---

<sup>8</sup> Ben Eisen, "Yes, 100% of economists were dead wrong about yields, *Market Watch*," October 22, 2014. Perhaps reflecting this fact, *Bloomberg* reported that the Federal Reserve Bank of New York has stopped using the interest rate estimates of professional forecasters in the Bank's interest rate model due to the unreliability of those interest rate forecasts. See Susanne Walker and Liz Capo McCormick, "Unstoppable \$100 Trillion Bond Market Renders Models Useless," *Bloomberg.com* (June 2, 2014), <http://www.bloomberg.com/news/2014-06-01/the-unstoppable-100-trillion-bond-market-renders-models-useless.html>.

1 can be universally wrong.

2  
3 Two other financial publications produced studies on how economists  
4 consistently predict higher interest rates, and yet they too, have been wrong. The first  
5 publication, entitled “How Interest Rates Keep Making People on Wall Street Look  
6 Like Fools,” evaluated economists’ forecasts for the yield on 10-year Treasury  
7 bonds at the beginning of the year for the last ten years.<sup>9</sup> The results demonstrated  
8 that economists consistently predict that interest rates will go higher, and interest  
9 rates have not fulfilled those predictions.

10 The second study tracked economists’ forecasts for the yield on 10-year  
11 Treasury bonds on an ongoing basis from 2010 until 2015.<sup>10</sup> The study, entitled  
12 “Interest Rate Forecasters are Shockingly Wrong Almost All of the Time,”  
13 indicates that economists are continually forecasting that interest rates are going  
14 up, yet they do not. Indeed, as Bloomberg has reported, economists’ continued  
15 failure in forecasting increasing interest rates has caused the Federal Reserve Bank  
16 of New York to stop using the interest-rate estimates of professional forecasters in  
17 the Bank’s interest-rate model due to the unreliability of those interest-rate  
18 forecasts.<sup>11</sup>

19 Obviously, investors are aware of the consistently wrong forecasts of higher  
20 interest rates, and therefore place little weight on such forecasts. If investors were

---

<sup>9</sup> Joe Weisenthal, “How Interest Rates Keep Making People on Wall Street Look Like Fools,” Bloomberg.com, March 16, 2015. <http://www.bloomberg.com/news/articles/2015-03-16/how-interest-rates-keep-making-people-on-wall-street-look-like-fools>.

<sup>10</sup> Akin Oyedele, “Interest Rate Forecasters are Shockingly Wrong Almost All of the Time,” *Business Insider*, July 18, 2015. <http://www.businessinsider.com/interest-rate-forecasts-are-wrong-most-of-the-time-2015-7>.

<sup>11</sup> “*Market Watch*,” October 22, 2014.

1 expecting interest rates to suddenly increase, thereby producing higher yields and  
2 negative returns, they would not be buying long-term Treasury bonds or utility stocks  
3 at their current yields. For example, consider a utility that pays a dividend of \$2.00  
4 with a stock price of \$50.00. That produces a current dividend yield of 4.0%. If the  
5 stock price goes up to \$80, that would produce a dividend yield of 2.5%, a reduction  
6 in the yield. If, on the other hand, investors were to require an increase in the dividend  
7 yield due to forecasts of higher interest rates as Mr. Hevert suggests, then the price  
8 of the utility stock would decline. In the example above where the dividend amount  
9 is \$2.00, and higher return requirements led the dividend yield to increase from 4.0%  
10 to 5.0% in the next year, the stock price would have to decline from \$50 to \$40, which  
11 would be a -20% return on the stock. Obviously, investors would not buy the utility  
12 stock with an expected return of -20% due to higher dividend yield requirements.

13 In sum, the Commission should set the equity cost rate based on current  
14 indicators of market-cost rates without speculating about the future direction of  
15 interest rates. I am not aware of any study of changes in interest rates that suggests  
16 one forecasting service is consistently better than others or that interest-rate forecasts  
17 are consistently better than just assuming the current interest rate will be the rate in  
18 the future. As discussed above, investors would not be buying long-term Treasury  
19 bonds or utility stocks at their current yields if they expected interest rates to suddenly  
20 increase, thereby producing higher dividend yields and negative stock returns.

21

22

23

**Q. HAVE THE FEDERAL RESERVE'S DECISIONS TO RAISE THE  
24 FEDERAL FUNDS RATE IN RECENT YEARS RESULTED IN**

1           **INCREASES IN LONG TERM INTEREST RATES AND CAPITAL**  
2           **COSTS?**

3    A.    No. Long term interest rates have not increased even as the Federal Reserve has  
4           increased its target rate for federal funds.

5           On December 16, 2015, the Federal Reserve increased its target rate for  
6           federal funds from 0.25 to 0.50 percent.<sup>12</sup> This increase came after the rate was  
7           kept in the 0.00 to 0.25 percent range for over five years in order to spur economic  
8           growth in the wake of the financial crisis associated with the Great Recession. As  
9           the economy has improved, with lower unemployment, and steady but slow GDP  
10          growth, the Federal Reserve has increased the target federal funds rate on eight  
11          additional occasions: December 2016; March, June, December of 2017; and  
12          March, June, September, and December of 2018.

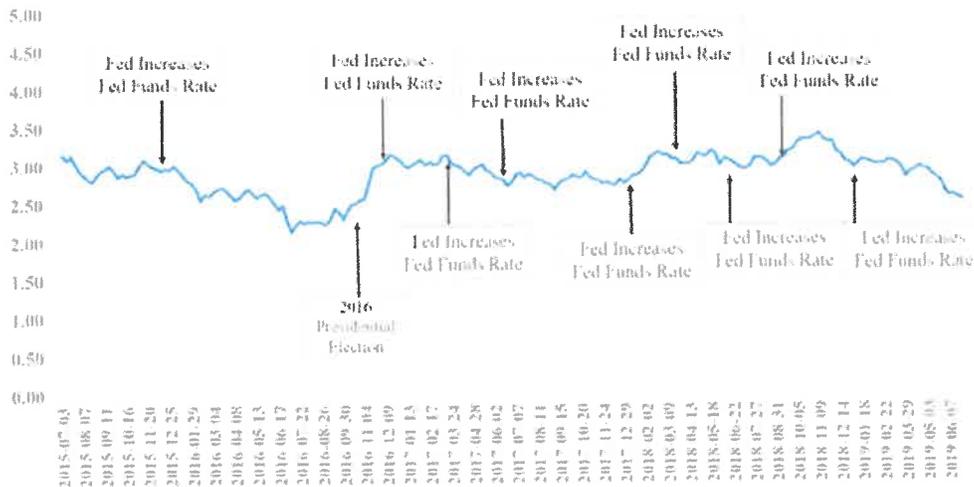
13          Figure 1, below, shows the yield on 30-year Treasury bonds over the period  
14          of 2015-2019. I have highlighted the dates in which the Federal Reserve increased  
15          the federal funds rate. The 30-year Treasury yield hit its lowest point in the 2015  
16          – 2016 timeframe in the summer of 2016 and subsequently increased with  
17          improvements in the economy. Then came November 8, 2016, and financial  
18          markets moved significantly in the wake of the results in the U.S. presidential  
19          election. The stock market gained more than 10% and the 30-year Treasury yield  
20          increased about 50 basis points to 3.2% by year-end 2016. However, over the past  
21          three years, even as the Federal Reserve has increased the federal funds rate, the

---

<sup>12</sup> The federal funds rate is set by the Federal Reserve and is the borrowing rate applicable to the most creditworthy financial institutions when they borrow and lend funds overnight to each other.

1 yield on thirty-year bonds has remained in the 2.5% to 3.3% range.

2 **Figure 1**  
3 **Thirty-Year Treasury Yield and Federal Reserve Fed Funds Rate Increases**  
4 **2015-2019**



5

6

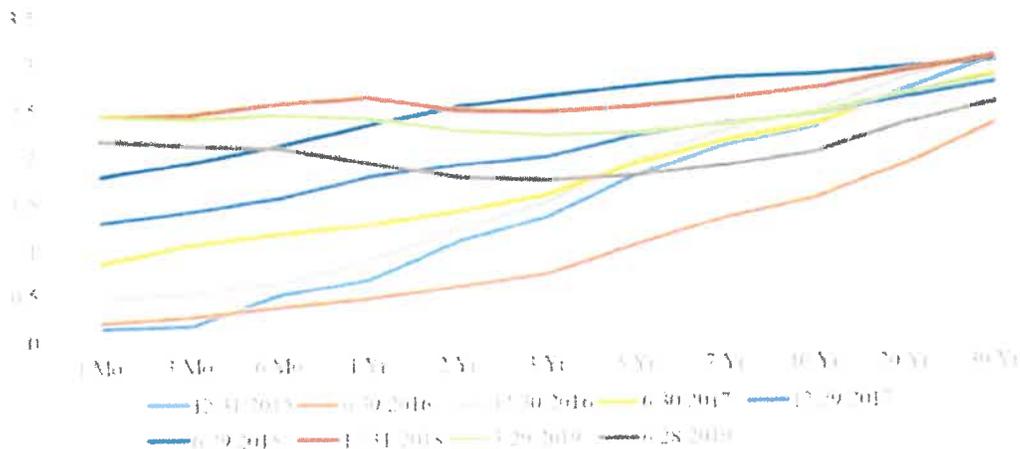
7 **Q. WHY HAVE LONG-TERM TREASURY YIELDS REMAINED IN THE**  
8 **3.0% RANGE DESPITE THE FEDERAL RESERVE INCREASING**  
9 **SHORT-TERM RATES?**

10 **A.** Whereas the Federal Reserve can directly affect short-term rates by adjustments  
11 to the federal funds rate, long-term rates are primarily driven by expected  
12 economic growth and inflation.<sup>13</sup> The relationship between short- and long-term  
13 rates is normally evaluated using the yield curve. The yield curve depicts the  
14 relationship between the yield-to-maturity and the time-to-maturity for U.S.  
15 Treasury bills, notes, and bonds. Figure 2, below, shows the yield curve on a semi-

<sup>13</sup> Whereas economic growth picked up in 2018, partly in response to the personal and corporate tax cuts, projected real GDP growth for 2019 and beyond remains in the 2.0% to 2.5% range. In addition, inflation remains low and is also in the 2.0% to 2.5% range.

1 annual basis since the Federal Reserve started increasing the federal funds rate at  
 2 the end of 2015. It shows that, except for mid-year 2016, when interest rates  
 3 dipped to very low levels, the 30-year Treasury yield has remained in the 2.8%-  
 4 3.3% range despite the fact that short-term rates have increased from near 0.0% to  
 5 about 2.50%. As such, long-term interest rates and capital costs have not increased  
 6 in any meaningful way even with the Federal Reserve's actions and the increase  
 7 in short-term rates.

8 **Figure 2**  
 9 **Semi-Annual Yield Curves**  
 10 **2015-2019**



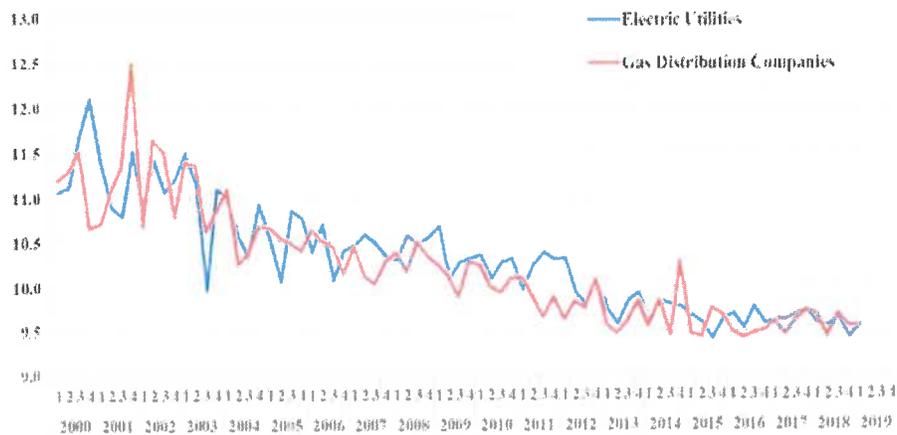
11 Date Source: <https://www.treasury.gov/resource-center/data-chart-center/interest-rates/Pages/TextView.aspx?data=yieldYear&year=2019>.

12 **Q. PLEASE DISCUSS THE TREND IN AUTHORIZED RETURN ON**  
 13 **EQUITY FOR ELECTRIC AND GAS COMPANIES.**

14  
 15  
 16 **A.** Over the past five years, with the historically low interest rates and capital costs,  
 17 authorized ROEs for electric utility and gas distribution companies have slowly  
 18  
 19

1 declined to reflect the low capital cost environment. In Figure 3, below, I have  
 2 graphed the quarterly authorized ROEs for electric and gas companies from 2000  
 3 to 2018. There is a clear downward trend in the data. On an annual basis, these  
 4 authorized ROEs for gas distribution companies have largely declined from 9.94%  
 5 in 2012, to 9.68% in 2013, 9.78% in 2014, 9.60% in 2015, 9.50% in 2016, 9.72%  
 6 in 2017, 9.59% in 2018, and 9.55% in the first quarter of 2019. The authorized  
 7 ROEs for electric utilities have declined from an average of 10.01% in 2012, 9.8%  
 8 in 2013, 9.76% in 2014, 9.58% in 2015, 9.60%, and 9.68% in 2017, 9.56% in  
 9 2018, and 9.57% in the first quarter of 2019, according to Regulatory Research  
 10 Associates.<sup>14</sup>

11 **Figure 3**  
 12 **Authorized ROEs for Electric Utility and Gas Distribution Companies**  
 13 **2000-2019**



14  
 15  
 16  
 17

<sup>14</sup> *Regulatory Focus*, Regulatory Research Associates, 2019.

1 **IV. PROXY GROUP SELECTION**

2

3 **Q. PLEASE DESCRIBE YOUR APPROACH TO DEVELOPING A FAIR**  
4 **RATE OF RETURN RECOMMENDATION FOR PIEDMONT.**

5 A. To develop a fair rate of return recommendation for the Company (market cost of  
6 equity), I have evaluated the return requirements of investors on the common stock  
7 of a proxy group of publicly-held gas distribution companies.

8

9 **Q. PLEASE DESCRIBE YOUR PROXY GROUP OF GAS DISTRIBUTION**  
10 **COMPANIES.**

11 A. This Gas Proxy Group consists of eight natural gas distribution companies. The  
12 companies include Atmos Energy, Chesapeake Utilities, Inc. New Jersey  
13 Resources, Northwest Natural Gas Company, One Gas, Inc., South Jersey  
14 Industries, Southwest Gas, and Spire, Inc. This is the same group used by Mr.  
15 Hevert.

16 Summary financial statistics for the Gas Proxy Group are listed on page 1  
17 of Exhibit JRW-2. The median operating revenues and net plant among members  
18 of the Gas Proxy Group are \$1,640.2 million and \$3,182.7 million, respectively.  
19 On average, the group receives 69% of revenues from regulated gas operations,  
20 has an "A-" average issuer credit rating from S&P, a median common equity ratio  
21 of 47.1%, and a median earned return on common equity of 9.7%.

22

1 **Q. HOW DOES THE INVESTMENT RISK OF THE COMPANY COMPARE**  
2 **TO THAT OF THE GAS PROXY GROUP?**

3 A. I believe that bond ratings provide a good assessment of the investment risk of a  
4 company. The S&P and Moody's issuer credit ratings for Piedmont are A- and  
5 A3, respectively. These are in line with those of the companies in the gas proxy  
6 group. As such, I believe that the investment risk of Piedmont is similar to the  
7 average of the proxy group.

8  
9 **Q. PLEASE DISCUSS THE INVESTMENT RISK OF THE GAS PROXY**  
10 **GROUP AS MEASURED BY THE RISK METRICS PUBLISHED BY**  
11 **VALUE LINE?**

12 A. On page 2 of Exhibit JRW-2, I show the riskiness of the Gas Proxy Group using  
13 five different risk measures from *Value Line*. These measures include Beta,  
14 Financial Strength, Safety, Earnings Predictability, and Stock Price Stability.<sup>15</sup>  
15 The comparisons of the risk measures include Beta (0.68), Financial Strength (A),  
16 Safety (1.8), Earnings Predictability (71), and Stock Price Stability (88). In my  
17 opinion, these risk measures indicate that the group's investment risk is relatively  
18 low.

19  
20  
21  
22

---

<sup>15</sup> These metrics are defined on page 3 of Exhibit JRW-2.

1           **V.     CAPITAL STRUCTURE RATIOS AND DEBT COST RATES**

2

3   **Q.     PLEASE DESCRIBE PIEDMONT'S PROPOSED CAPITAL STRUCTURE**  
4   **AND SENIOR CAPITAL COST RATES.**

5   A.     Piedmont has proposed a capital structure consisting of 0.82% short-term debt,  
6           47.18% long-term debt, and 52.00% common equity. Piedmont has proposed  
7           short-term and long-term debt cost rates of 2.82% and 4.55%.

8

9   **Q.     HOW DO PIEDMONT'S PROPOSED CAPITAL STRUCTURE RATIOS**  
10   **COMPARE TO THE AVERAGE CAPITALIZATION RATIOS FOR**  
11   **COMPANIES IN THE GAS PROXY GROUP?**

12   A.     Piedmont's proposed capital structure ratios include a common equity ratio of  
13           52.00%. As shown in Panel B of Exhibit JRW-3, the average quarterly common  
14           equity ratio for the Gas Proxy Group in fiscal year 2018 was 46.75%. As such,  
15           Piedmont is proposing a capital structure that includes much more common equity in  
16           financing its gas operations than the average of the proxy group.

17

18   **Q.     HOW DO PIEDMONT'S PROPOSED CAPITAL STRUCTURE RATIOS**  
19   **COMPARE TO ITS RECENT CAPITALIZATION RATIOS AS WELL AS**  
20   **TO THOSE OF ITS PARENT, DUKE ENERGY CORPORATION?**

21   A.     Panel C of Exhibit JRW-3 provides Piedmont's average quarterly capitalization ratio  
22           over the 2018-19 time period. The quarterly data are provided on page 2 of Exhibit  
23           JRW-3. The company's average capitalization ratios over the 2018-19 time period

1 have been 9.6% short-term debt, 43.3% long-term debt, and 48.10% common  
 2 equity. Panel C of Exhibit JRW-3 also provides Duke Energy Corporation's average  
 3 quarterly capitalization ratio over the 2018-19 time period. Duke's average  
 4 capitalization ratios over the 2018-19 time period have been 6.3% short-term debt,  
 5 50.6% long-term debt, and 42.9% common equity.

6 As a result, the Company's proposed capital structure includes a higher  
 7 common equity ratio (52.00%) than it has had in recent years and is much higher  
 8 than common equity ratio of its parent, Duke Energy Corporation.

9 **Q. PLEASE DISCUSS THE ISSUE OF PUBLIC UTILITY HOLDING**  
 10 **COMPANIES SUCH AS DUKE ENERGY USING DEBT TO FINANCE**  
 11 **THE EQUITY IN SUBSIDIARIES SUCH AS THE COMPANY.**

12 A. Moody's published an article on the use of low-cost debt financing by public utility  
 13 holding companies to increase their ROEs. The summary observations included  
 14 the following:<sup>16</sup>

15 US utilities use leverage at the holding-company level to invest in other  
 16 businesses, make acquisitions and earn higher returns on equity. In some cases,  
 17 an increase in leverage at the parent can hurt the credit profiles of its regulated  
 18 subsidiaries.  
 19

20 This financial strategy has traditionally been known as double leverage. Moody's  
 21 defined double leverage in the following way:<sup>17</sup>

22 Double leverage is a financial strategy whereby the parent raises debt but  
 23 downstreams the proceeds to its operating subsidiary, likely in the form of

---

<sup>16</sup> Moody's Investors' Service, "High Leverage at the Parent Often Hurts the Whole Family," May 11, 2015, p.1.

<sup>17</sup> *Ibid.* p. 5.

1 an equity investment. Therefore, the subsidiary's operations are financed  
2 by debt raised at the subsidiary level and by debt financed at the holding-  
3 company level. In this way, the subsidiary's equity is leveraged twice, once  
4 with the subsidiary debt and once with the holding-company debt. In a  
5 simple operating-company / holding-company structure, this practice  
6 results in a consolidated debt-to-capitalization ratio that is higher at the  
7 parent than at the subsidiary because of the additional debt at the parent.  
8

9 Moody's goes on to discuss the potential risk to utilities of the strategy,  
10 and specifically notes that regulators could take it into consideration in setting  
11 authorized ROEs.<sup>18</sup>

12 **"Double leverage" drives returns for some utilities but could pose risks**  
13 **down the road.** The use of double leverage, a long-standing practice  
14 whereby a holding company takes on debt and downstreams the proceeds  
15 to an operating subsidiary as equity, could pose risks down the road if  
16 regulators were to ascribe the debt at the parent level to the subsidiaries or  
17 adjust the authorized return on capital.

18  
19 **Q. PLEASE DISCUSS THE SIGNIFICANCE OF THE AMOUNT OF EQUITY**  
20 **THAT IS INCLUDED IN A UTILITY'S CAPITAL STRUCTURE.**

21 A. A utility's decision as to the amount of equity capital it will incorporate into its  
22 capital structure involves fundamental trade-offs relating to the amount of  
23 financial risk the firm carries, the overall revenue requirements its customers are  
24 required to bear through the rates they pay, and the return on equity that investors  
25 will require.

26  
27 **Q. PLEASE DISCUSS A UTILITY'S DECISION TO USE DEBT VERSUS**  
28 **EQUITY TO MEET ITS CAPITAL NEEDS.**

---

<sup>18</sup> *Ibid.* p. 1.

1 A. Utilities satisfy their capital needs through a mix of equity and debt. Because  
2 equity capital is more expensive than debt, the issuance of debt enables a utility to  
3 raise more capital for a given commitment of dollars than it could raise with just  
4 equity. Debt is, therefore, a means of “leveraging” capital dollars. However, as  
5 the amount of debt in the capital structure increases, financial risk increases and  
6 the risk of the utility, as perceived by equity investors also increases. Significantly  
7 for this case, the converse is also true. As the amount of debt in the capital  
8 structure decreases, the financial risk decreases. The required return on equity  
9 capital is a function of the amount of overall risk that investors perceive, including  
10 financial risk in the form of debt.

11

12 **Q. WHY IS THIS RELATIONSHIP IMPORTANT TO THE UTILITY'S**  
13 **CUSTOMERS?**

14 A. Just as there is a direct correlation between the utility's authorized return on equity  
15 and the utility's revenue requirements (the higher the return, the greater the  
16 revenue requirement), there is a direct correlation between the amount of equity in  
17 the capital structure and the revenue requirements that customers are called on to  
18 bear. Again, equity capital is more expensive than debt. Not only does equity  
19 command a higher cost rate, it also adds more to the income tax burden that  
20 ratepayers are required to pay through rates. As the equity ratio increases, the  
21 utility's revenue requirements increase and the rates paid by customers increase.  
22 If the proportion of equity is too high, rates will be higher than they need to be.  
23 For this reason, the utility's management should pursue a capital acquisition

1 strategy that results in the proper balance in the capital structure.

2

3 **Q. HOW HAVE UTILITIES TYPICALLY STRUCK THIS BALANCE?**

4 A. Due to regulation and the essential nature of its output, a regulated utility is  
5 exposed to less business risk than other companies that are not regulated. This  
6 means that a utility can reasonably carry relatively more debt in its capital structure  
7 than can most unregulated companies. Thus, a utility should take appropriate  
8 advantage of its lower business risk to employ cheaper debt capital at a level that  
9 will benefit its customers through lower revenue requirements.

10

11 **Q. GIVEN THAT PIEDMONT HAS PROPOSED AN EQUITY RATIO THAT**  
12 **IS HIGHER THAN (1) THE AVERAGE COMMON EQUITY RATIO OF**  
13 **MR. HEVERT'S PROXY GROUP, (2) THE AVERAGE AUTHORIZED**  
14 **COMMON EQUITY RATIO FOR US GAS COMPANIES, AND (3) ITS**  
15 **OWN COMMON EQUITY RATIO AS WELL AS THE COMMON**  
16 **EQUITY RATIO OF ITS PARENT COMPANY, WHAT SHOULD THE**  
17 **COMMISSION DO IN THIS RATEMAKING PROCEEDING?**

18 A. When a regulated utility's actual capital structure contains a high equity ratio, the  
19 options are: (1) to impute a more reasonable capital structure that is comparable to  
20 the average of the proxy group used to determine the cost of equity and to reflect  
21 the imputed capital structure in revenue requirements; or (2) to recognize the  
22 downward impact that an unusually high equity ratio will have on the financial  
23 risk of a utility and authorize a common equity cost rate lower than that of the

1 proxy group.

2

3 **Q. PLEASE ELABORATE ON THIS “DOWNWARD IMPACT.”**

4 A. As I stated earlier, there is a direct correlation between the amount of debt in a  
5 utility’s capital structure and the financial risk that an equity investor will associate  
6 with that utility. A relatively lower proportion of debt translates into a lower  
7 required return on equity, all other things being equal. Stated differently, a utility  
8 cannot expect to “have it both ways.” Specifically, a utility cannot maintain an  
9 unusually high equity ratio and not expect to have the resulting lower risk reflected  
10 in its authorized return on equity. The fundamental relationship between lower  
11 risk and the appropriate authorized return should not be ignored.

12 **Q. GIVEN THIS DISCUSSION, PLEASE DISCUSS YOUR PRIMARY  
13 CAPITAL STRUCTURE RECOMMENDATION FOR PIEDMONT?**

14 A. My primary capital structure recommendation is presented in Panel C of Exhibit  
15 JRW-3. As previously noted, Piedmont’s proposed capital structure consists of  
16 more common equity and less financial risk than any of the other proxy gas  
17 companies. Therefore, in my primary rate of return recommendation, I am  
18 proposing a capital structure that includes a common equity ratio of 50.0%. This  
19 capital structure includes a common equity ratio that is about half way between  
20 Piedmont’s proposed capital structure of 52.0% and the average common equity  
21 ratio of the proxy group of 46.75%. As shown in Table 3 and Panel C of Exhibit  
22 JRW-3, in this capital structure, I have grossed up the percentage amounts of short-

1 term and long-term debt and preferred stock so that they collectively total 50.0%  
 2 and reduced the amount of common equity from 52.0% to 50.0%.

3 **Table 3**  
 4 **Primary Capital Structure Recommendation**

	<b>Piedmont Proposed</b>	<b>Adjustment</b>	<b>AG Proposed</b>	<b>Cost</b>
<b>Short-Term Debt</b>	<b>0.82%</b>	<b>1.041667</b>	<b>0.85%</b>	<b>2.82%</b>
<b>Long-Term Debt</b>	<b>47.18%</b>	<b>1.041667</b>	<b>49.15%</b>	<b>4.55%</b>
<b>Common Equity</b>	<b>52.00%</b>	<b>0.961538</b>	<b>50.00%</b>	
<b>Total Capital</b>	<b>100.00%</b>		<b>100.00%</b>	

5  
 6 **Q. WHAT IS THE CAPITAL STRUCTURE IN YOUR ALTERNATIVE RATE**  
 7 **OF RETURN RECOMMENDATION?**

8 A. In my alternative rate of return recommendation, I am using Piedmont' proposed  
 9 capital structure which consists of 0.82% short-term debt, 47.18% long-term debt,  
 10 and 52.00% common equity. I am also using Piedmont's proposed short-term and  
 11 long-term debt cost rates of 2.82% and 4.55%.

12 **Table 4**  
 13 **Alternative Capital Structure Recommendation**

	<b>Percent of Total</b>	<b>Cost</b>
<b>Short-Term Debt</b>	<b>0.82%</b>	<b>2.82%</b>
<b>Long-Term Debt</b>	<b>47.18%</b>	<b>4.55%</b>
<b>Common Equity</b>	<b>52.00%</b>	
<b>Total Capital</b>	<b>100.00%</b>	

14  
 15 **Q. DO YOU BELIEVE THAT YOUR PROPOSED 50% EQUITY CAPITAL**  
 16 **STRUCTURE IS FAIR TO PIEDMONT?**

1 A. Yes, for two reasons: (1) It includes a common equity ratio that is higher than the  
2 average common equity ratio for the Gas Proxy Group in 2018 and therefore  
3 affords Piedmont with more common equity and less financial risk than other gas  
4 distribution companies: and (2) according to Regulatory Research Associates, the  
5 average authorized common equity ratio for gas-distribution companies in  
6 calendar year 2018 was 50.09%.<sup>19</sup>

7

8

## **VI. THE COST OF COMMON EQUITY CAPITAL**

9

### **A. Overview**

10

### **Q. WHY MUST AN OVERALL COST OF CAPITAL OR FAIR RATE OF RETURN BE ESTABLISHED FOR A PUBLIC UTILITY?**

11

12 A. In a competitive industry, the return on a firm's common equity capital is  
13 determined through the competitive market for its goods and services. Due to the  
14 capital requirements needed to provide utility services and the economic benefit  
15 to society from avoiding duplication of these services and the construction of  
16 utility infrastructure facilities, many public utilities are monopolies. Because of  
17 the lack of competition and the essential nature of their services, it is not  
18 appropriate to permit monopoly utilities to set their own prices. Thus, regulation  
19 seeks to establish prices that are fair to consumers and, at the same time, sufficient  
20  
21

---

<sup>19</sup> *Regulatory Focus*, Regulatory Research Associates, (2019).

1 to meet the operating and capital costs of the utility, *i.e.*, provide an adequate return  
2 on capital to attract investors.

3  
4 **Q. PLEASE PROVIDE AN OVERVIEW OF THE COST OF CAPITAL IN**  
5 **THE CONTEXT OF THE THEORY OF THE FIRM.**

6 A. The total cost of operating a business includes the cost of capital. The cost of  
7 common equity capital is the expected return on a firm's common stock that the  
8 marginal investor would deem sufficient to compensate for risk and the time value  
9 of money. In equilibrium, the expected and required rates of return on a  
10 company's common stock are equal.

11 Normative economic models of a company or firm, developed under very  
12 restrictive assumptions, provide insight into the relationship between firm  
13 performance or profitability, capital costs, and the value of the firm. Under the  
14 economist's ideal model of perfect competition, where entry and exit are costless,  
15 products are undifferentiated, and there are increasing marginal costs of  
16 production, firms produce up to the point where price equals marginal cost. Over  
17 time, a long-run equilibrium is established where price equals average cost,  
18 including the firm's capital costs. In equilibrium, total revenues equal total costs,  
19 and because capital costs represent investors' required return on the firm's capital,  
20 actual returns equal required returns, and the market value must equal the book  
21 value of the firm's securities.

22 In a competitive market, firms can achieve competitive advantage due to  
23 product market imperfections. Most notably, companies can gain competitive

1 advantage through product differentiation (adding real or perceived value to  
2 products) and by achieving economies of scale (decreasing marginal costs of  
3 production). Competitive advantage allows firms to price products above average  
4 cost and thereby earn accounting profits greater than those required to cover capital  
5 costs. When these profits are in excess of those required by investors, or when a  
6 firm earns a return on equity in excess of its cost of equity, investors respond by  
7 valuing the firm's equity in excess of its book value.

8 James M. McTaggart, founder of the international management consulting  
9 firm Marakon Associates, described this essential relationship between the return  
10 on equity, the cost of equity, and the market-to-book ratio in the following manner:

11 Fundamentally, the value of a company is determined by the  
12 cash flow it generates over time for its owners, and the  
13 minimum acceptable rate of return required by capital  
14 investors. This "cost of equity capital" is used to discount the  
15 expected equity cash flow, converting it to a present value. The  
16 cash flow is, in turn, produced by the interaction of a company's  
17 return on equity and the annual rate of equity growth. High  
18 return on equity (ROE) companies in low-growth markets, such  
19 as Kellogg, are prodigious generators of cash flow, while low  
20 ROE companies in high-growth markets, such as Texas  
21 Instruments, barely generate enough cash flow to finance  
22 growth.

23 A company's ROE over time, relative to its cost of equity, also  
24 determines whether it is worth more or less than its book value.  
25 If its ROE is consistently greater than the cost of equity capital  
26 (the investor's minimum acceptable return), the business is  
27 economically profitable and its market value will exceed book  
28 value. If, however, the business earns an ROE consistently less  
29 than its cost of equity, it is economically unprofitable and its  
30 market value will be less than book value.<sup>20</sup>

---

<sup>20</sup> James M. McTaggart, "The Ultimate Poison Pill: Closing the Value Gap," *Commentary* (Spring 1986), p.3.

1           As such, the relationship between a firm's return on equity, cost of equity,  
2 and market-to-book ratio is relatively straightforward. A firm that earns a return  
3 on equity above its cost of equity will see its common stock sell at a price above  
4 its book value. Conversely, a firm that earns a return on equity below its cost of  
5 equity will see its common stock sell at a price below its book value.

6  
7 **Q. PLEASE PROVIDE ADDITIONAL INSIGHTS INTO THE**  
8 **RELATIONSHIP BETWEEN ROE AND MARKET-TO-BOOK RATIOS.**

9 A. This relationship is discussed in a classic Harvard Business School case study  
10 entitled "Note on Value Drivers." On page 2 of that case study, the author  
11 describes the relationship very succinctly:

12           For a given industry, more profitable firms – those able to  
13 generate higher returns per dollar of equity– should have higher  
14 market-to-book ratios. Conversely, firms which are unable to  
15 generate returns in excess of their cost of equity should sell for  
16 less than book value.

<i>Profitability</i>	<i>Value</i>
<i>If ROE &gt; K</i>	<i>then Market/Book &gt; 1</i>
<i>If ROE = K</i>	<i>then Market/Book = 1</i>
<i>If ROE &lt; K</i>	<i>then Market/Book &lt; 1</i> <sup>21</sup>

17  
18  
19  
20  
21  
22           To assess the relationship by industry, as suggested above, I performed a  
23 regression study between estimated ROE and market-to-book ratios using natural  
24 gas distribution and electric utility companies. I used all companies in these two  
25 industries that are covered by *Value Line* and have estimated ROE and market-to-

---

<sup>21</sup> Benjamin Esty, "Note on Value Drivers," Harvard Business School, Case No. 9-297-082, April 7, 1997.

1 book ratio data. The results are presented in Exhibit JRW-4. The average R-  
2 square is 0.50.<sup>22</sup> This demonstrates the strong positive relationship between ROEs  
3 and market-to-book ratios for public utilities. Given that the market-to-book ratios  
4 have been above 1.0 for a number of years, this also demonstrates that utilities  
5 have been earnings ROEs above the cost of equity capital for many years.

6  
7 **Q. WHAT ECONOMIC FACTORS HAVE AFFECTED THE COST OF**  
8 **EQUITY CAPITAL FOR PUBLIC UTILITIES?**

9 A. Exhibit JRW-5 provides indicators of public utility equity cost rates over the past  
10 decade.

11 Page 1 shows the yields on long-term A-rated public utility bonds. These  
12 yields decreased from 2000 until 2003, and then hovered in the 5.50%-6.50%  
13 range from mid-2003 until mid-2008. These yields peaked in November 2008 at  
14 7.75% during the Great Recession. These yields have generally declined since  
15 then, dropping below 4.0% on four occasions - in mid-2013, in the first quarter of  
16 2015, in the summer of 2016, and in late 2017. These yields increased in 2018 but  
17 have fallen back to 4.0% in 2019.

18 Page 2 of Exhibit JRW-5 provides the dividend yields for the companies  
19 in the Gas Proxy Group over the past seventeen years. The dividend yields for the  
20 gas group declined from 5.8% to 3.1% between the years 2000 to 2007 due to

---

<sup>22</sup> R-square measures the percent of variation in one variable (e.g., market-to-book ratios) explained by another variable (e.g., expected ROE). R-squares vary between zero and 1.0, with values closer to 1.0 indicating a higher relationship between two variables.

1 higher gas company stock prices, increased to about 4.0% in 2009 during the  
2 financial crisis, and have declined steadily since that time due to higher utility  
3 stock valuations. The average dividend yield was 2.70% in 2017 and 2018.

4 Average earned returns on common equity and market-to-book ratios for  
5 gas utilities are on page 3 of Exhibit JRW-5. For the gas group, earned returns on  
6 common equity have been in the range of 9.0% to 12.0% over these years. Over  
7 the past decade, the earned ROEs have declined from the 12.0% range to about  
8 9.0%. The average market-to-book ratios for this group, which were about 1.25X  
9 in 2000 have increased to over 2.00X in 2017 and 2018. This means that, for at  
10 least the last decade, returns on common equity have been greater than the cost of  
11 capital, or more than necessary to meet investors' required returns. This also  
12 means that customers have been paying more than necessary to support an  
13 appropriate profit level for regulated utilities.

14  
15 **Q. WHAT FACTORS DETERMINE INVESTORS' EXPECTED OR**  
16 **REQUIRED RATE OF RETURN ON EQUITY?**

17 A. The expected or required rate of return on common stock is a function of  
18 market-wide as well as company-specific factors. The most important market  
19 factor is the time value of money as indicated by the level of interest rates in the  
20 economy. Common stock investor requirements generally increase and decrease  
21 with like changes in interest rates. The perceived risk of a firm is the predominant  
22 factor that influences investor return requirements on a company-specific basis. A  
23 firm's investment risk is often separated into business risk and financial risk.

1 Business risk encompasses all factors that affect a firm's operating revenues and  
2 expenses. Financial risk results from incurring fixed obligations in the form of debt  
3 in financing its assets.

4  
5 **Q. HOW DOES THE INVESTMENT RISK OF UTILITIES COMPARE WITH**  
6 **THAT OF OTHER INDUSTRIES?**

7 A. Due to the essential nature of their service as well as their regulated status, public  
8 utilities are exposed to a lesser degree of business risk than other, non-regulated  
9 businesses. The relatively low level of business risk allows public utilities to meet  
10 much of their capital requirements through borrowing in the financial markets,  
11 thereby incurring greater than average financial risk. Nonetheless, the overall  
12 investment risk of public utilities is below most other industries.

13 Exhibit JRW-6 provides an assessment of investment risk for 97 industries  
14 as measured by beta, which according to modern capital market theory, is the only  
15 relevant measure of investment risk. Beta is a measure of the systematic risk of a  
16 stock. The market, usually taken to be the S&P 500, has a beta of 1.0. The beta  
17 of a stock with the same price movement as the market also has a beta of 1.0. A  
18 stock whose price movement is greater than that of the market, such as a  
19 technology stock, is riskier than the market and has a beta greater than 1.0. A  
20 stock with below average price movement, such as that of a regulated public  
21 utility, is less risky than the market and has a beta less than 1.0. According to the  
22 *Value Line Investment Survey*, the average betas for electric, gas, and water utility

1 companies are 0.60, 0.67, and 0.70, respectively.<sup>23</sup> As such, the cost of equity for  
2 utilities is the lowest of all industries in the U.S. based on modern capital market  
3 theory.

4  
5 **Q. WHAT IS THE COST OF COMMON EQUITY CAPITAL?**

6 A. The costs of debt and preferred stock are normally based on historical or book  
7 values and can be determined with a great degree of accuracy. The cost of  
8 common equity capital, however, cannot be determined precisely and must instead  
9 be estimated from market data and informed judgment. This return requirement  
10 of the stockholder should be commensurate with the return requirement on  
11 investments in other enterprises having comparable risks.

12 According to valuation principles, the present value of an asset equals the  
13 discounted value of its expected future cash flows. Investors discount these  
14 expected cash flows at their required rate of return that, as noted above, reflects  
15 the time value of money and the perceived riskiness of the expected future cash  
16 flows. As such, the cost of common equity is the rate at which investors discount  
17 expected cash flows associated with common stock ownership.

---

<sup>23</sup> The beta for the *Value Line* Electric Utilities is the simple average of *Value Line*'s Electric East (0.55), Central (0.63), and West (0.62) group betas.

1   **Q.   HOW CAN THE EXPECTED OR REQUIRED RATE OF RETURN ON**  
2   **COMMON EQUITY CAPITAL BE DETERMINED?**

3   A.   Models have been developed to ascertain the cost of common equity capital for a  
4   firm. Each model, however, has been developed using restrictive economic  
5   assumptions. Consequently, judgment is required in selecting appropriate  
6   financial valuation models to estimate a firm's cost of common equity capital, in  
7   determining the data inputs for these models, and in interpreting the models'  
8   results. All of these decisions must take into consideration the firm involved as  
9   well as current conditions in the economy and the financial markets.

10

11   **Q.   HOW DO YOU PLAN TO ESTIMATE THE COST OF EQUITY CAPITAL**  
12   **FOR PIEDMONT?**

13   A.   I rely primarily on the discounted cash flow ("DCF") model to estimate the cost  
14   of equity capital. Given the investment valuation process and the relative stability  
15   of the utility business, the DCF model provides the best measure of equity cost  
16   rates for public utilities. I have also performed a capital asset pricing model  
17   ("CAPM") study; however, I give these results less weight because I believe that  
18   risk premium studies, of which the CAPM is one form, provide a less reliable  
19   indication of equity cost rates for public utilities.

20

21

22

1           **B. Discounted Cash Flow Analysis**

2

3   **Q. PLEASE DESCRIBE IN SIMPLE TERMS HOW A DISCOUNTED CASH**  
4   **FLOW ANALYSIS IS CALCULATED.**

5   A.   Simply put, a constant growth DCF measures the cost of common equity based on  
6       the sum of the dividend yield plus the expected rate of growth of dividends for  
7       comparable companies.

8

9   **Q. PLEASE DESCRIBE THE THEORY BEHIND THE TRADITIONAL DCF**  
10   **MODEL.**

11   A.   According to the DCF model, the current stock price is equal to the discounted  
12       value of all future dividends that investors expect to receive from investment in  
13       the firm. As such, stockholders' returns ultimately result from current as well as  
14       future dividends. As owners of a corporation, common stockholders are entitled  
15       to a *pro rata* share of the firm's earnings. The DCF model presumes that earnings  
16       that are not paid out in the form of dividends are reinvested in the firm so as to  
17       provide for future growth in earnings and dividends. The rate at which investors  
18       discount future dividends, which reflects the timing and riskiness of the expected  
19       cash flows, is interpreted as the market's expected or required return on the  
20       common stock. Therefore, this discount rate represents the cost of common equity.  
21       Algebraically, the DCF model can be expressed as:

$$P = \frac{D_1}{(1+k)^1} + \frac{D_2}{(1+k)^2} + \frac{D_n}{(1+k)^n}$$

where P is the current stock price,  $D_n$  is the dividend in year n, and k is the cost of common equity.

**Q. IS THE DCF MODEL CONSISTENT WITH VALUATION TECHNIQUES EMPLOYED BY INVESTMENT FIRMS?**

A. Yes. Virtually all investment firms use some form of the DCF model as a valuation technique. One common application for investment firms is called the three-stage DCF or dividend discount model ("DDM"). The stages in a three-stage DCF model are presented in Exhibit JRW-7, Page 1 of 2. This model presumes that a company's dividend payout initially progresses through a growth stage, then proceeds through a transition stage, and finally assumes a maturity (or steady-state) stage. The dividend-payment stage of a firm depends on the profitability of its internal investments which, in turn, is largely a function of the life cycle of the product or service.

1. Growth stage: Characterized by rapidly expanding sales, high profit margins, and an abnormally high growth in earnings per share. Because of highly profitable expected investment opportunities, the payout ratio is low. Competitors are attracted by unusually high earnings, leading to a decline in the growth rate.

2. Transition stage: In later years, increased competition reduces profit margins and earnings growth slows. With fewer new investment

1 opportunities, the company begins to pay out a larger percentage of  
2 earnings.

3 3. Maturity (steady-state) stage: Eventually, the company reaches a  
4 position where its new investment opportunities offer, on average, only  
5 slightly attractive ROEs. At that time, its earnings growth rate, payout  
6 ratio, and ROE stabilize for the remainder of its life. The constant-growth  
7 DCF model is appropriate when a firm is in the maturity stage of the life  
8 cycle.

9 In using this model to estimate a firm's cost of equity capital, dividends  
10 are projected into the future using the different growth rates in the alternative  
11 stages, and then the equity cost rate is the discount rate that equates the present  
12 value of the future dividends to the current stock price.

13  
14 **Q. HOW DO YOU ESTIMATE STOCKHOLDERS' EXPECTED OR**  
15 **REQUIRED RATE OF RETURN USING THE DCF MODEL?**

16 A. Under certain assumptions, including a constant and infinite expected growth rate,  
17 and constant dividend/earnings and price/earnings ratios, the DCF model can be  
18 simplified to the following:

$$19 \quad P = \frac{D_1}{k - g}$$

20  
21  
22  
23 where  $D_1$  represents the expected dividend over the coming year and  $g$  is the  
24 expected growth rate of dividends. This is known as the constant-growth version

1 of the DCF model. To use the constant-growth DCF model to estimate a firm's  
 2 cost of equity, one solves for "k" in the above expression to obtain the following:

$$3 \quad k = \frac{D_1}{P} + g$$

7 **Q. IN YOUR OPINION, IS THE CONSTANT-GROWTH VERSION OF THE**  
 8 **DCF MODEL APPROPRIATE FOR PUBLIC UTILITIES?**

9 A. Yes. The economics of the public utility business indicate that the industry is in  
 10 the maturity or constant-growth stage of a three-stage DCF. The economics  
 11 include the relative stability of the utility business, the maturity of the demand for  
 12 public utility services, and the regulated status of public utilities (especially the  
 13 fact that their returns on investment are effectively set through the ratemaking  
 14 process). The appropriate DCF valuation procedure for companies in the maturity  
 15 stage is the constant-growth DCF. In the constant-growth version of the DCF  
 16 model, the current dividend payment and stock price are directly observable.  
 17 However, the primary problem and controversy in applying the DCF model to  
 18 estimate equity cost rates entails estimating investors' expected dividend growth  
 19 rate.

21 **Q. WHAT FACTORS SHOULD ONE CONSIDER WHEN APPLYING THE**  
 22 **DCF METHODOLOGY?**

23 A. One should be sensitive to several factors when using the DCF model to estimate  
 24 a firm's cost of equity capital. In general, one must recognize the assumptions

1 under which the DCF model was developed in estimating its components (the  
2 dividend yield and the expected growth rate). The dividend yield can be precisely  
3 measured at any point in time; however, it tends to vary somewhat over time.  
4 Estimation of expected growth is considerably more difficult. One must consider  
5 recent firm performance, in conjunction with current economic developments and  
6 other information available to investors, to accurately estimate investors'  
7 expectations.

8  
9 **Q. WHAT DIVIDEND YIELDS HAVE YOU REVIEWED?**

10 A. I have calculated the dividend yields for the companies in the proxy group using  
11 the current annual dividend and 30-day, 90-day, and 180-day average stock prices.  
12 These dividend yields are provided in page 2 of Exhibit JRW-8. For the Gas Proxy  
13 Group, the median dividend yields using the 30-day, 90-day, and 180-day average  
14 stock prices range from 2.4% to 2.6%. I am using the 2.60% as the dividend yield  
15 for the Gas Proxy Group.

16  
17 **Q. PLEASE DISCUSS THE APPROPRIATE ADJUSTMENT TO THE SPOT**  
18 **DIVIDEND YIELD.**

19 A. According to the traditional DCF model, the dividend yield term relates to the  
20 dividend yield over the coming period. As indicated by Professor Myron Gordon,  
21 who is commonly associated with the development of the DCF model for popular  
22 use, this is obtained by: (1) multiplying the expected dividend over the coming

1 quarter by 4, and (2) dividing this dividend by the current stock price to determine  
2 the appropriate dividend yield for a firm that pays dividends on a quarterly basis.<sup>24</sup>

3 In applying the DCF model, some analysts adjust the current dividend for  
4 growth over the coming year as opposed to the coming quarter. This can be  
5 complicated because firms tend to announce changes in dividends at different  
6 times during the year. As such, the dividend yield that is computed based upon  
7 presumed growth over the coming quarter as opposed to the coming year can be  
8 quite different. Consequently, it is common for analysts to adjust the dividend  
9 yield by some fraction of the long-term expected growth rate.

10

11 **Q. GIVEN THIS DISCUSSION, WHAT ADJUSTMENT FACTOR DO YOU**  
12 **USE FOR YOUR DIVIDEND YIELD?**

13 A. I adjust the dividend yield by one-half (1/2) of the expected growth so as to reflect  
14 growth over the coming year. The DCF equity cost rate ("K") is computed as:

15

16

$$K = [ (D/P) * (1 + 0.5g) ] + g$$

17

18

19 **Q. PLEASE DISCUSS THE GROWTH RATE COMPONENT OF THE DCF**  
20 **MODEL**

21 A. There is debate as to the proper methodology to employ in estimating the growth  
22 component of the DCF model. By definition, this component is investors'

---

<sup>24</sup> Federal Communications Commission, Docket No. 79-05, *Petition for Modification of Prescribed Rate of Return*, Direct Testimony of Myron J. Gordon and Lawrence I. Gould, p. 62 (Apr. 1980).

1 expectation of the long-term dividend growth rate. Presumably, investors use  
2 some combination of historical and/or projected growth rates for earnings and  
3 dividends per share and for internal or book-value growth to assess long-term  
4 potential.

5  
6 **Q. WHAT GROWTH DATA HAVE YOU REVIEWED FOR THE PROXY**  
7 **GROUP?**

8 A. I have analyzed a number of measures of growth for companies in the proxy  
9 Group. I reviewed *Value Line*'s historical and projected growth rate estimates for  
10 earnings per share ("EPS"), dividends per share ("DPS"), and book value per share  
11 ("BVPS"). In addition, I utilized the average EPS growth rate forecasts of Wall  
12 Street analysts as provided by Yahoo, Reuters, and Zacks. These services solicit  
13 three-to-five-year earnings growth rate projections from securities analysts and  
14 compile and publish the means and medians of these forecasts. Finally, I assessed  
15 prospective growth as measured by prospective earnings retention rates and earned  
16 returns on common equity.

17  
18 **Q. PLEASE DISCUSS HISTORICAL GROWTH IN EARNINGS AND**  
19 **DIVIDENDS AS WELL AS INTERNAL GROWTH.**

20 A. Historical growth rates per share for earnings, dividends, and book values (EPS,  
21 DPS, and BVPS) are readily available to investors and are presumably an  
22 important ingredient in forming expectations concerning future growth. However,  
23 one must use historical growth numbers as measures of investors' expectations

1 with caution. In some cases, past growth may not reflect future growth potential.  
2 Also, employing a single growth rate number (for example, for five or ten years)  
3 is unlikely to accurately measure investors' expectations, due to the sensitivity of  
4 a single growth rate figure to fluctuations in individual firm performance as well  
5 as overall economic fluctuations (i.e., business cycles). However, one must  
6 appraise the context in which the growth rate is being employed. According to the  
7 conventional DCF model, the expected return on a security is equal to the sum of  
8 the dividend yield and the expected long-term growth in dividends. Therefore, to  
9 best estimate the cost of common equity capital using the conventional DCF  
10 model, one must look to long-term growth rate expectations.

11 Internally generated growth is a function of the percentage of earnings  
12 retained within the firm (the earnings retention rate) and the rate of return earned  
13 on those earnings (the return on equity). The internal growth rate is computed as  
14 the retention rate times the return on equity. Internal growth is significant in  
15 determining long-term earnings and, therefore, dividends. Investors recognize the  
16 importance of internally generated growth and pay premiums for stocks of  
17 companies that retain earnings and earn high returns on internal investments.

18

19 **Q. PLEASE DISCUSS THE SERVICES THAT PROVIDE ANALYSTS' EPS**  
20 **FORECASTS.**

21 A. Analysts' forecasts for earnings per share for companies are collected and published  
22 by a number of different investment information services, including Institutional  
23 Brokers Estimate System ("I/B/E/S"), Bloomberg, FactSet, Zacks, First Call, and

1 Reuters, among others. Thompson Reuters publishes analysts' EPS forecasts under  
2 different product names, including I/B/E/S, First Call, and Reuters. Bloomberg,  
3 FactSet, and Zacks publish their own set of analysts' EPS forecasts for companies.  
4 These services do not reveal: (1) the analysts who are solicited for forecasts; or (2)  
5 the identity of the analysts who actually provide the EPS forecasts that are used in  
6 the compilations published by the services. I/B/E/S, Bloomberg, FactSet, and First  
7 Call are fee-based services. These services usually provide detailed reports and other  
8 data in addition to analysts' EPS forecasts. Thompson Reuters and Zacks do provide  
9 limited EPS forecast data free-of-charge on the Internet. Yahoo Finance  
10 (<http://finance.yahoo.com>) lists Thompson Reuters as the source of its summary EPS  
11 forecasts. The Reuters website ([www.reuters.com](http://www.reuters.com)) also publishes EPS forecasts  
12 from Thompson Reuters, but with more detail. Zacks ([www.zacks.com](http://www.zacks.com)) publishes  
13 its summary forecasts on its website. Zacks estimates are also available on other  
14 websites, such as msn.money (<http://money.msn.com>).

15  
16 **Q. PLEASE PROVIDE AN EXAMPLE OF THESE EPS FORECASTS.**

17 A. The following example provides the earnings per share forecasts compiled by  
18 Reuters for Atmos Energy Corp. (stock symbol "ATO"). The figures are provided  
19 on page 2 of Exhibit JRW-7. Line one shows one analysts' EPS estimate for the  
20 quarter ending June 30, 2019. The mean, high, and low estimates are \$0.72, \$0.87,  
21 and \$0.66, respectively. The second line shows seven analysts' quarterly EPS  
22 estimates for the quarter ending September 30, 2019 with mean, high, and low  
23 estimates of 0.50, \$0.65, and \$0.45. Line 3 shows the results for fiscal year ending

1 September 30, 2019: \$4.33 (mean), \$4.39 (high), and \$4.27 (low). The fourth line  
2 shows seven analysts' quarterly EPS estimates for the fiscal year ending  
3 September 30, 2020: \$4.59 (mean), \$4.66 (high), and \$4.45 (low). The quarterly  
4 and annual EPS forecasts in lines one through four are expressed in dollars and  
5 cents. As in the Atmos case shown in Exhibit JRW-7, it is common for more  
6 analysts to provide estimates of annual EPS as opposed to quarterly EPS. The  
7 bottom line shows the projected long-term EPS growth rate, which is expressed as  
8 a percentage. For Atmos, two analysts have provided a long-term EPS growth rate  
9 forecast, with mean, high, and low growth rates of 6.45%, 6.90%, and 6.00%,  
10 respectively.

11  
12 **Q. WHICH OF THESE EPS FORECASTS IS USED IN DEVELOPING A DCF**  
13 **GROWTH RATE?**

14 A. The Discounted Cash Flow growth rate is the long-term projected growth rate per  
15 share in earnings, dividends, and book values. Therefore, in developing an equity  
16 cost rate using the DCF model, the projected long-term growth rate is the  
17 projection used in the DCF model.

18  
19 **Q. WHY DO YOU NOT RELY EXCLUSIVELY ON THE EPS FORECASTS OF**  
20 **WALL STREET ANALYSTS IN ARRIVING AT A DCF GROWTH RATE**  
21 **FOR THE PROXY GROUP?**

22 A. There are several issues with using the earnings per share growth rate forecasts of  
23 Wall Street analysts as DCF growth rates. First, the appropriate growth rate in the

1 DCF model is the dividend growth rate, not the earnings growth rate. Nonetheless,  
2 over the very long term, dividends and earnings will have to grow at a similar  
3 growth rate. Therefore, consideration must be given to other indicators of growth,  
4 including prospective dividend growth, internal growth, as well as projected  
5 earnings growth. Second, a 2011 study by Lacina, Lee, and Xu has shown that  
6 analysts' long-term earnings growth rate forecasts are not more accurate at  
7 forecasting future earnings than naïve random walk forecasts of future earnings.<sup>25</sup>  
8 Employing data over a 20-year period, these authors demonstrate that using the  
9 most recent year's EPS figure to forecast EPS in the next 3-5 years proved to be  
10 just as accurate as using the EPS estimates from analysts' long-term earnings  
11 growth rate forecasts. In the authors' opinion, these study results indicate that  
12 analysts' long-term earnings growth rate forecasts should be used with caution as  
13 inputs for valuation and cost of capital purposes. Finally, and most significantly,  
14 it is well known that the long-term EPS growth rate forecasts of Wall Street  
15 securities analysts are overly optimistic and upwardly biased. This has been  
16 demonstrated in a number of academic studies over the years.<sup>26</sup> Hence, using these

---

<sup>25</sup> M. Lacina, B. Lee & Z. Xu, *Advances in Business and Management Forecasting* Vol. 8, Kenneth D. Lawrence, Ronald K. Klimberg (ed.), Emerald Group Publishing Limited, pp.77-101.

<sup>26</sup> The studies that demonstrate analysts' long-term EPS forecasts are overly-optimistic and upwardly biased include: R.D. Harris, "The Accuracy, Bias, and Efficiency of Analysts' Long Run Earnings Growth Forecasts," *Journal of Business Finance & Accounting*, pp. 725-55 (June/July 1999); P. DeChow, A. Hutton, and R. Sloan, "The Relation Between Analysts' Forecasts of Long-Term Earnings Growth and Stock Price Performance Following Equity Offerings," *Contemporary Accounting Research* (2000); K. Chan, L., Karceski, J., & Lakonishok, J., "The Level and Persistence of Growth Rates," *Journal of Finance* pp. 643-684, (2003); M. Lacina, B. Lee and Z. Xu, *Advances in Business and Management Forecasting (Vol. 8)*, Kenneth D. Lawrence, Ronald K. Klimberg (ed.), Emerald Group Publishing Limited, pp.77-101; and Marc H. Goedhart, Rishi Raj, and Abhishek Saxena, "Equity Analysts, Still Too Bullish," *McKinsey on Finance*, pp. 14-17, (Spring 2010).

1 growth rates as a DCF growth rate will provide an overstated equity cost rate. On  
2 this issue, a study by Easton and Sommers (2007) found that optimism in analysts'  
3 growth rate forecasts leads to an upward bias in estimates of the cost of equity  
4 capital of almost 3.0 percentage points.<sup>27</sup>

5  
6 **Q. IS IT YOUR OPINION THAT STOCK PRICES REFLECT THE UPWARD**  
7 **BIAS IN THE EPS GROWTH RATE FORECASTS?**

8 A. Yes, I do believe that investors are well aware of the bias in analysts' EPS growth  
9 rate forecasts and stock prices therefore reflect the upward bias. In other words,  
10 given the research on analysts' EPS growth rate forecasts, I believe that investors  
11 know that analysts' EPS growth rate forecasts are biased and take this into account  
12 when pricing stocks

13  
14 **Q. HOW DOES THAT AFFECT THE USE OF THESE FORECASTS IN A DCF**  
15 **EQUITY COST RATE STUDY?**

16 A. According to the DCF model, the equity cost rate is a function of the dividend yield  
17 and expected growth rate. The dividend yield takes into account the impact of  
18 investor expectations based on changes in stock prices, but the expected growth rate  
19 used in the DCF should also be adjusted downward from the projected EPS growth  
20 rate to remove the upward bias by reviewing other measures of growth.

21  

---

<sup>27</sup> Peter D. Easton & Gregory A. Sommers, "Effect of Analysts' Optimism on Estimates of the Expected Rate of Return Implied by Earnings Forecasts," 45 ACCT. RES. 983-1015 (2007).

1 Q. PLEASE DISCUSS THE HISTORICAL GROWTH OF THE COMPANIES  
2 IN THE PROXY GROUP, AS PROVIDED BY *VALUE LINE*.

3 A. Page 3 of Exhibit JRW-8 provides the 5- and 10-year historical growth rates per  
4 share for earnings, dividends, and book values for the companies in the proxy  
5 group, as published in the *Value Line Investment Survey*. The median historical  
6 growth measures per share for earnings, dividends and book values for the Gas  
7 Proxy Group, as provided in Panel A, range from 5.0% to 7.5%, with an average  
8 of the medians of 6.2%.

9  
10 Q. PLEASE SUMMARIZE *VALUE LINE'S* PROJECTED GROWTH RATES  
11 FOR THE COMPANIES IN THE PROXY GROUP.

12 A. *Value Line's* projections of per share growth in earnings, dividends, and book  
13 values for the companies in the proxy Group are shown on page 4 of Exhibit JRW-  
14 8. As stated above, due to the presence of outliers, the medians are used in the  
15 analysis. For the Gas Proxy Group, as shown in Panel A of page 4 of Exhibit  
16 JRW-8, the medians range from 4.5% to 8.5%, with an average of the medians of  
17 6.3%.

18 Also provided on page 4 of Exhibit JRW-8 are the prospective sustainable  
19 growth rates for the companies in the proxy group as measured by *Value Line's*  
20 average projected return on shareholders' equity and retention rates. As noted  
21 above, sustainable growth is a significant and a primary driver of long-run earnings  
22 growth. For the Gas Proxy Group, the median prospective sustainable growth rate  
23 is 5.0%.

1 Q. PLEASE ASSESS GROWTH FOR THE PROXY GROUP AS MEASURED  
2 BY ANALYSTS' FORECASTS OF EXPECTED 5-YEAR EPS GROWTH.

3 A. Yahoo, Zacks, and Reuters collect, summarize, and publish Wall Street analysts'  
4 three-to-five year earnings per share growth rate forecasts for the companies in the  
5 proxy group. These forecasts are provided for the companies in the proxy group  
6 on page 5 of Exhibit JRW-8. I have reported both the mean and median growth  
7 rates for the group. Since there is considerable overlap in analyst coverage between  
8 the three services, and not all of the companies have forecasts from the different  
9 services, I have averaged the expected three-to-five year EPS growth rates from the  
10 three services for each company to arrive at an expected EPS growth rate for each  
11 company. The mean/median of analysts' projected EPS growth rates for the gas  
12 group 5.6% and 6.2%, respectively.<sup>28</sup>

13  
14 Q. PLEASE SUMMARIZE YOUR ANALYSIS OF THE HISTORICAL AND  
15 PROSPECTIVE GROWTH OF THE PROXY GROUP.

16 A. Page 6 of Exhibit JRW-8 shows the summary DCF growth rate indicators for the  
17 proxy group.

18 The historical growth rate indicators for my Gas Proxy Group imply a  
19 baseline growth rate of 6.2%. The average of the projected per share growth rates  
20 in earnings, dividends, and book values from *Value Line* is 6.3%, and *Value Line's*  
21 projected sustainable growth rate is 5.0%. The projected earnings per share

---

<sup>28</sup> Given the variation in the measures of central tendency of analysts' projected EPS growth rates for the proxy group, I have considered both the means and medians figures in the growth rate analysis.

1 growth rates of Wall Street analysts for the Gas Proxy Group are 5.6% and 6.2%  
 2 as measured by the mean and median growth rates. The overall range for the  
 3 projected growth rate indicators (ignoring historical growth) is 5.0% to 6.3%.  
 4 Giving primary weight to the projected EPS growth rate of Wall Street analysts, I  
 5 believe that the appropriate growth rate for the Gas Proxy Group is 6.00%. This  
 6 is at the high end of the range of projected growth rates.

7  
 8 **Q. BASED ON THE ABOVE ANALYSIS, WHAT ARE YOUR INDICATED**  
 9 **COMMON EQUITY COST RATES FROM THE DCF MODEL FOR THE**  
 10 **PROXY GROUP?**

11 A. My DCF-derived equity cost rates for the gas group is summarized on page 1 of  
 12 Exhibit JRW-8 and in Table 5 below.

13 **Table 5**  
 14 **DCF-derived Equity Cost Rate/ROE**

	<b>Dividend Yield</b>	<b>1 + ½ Growth Adjustment</b>	<b>DCF Growth Rate</b>	<b>Equity Cost Rate</b>
<b>Gas Proxy Group</b>	<b>2.60%</b>	<b>1.0300</b>	<b>6.00%</b>	<b>8.700%</b>

15  
 16 The calculation for the Gas Proxy Group is the 2.60% dividend yield, times  
 17 the one and one-half growth adjustment of 1.030, and a DCF growth rate of 6.00%,  
 18 which results in an equity cost rate of 8.70%.

1           **B. Capital Asset Pricing Model**

2  
3   **Q. PLEASE DESCRIBE IN SIMPLE TERMS HOW A CAPITAL ASSET**  
4   **PRICING MODEL ESTIMATES THE COST OF EQUITY CAPITAL**

5   A. Simply put, a Capital Asset Pricing Model estimates the cost of common equity  
6   based on the sum of the risk-free bond rate plus the risk premium associated with  
7   comparable investments. And the risk premium is measured using an estimate of  
8   the risk premium for the overall market (such as the S&P 500), adjusted to reflect  
9   the relative risk of comparable investments.

10

11   **Q. PLEASE DISCUSS THE CAPITAL ASSET PRICING MODEL (“CAPM”).**

12   A. The CAPM is a risk premium approach to gauging a firm’s cost of equity capital.  
13   According to the risk premium approach, the cost of equity is the sum of the  
14   interest rate on a risk-free bond ( $R_f$ ) and a risk premium (RP), as in the following:

15                                     $k = R_f + RP$   
16

17           The yield on long-term U.S. Treasury securities is normally used as  $R_f$ . Risk  
18   premiums are measured in different ways. The CAPM is a theory of the risk and  
19   expected returns of common stocks. In the CAPM, two types of risk are associated  
20   with a stock: firm-specific risk or unsystematic risk, and market or systematic  
21   risk, which is measured by a firm’s beta. The only risk that investors receive a  
22   return for bearing is systematic risk.

23           According to the CAPM, the expected return on a company’s stock, which  
24   is also the equity cost rate (K), is equal to:

$$K = (R_f) + \beta * [E(R_m) - (R_f)]$$

Where:

- $K$  represents the estimated rate of return on the stock;
- $E(R_m)$  represents the expected return on the overall stock market. Frequently, the S&P 500 is used as a proxy for the “market”;
- $(R_f)$  represents the risk-free rate of interest;
- $[E(R_m) - (R_f)]$  represents the expected equity or market risk premium—the excess return that an investor expects to receive above the risk-free rate for investing in risky stocks; and
- $Beta$ —( $\beta$ ) is a measure of the systematic risk of an asset.

To estimate the required return or cost of equity using the CAPM requires three inputs: the risk-free rate of interest ( $R_f$ ), the beta ( $\beta$ ), and the expected equity or market risk premium  $[E(R_m) - (R_f)]$ .  $R_f$  is the easiest of the inputs to measure – it is represented by the yield on long-term U.S. Treasury bonds.  $\beta$ , the measure of systematic risk, is more difficult to measure, as there are different opinions about what adjustments, if any, should be made to historical betas due to their tendency to regress to 1.0 over time. And finally, an even more difficult input to measure is the expected equity or market risk premium ( $E(R_m) - (R_f)$ ). I will discuss each of these inputs below.

**Q. PLEASE DISCUSS EXHIBIT JRW-9.**

A. Exhibit JRW-9 provides the summary results for my CAPM study. Page 1 shows the results and the following pages contain the supporting data.

**Q. PLEASE DISCUSS THE RISK-FREE INTEREST RATE.**

A. The yield on long-term U.S. Treasury bonds has usually been viewed as the risk-free rate of interest in the CAPM. The yield on long-term U.S. Treasury bonds, in

1           turn, has been considered to be the yield on U.S. Treasury bonds with 30-year  
2           maturities.

3  
4   **Q.   WHAT RISK-FREE INTEREST RATE ARE YOU USING IN YOUR**  
5   **CAPM?**

6   A.   As shown on page 2 of Exhibit JRW-9, the yield on 30-year U.S. Treasury bonds  
7           has been in the 2.5% to 4.0% range over the 2013–2019 time period. The current  
8           30-year Treasury yield is in the lower end of this range. Given the recent range of  
9           yields, I use the higher end 4.0% as the risk-free rate, or  $R_f$ , in my CAPM.

10  
11   **Q.   DOES YOUR 4.0% RISK-FREE INTEREST RATE TAKE INTO**  
12   **CONSIDERATION FORECASTS OF HIGHER INTEREST RATES?**

13   A.   No, it does not. As I stated before, forecasts of higher interest rates have been  
14           notoriously wrong for a decade. My 4.0% risk-free interest rate takes into account  
15           the range of interest rates in the past and effectively synchronizes the risk-free rate  
16           with the market risk premium. The risk-free rate and the Market Risk Premium are  
17           interrelated in that the market risk premium is developed in relation to the risk-  
18           free rate. As discussed below, my market risk premium is based on the results of  
19           many studies and surveys that have been published over time. My risk-free interest  
20           rate of 4.0% reflects the 30-year Treasury yield over a period of time since the market  
21           risk premiums found in the studies and surveys have been measured and published  
22           over the years. Therefore, my risk-free interest rate of 4.0% is effectively a  
23           normalized risk-free rate of interest.

1

2 **Q. WHAT BETAS ARE YOU EMPLOYING IN YOUR CAPM?**

3 A. Beta ( $\beta$ ) is a measure of the systematic risk of a stock. The overall market, usually  
4 taken to be the S&P 500, has a beta of 1.0. The beta of a stock with the same price  
5 movement as the market also has a beta of 1.0. A stock whose price movement is  
6 greater than that of the market, such as a technology stock, is riskier than the  
7 market and has a beta greater than 1.0. A stock with below average price  
8 movement, such as that of a regulated public utility, is less risky than the market  
9 and has a beta less than 1.0. Estimating a stock's beta involves running a linear  
10 regression of a stock's return on the market return.

11 As shown on page 3 of Exhibit JRW-9, the slope of the regression line is  
12 the stock's beta. A steeper line indicates that the stock is more sensitive to the  
13 return on the overall market. This means that the stock has a higher beta and  
14 greater-than-average market risk. A less steep line indicates a lower beta and less  
15 market risk.

16 Several online investment information services, such as Yahoo and  
17 Reuters, provide estimates of stock betas. Usually these services report different  
18 betas for the same stock. The differences are usually due to the time period over  
19 which beta is measured, and any adjustments that are made to reflect the fact that  
20 betas tend to regress to 1.0 over time. In estimating an equity cost rate for the  
21 proxy group, I am using the betas for the companies as provided in the *Value Line*  
22 *Investment Survey*. As shown on page 3 of Exhibit JRW-9, the median beta for  
23 the companies in the Gas Proxy Group is 0.65.

1

2 **Q. PLEASE DISCUSS THE MARKET RISK PREMIUM.**

3 A. The market risk premium is equal to the expected return on the stock market (e.g.,  
4 the expected return on the S&P 500,  $E(R_m)$ ) minus the risk-free rate of interest ( $R_f$ ).  
5 It reflects the difference in the expected total return between investing in equities  
6 and investing in “safe” fixed-income assets, such as long-term government bonds.  
7 However, while the market risk premium is easy to define conceptually, it is  
8 difficult to measure because it requires an estimate of the expected return on the  
9 market -  $E(R_m)$ . As is discussed below, there are different ways to measure  
10 expected market returns, and studies have come up with significantly different  
11 magnitudes for expected market returns. As Merton Miller, the 1990 Nobel Prize  
12 winner in economics indicated, the expected market return is very difficult to  
13 measure and is one of the great mysteries in finance.<sup>29</sup>

14

15 **Q. PLEASE DISCUSS THE ALTERNATIVE APPROACHES TO**  
16 **ESTIMATING THE MARKET RISK PREMIUM.**

17 A. Page 4 of Exhibit JRW-9 highlights the primary approaches to, and issues in,  
18 estimating the expected market risk premium. The traditional way to measure the  
19 market risk premium was to use the difference between historical average stock  
20 and bond returns. In this case, historical stock and bond returns, also called *ex*  
21 *post* returns, were used as the measures of the market’s expected return (known as

---

<sup>29</sup> Merton Miller, “The History of Finance: An Eyewitness Account,” *Journal of Applied Corporate Finance*, 2000, P. 3.

1 the *ex ante* or forward-looking expected return). This type of historical evaluation  
2 of stock and bond returns is often called the “Ibbotson approach” after Professor  
3 Roger Ibbotson, who popularized this method of using historical financial market  
4 returns as measures of expected returns. However, this historical evaluation of  
5 returns can be a problem because: (1) *ex post* returns are not the same as *ex ante*  
6 expectations; (2) market risk premiums can change over time, increasing when  
7 investors become more risk-averse and decreasing when investors become less  
8 risk-averse; and (3) market conditions can change such that *ex post* historical  
9 returns are poor estimates of *ex ante* expectations.

10 The use of historical returns as market expectations has been criticized in  
11 numerous academic studies as discussed later in my testimony. The general theme  
12 of these studies is that the large equity risk premium discovered in historical stock  
13 and bond returns cannot be justified by the fundamental data. These studies, which  
14 fall under the category “*Ex Ante* Models and Market Data,” compute *ex ante*  
15 expected returns using market data to arrive at an expected equity risk premium.  
16 These studies have also been called “Puzzle Research” after the famous study by  
17 Mehra and Prescott in which the authors first questioned the magnitude of  
18 historical equity risk premiums relative to fundamentals.<sup>30</sup>

19 In addition, there are a number of surveys of financial professionals  
20 regarding the market risk premium. There have also been several published  
21 surveys of academics on the equity risk premium. *CFO Magazine* conducts a

---

<sup>30</sup> Rajnish Mehra & Edward C. Prescott, “The Equity Premium: A Puzzle,” *Journal of Monetary Economics*, 145 (1985).

1 quarterly survey of Chief Financial Officers, which includes questions regarding  
2 their views on the current expected returns on stocks and bonds. Usually, over  
3 200 CFOs participate in the survey.<sup>31</sup> Another survey is found in questions  
4 regarding expected stock and bond returns that are included in the Federal Reserve  
5 Bank of Philadelphia's annual survey of financial forecasters, which is published  
6 as the *Survey of Professional Forecasters*.<sup>32</sup> This survey of professional  
7 economists has been published for almost fifty years. In addition, Pablo Fernandez  
8 conducts annual surveys of financial analysts and companies regarding the equity  
9 risk premiums they use in their investment and financial decision-making.<sup>33</sup>

10  
11 **Q. PLEASE PROVIDE A SUMMARY OF THE MARKET RISK PREMIUM**  
12 **STUDIES.**

13 A. Derrig and Orr (2003), Fernandez (2007), and Song (2007) completed the most  
14 comprehensive review of the research on the market risk premium.<sup>34</sup> Derrig and  
15 Orr's study evaluated the various approaches to estimating market risk premiums,  
16 as well as the issues with the alternative approaches and summarized the findings

---

<sup>31</sup> See DUKE/CFO Magazine Global Business Outlook Survey, [www.cfosurvey.org](http://www.cfosurvey.org).

<sup>32</sup> Federal Reserve Bank of Philadelphia, *Survey of Professional Forecasters* (March 2019). The Survey of Professional Forecasters was formerly conducted by the American Statistical Association ("ASA") and the National Bureau of Economic Research ("NBER") and was known as the ASA/NBER survey. The survey, which began in 1968, is conducted each quarter. The Federal Reserve Bank of Philadelphia, in cooperation with the NBER, assumed responsibility for the survey in June 1990.

<sup>33</sup> Pablo Fernandez, Vitaly Pershin and Isabel Fernandez Acín, "Market Risk Premium and Risk-Free Rate used for 59 countries in 2019: a survey." *IESE Business School*, April 2019.

<sup>34</sup> See Richard Derrig & Elisha Orr, "Equity Risk Premium: Expectations Great and Small," Working Paper (version 3.0), Automobile Insurers Bureau of Massachusetts, (August 28, 2003); Pablo Fernandez, "Equity Premium: Historical, Expected, Required, and Implied," IESE Business School Working Paper, (2007); Zhiyi Song, "The Equity Risk Premium: An Annotated Bibliography," CFA Institute, (2007).

1 of the published research on the market risk premium. Fernandez examined four  
2 alternative measures of the market risk premium – historical, expected, required,  
3 and implied. He also reviewed the major studies of the market risk premium and  
4 presented the summary market risk premium results. Song provides an annotated  
5 bibliography and highlights the alternative approaches to estimating the market  
6 risk premium.

7  
8 **Q. PLEASE DISCUSS PAGE 5 OF EXHIBIT JRW-8.**

9 A. Page 5 of Exhibit JRW-9 provides a summary of the results of the market risk  
10 premium studies that I have reviewed. These include the results of: (1) the various  
11 studies of the historical risk premium, (2) *ex ante* market risk premium studies, (3)  
12 market risk premium surveys of CFOs, financial forecasters, analysts, companies  
13 and academics, and (4) the Building Blocks approach to the market risk premium.  
14 There are results reported for over thirty studies, and the median market risk  
15 premium is 4.83%.

16  
17 **Q. PLEASE HIGHLIGHT THE RESULTS OF THE MORE RECENT RISK  
18 PREMIUM STUDIES AND SURVEYS.**

19 A. The studies cited on page 5 of Exhibit JRW-9 include every study and survey I  
20 could identify that was published over the past fifteen years that provided a market  
21 risk premium estimate. Many of these studies were published prior to the financial  
22 crisis that began in 2008. In addition, some of these studies were published in the  
23 early 2000s at the market peak. It should be noted that many of these studies (as

1 indicated) used data over long periods of time (as long as fifty years of data) and  
2 so were not estimating an market risk premium as of a specific point in time (e.g.,  
3 the year 2001). To assess the effect of the earlier studies on the market risk  
4 premium, I have reconstructed page 5 of Exhibit JRW-9 on page 6 of Exhibit JRW-  
5 9; however, I have eliminated all studies dated before January 2, 2010. The  
6 median for this subset of studies is 4.87%.

7  
8 **Q. PLEASE SUMMARIZE THE MARKET RISK PREMIUM STUDIES AND**  
9 **SURVEYS.**

10 A. As noted above, there are three approaches to estimating the market risk premium  
11 – historic stock and bond returns, ex ante or expected returns models, and surveys.  
12 The studies on pages 5 and 6 of Exhibit JRW-8 can be summarized in the following  
13 manners:

14 Historic Stock and Bond Returns - Historic stock and bond returns suggest a  
15 market risk premium in the 4.40% to 6.26% range, depending on whether one uses  
16 arithmetic or geometric mean returns.

17 Ex Ante Models – Market risk premium studies that use expected or ex ante return  
18 models, indicates market risk premiums in the range of 4.49% to 6.00%.

19 Surveys – Market risk premiums developed from surveys of analysts, companies,  
20 financial professionals, and academics find lower market risk premiums, with a  
21 range from 1.85% to 5.7%.

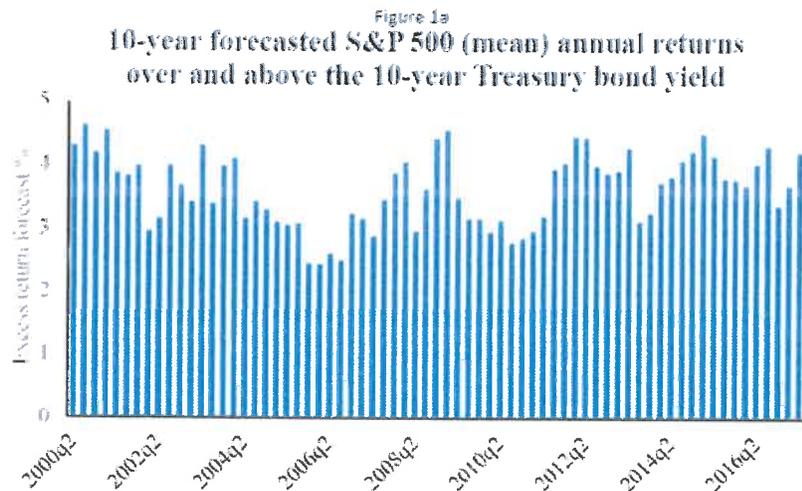
22

1 Q. PLEASE HIGHLIGHT THE *EX ANTE* MARKET RISK PREMIUM  
 2 STUDIES AND SURVEYS THAT YOU BELIEVE ARE MOST TIMELY  
 3 AND RELEVANT.

4 A. I will highlight several studies/surveys.

5 *CFO Magazine* conducts a quarterly survey of Chief Financial Officers,  
 6 which includes questions regarding their views on the current expected returns on  
 7 stocks and bonds. Usually, over 200 CFOs participate in the survey.<sup>35</sup> In the  
 8 December 2018 CFO survey conducted by *CFO Magazine* and Duke University,  
 9 which included approximately 200 responses, the expected 10-year market risk  
 10 premium was 3.15%.<sup>36</sup> Figure 4, below, shows the market risk premium  
 11 associated with the CFO Survey, which has been in the 4.0% range in recent years.

12 **Figure 4**  
 13 **Market Risk Premium**  
 14 **CFO Survey**



<sup>35</sup> See DUKE/CFO Magazine Global Business Outlook Survey, <https://www.cfosurvey.org/past-results-2018.html>, (December 2018). <https://www.cfosurvey.org/wp-content/uploads/2018/12/Q4-18-US-Toplines.pdf>.

<sup>36</sup> <https://www.cfosurvey.org/wp-content/uploads/2018/12/Q4-18-US-Toplines.pdf>, P. 45.

1 Source: [https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=3151162&download=yes](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3151162&download=yes)  
2

3 Pablo Fernandez conducts annual surveys of financial analysts and  
4 companies regarding the equity risk premiums they use in their investment and  
5 financial decision-making.<sup>37</sup> His survey results are included on pages 5 and 6 of  
6 Exhibit JRW-9. The results of his 2019 survey of academics, financial analysts,  
7 and companies, which included 4,000 responses, indicated a median market risk  
8 premium employed by U.S. analysts and companies of 5.6%.<sup>38</sup> His estimated  
9 market risk premium for the U.S. has been in the 5.00%-5.50% range in recent  
10 years.

11 Professor Aswath Damodaran of NYU, a leading expert on valuation and  
12 the market risk premium provides a monthly updated market risk premium which  
13 is based on projected S&P 500 earnings per share and stock price level, and long-  
14 term interest rates. His estimated market risk premium is shown graphically in  
15 Figure 5, below, for the past twenty years, has primarily been in the range of 5.0%  
16 to 6.0% since 2010.  
17

---

<sup>37</sup> Pablo Fernandez, Vitaly Pershin and Isabel Fernandez Acín, "Market Risk Premium and Risk-Free Rate used for 59 countries in 2019: a survey," *IESE Business School*, (Apr. 2019), available at: [https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=3358901](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3358901).

<sup>38</sup> *Ibid.* p. 3.

1  
2

**Figure 5**  
**Damodaran Market Risk Premium**



Source: <http://pages.stern.nyu.edu/~adamodar/>

3  
4

5 Duff & Phelps, an investment advisory firm, provides recommendations  
6 for the risk-free interest rate and market risk premiums to be used in calculating  
7 the cost of capital data. Their recommendations over the 2008-2019 time periods  
8 are shown on page 7 of Exhibit JRW-9. Duff & Phelps' recommended market risk  
9 premium has been in the 5.0% to 6.0% over the past decade. Most recently, on  
10 December 31 of 2018, Duff & Phelps increased its recommended market risk  
11 premium on January 31, 2016 from 5.00% to 5.50%.<sup>39</sup>

12 KPMG is one of the largest public accounting firms in the world. Their  
13 recommended market risk premium over the 2013-2019 time period is shown in  
14 Panel A of page 8 of Exhibit JRW-9. KPMG's recommended market risk premium

<sup>39</sup> <https://www.duffandphelps.com/insights/publications/cost-of-capital/recommended-us-equity-risk-premium-and-corresponding-risk-free-rates>.

1 has been in the 5.50% to 6.50% range over this time period. Since the third quarter  
2 of 2018, KPMG has recommended a market risk premium of 5.50%.<sup>40</sup>

3 Finally, the website *market-risk-premia.com* provides risk-free interest  
4 rates, implied market risk premiums, and overall cost of capital for thirty-six  
5 countries around the world. These parameters for the U.S. over the 2002-2019  
6 time period are shown in Panel B of page 8 of Exhibit JRW-9. As of May 31,  
7 2019, market-risk-premia.com estimated an implied cost of capital for the U.S. of  
8 6.40% consisting of a risk-free rate of 2.14% and an implied market risk premium  
9 of 4.26%.<sup>41</sup>

10  
11 **Q. GIVEN THESE RESULTS, WHAT MARKET RISK PREMIUM ARE YOU**  
12 **USING IN YOUR CAPM?**

13 A. The studies on page 6 of Exhibit JRW-9, and more importantly the more timely  
14 and relevant studies just cited, suggest that the appropriate market risk premium  
15 in the U.S. is in the 4.0% to 6.0% range. I will use an expected market risk  
16 premium of 5.50%, which is in the upper end of the range, as the market risk  
17 premium. I gave most weight to the market risk premium estimates of the CFO  
18 Survey, Duff & Phelps, the 2019 Dimson, Marsh, Staunton - Credit Suisse Report,  
19 the Fernandez survey, and Damodaran. This is a conservatively high estimate of  
20 the market risk premium considering the many studies and surveys of the market  
21 risk premium.

<sup>40</sup> <https://assets.kpmg/content/dam/kpmg/nl/pdf/2019/advisory/equity-market-research-summary.pdf>

<sup>41</sup> Source: <http://www.market-risk-premia.com/us.html>.

1

2 **Q. WHAT EQUITY COST RATE IS INDICATED BY YOUR CAPM**  
3 **ANALYSIS?**

4 A. The results of my CAPM study for the proxy group are summarized on page 1 of  
5 Exhibit JRW-9 and in Table 6 below.

6

7

8

**Table 6**  
**CAPM-derived Equity Cost Rate/ROE**

$$K = (R_f) + \beta * [E(R_m) - (R_f)]$$

	<b>Risk-Free Rate</b>	<b>Beta</b>	<b>Equity Risk Premium</b>	<b>Equity Cost Rate</b>
<b>Gas Proxy Group</b>	<b>4.0%</b>	<b>0.65</b>	<b>5.5%</b>	<b>7.6%</b>

9

10 For the Gas Proxy Group, the risk-free rate of 4.0% plus the product of the beta of  
11 0.65 times the equity risk premium of 5.5% results in a 7.6% equity cost rate.

12

13 **C. Equity Cost Rate Summary**

14

15 **Q. PLEASE SUMMARIZE THE RESULTS OF YOUR EQUITY COST**  
16 **RATE STUDIES.**

17 A. My DCF and CAPM analyses for the Gas Proxy Group indicate equity cost rates  
18 of 8.70% and 7.60%, respectively.

19

1

2

3

**Table 7**  
**ROEs Derived from DCF and CAPM Models**

	DCF	CAPM
<b>Gas Proxy Group</b>	<b>8.70%</b>	<b>7.60%</b>

4

5 **Q. GIVEN THESE RESULTS, WHAT IS YOUR ESTIMATED EQUITY**  
6 **COST RATE FOR THE GROUP?**

7 A. I conclude that the appropriate equity cost rate for companies in the Gas Proxy  
8 Group is in the 7.60% to 8.70% range. However, since I rely primarily on the DCF  
9 model, I am using the upper end of the range as the equity cost rate for the group.

10

11 **Q. ARE YOU RECOMMENDING AN EQUITY COST RATE IN THIS**  
12 **RANGE FOR PIEDMONT?**

13 A. No, not as a primary ROE recommendation. While I believe that this range  
14 accurately reflects current capital market data, I recognize that the adjustment to  
15 the equity ratio that I have recommended in the capital structure, if adopted by the  
16 Commission, increases the risk for stockholders somewhat. Therefore, I am  
17 recommending 9.0% as a primary ROE for Piedmont.

18 **Q. ARE YOU ALSO PROVIDING AN ALTERNATIVE ROE**  
19 **RECOMMENDATION FOR PIEDMONT?**

20 A. Yes. My alternative recommendation would apply if Piedmont's proposed 52.0%  
21 common equity capital structure is allowed. As indicated above, I believe that my  
22 equity cost rate range, 7.60% to 8.70%, accurately reflects current capital market

1 data. Capital costs in the U.S. remain low, with low inflation and interest rates and  
2 very modest economic growth. To reflect these low capital costs, my alternative  
3 ROE recommendation is 8.70%, which is at the high end of my equity cost rate  
4 range.

5  
6 **Q. PLEASE INDICATE WHY YOUR EQUITY COST RATE**  
7 **RECOMMENDATIONS ARE APPROPRIATE FOR THE GAS**  
8 **DISTRIBUTION OPERATIONS OF THE COMPANY.**

9 A. There are a number of reasons why equity cost rates of 9.0%/8.70% are appropriate  
10 and fair for the Company in this case:

- 11 1. The S&P and Moody's issuer credit ratings for Piedmont are A- and A3,  
12 respectively. These are in line with those of the companies in the gas  
13 proxy group. As such, the investment risk of Piedmont is similar to the  
14 average of the proxy group.
- 15 2. As shown in Exhibits JRW-5, capital costs for utilities, as indicated by  
16 long-term utility bond yields, are still at historically low levels. In addition,  
17 given low inflationary expectations and slow global economic growth,  
18 interest rates are likely to remain at low levels for some time;
- 19 3. As shown in Exhibit JRW-6, the gas distribution industry is among the  
20 lowest risk industries in the U.S. as measured by beta. Most notably, the  
21 betas for gas companies have been declining in recent years, which  
22 indicates the risk of the industry has declined. Overall, the cost of equity  
23 capital for this industry is the lowest in the U.S., according to the CAPM;

1 4. I have recommended an equity cost rate of the high end of the range of my  
2 ROE outcomes; and

3 5. The authorized ROEs for gas distribution companies have largely declined  
4 from 9.94% in 2012, to 9.68% in 2013, 9.78% in 2014, 9.60% in 2015,  
5 9.50% in 2016, 9.72% in 2017, 9.59% in 2018, and 9.55% in the first  
6 quarter of 2019.<sup>42</sup> In my opinion, authorized ROEs have lagged behind  
7 capital market cost rates, or in other words, authorized ROEs have been  
8 slow to reflect low capital market cost rates. However, the trend has been  
9 towards lower ROEs and the norm now is below 10%. Hence, I believe  
10 that my recommended ROE reflects our present historically low capital  
11 cost rates, and these low capital cost rates are finally being recognized as  
12 the norm by state utility regulatory commissions.

13  
14 **Q. DO YOU BELIEVE THAT YOUR 9.0%/8.70% ROE**  
15 **RECOMMENDATIONS MEET *HOPE* AND *BLUEFIELD* STANDARDS?**

16 **A.** Yes, I do. As previously noted, according to the *Hope* and *Bluefield* decisions,  
17 returns on capital should be: (1) comparable to returns investors expect to earn on  
18 other investments of similar risk; (2) sufficient to assure confidence in the  
19 company's financial integrity; and (3) adequate to maintain and support the  
20 company's credit and to attract capital. As shown in Exhibit JRW-6, gas  
21 distribution companies have been earning in the 8.0% to 9.0% range in recent

---

<sup>42</sup> *Regulatory Focus*, Regulatory Research Associates, 2019.

1 years. While my recommendation is below the average authorized ROEs for gas  
2 distribution companies, it reflects the downward trend in authorized and earned  
3 ROEs of gas distribution companies.

4  
5 **Q. PLEASE ALSO DISCUSS YOUR RECOMMENDATION IN LIGHT OF A**  
6 **MOODY'S PUBLICATION ON ROEs AND CREDIT QUALITY.**

7 A. Moody's published an article on utility ROEs and credit quality in 2015. In the  
8 article, Moody's recognizes that authorized ROEs for electric and gas companies  
9 are declining due to lower interest rates. The article explains:

10 The credit profiles of US regulated utilities will remain intact  
11 over the next few years despite our expectation that regulators  
12 will continue to trim the sector's profitability by lowering its  
13 authorized returns on equity (ROE). Persistently low interest  
14 rates and a comprehensive suite of cost recovery mechanisms  
15 ensure a low business risk profile for utilities, prompting  
16 regulators to scrutinize their profitability, which is defined as the  
17 ratio of net income to book equity. We view cash flow measures  
18 as a more important rating driver than authorized ROEs, and we  
19 note that regulators can lower authorized ROEs without hurting  
20 cash flow, for instance by targeting depreciation, or through  
21 special rate structures.<sup>43</sup>

22  
23 Moody's indicates that with the lower authorized ROEs, electric and gas  
24 companies are earning ROEs of 9.0% to 10.0%, yet this is not impairing their  
25 credit profiles and is not deterring them from raising record amounts of capital.  
26 With respect to authorized ROEs, Moody's recognizes that utilities and regulatory  
27 commissions are having trouble justifying higher ROEs in the face of lower

---

<sup>43</sup> Moody's Investors Service, "Lower Authorized Equity Returns Will Not Hurt Near-Term Credit Profiles," March 10, 2015.

1 interest rates and cost recovery mechanisms.

2 Robust cost recovery mechanisms will help ensure that US  
3 regulated utilities' credit quality remains intact over the next few  
4 years. As a result, falling authorized ROEs are not a material  
5 credit driver at this time, but rather reflect regulators' struggle to  
6 justify the cost of capital gap between the industry's authorized  
7 ROEs and persistently low interest rates. We also see utilities  
8 struggling to defend this gap, while at the same time recovering  
9 the vast majority of their costs and investments through a variety  
10 of rate mechanisms.<sup>44</sup>  
11

12 Overall, this article further supports the prevailing/emerging belief that  
13 lower authorized ROEs are unlikely to hurt the financial integrity of utilities or  
14 their ability to attract capital.  
15

16 **Q. ARE UTILITIES ABLE TO ATTRACT CAPITAL WITH THE LOWER**  
17 **ROEs?**

18 A. Moody's also highlights in the article that utilities are raising about \$50 billion a  
19 year in debt capital, despite the lower ROEs. Furthermore, as indicated in Exhibit  
20 JRW-5, page 3, the companies in the Gas Proxy Group have been earning ROEs  
21 of about 9.0% in recent years. As shown on page 1 of Exhibit JRW-2, the market  
22 to book ratio of utilities in the Gas Proxy Group is still well above 2.0 indicating  
23 that their stock is still in great demand.  
24  
25  
26

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<sup>44</sup> Moody's Investors Service, "Lower Authorized Equity Returns Will Not Hurt Near-Term Credit Profiles," March 10, 2015.

1           **VI.    CRITIQUE OF PIEDMONT'S RATE OF RETURN TESTIMONY**

2

3   **Q.    PLEASE REVIEW THE COMPANY'S PROPOSED RATE OF RETURN.**

4   A.    Piedmont has proposed a capital structure consisting of 0.82% short-term debt,  
5           47.18% long-term debt, and 52.00% common equity. Piedmont has proposed  
6           short-term and long-term debt cost rates of 2.82% and 4.55%. Mr. Robert Hevert  
7           has recommended a common equity cost rate, or ROE, of 10.60% for Piedmont.  
8           The Company's overall rate of return recommendation is 7.68%. This is  
9           summarized in Exhibit JRW-10.

10

11 **Q.    PLEASE REVIEW MR. HEVERT'S EQUITY COST RATE APPROACHES**  
12 **AND RESULTS.**

13 A.    Mr. Hevert has developed a proxy group of gas distribution companies and employed  
14           Discounted Cash Flow, Capital Asset Price Model, Bond Yield Risk Premium, and  
15           Expected Earnings equity cost rate approaches. Mr. Hevert's equity cost rate  
16           estimates for Piedmont are summarized on page 1 Exhibit JRW-11. Based on these  
17           figures, he concludes that the appropriate equity cost rate is 10.60% for Piedmont.

18

19           **A.    DCF Approach**

20

21 **Q.    PLEASE SUMMARIZE MR. HEVERT'S DCF ESTIMATES.**

22 A.    On pages 59-66 of his testimony and in Exhibit Nos. RBH-1 – RBH-2, Mr. Hevert  
23           develops an equity cost rate by applying the DCF model to the companies in his

1 proxy group. Mr. Hevert's DCF results are summarized in Panel A of Exhibit  
2 JRW-11. He uses a constant-growth DCF model. Mr. Hevert uses three dividend  
3 yield measures (30, 90, and 180) and has relied on the forecasted EPS growth rates  
4 of Zacks, First Call, and *Value Line* as well as retention growth. He reports median  
5 and median high results. His DCF results are summarized in Panel A of page 1 of  
6 Exhibit JRW-11 and his median results range from 9.60% to 9.65%.

7  
8 **Q. WHAT ARE THE ERRORS IN MR. HEVERT'S DCF ANALYSES?**

9 A. The primary issues in Mr. Hevert's DCF analyses are: (1) he relies on the overly  
10 optimistic and upwardly biased three-to-five year earnings per share growth rate  
11 forecasts of Wall Street analysts and *Value Line*, and (2) he has combined  
12 abnormally high *Value Line* projected earnings per share, computed from a three-  
13 year base period, with three-to-five-year projected growth rates of First Call and  
14 Zack's.

15  
16 I. Analysts' EPS Growth Rates

17  
18 **Q. PLEASE REVIEW MR. HEVERT'S DCF GROWTH RATE.**

19 A. In his constant-growth DCF model, Mr. Hevert's DCF growth rate is the average  
20 of the earnings per share growth rate forecasts of: (1) Wall Street analysts as  
21 compiled by First Call, Zacks; and (2) *Value Line*.

22

1 Q. PLEASE DISCUSS MR. HEVERT'S EXCLUSIVE RELIANCE ON THE  
2 PROJECTED GROWTH RATES OF WALL STREET ANALYSTS AND  
3 *VALUE LINE*.

4 A. It is highly unlikely that investors today would rely exclusively on the earnings  
5 per share growth rate forecasts of Wall Street analysts and ignore other growth rate  
6 measures in arriving at their expected growth rates for equity investments. The  
7 appropriate growth rate in the DCF model is the dividend growth rate, not the  
8 earnings growth rate.<sup>45</sup> Hence, consideration must be given to other indicators of  
9 growth, including historical prospective dividend growth, internal growth, as well  
10 as projected earnings growth. Also, analysts' long-term earnings growth rate  
11 forecasts have been found to be no more accurate at forecasting future earnings  
12 than naïve random walk forecasts of future earnings, according to a study by  
13 Lacina, Lee, and Xu (2011).<sup>46</sup> And finally, and most significantly, it is well-  
14 known that the long-term earnings per share growth rate forecasts of Wall Street  
15 securities analysts are overly optimistic and upwardly biased.<sup>47</sup> Hence, using these  
16 growth rates as a DCF constant growth rate produces an overstated equity cost  
17 rate. A study by Easton and Sommers (2007) found that optimism in analysts'

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<sup>45</sup> See my discussion of the point that the DCF model considers growth in dividends, not earnings in Part VI.B.

<sup>46</sup> M. Lacina, B. Lee and Z. Xu, *Advances in Business and Management Forecasting (Vol. 8)*, Kenneth D. Lawrence, Ronald K. Klimberg (ed.), Emerald Group Publishing Limited, pp.77-101.

<sup>47</sup> See footnote 26 and 27 of this testimony.

1 earnings growth rate forecasts leads to an upward bias in estimates of the cost of  
2 equity capital of almost 3.0 percentage points.<sup>48</sup>

3  
4 2. Value Line Projected EPS Growth Rates

5  
6 **Q. PLEASE DISCUSS MR. HEVERT'S DCF GROWTH RATE.**

7 A. Table 8 and page 2 of Exhibit JRW-11 shows Mr. Hevert's DCF growth rates from  
8 Zacks, First Call, and *Value Line*. The Zacks and First Call growth rates are the  
9 average of analysts' three-to-five year projected growth rates compiled by First  
10 Call and Zack's. *Value Line* uses a different approach in estimating projected  
11 growth. *Value Line* projects growth from a three-year base period – 2015-2017 –  
12 to a projected three-year period for the period - 2022-2024. Using this approach,  
13 the three-year based period can have a significant impact on the *Value Line* growth  
14 rate if this base period includes years with abnormally high or low earnings. With  
15 the exception of one proxy company, the *Value Line* projected growth rates are  
16 larger than the First Call and Zack's growth rates, and especially so for Northwest  
17 Natural Gas ("NWN") and ONE Gas, Inc. ("OGS").

18

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<sup>48</sup> Easton, P., & Sommers, G. (2007). Effect of analysts' optimism on estimates of the expected rate of return implied by earnings forecasts. *Journal of Accounting Research*, 45(5), 983–1015.

**Table 8**  
**Mr. Hevert's DCF Growth Rates**

<b>Gas Proxy Group</b>	<b>Zacks Earnings Growth</b>	<b>First Call Earnings Growth</b>	<b>Value Line Earnings Growth</b>
Atmos Energy Corporation	6.50%	6.40%	7.50%
Chesapeake Utilities Corporation	6.00%	6.00%	9.00%
New Jersey Resources Corporation	7.00%	6.00%	2.50%
Northwest Natural Gas Company	4.30%	4.00%	25.50%
ONE Gas, Inc.	5.90%	5.00%	9.00%
South Jersey Industries, Inc.	9.50%	9.50%	9.50%
Southwest Gas Corporation	5.00%	6.20%	8.50%
Spire Inc.	3.90%	2.42%	5.50%
Proxy Group Mean	6.01%	5.69%	9.63%

To see why these growth rates are inflated, I show additional information about the *Value Line* projected earnings per share growth rate of 25.5% for Northwest Natural Gas Company (NWN) in Table 9. Panel A shows that *Value Line* had a 25.5% growth rate from the three-year base period – 2015-2017 – to a projected three-year period 2022-2024. Panel B of Table 9 shows that NWN's base period includes 2015, 2016, and 2017 earnings per share figures of \$1.96, \$2.12, and -\$1.94. NWN's abnormally low 2017 earnings per share figure results in a *Value Line* earnings per share base three-year period average figure of \$0.71. From these data, *Value Line* projected earnings per share growth rate of 25.5%. (*Value Line* averages growth rates to the nearest one-half percent.) This 25.5% EPS growth rate projection comes after NWN's EPS declined -22.0% and -11.5% over the previous five and ten years.

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**Table 9**  
**NWN's Value Line Projected EPS Growth Rate**  
**Panel A**

ANNUAL RATES of change (per sh)	Past 10 Yrs.	Past 5 Yrs.	Est'd '15-'17 to '22-'24
Revenues	-3.5%	-3.0%	1.5%
"Cash Flow"	-3.0%	-6.5%	8.5%
Earnings	-11.5%	-22.0%	25.5%
Dividends	3.0%	1.5%	2.5%
Book Value	2.5%	1.0%	.5%

**Panel B**

Northwest Natural Gas Company	2015	2016	2017	2018	2019	2022-24
Earnings Per Share	\$ 1.96	\$ 2.12	\$ (1.94)	\$ 2.20	\$ 2.45	\$ 3.50
<b>3-Year Base &amp; Projected Periods</b>		<b>2015-17</b>				<b>2022-24</b>
Base and Projected EPS Figures		\$ 0.71				\$ 3.50
Base Period to Projected Period Growth Rate				25.5%		

\* Source: Exhibit JRW-11, page 2.

6  
7  
8 **Q. PLEASE SUMMARIZE THE IMPACT OF COMBINING THE**  
9 **DIFFERENT PROJECTED EPS GROWTH RATES ON MR. HEVERT'S**  
10 **DCF RESULTS.**

11 A. The impact of combining the earnings per share growth rates from Zacks, First  
12 Call, and *Value Line* is highly significant for three reasons: (1) This approach  
13 greatly inflates Mr. Hevert's DCF results. (2) In the case of Northwest Natural  
14 Gas, the *Value Line* growth rate of 25.5% is grossly in excess of the First Call and  
15 Zack's projected growth rates of 4.30% and 4.00%. (3) It must be remembered  
16 that DCF growth rate is a long-term (infinite) growth rate. In summary, the idea  
17 of a regulated gas utility growing its EPS at a 25.5% rate forever is totally  
18 unrealistic.<sup>49</sup>

<sup>49</sup> I have used *Value Line's* projected growth rates for EPS, DPS, and BVPS. However, due to the

1           **B.     CAPM Approach**

2  
3   **Q.     PLEASE DISCUSS MR. HEVERT'S CAPM.**

4   A.     On pages 66-71 of his testimony and in Exhibit Nos. RBH-3 – RBH-5, Mr. Hevert  
5         develops an equity cost rate by applying the Capital Asset Pricing Model to the  
6         companies in his proxy group. The CAPM approach requires an estimate of the  
7         risk-free interest rate, beta, and the equity risk premium. Mr. Hevert uses three  
8         different measures of the 30-Year Treasury bond yield - a current yield of 3.04%,  
9         a near-term projected yield of 3.25%, and a long-term projected yield of 4.05%;  
10        (b) two different Betas (an average Bloomberg Beta of 0.584 and an average *Value*  
11        *Line* Beta of 0.688), and (c) two market risk premium measures - a Bloomberg,  
12        DCF-derived market risk premium of 10.65% and *Value Line* derived market risk  
13        premium of 13.77%. Based on these figures, he finds a CAPM equity cost rate  
14        range from 9.26% to 13.52%. Mr. Hevert's CAPM results are summarized in Panel  
15        B of page 1 of Exhibit JRW-11.

16  
17   **Q.     WHAT ARE THE ERRORS IN MR. HEVERT'S CAPM ANALYSES?**

18   A.     There are two issues with Mr. Hevert' CAPM analyses: (1) he has used current,  
19         near-term projected, and long-term projected Treasury yields yield that are  
20         abnormally high relative to current yields; and (2) Mr. Hevert's market risk

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different periods of growth that are measured by *Value Line* compared to First Call and Zack's I have analyzed the *Value Line* data separately from the other growth rate data, and I have used the medians of the growth rates for the proxy group to minimize the impact of outliers such as those discussed above.

1 premiums of 10.65% and 13.77% include highly unrealistic assumptions  
2 regarding future economic and earnings growth and stock returns.

3  
4 1. Current and Projected Risk-Free Interest Rates

5  
6 **Q. PLEASE DISCUSS THE RISK-FREE RATE OF INTEREST IN MR.**  
7 **HEVERT'S CAPM.**

8 A. Mr. Hevert has used three different measures of the 30-Year Treasury bond yield  
9 - a current yield of 3.04%, a near-term projected yield of 3.25%, and a long-term  
10 projected yield of 4.05%. The current 30-Year Treasury rate is about 2.55%. Mr.  
11 Hevert's figures are between 50 and 150 basis points above this current yield.  
12 These yields are excessive for two reasons. First, as discussed previously,  
13 economists are always predicting that interest rates are going up, and yet they are  
14 almost always wrong. Obviously, investors are well aware of the consistently wrong  
15 forecasts of higher interest rates, and therefore place little weight on such forecasts.  
16 Second, investors would not be buying long-term Treasury bonds at their current  
17 yields if they expected interest rates to suddenly increase. If long-term interest rates  
18 do increase and the yields on long-term Treasury bonds go up, the prices of these  
19 bonds investors bought at today's yields go down, producing a negative return.

20  
21

22



1           Instead, Mr. Hevert created the studies and labels one Bloomberg because it uses  
2           a beta and an EPS growth rate calculated by Bloomberg, and likewise the one  
3           labeled *Value Line* uses a beta and an EPS growth rate calculated by *Value Line*.

4           In fact, Mr. Hevert's market risk premiums are well in excess of the market  
5           risk premiums: (1) that are discovered in studies of the market risk premium by  
6           leading academic scholars; (2) those produced by analyses of historic stock and  
7           bond returns; and (3) those found in surveys of financial professionals. Page 5 of  
8           Exhibit JRW-9 provides the results of over thirty market risk premium studies  
9           from the past fifteen years. Historic stock and bond returns suggest an market risk  
10          premium in the 4.5% to 7.0% range, depending on whether one uses arithmetic or  
11          geometric mean returns. There have been many studies using expected return (also  
12          called *ex ante*) models, and their market risk premium results vary from as low as  
13          2.0% to as high as 7.31%. Finally, the market risk premiums developed from  
14          surveys of analysts, companies, financial professionals, and academics suggest  
15          lower market risk premiums, in a range of from 1.91% to 5.70%. The bottom line  
16          is that there is no support in historic return data, surveys, academic studies, or in  
17          reports for investment firms for using a market risk premium as high as those used  
18          by Mr. Hevert.

19  
20       **Q.   PLEASE ONCE AGAIN ADDRESS THE ISSUES WITH ANALYSTS' EPS**  
21       **GROWTH RATE FORECASTS.**

22       A.   The key point is that Mr. Hevert's CAPM market risk premium methodology is  
23       based entirely on the concept that analyst projections of companies' three-to-five

1       EPS growth rates reflect investors' expected *long-term* EPS growth for those  
2       companies. However, this seems highly unrealistic given the research on these  
3       projections. The short answer is that analysts' three-to-five-year EPS growth rate  
4       forecasts are inaccurate, overly optimistic and upwardly biased, and they inflate  
5       the indicated market risk premium and cost of equity. As previously noted,  
6       numerous studies have shown that the long-term EPS growth rate forecasts of Wall  
7       Street securities analysts are overly optimistic and upwardly biased.<sup>50</sup> Moreover,  
8       a 2011 study showed that analysts' forecasts of EPS growth over the next three-  
9       to-five years earnings are no more accurate than their forecasts of the next single  
10      year's EPS growth.<sup>51</sup> The overly-optimistic inaccuracy of analysts' growth rate  
11      forecasts leads to an upward bias in equity cost estimates that has been estimated  
12      at about 300 basis points.<sup>52</sup>

13  
14      **Q.    HAVE CHANGES IN REGULATIONS IMPACTING WALL STREET**  
15      **ANALYSTS AND THEIR RESEARCH IMPACTED THE UPWARD BIAS**

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<sup>50</sup> Such studies include: R.D. Harris, "The Accuracy, Bias, and Efficiency of Analysts' Long Run Earnings Growth Forecasts," *Journal of Business Finance & Accounting*, pp. 725-55 (June/July 1999); P. DeChow, A. Hutton, and R. Sloan, "The Relation Between Analysts' Forecasts of Long-Term Earnings Growth and Stock Price Performance Following Equity Offerings," *Contemporary Accounting Research* (2000); K. Chan, L., Karceski, J., & Lakonishok, J., "The Level and Persistence of Growth Rates," *Journal of Finance* pp. 643-684, (2003); M. Lacina, B. Lee and Z. Xu, *Advances in Business and Management Forecasting (Vol. 8)*, Kenneth D. Lawrence, Ronald K. Klimberg (ed.), Emerald Group Publishing Limited, pp.77-101.

<sup>51</sup> M. Lacina, B. Lee & Z. Xu, *Advances in Business and Management Forecasting* Vol. 8, Kenneth D. Lawrence, Ronald K. Klimberg (ed.), Emerald Group Publishing Limited, pp.77-101.

<sup>52</sup> Peter D. Easton & Gregory A. Sommers, "Effect of Analysts' Optimism on Estimates of the Expected Rate of Return Implied by Earnings Forecasts," 45, *Journal of Accounting Research*, pp. 983-1015 (2007).

1           **IN THEIR THREE-TO-FIVE YEAR EPS GROWTH RATE FORECASTS?**

2    A.    No. A number of the studies I have cited here demonstrate that the upward bias has  
3           continued despite changes in regulations and reporting requirements over the past  
4           two decades. This observation is highlighted by a 2010 McKinsey study entitled  
5           “Equity Analysts: Still Too Bullish,” which involved a study of the accuracy on  
6           analysts long-term EPS growth rate forecasts. The authors conclude that after a  
7           decade of stricter regulation, analysts’ long-term earnings forecasts continue to be  
8           excessively optimistic. They made the following observation:<sup>53</sup>

9                   Alas, a recently completed update of our work only reinforces this view—  
10                   despite a series of rules and regulations, dating to the last decade, that were  
11                   intended to improve the quality of the analysts’ long-term earnings  
12                   forecasts, restore investor confidence in them, and prevent conflicts of  
13                   interest. For executives, many of whom go to great lengths to satisfy Wall  
14                   Street’s expectations in their financial reporting and long-term strategic  
15                   moves, this is a cautionary tale worth remembering. This pattern confirms  
16                   our earlier findings that analysts typically lag behind events in revising  
17                   their forecasts to reflect new economic conditions. When economic growth  
18                   accelerates, the size of the forecast error declines; when economic growth  
19                   slows, it increases. So as economic growth cycles up and down, the actual  
20                   earnings S&P 500 companies report occasionally coincide with the  
21                   analysts’ forecasts, as they did, for example, in 1988, from 1994 to 1997,  
22                   and from 2003 to 2006. Moreover, analysts have been persistently  
23                   overoptimistic for the past 25 years, with estimates ranging from 10 to 12  
24                   percent a year, compared with actual earnings growth of 6 percent. Over  
25                   this time frame, actual earnings growth surpassed forecasts in only two  
26                   instances, both during the earnings recovery following a recession. On  
27                   average, analysts’ forecasts have been almost 100 percent too high.

28                   This is the same observation made in a *Bloomberg Businessweek* article.<sup>54</sup>

29                   The author concluded:

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<sup>53</sup> Marc H. Goedhart, Rishi Raj, and Abhishek Saxena, “Equity Analysts, Still Too Bullish,” *McKinsey on Finance*, pp. 14-17, (Spring 2010) (emphasis added).

<sup>54</sup> Roben Farzad, “For Analysts, Things Are Always Looking Up,” *Bloomberg Businessweek* (June 10, 2010).

1                    *The bottom line: Despite reforms intended to improve Wall Street*  
2                    *research, stock analysts seem to be promoting an overly rosy view of profit*  
3                    *prospects.*  
4

5    **Q.    IS THERE OTHER EVIDENCE THAT INDICATES THAT MR.**  
6           **HEVERT’S MARKET RISK PREMIUMS COMPUTED USING S&P 500**  
7           **EARNINGS PER SHARE GROWTH RATES ARE EXCESSIVE?**

8    A.    Beyond my previous discussion of the upwardly biased nature of analysts’  
9           projected earnings per share growth rates, the fact is that long-term growth rates  
10          of 13.77% and 14.73% based on earnings projections are inconsistent with both  
11          historic and projected economic and earnings growth in the U.S for several  
12          reasons: (1) Long-term earnings per share and economic growth is about one-half  
13          of Mr. Hevert’s projected earnings per share growth rates of 13.77% and 14.73%.  
14          (2) As discussed below, long-term earnings per share and gross domestic product  
15          (“GDP”) growth are directly linked; and (3) more recent trends in GDP growth, as  
16          well as projections of GDP growth, suggest slower economic and earnings growth  
17          in the future.

18  
19           Long-Term Historic EPS and GDP Growth has been in the 6%-7% Range

20          I performed a study of the growth in nominal GDP, S&P 500 stock price  
21          appreciation, and S&P 500 per share growth in earnings and dividends since 1960.

22          The results are provided on page 1 of Exhibit JRW-12, and a summary is shown  
23          in the Table 10, below.

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**Table 10**  
**GDP, S&P 500 Stock Price, EPS, and DPS Growth**  
**1960-Present**

<b>Nominal GDP</b>	<b>6.46</b>
<b>S&amp;P 500 Stock Price</b>	<b>6.71</b>
<b>S&amp;P 500 EPS</b>	<b>6.89</b>
<b>S&amp;P 500 DPS</b>	<b>5.85</b>
<b>Average</b>	<b>6.48</b>

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The results show that the historical long-run growth rates for Gross Domestic Product, S&P earnings per share, and S&P dividends per share are in the 6% to 7% range. By comparison, Mr. Hevert's long-run growth rate projections of 13.77% and 14.73% are at best overstated. These estimates suggest that companies in the U.S. would be expected to: (1) increase their growth rate of earnings per shares by 100% in the future and (2) maintain that growth indefinitely in an economy that is expected to grow at about one-third of his projected growth rates.

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16

There is a Direct Link Between Long-Term Earnings Per Share and GDP Growth

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The results in Exhibit JRW-12 and Table 10 show that historically there has been a close link between long-term EPS and GDP growth rates. Brad Cornell of the California Institute of Technology published a study on GDP growth, earnings growth, and equity returns. He finds that long-term EPS growth in the U.S. is directly related to GDP growth, with GDP growth providing an upward limit on

1 EPS growth. In addition, he finds that long-term stock returns are determined by  
2 long-term earnings growth. He concludes with the following observations:<sup>55</sup>

3 The long-run performance of equity investments is fundamentally linked  
4 to growth in earnings. Earnings growth, in turn, depends on growth in real  
5 GDP. This article demonstrates that both theoretical research and empirical  
6 research in development economics suggest relatively strict limits on  
7 future growth. In particular, real GDP growth in excess of 3 percent in the  
8 long run is highly unlikely in the developed world. In light of ongoing  
9 dilution in earnings per share, this finding implies that investors should  
10 anticipate real returns on U.S. common stocks to average no more than  
11 about 4–5 percent in real terms.

#### 12 The Trend and Projections Indicate Slower GDP Growth in the Future

13 The components of nominal GDP growth are real GDP growth and inflation. Page  
14 3 of Exhibit JRW-12 shows annual real GDP growth rate over the 1961 to 2018  
15 time period. Real GDP growth has gradually declined from the 5.0% to 6.0%  
16 range in the 1960s to the 2.0% to 3.0% range during the most recent five-year  
17 period. The second component of nominal GDP growth is inflation. Page 4 of  
18 Exhibit JRW-12 shows inflation as measured by the annual growth rate in the  
19 Consumer Price Index (CPI) over the 1961 to 2018 time period. The large increase  
20 in prices from the late 1960s to the early 1980s is readily evident. Equally evident  
21 is the rapid decline in inflation during the 1980s as inflation declined from above  
22 10% to about 4%. Since that time inflation has gradually declined and has been  
23 in the 2.0% range or below over the past five years.

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<sup>55</sup> Bradford Cornell, "Economic Growth and Equity Investing," *Financial Analysts Journal* (January-February 2010), p. 63.



1 Information Administration (“EIA”), in its projections used in preparing *Annual*  
2 *Energy Outlook*, forecasts long-term GDP growth of 4.3% for the period 2017-  
3 2050.<sup>57</sup> The Congressional Budget Office, in its forecasts for the period 2018 to  
4 2048, projects a nominal GDP growth rate of 4.0%.<sup>58</sup> Finally, the Social Security  
5 Administration, in its Annual OASDI Report, provides a projection of nominal  
6 GDP from 2018-2095.<sup>59</sup> The Social Security Administration’s projected growth  
7 GDP growth rate over this period is 4.4%. Overall, these forecasts suggest long-  
8 term GDP growth rate in the 4.0% to 4.4% range. The trends and projections  
9 indicating slower GDP growth make Mr. Hevert’s market risk premiums  
10 computed using analysts projected EPS growth rates look even more unrealistic.  
11 Simply stated, Mr. Hevert’s projected EPS growth rates of 13.77% and 14.73%  
12 are almost three times projected GDP growth.

13  
14 **Q. WHAT ARE THE FUNDAMENTAL FACTORS THAT HAVE LED TO**  
15 **THE DECLINE IN PROSPECTIVE GDP GROWTH**

16 A. As addressed in a study by the consulting firm McKinsey & Co., two factors drive  
17 real GDP growth over time: (a) the number of workers in the economy  
18 (employment); and (2) the productivity of those workers (usually defined as output

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<sup>57</sup> U.S. Energy Information Administration, *Annual Energy Outlook 2018*, Table: Macroeconomic Indicators, <https://www.eia.gov/outlooks/aeo/data/browser/#?id=18-AEO2018&sourcekey=0>.

<sup>58</sup> Congressional Budget Office, *The 2018 Long-Term Budget Outlook*, June 1, 2018, <https://www.cbo.gov/system/files?file=2018-06/53919-2018ltbo.pdf>

<sup>59</sup> Social Security Administration, *2018 Annual Report of the Board of Trustees of the Old-Age, Survivors, and Disability Insurance (OASDI) Program*, Table VI.G4, p. 211 (June 15, 2018), <https://www.ssa.gov/oact/tr/2018/lr6g4.html>. The 4.4% represents the compounded growth rate in projected GDP from \$20,307 trillion in 2018 to \$548,108 trillion in 2095.

1 per hour).<sup>60</sup> According to McKinsey, real GDP growth over the past 50 years was  
2 driven by population and productivity growth which grew at compound annual  
3 rates of 1.7% and 1.8%.

4 However, global economic growth is projected to slow significantly in the  
5 years to come. The primary factor leading to the decline is slow growth in  
6 employment (working-age population), which results from slower population  
7 growth and longer life expectancy. McKinsey estimates that employment growth  
8 will slow to 0.3% over the next fifty years. They conclude that even if productivity  
9 remains at the rapid rate of the past fifty years of 1.8%, real GDP growth will fall  
10 by 40 percent to 2.1%.

11  
12 **Q. PLEASE PROVIDE MORE INSIGHTS INTO THE RELATIONSHIP**  
13 **BETWEEN S&P 500 EPS AND GDP GROWTH.**

14 A. Figure 6 shows the average annual growth rates for GDP and the S&P 500 EPS  
15 since 1960. The one very apparent difference between the two is that the S&P 500  
16 EPS growth rates are much more volatile than the GDP growth rates, when  
17 compared using the relatively short, and somewhat arbitrary, annual conventions  
18 used in these data.<sup>61</sup> Volatility aside, however, it is clear that over the medium to  
19 long run, S&P 500 EPS growth does not outpace GDP growth.

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<sup>60</sup> McKinsey & Co., "Can Long-Term Growth be Saved?" McKinsey Global Institute, January 2015.

<sup>61</sup> Timing conventions such as years and quarters are needed for measurement and benchmarking but are somewhat arbitrary. In reality, economic growth and profit accrual occur on continuous bases. A 2014 study evaluated the timing relationship between corporate profits and nominal GDP growth. The authors found that aggregate accounting earnings growth is a leading indicator of the GDP growth with a quarter-ahead forecast horizon. See Yaniv Konchitchki and Panos N. Patatoukas, "Accounting Earnings and Gross Domestic Product," *Journal of Accounting and Economics* 57 (2014), pp. 76–88.

1  
2  
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**Figure 6**  
**Average Annual Growth Rates**  
**GDP and S&P 500 EPS**  
**1960-2018**



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6  
7  
8

Data Sources: Data Sources: GDPA  
- <http://research.stlouisfed.org/fred2/series/GDPA/downloaddata>.  
S&P EPS - <http://pages.stern.nyu.edu/~adamodar/>

9  
10

A fuller understanding of the relationship between GDP and S&P 500 EPS growth requires consideration of several other factors.

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13  
14  
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17

Corporate Profits are Constrained by GDP – Milton Friedman, the noted economist, warned investors and others not to expect corporate profit growth to sustainably exceed GDP growth, stating, “Beware of predictions that earnings can grow faster than the economy for long periods. When earnings are exceptionally high, they don’t just keep booming.”<sup>62</sup> Friedman also noted that profits must move back down to their traditional share of GDP. In Table 12, below, I show that

<sup>62</sup> Shaun Tully, “Corporate Profits Are Soaring. Here's Why It Can't Last,” Fortune, December 7, 2017. <http://fortune.com/2017/12/07/corporate-earnings-profit-boom-end/>.

1 currently the aggregate net income levels for the S&P 500 companies, using 2018  
2 figures, represents 6.73% of nominal GDP.

3 **Table 12**  
4 **S&P 500 Aggregate Net Income as a Percent of GDP**

<b>Aggregate Net Income for S&amp;P 500 Companies (\$B)</b>	<b>\$1,406,400.00</b>
<b>2018 Nominal U.S. GDP (\$B)</b>	<b>\$20,891,000.00</b>
<b>Net Income/GDP (%)</b>	<b>6.73%</b>

5 Data Sources: 2018 Net Income for S&P 500 companies – *Value Line* (March 12, 2019).  
6 2018 Nominal GDP – Moody’s - [https://www.economy.com/united-states/nominal-gross-](https://www.economy.com/united-states/nominal-gross-domestic-product)  
7 [domestic-product](https://www.economy.com/united-states/nominal-gross-domestic-product).

8 Short-Term Factors Impact S&P 500 EPS – The growth rates in the S&P 500 EPS  
9 and GDP can diverge on a year-to-year basis due to short-term factors that impact  
10 S&P 500 EPS in a much greater way than GDP. As shown above, S&P EPS  
11 growth rates are much more volatile than GDP growth rates. The EPS growth  
12 rates for the S&P 500 companies have been influenced by low labor costs and  
13 interest rates, commodity prices, the recovery of different sectors such as the  
14 energy and financial sectors, the cut in corporate tax rates, etc. These short-term  
15 factors can make it appear that there is a disconnect between the economy and  
16 corporate profits.

17 The Differences Between the S&P 500 EPS and GDP – In the last two years, as  
18 the EPS for the S&P 500 has grown at a faster rate than U.S. nominal GDP, some  
19 have pointed to the differences between the S&P 500 and GDP.<sup>63</sup> These  
20

<sup>63</sup> See the following studies: Burt White and Jeff Buchbinder, “The S&P and GDP are not the Same Thing,” LPL Financial, 2014, <https://www.businessinsider.com/sp-is-not-gdp-2014-11>; Matt Comer, “How Do We Have 18.4% Earnings Growth In A 2.58% GDP Economy?”; Seeking Alpha, April 2018, [https://seekingalpha.com/article/4164052-18\\_4-percent-earnings-growth-2\\_58-percent-gdp-economy](https://seekingalpha.com/article/4164052-18_4-percent-earnings-growth-2_58-percent-gdp-economy); Shaun Tully, “How on Earth Can Profits Grow at 10% in a 2% Economy?” *Fortune*, July 27, 2017, <http://fortune.com/2017/07/27/profits-economic-growth/>.

1 differences include: (a) corporate profits are about 2/3 manufacturing driven, while  
2 GDP is 2/3 services driven; (b) consumer discretionary spending accounts for a  
3 smaller share of S&P 500 profits (15%) than of GDP (23%); (c) corporate profits  
4 are more international-trade driven, while exports minus imports tend to drag on  
5 GDP; and (d) S&P 500 EPS is impacted not just by corporate profits but also by  
6 share buybacks on the positive side (fewer shares boost EPS) and by share dilution  
7 on the negative side (new shares dilute EPS). While these differences may seem  
8 significant, it must be remembered that the Income Approach to measure GDP  
9 includes corporate profits (in addition to employee compensation and taxes on  
10 production and imports) and therefore effectively accounts for the first three  
11 factors.

12 The bottom line is that despite the intertemporal short-term differences  
13 between S&P 500 EPS and nominal GDP growth, the long-term link between  
14 corporate profits and GDP is inevitable.

15  
16 **Q. PLEASE PROVIDE ADDITIONAL EVIDENCE ON HOW UNREALISTIC**  
17 **THE S&P 500 EPS GROWTH RATES ARE THAT MR. HEVERT USES**  
18 **TO COMPUTE HIS MARKET RISK PREMIUMS.**

19 A. Beyond my previous discussion, I have performed the following analysis of S&P  
20 500 EPS and GDP growth in Table 13, below, to show how improbable it is that  
21 Mr. Hevert's growth rate estimates reflect long term growth rates. Specifically, I  
22 started with the 2018 aggregate net income for the S&P 500 companies and 2018  
23 nominal GDP for the U.S. As shown in Table 12, the aggregate profit for the S&P

1 500 companies represented 6.73% of nominal GDP in 2018. In Table 13, I then  
2 projected the aggregate net income level for the S&P 500 companies and GDP as  
3 of the year 2050. For the growth rate for the S&P 500 companies, I used the  
4 average of Mr. Hevert's Bloomberg and *Value Line* growth rates, 11.47% and  
5 14.73%, which is 13.10%. As a growth rate for nominal GDP, I used the average  
6 of the long-term projected GDP growth rates from Congressional Budget Office,  
7 Social Security Administration, and Energy Information Administration (4.0%,  
8 4.4%, and 4.3%), which is 4.23%. The projected 2050 level for the aggregate net  
9 income level for the S&P 500 companies is \$72.4 trillion. However, over the same  
10 period GDP only grows to \$78.7 trillion. As such, if the aggregate net income for  
11 the S&P 500 grows in accordance with the growth rates used by Mr. Hevert, and  
12 if nominal GDP grows at rates projected by major government agencies, the net  
13 income of the S&P 500 companies will grow from 6.73% of GDP in 2018 to 91.9%  
14 of GDP in 2050. Obviously, it is implausible for the net income of the S&P 500  
15 to become such a large component of GDP.

16

**Table 13**  
**Projected S&P 500 Earnings and Nominal GDP**  
**2018-2050**  
**S&P 500 Aggregate Net Income as a Percent of GDP**  
**Using Mr. Hevert's Growth Rate Estimate**

	2018 Value	Growth Rate	No. of Years	2050 Value
<b>Aggregate Net Income for S&amp;P 500 Companies</b>	1,406,400.0	13.10%	32	72,364,670.4
<b>2018 Nominal U.S. GDP</b>	20,891,000.0	4.23%	32	78,735,624.7
<b>Net Income/GDP (%)</b>	6.73%			91.9%

8 Data Sources: 2018 Aggregate Net Income for S&P 500 companies – *Value Line* (March 12, 2019).

9 2018 Nominal GDP – Moody's - <https://www.economy.com/united-states/nominal-gross-domestic-product>.

10 S&P 500 EPS Growth Rate - Average of Hevert's Bloomberg and *Value Line* growth rates - 11.47% and  
11 14.73%;

12 Nominal GDP Growth Rate – The average of the long-term projected GDP growth rates from CBO, SSA,  
13 and EIA (4.0%, 4.4%, and 4.3%).

14  
15  
16 **Q. PLEASE PROVIDE A SUMMARY ANALYSIS ON GDP AND S&P 500 EPS**  
17 **GROWTH RATES.**

18 A. As noted above, the long-term link between corporate profits and GDP is  
19 inevitable. The short-term differences in growth between the two have been  
20 highlighted by some notable market observers, including Warren Buffet, who  
21 indicated that corporate profits as a share of GDP tend to go far higher after periods  
22 where they are depressed, and then drop sharply after they have been hovering at  
23 historically high levels. In a famous 1999 *Fortune* article, he made the following  
24 observation:<sup>64</sup>

25 You know, someone once told me that New York has more lawyers than  
26 people. I think that's the same fellow who thinks profits will become larger

<sup>64</sup> Carol Loomis, "Mr. Buffet on the Stock Market," *Fortune*, November 22, 1999.  
[https://money.cnn.com/magazines/fortune/fortune\\_archive/1999/11/22/269071/](https://money.cnn.com/magazines/fortune/fortune_archive/1999/11/22/269071/).

1 than GDP. When you begin to expect the growth of a component factor to  
2 forever outpace that of the aggregate, you get into certain mathematical  
3 problems. In my opinion, you have to be wildly optimistic to believe that  
4 corporate profits as a percent of GDP can, for any sustained period, hold  
5 much above 6%. One thing keeping the percentage down will be  
6 competition, which is alive and well. In addition, there's a public-policy  
7 point: If corporate investors, in aggregate, are going to eat an ever-growing  
8 portion of the American economic pie, some other group will have to settle  
9 for a smaller portion. That would justifiably raise political problems--and  
10 in my view a major reslicing of the pie just isn't going to happen.

11 In sum, Mr. Hevert's long-term S&P 500 EPS growth rates of 11.47% and  
12 14.73% are grossly overstated and are not credible. In the end, the big question  
13 remains as to whether corporate profits can grow faster than GDP. Jeremy Siegel,  
14 the renowned finance professor at the Wharton School of the University of  
15 Pennsylvania, believes that, going forward, earnings per share can grow about half  
16 a point faster than nominal GDP, or about 5.0%, due to the big gains in the  
17 technology sector. But he also believes that sustained EPS growth matching  
18 analysts' near-term projections is absurd: "The idea of 8% or 10% or 12% growth  
19 is ridiculous. It will not happen."<sup>65</sup>

20  
21 **Q. PLEASE PROVIDE ADDITIONAL INSIGHTS INTO THE CAPM**  
22 **RESULTS FROM USING *VALUE LINE* DATA.**

23 **A.** There are several additional issues with the CAPM-*Value Line* results. Simply  
24 put, Mr. Hevert's 16.81% expected stock market return shown in Exhibit RBH-3,

---

<sup>65</sup> Shaun Tully, "Corporate Profits Are Soaring. Here's Why It Can't Last," *Fortune*, December 7, 2017. <http://fortune.com/2017/12/07/corporate-earnings-profit-boom-end/>.

1 p. 14 is outrageous.<sup>66</sup> The compounded annual return in the U.S. stock market is  
2 about 10% (9.49% according to Damodaran between 1928-2018).<sup>67</sup> Mr. Hevert's  
3 *Value Line* CAPM results assume that return on the U.S. stock market will be more  
4 than 50% higher in the future than it has been in the past. The extremely high  
5 expected stock market return, and the resulting market risk premium and equity  
6 cost rate results, are directly related to the 14.73% expected earnings per share  
7 growth rate. There are a number of fallacies with this growth rate. First, the  
8 expected growth rate is not from today going forward, but instead it is computed  
9 from a three-year base period in the past (2015-2017) to a projected three-year  
10 period in the future (2022-2024). The problem here is that it incorporates historic  
11 growth in the base period, which can inflate projected growth for the future if the  
12 base period includes poor earnings. This issue was previously discussed as it  
13 related to the use of *Value Line* EPS growth rates in the DCF model. Second, and  
14 most significantly, a projected growth rate of 14.73% does not reflect economic  
15 reality. As noted above, it assumes that S&P 500 companies can grow their  
16 earnings in the future at a rate that is triple the expected GDP growth rate.

17  
18 **C. Bond Yield Risk Premium ("BYRP") Approach**

19  
20 **Q. PLEASE DISCUSS MR. HEVERT'S BYRP APPROACH.**

---

<sup>66</sup> The 16.81% stock return is the presumed annual S&P 500 stock market return (forever!) computed using *Value Line* data. It is the sum of a dividend yield of 2.08% and a long-term EPS growth rate of 14.73% for *Value Line*.

<sup>67</sup> <http://pages.stern.nyu.edu/~adamodar/>

1 A. On pages 72-75 of his testimony and in Exhibit No. RBH-6, Mr. Hevert develops  
2 an equity cost rate using his Bond Yield Risk Premium approach. Mr. Hevert  
3 develops an equity cost rate by: (1) regressing the authorized returns on equity for  
4 gas distribution companies from the January 1, 1980 to January 18, 2019, time  
5 period on the thirty-year Treasury Yield; and (2) adding the risk premium  
6 established in step (1) to three different thirty-year Treasury yields: (a) current  
7 yield of 3.04%, a near-term projected yield of 3.25%, and a long-term projected  
8 yield of 4.05%. Mr. Hevert's risk premium results are provided in  
9 Exhibit JRW-11. He reports Bond Yield Risk Premium equity cost rates ranging  
10 from 9.89% to 10.11%.

11

12 **Q. WHAT ARE THE ERRORS IN MR. HEVERT'S ANALYSIS?**

13 A. There are errors in both the risk-free rate and the risk premium components.

14

15 1. Current and Projected Risk-Free Interest Rates

16

17 **Q. PLEASE DISCUSS THE RISK-FREE RATE OF INTEREST IN MR.**  
18 **HEVERT'S BYRP APPROACH.**

19 A. As with his CAPM approach, Mr. Hevert has used three different measures of the  
20 30-Year Treasury bond yield - a current yield of 3.04%, a near-term projected yield  
21 of 3.25%, and a long-term projected yield of 4.05%. As previously discussed, the  
22 current 30-Year Treasury rate is 2.55% and so Mr. Hevert's current, near-term  
23 projected, and long-term projected yield are unrealistic.

1  
2  
3 2. Risk Premium

4 **Q. WHAT ARE THE ISSUES WITH MR. HEVERT'S RISK PREMIUM?**

5 A. There are several problems with this approach. First, his Bond Yield Risk  
6 Premium methodology produces an inflated measure of the risk premium because  
7 the approach uses historic authorized ROEs and Treasury yields, and the resulting  
8 risk premium is applied to projected Treasury Yields. Since Treasury yields are  
9 always forecasted to increase, the resulting risk premium would be smaller if done  
10 correctly, which would be to use projected Treasury yields in the analysis rather  
11 than historic Treasury yields.

12 In addition, Mr. Hevert's Risk Premium approach is a gauge of *commission*  
13 behavior and not *investor* behavior. Capital costs are determined in the market  
14 place through the financial decisions of investors and are reflected in such  
15 fundamental factors as dividend yields, expected growth rates, interest rates, and  
16 investors' assessment of the risk and expected return of different investments.  
17 Regulatory commissions evaluate capital market data in setting authorized ROEs,  
18 but also take into account other utility- and rate case-specific information in setting  
19 ROEs. As such, Mr. Hevert's approach and results reflect other factors such as  
20 capital structure, credit ratings and other risk measures, service territory, capital  
21 expenditures, energy supply issues, rate design, investment and expense trackers,  
22 and other factors used by utility commissions in determining an appropriate ROE  
23 in addition to capital costs. This may especially be true when the authorized ROE  
data includes the results of rate cases that are settled and not fully litigated.

1           Finally, Mr. Hevert's methodology produces an inflated required rate of  
2 return since utilities have been selling at market-to-book ratios in excess of 1.0 for  
3 many years. As was explained earlier in Part VI.A, a market-to-book ratio above  
4 1.0 indicates a company's ROE is above its equity cost rate. Therefore, a risk  
5 premium based on authorized returns can be expected to produce an inflated  
6 equity cost rate.

7  
8           **D. Expected Earnings Approach**

9  
10   **Q. PLEASE REVIEW MR. HEVERT'S EXPECTED EARNINGS**  
11   **APPROACH.**

12   A. On pages 75-76 of his testimony and in Exhibit RBH-7, Mr. Hevert develops an  
13 equity cost rate using his Expected Earnings approach. Mr. Hevert's approach  
14 involves using *Value Line*'s projected ROE for the years 2021-23/2022-24 for his  
15 proxy group and then adjusting this ROE to account for the fact the *Value Line*  
16 uses year-end equity in computing ROE. Mr. Hevert's Expected Earnings results  
17 are summarized in Panel D of page 1 of Exhibit JRW-11. He reports an Expected  
18 Earnings result of 10.73%.

19

1 Q. PLEASE ADDRESS THE ISSUES WITH MR. HEVERT'S EXPECTED  
2 EARNINGS APPROACH.

3 A. There are a number of issues with this so-called Expected Earnings approach. As  
4 such, I strongly suggest that the Commission ignore this approach in setting an  
5 ROE for Piedmont. These issues include:

6  
7 The Expected Earnings Approach Does Not Measure the Market Cost of Equity  
8 Capital – First and foremost, this is an accounting-based methodology that does  
9 not measure investor return requirements. As indicated by Professor Roger Morin,  
10 a long-time rate of return witness for utility companies, “More simply, the  
11 Comparable (Expected) Earnings standard ignores capital markets. If interest  
12 rates go up 2% for example, investor requirements and the cost of equity should  
13 increase commensurably, but if regulation is based on accounting returns, no  
14 immediate change in equity cost results.”<sup>68</sup> As such, this method does not  
15 measure the market cost of equity capital.

16  
17 Changes in ROE Ratios do not Track Capital Market Conditions - As also  
18 indicated by Morin, “The denominator of accounting return, book equity, is a  
19 historical cost-based concept, which is insensitive to changes in investor return  
20 requirements. Only stock market price is sensitive to a change in investor

---

<sup>68</sup> Roger Morin, *New Regulatory Finance* (2006), p. 293.

1 requirements. Investors can only purchase new shares of common stock at  
2 current market prices and not at book value.”<sup>69</sup>

3  
4 The Expected Earnings Approach is Circular - The ROEs ratios for the proxy  
5 companies are not determined by competitive market forces, but instead are  
6 largely the result of federal and state rate regulation, including the present  
7 proceedings.

8  
9 The Proxies’ ROEs Reflect Earnings on Business Activities that are not  
10 Representative of Piedmont’s Rate-Regulated Utility Activities - The numerators  
11 of the proxy companies’ ROEs include earnings from business activities that are  
12 riskier and produce more projected earnings per dollar of book investment than  
13 does regulated transmission with formula rates. These include earnings from  
14 unregulated businesses such as gas marketing operations, wholesale gas sales, gas  
15 storage, construction services, and other energy services.

16  
17 **Q. PLEASE SUMMARIZE YOUR ANALYSIS OF MR. HEVERT’S**  
18 **EXPECTED EARNINGS APPROACH.**

19 **A.** In short, Mr. Hevert’s Expected Earnings approach does not measure the market  
20 cost of equity capital, is independent of most cost of capital indicators and, as

---

<sup>69</sup> *Id.*

1 shown above, has a number of other empirical issues. Therefore, the Commission  
2 should ignore this approach in determining the appropriate ROE for Piedmont.

3  
4 **E. Other Issues**

5  
6 1. Piedmont's Capital Expenditures

7  
8 **Q. PLEASE ADDRESS MR. HEVERT'S CONSIDERATION OF THE**  
9 **COMPANY'S CAPITAL EXPENDITURES.**

10 A. Mr. Hevert also considers the magnitude of Piedmont's capital expenditures in  
11 arriving at his 10.60% ROE recommendation. Capital expenditures are a risk  
12 factor considered as part of the credit-rating process used by major rating agencies.  
13 In addition, as I noted above, Piedmont's S&P and Moody's credit ratings of A-  
14 and A3 suggest that the Company's investment risk is in line with other gas  
15 companies.

16  
17 2. Flotation Costs

18  
19 **Q. PLEASE DISCUSS MR. HEVERT'S ADJUSTMENT FOR FLOTATION**  
20 **COSTS.**

21 A. Mr. Hevert argues that a flotation cost adjustment is appropriate for Piedmont and  
22 he has considered flotation costs in arriving at his 10.60% ROE recommendation.

1 First and foremost, Mr. Hevert has not identified any flotation cost for  
2 Piedmont. Therefore, he is asking for higher revenues in the form of a higher ROE  
3 for expenses that he has not identified.

4 Second, it is commonly argued that a flotation cost adjustment (such as  
5 that used by the Company) is necessary to prevent the dilution of the existing  
6 shareholders. This is incorrect for several reasons:

7 (1) If an equity flotation cost adjustment is similar to a debt flotation  
8 cost adjustment, the fact that the market-to-book ratios for gas distribution  
9 companies are over 1.95X actually suggests that there should be a flotation  
10 cost reduction (and not an increase) to the equity cost rate. This is because  
11 when (a) a bond is issued at a price in excess of face or book value, and (b)  
12 the difference between market price and the book value is greater than the  
13 flotation or issuance costs, the cost of that debt is lower than the coupon  
14 rate of the debt. The amount by which market values of gas distribution  
15 companies are in excess of book values is much greater than flotation costs.  
16 Hence, if common stock flotation costs were exactly like bond flotation  
17 costs, and one was making an explicit flotation cost adjustment to the cost  
18 of common equity, the adjustment would be downward;

19 (2) If a flotation cost adjustment is needed to prevent dilution of  
20 existing stockholders' investment, then the reduction of the book value of  
21 stockholder investment associated with flotation costs can occur only when  
22 a company's stock is selling at a market price at/or below its book value.  
23 As noted above, gas distribution companies are selling at market prices

1 well in excess of book value. Hence, when new shares are sold, existing  
2 shareholders realize an increase in the book value per share of their  
3 investment, not a decrease;

4 (3) Flotation costs consist primarily of the underwriting spread or fee  
5 and not out-of-pocket expenses. On a per-share basis, the underwriting  
6 spread is the difference between the price the investment banker receives  
7 from investors and the price the investment banker pays to the company.  
8 Therefore, these are not expenses that must be recovered through the  
9 regulatory process. Furthermore, the underwriting spread is known to the  
10 investors who are buying the new issue of stock, and who are well aware  
11 of the difference between the price they are paying to buy the stock and the  
12 price that the Company is receiving. The offering price they pay is what  
13 matters when investors decide to buy a stock based on its expected return  
14 and risk prospects. Therefore, the company is not entitled to an adjustment  
15 to the allowed return to account for those costs; and

16 (4) Flotation costs, in the form of the underwriting spread, are a form  
17 of a transaction cost in the market. They represent the difference between  
18 the price paid by investors and the amount received by the issuing  
19 company. Whereas the Company believes that it should be compensated  
20 for these transaction costs, it has not accounted for other market transaction  
21 costs in determining its cost of equity. Most notably, brokerage fees that  
22 investors pay when they buy shares in the open market are another market  
23 transaction cost. Brokerage fees increase the effective stock price paid by

1 investors to buy shares. If the Company had included these brokerage fees  
2 or transaction costs in its DCF analysis, the higher effective stock prices  
3 paid for stocks would lead to lower dividend yields and equity cost rates.  
4 This would result in a downward adjustment to their DCF equity cost rate.  
5

6 **VIII. NORTH CAROLINA ECONOMIC CONDITIONS AND**  
7 **PIEDMONT'S RATE OF RETURN AND REVENUE**  
8 **RECOMMENDATIONS**  
9

10 **Q. PLEASE DISCUSS MR. HEVERT'S CONSIDERATION OF ECONOMIC**  
11 **CONDITIONS IN NORTH CAROLINA.**

12 A. Mr. Hevert has acknowledged that the North Carolina Commission must balance  
13 the interests of investors and customers in setting the ROE. In addition, Mr. Hevert  
14 notes that the Commission's task is to set rates as low as possible consistent with  
15 the dictates of the United States and North Carolina Constitutions.<sup>70</sup> On this issue,  
16 the ROE should be the minimum amount needed to meet the *Hope* and *Bluefield*  
17 standards. Finally, Mr. Hevert also highlights that the North Carolina Supreme  
18 Court also has indicated that in retail utility service rate cases the Commission  
19 must make findings of fact regarding the impact of changing economic conditions  
20 on customers when determining the proper ROE for a public utility.<sup>71</sup>

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<sup>70</sup> State of North Carolina Utilities Commission, Docket No. E-7, Sub 1026, Order Granting General Rate Increase, Sept. 24, 2013 at 24; see also DEC Remand Order at 40 ("the Commission in every case seeks to comply with the North Carolina Supreme Court's mandate that the Commission establish rates as low as possible within Constitutional limits.").

<sup>71</sup> *State of North Carolina ex rel. Utilities Commission v. Cooper*, 758 S.E.2d 635, 642 (2014) ("Cooper II").

1           With respect to this latter mandate, Mr. Hevert evaluates a number of  
2 factors such as employment and income levels and, based on his review of the  
3 data, comes to the following conclusion: Piedmont's proposed ROE of 10.60  
4 percent is fair and reasonable to Piedmont, its shareholders, and its customers in  
5 light of the effect of those changing economic conditions.<sup>72</sup>  
6

7 **Q. DO YOU AGREE WITH MR. HEVERT'S ASSESSMENT OF ECONOMIC**  
8 **CONDITIONS IN NORTH CAROLINA?**

9 A. As highlighted by the correlations between U.S. and North Carolina economic  
10 data, I agree with Mr. Hevert that economic conditions have improved with the  
11 overall economy over the past decade.  
12

13 **Q. DO YOU AGREE WITH MR. HEVERT'S CONCLUSION THAT THE**  
14 **IMPROVEMENT IN ECONOMIC CONDITIONS IN NORTH CAROLINA**  
15 **AND THE COMPANY'S SERVICE TERRITORY JUSTIFY THE**  
16 **COMPANY'S PROPOSED RATE OF RETURN INCLUDING A 10.60%**  
17 **ROE?**

18 A. No. Whereas economic conditions have improved in North Carolina, it does not  
19 necessarily justify such a high rate of return and ROE. I have three observations  
20 on Mr. Hevert' assessment of the economic conditions in North Carolina and  
21 Piedmont's service territory.

---

<sup>72</sup> Hevert Testimony, pp. 43-4.

1           1. Whereas North Carolina's unemployment rate has fallen by one-third since its  
2           peak in the 2009-2010 period and is equal to the national average of 3.70%, the  
3           unemployment rate in Piedmont's service territory is seventy basis point higher at  
4           4.40%;

5           2. As Mr. Hevert notes, North Carolina's median household income has grown at  
6           a somewhat slower pace than the national average, and is more than 10% below  
7           the U.S. norm; and

8           3. North Carolina's natural gas residential rates are more than 15% higher than  
9           national average gas rates.

10

11       **Q.    WHAT IS YOUR CONCLUSION REGARDING THE ECONOMIC**  
12       **CONDITIONS IN NORTH CAROLINA AND THE COMPANY'S SERVICE**  
13       **TERRITORY?**

14       A.    The higher level of natural gas residential rates in North Carolina, coupled with  
15       lower level of household income in the state and the higher level of unemployment  
16       in Piedmont's service territory suggest that affordability can be an issue for an  
17       essential utility service such as natural gas. And Piedmont's overall rate of return  
18       request has a significant impact on its overall requested increase in revenues.

19

20       **Q.    HOW MUCH OF AN IMPACT DOES THE COMPANY'S RATE OF**  
21       **RETURN REQUEST HAVE ON THE COMPANY'S OVERALL INCREASE**  
22       **IN REVENUES.**

23       A.    Page 1 of Exhibit JRW-13 provides a summary of Piedmont's overall rate of return

1 and revenue. This comes from Piedmont's revenue requirement exhibits  
2 (Exhibits\_ (PKP)-1 through (PKP)-8. Page 2 of Exhibit\_ (PKP)-7 provide the  
3 revenue requirements and capital costs. Page 1 of Exhibit JRW-13 is the  
4 Company's position and shows the Company's overall annual operating revenue  
5 increase of \$253,435,633 with Piedmont's proposed 52.0% common equity ratio  
6 and 10.60% ROE. Page 2 of Exhibit JRW-13 provides Piedmont's revenues  
7 increase but substitutes the 50%/50% debt-equity capital structure and 9.00% ROE  
8 that I have recommended. Without any other changes to Piedmont's proposal, my  
9 rate of return recommendations reduce the overall revenue increase by \$58 million  
10 per year to \$195,468,893. As I discussed earlier in my testimony, a 50%50% debt-  
11 equity capital structure and a 9.00% ROE is more than adequate to meet *Hope* and  
12 *Bluefield* standards with respect to comparable returns, financial integrity and  
13 ability to attract capital.

14  
15 **Q. DOES THIS CONCLUDE YOUR TESTIMONY?**

16 **A. Yes.**

Appendix A  
Educational Background, Research, and Related Business Experience  
J. Randall Woolridge

J. Randall Woolridge is a Professor of Finance and the Goldman, Sachs & Co. and Frank P. Smeal Endowed Faculty Fellow in Business Administration in the College of Business Administration of the Pennsylvania State University in University Park, PA. In addition, Professor Woolridge is Director of the Smeal College Trading Room and President and CEO of the Nittany Lion Fund, LLC.

Professor Woolridge received a Bachelor of Arts degree in Economics from the University of North Carolina, a Master of Business Administration degree from the Pennsylvania State University, and a Doctor of Philosophy degree in Business Administration (major area-finance, minor area-statistics) from the University of Iowa. He has taught Finance courses including corporation finance, commercial and investment banking, and investments at the undergraduate, graduate, and executive MBA levels.

Professor Woolridge's research has centered on empirical issues in corporation finance and financial markets. He has published over 35 articles in the best academic and professional journals in the field, including the *Journal of Finance*, the *Journal of Financial Economics*, and the *Harvard Business Review*. His research has been cited extensively in the business press. His work has been featured in the *New York Times*, *Forbes*, *Fortune*, *The Economist*, *Barron's*, *Wall Street Journal*, *Business Week*, *Investors' Business Daily*, *USA Today*, and other publications. In addition, Dr. Woolridge has appeared as a guest to discuss the implications of his research on CNN's *Money Line*, CNBC's *Morning Call* and *Business Today*, and Bloomberg's *Morning Call*.

Professor Woolridge's stock valuation book, *The StreetSmart Guide to Valuing a Stock* (McGraw-Hill, 2003), was released in its second edition. He has also co-authored *Spinoffs and Equity Carve-Outs: Achieving Faster Growth and Better Performance* (Financial Executives Research Foundation, 1999) as well as a textbook entitled *Basic Principles of Finance* (Kendall Hunt, 2011).

Professor Woolridge has also consulted with corporations, financial institutions, and government agencies. In addition, he has directed and participated in university- and company-sponsored professional development programs for executives in 25 countries in North and South America, Europe, Asia, and Africa.

Over the past twenty-five years Dr. Woolridge has prepared testimony and/or provided consultation services in regulatory rate cases in the rate of return area in following states: Alaska, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, Florida, Hawaii, Indiana, Kansas, Kentucky, Maryland, Massachusetts, Missouri, Montana, Nebraska, New Hampshire, New Jersey, New Mexico, New York, North Carolina, Ohio, Oklahoma, Pennsylvania, South Carolina, Texas, Utah, Vermont, Virginia, Washington, West Virginia, Wisconsin, and Washington, D.C. He has also testified before the Federal Energy Regulatory Commission.

**J. Randall Woolridge****Office Address**

302 Business Building  
 The Pennsylvania State University  
 University Park, PA 16802  
 814-865-1160

**Home Address**

120 Haymaker Circle  
 State College, PA 16801  
 814-238-9428

**Academic Experience**

**Professor of Finance**, the Smeal College of Business Administration, the Pennsylvania State University (July 1, 1990 to the present).

**President, Nittany Lion Fund LLC**, (January 1, 2005 to the present)

**Director, the Smeal College Trading Room** (January 1, 2001 to the present)

**Goldman, Sachs & Co. and Frank P. Smeal Endowed University Fellow in Business Administration** (July 1, 1987 to the present).

**Associate Professor of Finance**, College of Business Administration, the Pennsylvania State University (July 1, 1984 to June 30, 1990).

**Assistant Professor of Finance**, College of Business Administration, the Pennsylvania State University (September, 1979 to June 30, 1984).

**Education**

**Doctor of Philosophy in Business Administration**, the University of Iowa. Major field: Finance.

**Master of Business Administration**, the Pennsylvania State University.

**Bachelor of Arts**, the University of North Carolina. Major field: Economics.

**Books**

James A. Miles and J. Randall Woolridge, *Spinoffs and Equity Carve-Outs: Achieving Faster Growth and Better Performance* (Financial Executives Research Foundation), 1999

Patrick Cusatis, Gary Gray, and J. Randall Woolridge, *The StreetSmart Guide to Valuing a Stock* (2<sup>nd</sup> Edition, McGraw-Hill), 2003.

J. Randall Woolridge and Gary Gray, *The New Corporate Finance, Capital Markets, and Valuation: An Introductory Text* (Kendall Hunt, 2003).

**Research**

Dr. Woolridge has published over 35 articles in the best academic and professional journals in the field, including the *Journal of Finance*, the *Journal of Financial Economics*, and the *Harvard Business Review*.

1                   COMMISSIONER BROWN-BLAND: The exhibits  
2                   need to be identified.

3                   MS. FORCE: And would you please  
4                   identify those as Exhibits JRW-1 through JRW-13?

5                   COMMISSIONER BROWN-BLAND: Yes, they  
6                   will be so identified.

7                   MS. FORCE: Thank you.

8                   (Exhibits JRW-1 through JRW-13 were  
9                   marked for identification.)

10                  Q. Do you have a copy?

11                  A. I do.

12                  Q. Okay. I'm going to pass out the summary, and  
13                  would you go ahead and start reading that?

14                  A. Okay. Good morning, Commissioners. Thank  
15                  you for having me and allowing me to go a little early  
16                  today. My testimony focuses on the cost of capital for  
17                  Piedmont. I have used -- on the return of equity, I  
18                  have used the discounted cash flow and capital asset  
19                  pricing model approaches and established a rate of  
20                  return on equity in the range of 7.6 to 8.7 percent.  
21                  As a primary return on equity recommendation for  
22                  Piedmont, I have chosen 9 percent with a 50 percent  
23                  debt and a 50 percent equity capital structure. As an  
24                  alternative return on equity recommendation, I am

1 recommending 8.7 percent with the Company's proposed  
2 52 percent equity, 48 percent debt capital structure.

3 As summarize in my testimony, there is a  
4 number of issues with respect to the cost of capital  
5 for Piedmont. The first is your capital market  
6 conditions. The Company's return on equity  
7 recommendation is based on the assumption of higher  
8 interest rates and capital costs. As I document in my  
9 testimony, economists have been saying that interest  
10 rates are going up for a decade, and they have been  
11 wrong. In fact, the New York fed stopped using these  
12 forecasts in 2015 because they have been so bad.

13 In addition, I also show that as the fed has  
14 increased the federal funds rate seven times over the  
15 2015-'18 time period, the 30-year treasury yield has  
16 remained about 3 percent range. Now, due to slow  
17 growth, low inflation, and with the trade issue with  
18 China looming, rates have declined in 2019. And in  
19 July, the Federal Reserve cut the federal funds rate.  
20 And last week, as Mr. Hevert stated yesterday, the  
21 30-year treasury hit an all-time low yield at about  
22 2 percent.

23 With respect to the discounted cash flow  
24 approach, as I indicate in my testimony, I have

1 reviewed 13 alternative growth rates for my proxy  
2 groups, and give primary weight to analysts' earnings  
3 per share growth rate forecasts. Mr. Hevert relies  
4 exclusively on what I call the overly optimistic and  
5 upwardly biased earnings per share growth rates of Wall  
6 Street analysts.

7 As I demonstrate in my testimony, there are  
8 issues with the value line growth rates for the gas  
9 companies. They are computed from a three-year base  
10 period and not from the present. As I indicate, the  
11 value line growth rates are high for eight of the nine  
12 proxy companies including outlier growth rates such as  
13 25.5 percent for Northwest Natural Gas.

14 The capital asset pricing model requires an  
15 estimate of the risk-free rate, beta, and the market  
16 risk premium. Mr. Heaver uses projected interest rates  
17 that are well above current yields. But the biggest  
18 issue is the market risk premium. I use a market risk  
19 premium of 5.5 percent, which is based over 30 studies  
20 and surveys, historical returns and ex ante  
21 expectations, including the Duke/CFO Magazine Global  
22 Business Outlook Survey.

23 Mr. Hevert ignores all the results of the  
24 published market risk premium studies and conducts his

1 own study. In his approach, he applies the discounted  
2 cash flow model to the S&P 500 and uses earnings per  
3 share growth rates as the discounted cash flow growth  
4 rate. As I note above, it is well above the projected  
5 earning per share growth rates of Wall Street analysts.  
6 It's well known and documented that they are overly  
7 optimistic and upwardly biased.

8 Mr. Hevert's study uses growth rates in  
9 excess of 10 percent per year for the S&P 500. I  
10 demonstrate that earnings growth rates are constrained  
11 by the growth of the economy or gross domestic product.  
12 Currently, I show that the earnings of the S&P 500  
13 represent about 6 percent of GDP. If they grow as  
14 Mr. Hevert's overstated growth rates, while gross  
15 domestic product grows at its projected rate of  
16 4.5 percent, the profits of the S&P 500 companies will  
17 be almost 100 percent GDP by the year 2050. Obviously,  
18 this is impossible. On this issue, I quote  
19 Warren Buffet who has observed that, quote, you have to  
20 be wildly optimistic to believe that corporate profits  
21 as a percent of gross domestic product can, for any  
22 sustained period, hold much above 6 percent.

23 Mr. Hevert's premium risk study is based on a  
24 regression of authorized return on equity, ROEs, for

1 gas companies and U.S. treasury bond yields since 1980.  
2 His risk premium results overstate the required returns  
3 in several ways. First, he uses the treasury yields of  
4 3.04 percent, 3.25 percent, and 4.05 percent, which are  
5 anywhere between a 100 and 200 basis points above  
6 current treasury yields. Second, the market-to-book  
7 ratios for gas companies are in excess of 2.0, which  
8 indicates the current rates on equity are well above  
9 the returns of investors require. And third,  
10 Mr. Hevert uses the authorized returns approved by  
11 regulatory commissions in his analysis, rather than the  
12 stock market data, so his risk analysis is more  
13 effective as a measure of the behavior of regulatory  
14 commissions than it is of investors' behavior.

15           There are two other issues. First,  
16 Mr. Hevert notes that Piedmont's capital expenditure  
17 program makes the Company riskier than other gas  
18 companies. However, I note that Piedmont's S&P and  
19 Moody's ratings of A- and A3 are in line with other gas  
20 companies. In addition, Mr. Hevert cites floatation  
21 costs. However, he's not identified any floatation  
22 costs for Piedmont. Therefore, there is no reason to  
23 give Piedmont higher revenues in the form of higher ROE  
24 for floatation costs that it does not incur.

1           With respect to economic conditions in  
2 North Carolina and in Piedmont's service territory, I  
3 concluded that the higher level of natural gas  
4 residential rates in North Carolina, coupled with a  
5 lower-level household income in the state, and higher  
6 level of unemployment in Piedmont's service territory  
7 suggest that affordability can't be an issue for an  
8 essential utility service such as natural gas.

9           Finally, in my testimony, I attempted to  
10 provide an estimate of the revenue impact of the  
11 capital structure and return on equity in this case.  
12 As noted by Mr. Hevert, my attempted analysis using the  
13 Company's document had some errors. Therefore, we  
14 asked the Company to provide a summary of the revenue  
15 impact of the settlement capital structure and return  
16 on equity relative to the Attorney General's position.  
17 The Company did not respond to the request, but it did  
18 provide a working spreadsheet. According to that  
19 spreadsheet, under the settlement, with a 52 percent  
20 common equity ratio and a 9.7 percent return on equity,  
21 the additional gross revenue requirement is  
22 \$108,796,785. The AG's position, with a 52 percent  
23 common equity ratio and an 8.7 percent return on  
24 equity, the additional gross revenue requirement is

1 \$85,341,751 for an annual difference of \$23,445,034.

2 To be clear, at the end, 9.7 percent is  
3 considerably higher than what I view as being the  
4 market cost of equity, and the use of a high ROE has a  
5 significant revenue impact on the customers in  
6 North Carolina.

7 Here are my two final thoughts: First, there  
8 is no way Mr. Hevert's 30-year treasury yield had hit  
9 an all-time low yesterday, now hovers about slightly  
10 above 2 percent. The yield is almost 100 basis points  
11 below the 3.04 percent treasury yield in March when  
12 Mr. Hevert made his 10.6 percent ROE recommendation for  
13 Piedmont. Second, utility stocks, as measured by the  
14 Dow Jones Utility Index, has hit an all-time high this  
15 week. The bottom line, with historically low bond  
16 yields and high utility stock prices, capital costs are  
17 at record lows for public utilities.

18 Q. Does that conclude your summary?

19 A. It does.

20 MS. FORCE: The witness is available for  
21 cross-examination.

22 COMMISSIONER BROWN-BLAND: All right.

23 Is there any intervenor cross-examination?

24 (No response.)

1 COMMISSIONER BROWN-BLAND: Mr. Jeffries?

2 MR. JEFFRIES: Thank you,

3 Madam Chairman.

4 CROSS EXAMINATION BY MR. JEFFRIES:

5 Q. Do you prefer doctor or professor?

6 A. It doesn't matter.

7 Q. Okay. And what time is your flight?

8 A. It's at 1:00.

9 Q. Okay. I'll do my best not to keep you from  
10 getting that.

11 A. Thank you.

12 Q. I think I'm probably the principle obstacle,  
13 so let's get started.

14 COMMISSIONER BROWN-BLAND: Let me ask  
15 both of you, as you have this discussion, make sure  
16 you speak into the mic.

17 MR. JEFFRIES: Thank you.

18 Q. You're a professor at Penn State, correct?

19 A. Yes, I am.

20 Q. And it looks to me, from your résumé, that  
21 you've had two primary pursuits in your career. One is  
22 being a professor at Penn State, and the other is  
23 working as a consultant providing analysis and  
24 testimony before various state and federal regulatory

1 commissions; is that correct?

2 A. I've done that. I've done a number of other  
3 consulting jobs for financial institutions, investment  
4 banks, that sort of thing.

5 Q. Okay. Your résumé doesn't indicate that  
6 you've ever worked for regulated utilities.

7 A. No, I haven't.

8 Q. Okay. And no experience as a state or  
9 federal regulatory commissioner?

10 A. No.

11 Q. Okay. And you frequently testify in cost of  
12 equity capital for regulated utilities, though; is that  
13 correct?

14 A. Yes. I run into Mr. Hevert a lot.

15 Q. Is it fair to say that your analysis on cost  
16 of capital is typically focused on applying one or more  
17 of the various econometric models used for that  
18 purpose, discounted cash flow, CAPM comparable earnings  
19 type?

20 A. Yes.

21 Q. Okay. And it's not unusual for there to be  
22 other cost of capital witnesses in the cases you appear  
23 in, right?

24 A. That's correct.

1 Q. Okay. And, typically, the utility would have  
2 a witness, and one or more consumer advocates would  
3 have a witness?

4 A. Some industrial intervenors, others, yeah.  
5 Sometimes the staff has witnesses as well.

6 Q. Right. In fact, that's what's happened in  
7 this case, right?

8 A. Yes.

9 Q. Okay. And it's not unusual for the company  
10 witness and the consumer advocate witness to disagree  
11 on recommended ROEs, is it?

12 A. No. Mr. Hevert and I disagree on some  
13 issues, and -- you know, there's disagreement in every  
14 rate case in every area, and including return on equity  
15 and cost of capital.

16 Q. Right. And it's also not unusual for the  
17 folks that are serving as cost of capital witnesses to  
18 use variations -- different variations of the  
19 econometric models we discussed; is that right?

20 A. Yeah. I mean, there's judgment in everything  
21 we do. Which models we use, what inputs we use, what  
22 are reasonable inputs. So yeah, I mean, there's  
23 judgment in all the applications and in the selection  
24 of the models.

1 Q. And not to belabor the obvious, but it's  
2 pretty typical that the company's cost of capital  
3 witness recommends a higher ORE and the consumer  
4 advocate witnesses recommended a lower ROE, correct?

5 A. Yes.

6 Q. So you would recognize, would you not,  
7 Dr. Woolridge, that, after the expert testimony is  
8 filed and considered by the Commission, at the end of  
9 the day, the determination of an appropriate return on  
10 equity is usually decided by the Commission, correct?

11 A. Yes.

12 Q. Okay. And, in this case, that decision will  
13 be made by the commissioners we're appearing in front  
14 of, correct?

15 A. Yes.

16 Q. Okay. And they're able to look at factors  
17 beyond just the economic -- econometric models prepared  
18 by you and other cost of capital witnesses, right?

19 A. Yes.

20 Q. All right. Is it your understanding that, in  
21 undertaking its valuation, the Commission is entitled  
22 to treat, as material evidence, an agreement by some or  
23 all of the parties to this case as to the appropriate  
24 cost of capital?

1 A. Yes.

2 Q. Okay. And you recognize, of course, that the  
3 majority of active parties in this case have reached  
4 agreement on the appropriate cost of capital for  
5 Piedmont, right?

6 A. Yes.

7 Q. And that agreement is reflected in the  
8 stipulation that was filed by Piedmont, the Public  
9 Staff, CUCA and CIGFUR IV on August 12, 2019?

10 A. Yes.

11 Q. And among other things, that agreement  
12 reflects a 52 percent equity ratio and a 9.7 return on  
13 common equity?

14 A. It does.

15 Q. Now, in your testimony, you propose two  
16 alternative equity ratios, I believe?

17 A. I did, yes.

18 Q. And with varying ROEs that correspond to  
19 those equity ratios?

20 A. Yes.

21 Q. Okay. And one was a proposal for a  
22 50 percent equity ratio and a 9.0 percent ROE, correct?

23 A. Yes.

24 Q. And the other is, if the equity ratio is

1 52 percent, then you would recommend an 8.7 percent  
2 ROE?

3 A. That's correct.

4 Q. Okay. And we just established that the  
5 settlement stipulation contains a 52 percent equity  
6 ratio, correct?

7 A. Yes, which the Company proposed.

8 Q. All right. And so unless the Commission were  
9 to throw out that stipulated equity ratio, your  
10 recommendation to the Commission today, in the context  
11 of the stipulation, is that an 8.7 return on equity is  
12 the appropriate?

13 A. Yes.

14 Q. Okay. Thank you. So we've already discussed  
15 the fact that cost of capital witnesses have some  
16 discretion in the selection of the models they use, and  
17 also in the inputs for those models, right?

18 A. Yes.

19 Q. Okay. And that happened in this case, both  
20 with you and Mr. Hevert, correct?

21 A. Yes.

22 Q. Okay. And, in fact, a significant part of  
23 your testimony is devoted to a critique of Mr. -- and  
24 your summary as well -- devoted to a critique of

1 Mr. Hevert's analysis and the various inputs he used in  
2 conducting that analysis; and a good bit of his  
3 rebuttal testimony is similarly addressed to what he  
4 contends are flaws in your analysis, right?

5 A. That is correct.

6 Q. On page 3 of your testimony, you identify  
7 several factors that you contend support the  
8 reasonableness of your return recommendations?

9 A. Yes.

10 Q. And I'm paraphrasing here, and tell me if I  
11 get this wrong, but there are four of them. One of  
12 them is historically low interest rates and capital  
13 costs; the other is low-risk characterization of the  
14 natural gas industry by value line; the third is  
15 consistent risk profile of Piedmont with the proxy  
16 group; and the fourth are declining rates of return on  
17 equity.

18 A. Yes.

19 Q. Do you believe that these factors are equally  
20 applicable to the gas companies in your proxy group?

21 A. No. I mean, the proxy group is just to put  
22 together a group that you feel are similar in risk and  
23 then apply these models. So, you know, it may affect  
24 one versus the other a little bit differently, like,

1 one may be a little bit riskier than the other and that  
2 sort of thing, but that's why you average them out to  
3 get something that you feel is consistently reflective  
4 of the business.

5 Q. Okay. So let's look at these individually.  
6 The first factor, historically low interest rates and  
7 capital cost.

8 Is your testimony that what you meant by that  
9 was only with respect to Piedmont, or are those  
10 industry-wide characteristics?

11 A. That's industry-wide.

12 Q. Okay. And number two, the low-risk  
13 characterization of the natural gas industry; that's  
14 clearly industry-wide, right?

15 A. That is, but, you know, different companies  
16 in the proxy group have different betas and different  
17 credit ratings. So within the proxy group, there may  
18 be differences, but the average, especially the average  
19 credit rating, is similar to Piedmont's.

20 Q. Right. And number three is the consistent  
21 risk profile of Piedmont with the proxy group.

22 I'm thinking that, if Piedmont has a  
23 consistent risk profile with the proxy group, that the  
24 proxy group must also have a consistent risk profile

1 with Piedmont?

2 A. The average of the proxy.

3 Q. Okay. Okay. And then declining rates or  
4 return on equity, you weren't talking just about  
5 Piedmont's equity?

6 A. No. That's nationwide.

7 Q. All right. Thank you. So if -- well, let me  
8 just ask you this:

9 What is the average return or earned return  
10 on equity for your proxy group?

11 A. Average earned?

12 Q. Yes.

13 A. It's around 9 percent, 9.7 percent. That's  
14 the earned return.

15 Q. Right. And that's reflected on page 18,  
16 line 21 of your testimony, right?

17 A. Yes.

18 Q. The 9.7 figure?

19 A. Yes.

20 Q. Okay. And that's the same as the stipulated  
21 return in this case, correct?

22 A. It is.

23 Q. Okay. Are you familiar with Mr. Sullivan's  
24 explanation for why the Company chose an equity ratio

1 of 52 percent?

2 A. Yes.

3 Q. And I believe he testified that recent -- in  
4 the recent past, future predicted equity ratios are --  
5 were and are expected to be in excess of 53 percent; is  
6 that right?

7 A. Yes. I think he testified -- yesterday he  
8 testified about how it bumped down because of the  
9 \$600 million bond. Yeah, it's going to move around a  
10 little bit.

11 Q. And he provided -- he sort of illustrated  
12 that in his Exhibit JLS-1, right, where he sort of gave  
13 four snapshots, right?

14 A. Yes.

15 Q. Okay. So -- but the end of the test period,  
16 which was December 31, 2018, that ratio was  
17 53.43 percent, correct?

18 A. Yes.

19 Q. And then, within the two-year planning  
20 window, the Company is projecting a 53.31 percent  
21 equity ratio, right?

22 A. Yes.

23 Q. Okay. You also noted a moment ago that  
24 Mr. Sullivan's testimony, that the Company had issued a

1 large debt issuance recently and that drove the equity  
2 ratio down, right?

3 A. Yes.

4 Q. And all else -- all other things being equal,  
5 that's what you'd expect to happen when you issued a  
6 large debt?

7 A. Certainly. For gas companies, it really  
8 happens a lot over the year quarter to quarter, day to  
9 day because of using short-term debt to fund gas  
10 inventories.

11 Q. Okay. Do you have any basis to challenge  
12 Mr. Sullivan's testimony about the past or the  
13 anticipated future movements of Piedmont's actual  
14 capital structure?

15 A. No.

16 Q. Okay. Would you concede that he probably has  
17 a better vantage point over the Company's planned  
18 capitalization going forward than you do?

19 A. Oh, he does. But again, I look at outside,  
20 what's going on outside. What are the capital  
21 structures of the gas companies. I look at the average  
22 approved equity ratio, which is about 50 percent as  
23 published by Regulatory Research Associates, that sort  
24 of thing. So there's other benchmarks to look at.

1 Q. Right. So you were looking at, sort of, for  
2 lack of a better phrase, industry norms as opposed to  
3 what Piedmont's actual anticipated capital --

4 A. That's correct.

5 Q. Okay. Thank you. So let's talk about your  
6 50 percent equity proposal here for a minute.

7 MR. JEFFRIES: May I approach the  
8 witness, Your Honor?

9 COMMISSIONER BROWN-BLAND: Yes, you may.

10 Q. So, Dr. Woolridge, I'm going to hand you what  
11 was admitted into evidence yesterday by Mr. Sullivan as  
12 Exhibit JLS-4. We made additional copies in case  
13 people lost theirs from yesterday, and we've actually  
14 added the exhibit designation on here. But I will  
15 represent to you that this is the same document that  
16 Mr. Sullivan entered into evidence.

17 Dr. Woolridge, can you locate the 2016 --  
18 well, let me start with this. And just to refresh  
19 everybody's recollection, this is a summary of  
20 significant gas and electricity rate cases, and from  
21 the period 2008 to 2018 issued by the North Carolina  
22 Utilities Commission. It -- the chart shows the  
23 company involved, the nature of the service, the docket  
24 numbers, the date of the order, the allowed overall

1 return, the percentage equity, and allowed return on  
2 equity over that time period.

3           Could you locate the 2016 rate case involving  
4 Public Service Company of North Carolina on this chart.

5           A.     Yes.

6           Q.     Okay. And to my knowledge, this is the most  
7 recent decision of the North Carolina Utilities  
8 Commission in a natural gas rate case.

9           What is the equity ratio indicated and was  
10 adopted in that case?

11          A.     52 percent.

12          Q.     Okay. And what are the equity ratios  
13 reflected for the 2018 DEC and DEP rate case decisions  
14 by the Commission?

15          A.     52 percent. Seems to be a popular number  
16 here.

17          Q.     I think you've made my point.

18                 And you're aware, of course, that DEC and DEP  
19 are sister utilities to Piedmont, correct?

20          A.     Yes.

21          Q.     And would you agree with me that 8 of the 13  
22 rate case results summarized on this exhibit reflect an  
23 equity ratio of 52 percent or higher?

24          A.     Yes.

1 Q. And one reflects an equity ratio that is just  
2 below 52 percent at 51.75, right?

3 A. Yes. A couple at 51 and 50.66.

4 Q. Right. Right. Yeah, there are several below  
5 the 52 mark, right?

6 A. Yes.

7 Q. It's not fair of me to ask you to average all  
8 13 equity ratios reflected on this schedule, but would  
9 you accept, subject to check, that the average ratio is  
10 52.07?

11 A. Yeah. It is a popular number. Yes, I would  
12 agree.

13 Q. And to be fair, would you also accept,  
14 subject to check, that the ratio for the gas cases is  
15 slightly lower than that at 51.92?

16 A. Yes.

17 Q. Okay. Thank you. So based on the  
18 Commission's resolution of major electric and natural  
19 gas rate cases in the last 10 years as reflected on  
20 this exhibit, would you agree with me that a 52 percent  
21 equity ratio in this case would not be aberrational?

22 A. I mean, it would be consistent with the --  
23 with the practice of this Commission. Again, you know,  
24 you look at other benchmarks, like, RRA publishes it,

1 for gas companies, about 50 percent. It's been that  
2 way for a couple of years. It goes up and down  
3 depending on what commissions, what companies were in  
4 rate cases, but it's been around there. And that's a  
5 similar number for the electric utilities as well.

6 Q. And do you recall Witness O'Donnell's direct  
7 testimony, whether he took issue with Piedmont's  
8 proposed equity ratio of 52 percent?

9 A. I don't believe he did. I'm not sure. He  
10 might have. I forget.

11 Q. Okay. So I'd like to switch over to talk  
12 about return on equity for a little bit.

13 And so, as we discussed, based on a  
14 52 percent equity ratio, your recommendation is  
15 8.7 percent return on equity, right?

16 A. Yes.

17 Q. And 8.7 percent was the top of the range you  
18 recommended as a result of your econometric analysis,  
19 right?

20 A. Yes.

21 Q. The entire range was 7.6 percent to  
22 8.7 percent?

23 A. Yes, it was. And my other approach indicated  
24 lower. And I think it was pretty consistent with some

1 of the other witnesses in this case about where -- you  
2 know, being around 9 percent or in that vicinity.

3 Q. Yeah. In fact, there were four separate ROE  
4 recommendations in this case, right --

5 A. Yes.

6 Q. -- by expert witnesses? Okay. And we're  
7 going to go back to Exhibit JLS-4 for a few minutes.  
8 We were looking at equity ratios before, and we're  
9 going to look at the last column this time, which is  
10 the ROEs.

11 What's the lowest ROE you see reflected on  
12 this exhibit?

13 A. I see 9.7 percent in the 2016 gas case.

14 Q. Yeah. That's the PSNC case, right?

15 A. Yes.

16 Q. But you're recommending that Piedmont be  
17 allowed to return on common equity that is at least  
18 100 basis points lower than PSNC was awarded, correct?

19 A. Yes. My explanation was just in my summary  
20 and in my testimony about why it is. It's about the  
21 market conditions and the market cost of capital.

22 Q. And are you aware of what Piedmont's current  
23 allowed ROE is?

24 A. I believe it's 10 percent.

1           Q.     Right.  So the differential between its  
2     current ROE and what you're proposing would be -- or  
3     the high end of what you're proposing is 130 basis  
4     points, right?

5           A.     Yes.  And I forget -- I forget.  I think that  
6     was established several years ago, I know that, and  
7     interest rates were higher, capital market conditions  
8     were different.

9           Q.     Yeah.  And that's reflected on the chart  
10    there, the 2013 Piedmont decision that reflects the  
11    10.0?

12          A.     Yes.

13          Q.     Okay.  When you look at the ROE results  
14    reflected on this exhibit, what's the biggest  
15    sequential differential in ROEs awarded by the  
16    Commission that you see?

17          A.     About 30 basis points.

18          Q.     Okay.  I agree with that.  And over the  
19    entire 10-year period reflected on this exhibit, the  
20    entire range of ROE decisions spans only 100 basis  
21    points, correct?

22          A.     Yeah, it does.  I mean, if you go back, for  
23    example, to 2008, in 2008 the Commission was awarding  
24    10.6, 10.7 percent.  And you go back and look, the

1 30-year treasury was 5 percent then. You know, the  
2 30 -- so today, 30-year treasury is about 2 percent.  
3 So it's declined 300 basis points. And I look at these  
4 ROEs, they declined about 70 or 80. So, you know,  
5 there's been a lag to catch up with what the -- with  
6 what the market -- capital markets say, you know,  
7 capital costs are.

8 Q. Have you ever observed a state or federal  
9 regulatory commission reduce a utility's allowed return  
10 on equity by 131 basis points in a single case?

11 A. I don't recall.

12 Q. Okay. A reduction of that magnitude would  
13 surely have a dramatic impact on Piedmont's ability to  
14 compete for capital, wouldn't it?

15 A. It would -- it would be -- you know, it would  
16 be lower than what they've been already. You know, I  
17 think the example was given yesterday of the cotter  
18 tail ^ getting 8.75. And so no, they would still be  
19 able to keep -- in my opinion, they could still compete  
20 for capital, because gas companies are very low risk,  
21 especially given all the adjustment mechanisms and that  
22 sort of thing. And that's where I highlighted, I said  
23 in my testimony to Moody's article, which talked about  
24 how authorized returns are coming down but the credit

1 profiles have remained strong, and they're raising  
2 \$50 billion a year in capital.

3 Q. So is your testimony that an 8.7 ROE  
4 allowance by this Commission would allow Piedmont to  
5 compete with the other members of your proxy group who  
6 are earning 9.7 equity?

7 A. Again, year to year -- in my -- in my study,  
8 if you look at JRW -- JRW-5, page 3, I show the earned  
9 returns on equity and the market-to-book ratios for  
10 electric utilities, and they've been in the 8 to  
11 9 percent range over the last three years. They bumped  
12 some up in 2018. And their market-to-book ratios are  
13 over 2, which means it's over more than enough to meet  
14 investor return requirements. You know, you get a  
15 market above about 1, it tells you your earned return  
16 is above the return that investors require. Their  
17 earned return now has been in 8 to 9 percent range, now  
18 it's over 9 percent, and these are just the companies  
19 within the proxy group, and now their market-to-books  
20 are 2. I mean, obviously, if their market-to-books  
21 were below 1, I would say the returns are clearly  
22 inadequate.

23 Q. So just to be clear, we've established that  
24 the average earned return on equity for your proxy

1 group is 9.7 percent; you testified to that in your  
2 prefiled testimony?

3 A. Last year, yes.

4 Q. Right. And your proposal is 8.7 for  
5 Piedmont, and your testimony is that that would not  
6 impair their ability to compete with this proxy group?

7 A. No, that's correct.

8 Q. Okay. Thank you. Do you think it would  
9 result in a ratings adjustment for Piedmont?

10 A. I don't -- I mean, you'd have to look at the  
11 metrics they use, in terms of their cash flow metrics,  
12 but, you know, a lot of these utilities are seeing  
13 lower returns because of the capital market conditions.

14 Q. So is the answer it would not result in a  
15 ratings downgrade or I don't know?

16 A. I don't know.

17 Q. Okay. Thank you.

18 Would it result in a reevaluation of this  
19 Commission's relative degree of supportiveness for its  
20 regulated utilities?

21 A. I mean, it would be something that RRA and  
22 others would look at.

23 Q. Okay. Dr. Woolridge, can you point us to a  
24 case where this Commission has ever approved a rate of

1 return for an electric or natural gas utility that's  
2 lower than 9 percent?

3 A. No.

4 Q. How about 9.2?

5 A. I do not know.

6 Q. Okay.

7 A. But again, capital market conditions are --  
8 you know, interest rates is historic low, utility stock  
9 prices is historic high. That says something about the  
10 cost of capital.

11 Q. Okay. So let's broaden our perspective a  
12 little bit.

13 MR. JEFFRIES: Madam Chair, may I  
14 approach the witness?

15 COMMISSIONER BROWN-BLAND: Yes, you may.

16 MR. JEFFRIES: I am going to apologize  
17 profusely for the size of this type, but I could  
18 not get it any bigger, so we're going to have to  
19 muddle through this together.

20 MS. FORCE: Can I get a copy of that,  
21 please, while you're passing them out first, so I  
22 could look at it while -- thank you.

23 MR. JEFFRIES: Madam Chair, we would  
24 request that this exhibit be marked for

1 identification as Piedmont Woolridge Cross Exhibit  
2 Number 1.

3 COMMISSIONER BROWN-BLAND: It will be so  
4 identified.

5 (Piedmont Woolridge Cross Exhibit  
6 Number 1 was marked for identification.)

7 COMMISSIONER CLODFELTER: And we request  
8 that you have a larger typeface.

9 MR. JEFFRIES: If it makes you feel  
10 better, there will be more with larger type that  
11 reflect the same thing, but we're not going to  
12 spend a lot of time on this exhibit. There's just  
13 a couple of things I want to cover.

14 Q. Dr. Woolridge, would you look up in the upper  
15 left-hand corner of this document.

16 This indicates that it's an S&P global market  
17 intelligence kind of product; is that right?

18 A. Yes. I'm very familiar with these.

19 Q. And so it's -- what it is, it's a rate case's  
20 history from -- and if you look on about the fifth line  
21 down up on the left-hand corner it shows the years  
22 2019, 2018, and 2017, correct?

23 A. Yes.

24 Q. And the services type is listed as natural

1 gas, right?

2 A. Yes.

3 Q. Okay. So if you look, there's a couple of  
4 columns that are shaded in blue. And the first column  
5 shaded in blue indicates, at the top, that these are  
6 requested returns on equity and requested common equity  
7 percentages, right?

8 A. Yes.

9 Q. Okay. And then the second column is the  
10 approval date which shows -- appear to be in sequence  
11 starting in early 2017 and going through on the second  
12 page to as late as May of 2019, correct?

13 A. Yes.

14 Q. Okay. And as you look at the company names  
15 that are indicated -- and I should say the far left  
16 column indicates the state of the decisions, and the  
17 second column indicates the companies, right?

18 A. Yes.

19 Q. And you're familiar with the natural gas  
20 distribution industry, I take it?

21 A. Yes.

22 Q. Okay. And did those look like natural gas  
23 distribution companies listed in the company column?

24 A. Oh, yes.

1 Q. And you don't see any interstate pipelines on  
2 there, do you?

3 A. No.

4 Q. Okay. So going back to the third shaded  
5 column, could you take a quick look and tell us how  
6 many rate decisions, in 2017 through 2019, reflect an  
7 approved ROE below 9 percent?

8 A. I don't see any below 9 percent. I see a  
9 couple at 9 percent. I don't see any below 9 percent.

10 Q. Yeah. I think what I would tell you is that  
11 I think there actually are two, if I can find them.  
12 Maybe they're on the second page.

13 COMMISSIONER BROWN-BLAND: It's an eye  
14 examination.

15 THE WITNESS: I see an 8.7 percent in  
16 New York for National Fuel Gas.

17 Q. Right. Yeah. There are two. One is the one  
18 you just identified, and then there's another one for  
19 Central Hudson, which is also in New York.

20 A. 8.8 percent, yes.

21 Q. Correct?

22 A. Sorry I didn't pick those up.

23 Q. Now, listen, we're going to get out of this  
24 exhibit pretty quick before someone shoots me. So I

1 will -- I won't ask you to count. I did.

2 It appears to me that there are 70 decisions  
3 listed on here, and two of those were below 9 percent,  
4 right?

5 A. And several were at 9 percent, yes.

6 Q. Okay. Would you look on the second page, and  
7 this is the last question on this exhibit. But would  
8 you look under the allowed ROE column and tell me what  
9 the average return on equity reflected on this chart  
10 is?

11 A. It looks like it's 9.84 percent, I believe,  
12 or -- and then 9.8 percent is a median which is -- you  
13 know, reflects -- again, this is -- reflects capital  
14 markets where interest rates were higher and, you know,  
15 capital costs were higher.

16 Q. Okay.

17 A. It reflects a couple -- I mean, I see a  
18 couple 9s, a couple below 9, I don't see any as high as  
19 10.6. There is a 10.55, which is in Alaska. But I  
20 remember that Mr. Hevert was involved in that case as  
21 well. But, at that time -- in Alaska, there's some  
22 unique risk factors, and they were asking for 12.55.

23 Q. So let's give everybody's eyes a break and go  
24 to the next exhibit.

1 COMMISSIONER BROWN-BLAND: Mr. Jeffries,  
2 do you have much more?

3 MR. JEFFRIES: I'm sorry, I probably  
4 have 10 minutes, 15 minutes maybe, at the most.

5 COMMISSIONER BROWN-BLAND: I think we'll  
6 take our morning break now and come back at 11:30.

7 MR. JEFFRIES: Okay.

8 (At this time, a recess was taken from  
9 11:16 a.m. to 11:30 a.m.)

10 COMMISSIONER BROWN-BLAND: Let's come  
11 back to order. All right, Mr. Jeffries, you can  
12 proceed.

13 MR. JEFFRIES: Thank you, Madam Chair.  
14 May I approach the Commission? I have an  
15 additional cross-examination exhibit.

16 COMMISSIONER BROWN-BLAND: Yes.

17 MR. JEFFRIES: Madam Chair, we would ask  
18 that this exhibit be identified as Piedmont  
19 Woolridge Cross Examination Exhibit Number 2.

20 COMMISSIONER BROWN-BLAND: It will be so  
21 identified.

22 (Piedmont Woolridge Cross Examination  
23 Exhibit Number 2 was marked for  
24 identification.)

1                   COMMISSIONER BROWN-BLAND: And the  
2                   record will reflect that this is kinder on the eyes  
3                   than the previous exhibit.

4                   MR. JEFFRIES: I apologize for that.

5                   Q. Dr. Woolridge, is this form of report  
6                   familiar to you?

7                   A. It is. It's -- again, I guess, historically,  
8                   this is called ROE Regulatory Research Associates, now  
9                   they call it S&P Global Market Intelligence, but it's  
10                  their utility product that they have compiled this type  
11                  of information.

12                  Q. Thank you. This indicates that, in addition  
13                  to the source, it indicates that it's a table of  
14                  electric and gas utility decisions, correct?

15                  A. That's correct.

16                  Q. And then, if you look along the left-hand  
17                  margin, just to sort of get familiar with the exhibit,  
18                  the dates -- their dates indicated, which are all in  
19                  2019, the first page are, at least as I understand it,  
20                  and tell me if your understanding is the same, the  
21                  first page below the -- or above the first white bar  
22                  are decisions for electric companies in the first  
23                  quarter of 2019; and then below that are decisions for  
24                  electric companies in the second quarter of 2019.

1           Is that how you understand this?

2           A.     Yes.

3           Q.     And then, on the second page, there are  
4 decisions for gas companies, again, by quarter, first  
5 and second quarter, correct?

6           A.     Yes.

7           Q.     Okay. And again, no interstate pipelines on  
8 the second page, right, all LDCs?

9           A.     That's correct.

10          Q.     Okay. If you could focus your attention on  
11 the first quarter average on the second page, which is  
12 the white block about a quarter of the way down the  
13 page.

14                   Can you tell us what the average ROE awarded  
15 to natural gas distribution utilities was in the first  
16 quarter of 2019?

17          A.     It was 9.55 percent of -- and one of the  
18 things when you look at quarterly numbers, they kind of  
19 bounce around a lot. It really depends what state's  
20 reporting and, you know, that sort of thing. In this  
21 case, one case there, Baltimore Gas and Electric,  
22 that's a combination of electric and gas, and they tend  
23 have a little higher ROEs than pure gas companies.

24          Q.     Okay. Can you tell us what the average ROE

1 awarded was for the second quarter of 2019 for gas  
2 companies?

3 A. Yeah. There was only three cases where a  
4 decision on ROE was made. It was 9.73 percent. The  
5 average for the first half was 9.63 percent. That's a  
6 pretty low number of rate cases, just because of the  
7 ins and outs of rate cases, I guess, but that's a low  
8 number compared to what they usually have.

9 Q. There was actually a record number of rate  
10 cases filed last year, right?

11 A. Yes.

12 Q. Okay. So that might explain slightly lower  
13 numbers for this year?

14 A. Exactly.

15 Q. Okay. Are any companies whose cases were  
16 decided in the second quarter reflected on here in your  
17 proxy group?

18 A. Atmos Energy is in the proxy group, and of  
19 course they have subsidiaries in, I think, 10 different  
20 states, something like that. So this was a Texas  
21 decision.

22 Q. And that's their primary state, right?

23 A. Yes.

24 Q. Okay. What about the first quarter; are

1 there any decisions in the first quarter?

2 A. No. I mean, no, none -- no pure gas  
3 companies in the proxy group.

4 Q. Right. Okay. Were any of the ROE decisions  
5 in the first quarter or the second quarter below  
6 9.0 percent?

7 A. No. There was one at 9, yes.

8 Q. All right.

9 MR. JEFFRIES: Madam Chair, one final  
10 exhibit for Dr. Woolridge.

11 (Exhibit handed out.)

12 MR. JEFFRIES: Madam Chair, Piedmont  
13 would ask that the exhibit being distributed be  
14 marked and identified as Piedmont Woolridge Cross  
15 Exhibit 3.

16 COMMISSIONER BROWN-BLAND: It will be  
17 marked as Piedmont Woolridge Cross Examination  
18 Exhibit 3.

19 (Piedmont Woolridge Cross Exhibit 3 was  
20 marked for identification.)

21 Q. Dr. Woolridge, again, do you recognize this  
22 document?

23 A. Yes, I do.

24 Q. Okay. And it looks like, from the date in

1 the upper right-hand corner, it was issued roughly  
2 three weeks ago; is that right?

3 A. Yes.

4 Q. Okay. I draw your attention to the graphic  
5 in the upper right corner of the first page of this  
6 exhibit. And, at least as I understand it, the top  
7 part of that graphic represents a comparison of 2018  
8 rate case results for -- to the first half of 2019 for  
9 gas and electric companies?

10 A. Yes.

11 Q. Is that what you understand as well?  
12 Electricity companies are on the left, gas  
13 companies on the right?

14 A. Yup, yes.

15 Q. Okay. And the bars indicate average allowed  
16 ROEs for various types of rate decisions by state  
17 utility commissions, right?

18 A. Yes.

19 Q. And, for example, on the gas side, there are  
20 four categories, there's an all cases comparison, a  
21 general category, a settle category, and a fully  
22 litigated, correct?

23 A. Yes.

24 Q. And if you're looking on the right side on

1 the gas cases, the dark blue bars for all cases,  
2 general cases, and litigated cases are all higher in  
3 2019 than they are for 2018, correct?

4 A. They are. And again, there's only seven  
5 cases in the first half of 2019. I think that, you  
6 know, when you don't have many cases, one or two  
7 decisions can have a bigger impact on it, but that's --  
8 so I think a better comparison is looking at the annual  
9 numbers. But they're a little bit higher I think  
10 because of the limited number of cases.

11 Q. If you look a little bit lower on the page,  
12 the graphic indicates that the average litigated ROE in  
13 2019 is 9.73 percent, correct?

14 A. Yes.

15 Q. Okay.

16 A. And again, I think that's more just a numbers  
17 issue, just on not a lot of cases.

18 Q. And that compares to 9.57 in 2018, right?

19 A. Yes.

20 Q. And we already discussed that 2018 was  
21 somewhat of a record year for rate cases?

22 A. It was. Yeah. It's probably a better  
23 sample, especially given -- if you look what's happened  
24 with interest rates, they've gone down so far you would

1 expect ROEs to reflect that to some degree, and it  
2 hasn't yet. So as more cases come in this year, I  
3 would expect the ROEs to go down.

4 Q. This certainly doesn't reflect that, though,  
5 does it?

6 A. No.

7 Q. And there are little arrows -- little green  
8 and red arrows off to the right-hand side at the bottom  
9 of the graphic.

10 Does that indicate sort of the direction and  
11 the average returns in those categories?

12 A. Yeah, it does. The green, the red, yeah, it  
13 must associate green with good and red with bad, I  
14 guess.

15 Q. That would be the company perspective?

16 A. Yeah, it definitely is.

17 Q. So anyway, I'd like you to look at some of  
18 the text in this report and read a couple of  
19 provisions. The first sentence I would ask you -- or  
20 that I would call your attention to is the last  
21 sentence of the fifth paragraph on page 5. So that's  
22 the paragraph that begins with "the average ROE  
23 authorized."

24 Do you see that?

1 A. Page 5?

2 Q. No, no, I'm sorry, first page.

3 A. Oh, oh, okay.

4 Q. I'm sorry.

5 A. "The average ROE authorized gas utilities" --

6 Q. That paragraph, the last sentence.

7 A. -- "was 9.63 percent in cases decided during  
8 the first half of 2019 just above the 9.59 percent full  
9 year 2018. There were only seven gas cases that  
10 included an ROE determination in the first six months  
11 of 2019 versus 40 in 2018. In the first six months of  
12 2019, the median authorized ROE for all electric  
13 utilities was 9.63 percent versus 9.58 percent for full  
14 year 2018. For gas utilities, the median authorized  
15 ROE in the first six months of 2019 was 9.7 percent  
16 versus 9.6 percent in 2018."

17 Q. There's that number again, right?

18 A. That is that number, yes.

19 Q. Okay. If you turn to page 3 under capital  
20 structure trends, could you read the last sentence of  
21 the first paragraph?

22 A. Is it the paragraph starting "is it also" --  
23 "it is also" -- oh, capital.

24 Q. Capital structure.

1           A.       "The average allowed equity ratio for gas  
2 utilities nationwide was 54.6 percent the first six  
3 months of 2019, 50.09 percent in '18, and 49.88 percent  
4 in 2017."

5                   I mean, yeah, I agree. I mean, I noted, you  
6 know, the 50 percent. That was part of the reason I  
7 had a 50 percent in there. And again, if you go back  
8 to the previous exhibit, you look at the cases  
9 involved, you had, like Atmos in Texas at 58 and  
10 60 percent, which is really -- I mean, again, you only  
11 have seven cases, but those three decisions -- well,  
12 they're in Texas, Tennessee, and Kentucky, they've --  
13 you know, Atmos has a very high equity ratio and  
14 they've been getting it passed in some states.

15           Q.       Yeah. Well, I'm glad you raised that, so --  
16 because I want to be fair about this. I mean, we've  
17 covered a number of different reports that show -- that  
18 reflect ROE results for natural gas utilities and  
19 equity ratios, and you can find a fairly broad array of  
20 numbers in there, including some that comport with your  
21 recommendations, right?

22           A.       Yes.

23           Q.       Okay. So I don't want to overstate the  
24 position, but would you agree with me that, as a

1 general statement, that the averages we're seeing in  
2 these reports that we looked at that start at 2017 and  
3 come forward to the most recent quarter in 2019 are  
4 more consistent with the stipulation than they are with  
5 your recommendations?

6 A. I would agree that they are. And again, you  
7 know, it depends at different times what states, what  
8 type -- are they a combination or pure gas utilities.  
9 And again, I'll go back to what my statement earlier.  
10 You know, we have historic low interest rates and  
11 historic high utility stock prices. That means capital  
12 is low. The cost of capital is low for utilities. So,  
13 I mean -- and that's, you know, obviously, because  
14 we've discussed in here in the last two days, you know,  
15 this has been a situation that's really come about in  
16 2019.

17 Q. Thank you.

18 MR. JEFFRIES: Those are all the  
19 substantive questions I have for Dr. Woolridge. At  
20 some fear of retribution, I would like to return to  
21 Piedmont Woolridge Cross Exhibit Number 1. That's  
22 the one with the microscopic type.

23 Q. And my question of you, Dr. Woolridge, I  
24 asked you what the average rate of return was, and I

1 believe you said 9.84. Mr. Heslin has better eyes than  
2 I do and pointed out to me that I believe the number is  
3 actually 9.64. So I wanted to make sure the record  
4 was --

5 A. I agree, yes. Thank you.

6 MR. JEFFRIES: That's all the questions  
7 I have of Dr. Woolridge.

8 COMMISSIONER BROWN-BLAND: Redirect?

9 MS. FORCE: Thank you.

10 REDIRECT EXAMINATION BY MS. FORCE:

11 Q. Just have a few, Dr. Woolridge.

12 Mr. Jeffries, earlier in his questioning and throughout  
13 his questioning, asks you about authorized returns.  
14 And there was some question early on about factors that  
15 commissions might consider when they're setting the  
16 rate of return on equity.

17 Does that vary from state to state, exactly  
18 the factors that might go into a determination?

19 A. Yeah. I think different states take  
20 different approaches. Some of them -- some commissions  
21 like to be pretty specific about how they lay out a  
22 return on equity determination. Some commissions just  
23 say, here are the numbers, this is what we think it is.  
24 And to be honest with you, I think in recent years,

1 commissions have been going more that direction where  
2 they say, here are all the numbers, here's what this  
3 witness said, here's what that witness said, this is  
4 the number we're going to use.

5           So I think they don't want to get nailed --  
6 they don't want to have some strict rule they use,  
7 we're going to average the DCF and the CAPM. I think  
8 they want to avoid that in case there are errors or  
9 something like that. And sometimes they get  
10 challenged -- those decisions get challenged. So I  
11 think commissions have moved more to kind of more of a  
12 general here's our number and it comports with the data  
13 we looked at.

14           Q. And along those lines but expanding on it,  
15 are there sometimes policy considerations that are  
16 specific to a particular state that are taken into  
17 account?

18           A. Well, some states, for example, Maryland came  
19 up yesterday. They specifically point to gradualism in  
20 their decisions. And, you know, that's what -- in  
21 situations like this year, you know, despite the  
22 decline in interest rates, it may suggest capital costs  
23 are lower, they want to gradually adjust returns on  
24 equity to the levels that are indicated by the -- by

1 the interest rates, stock prices, and that sort of  
2 thing.

3 Q. So taking a more gradual approach, is that  
4 what you -- we heard -- I think, was it yesterday,  
5 Virginia case?

6 A. Virginia also had that, yes.

7 Q. And so could you say again, gradualism, what  
8 that refers to is?

9 A. They want to gradually adjust returns on  
10 equity authorizations to what capital market data  
11 suggests.

12 Q. Okay. Thanks. There was mention early, and  
13 I can't give you the exact context, but of beta as a  
14 term, and that comes up in some of these studies.

15 Could you just give a quick explanation for  
16 what that refers to?

17 A. Beta is a method of major risk, and it's  
18 really stock risk. And what they do is they look at  
19 the -- they use a regression of stock returns relative  
20 to the market. The simple explanation, the stock  
21 market has a beta of one. Stocks that are riskier than  
22 average have a beta of bulk one; stocks that are less  
23 risky than the overall market have betas less than one.  
24 In my testimony, in fact, what I do, in Exhibit JRW --

1 JWR-6, I show the average betas for 97 different  
2 industries that as -- by value line. And, you know,  
3 you look at the lowest risk industries, water utility,  
4 natural gas, electric utility east, central, and west.

5 So the utilities are generally -- I mean, you  
6 look at beta as a major of equity risk, they're  
7 significantly less risky than -- and remain that way  
8 for some time, just because of the regulated status and  
9 that sort of thing.

10 Q. And you said "value line." When you say  
11 "they," are you talking about publications or  
12 resources?

13 A. Yes. Yahoo, Bloomberg, all these financial  
14 information sources produce betas.

15 Q. And you answered a question from Mr. Jeffries  
16 referring to page 18 of your testimony, and you said  
17 that the average return -- earned return from the proxy  
18 group was 9.7 percent.

19 Do you remember that?

20 A. Yeah. Actually, I misspoke there. The  
21 average -- the median -- if you look at page -- JRW-2,  
22 page 1, the median is 9.7. The average is only 6.9.  
23 And that's because there's two companies who last year  
24 in their 10-K reports had negative earnings. One was

1 SJ -- South Jersey Industries, and the other big one  
2 was Northwest Natural Gas. But they had write-offs  
3 last year, and so, in their 10-K, when they reported  
4 their earnings, they had negative earnings.

5 Q. And when we're talking about the average or  
6 the median earned return of the company, does that  
7 reflect the investor behavior or a response to that?

8 A. No. That's the accounting return.

9 Q. So --

10 A. That's not the stock market return, it's not  
11 the authorized return, it's what they earned last year.

12 Q. Okay. And so by comparison, when we look at  
13 the discounted cash flow method of analyzing estimated  
14 return, that looks at stock prices -- current stock  
15 prices?

16 A. Yes.

17 Q. Okay. You -- there were some questions about  
18 the capital structure of various different entities,  
19 and do you recall the capital structure, how much of it  
20 is equity for Duke Energy Corporation, the parent  
21 company for Piedmont?

22 A. I think I put that in my testimony.

23 Q. It's -- if you'd look at JRW-3.

24 A. Yes. JRW-3, I show -- in panel C, I show the

1 average quarterly capitalization ratios for 2018 for  
2 Piedmont where the average equity component over that  
3 time frame is 48.1 percent. For Duke Energy, over that  
4 time frame, 2018/'19, their average common equity ratio  
5 is 42.9 percent.

6 Q. Okay. Thank you. In the exhibits that we  
7 were looking at, some of them easier to read than  
8 others that are from S&P Global, there are lists of  
9 authorized returns there.

10 Can you say whether -- especially the first  
11 one -- were any of those companies combined gas and  
12 electric companies?

13 A. I did. I mentioned Baltimore Gas and  
14 Electric, combination companies.

15 Q. Okay. And maybe you said that about  
16 Exhibit 1, but I think isn't it also so that, in some  
17 of the past years, that some of them referred to  
18 combined?

19 A. Yes. Some states, electric and gas.  
20 Wisconsin does it, Maryland does it, Kentucky does it,  
21 just a couple that I know.

22 Q. And would that -- I think you said before,  
23 that might have an impact on the --

24 A. Well, I think they're a little bit higher

1 usually.

2 Q. Okay. Sorry. Bear with me a minute. I'm  
3 trying to understand what I scratched down here. Oh,  
4 the authorized returns that are shown in that third  
5 exhibit that was used in cross examination, you've  
6 already answered this question.

7 The ROE decisions are trending upward; is  
8 that consistent with where the market has gone?

9 A. No. I said the reason is just very few  
10 decisions this year compared to last year.

11 Q. Right. Okay.

12 A. So one or two high observations or low  
13 observations would throw off what you would think the  
14 norm would be.

15 MS. FORCE: Thank you. I don't have any  
16 other questions.

17 COMMISSIONER BROWN-BLAND: All right.

18 Questions by the Commission?

19 EXAMINATION BY COMMISSIONER BROWN-BLAND:

20 Q. All right. Dr. Woolridge, just a couple of  
21 questions. If you were -- if the parent company, Duke  
22 Energy, had opportunities, let's say, in the pipeline  
23 industry to make investments there where the returns  
24 were higher than your recommended 8.7 percent, would

1 you -- would you think that Duke -- the Duke executive  
2 would have a reason to invest in their Piedmont  
3 subsidiary?

4 A. Well, I think the pipeline industry is  
5 riskier, so they would expect to have a higher rate of  
6 return because they're taking on more risk than a  
7 natural gas distribution company.

8 Q. So is it -- you would say that their risk  
9 would somehow counterbalance the opportunity to get a  
10 higher rate of return?

11 A. Yeah. I mean, the two magic words in finance  
12 are "risk" and "return." If you have a higher risk,  
13 you require a higher rate of return.

14 Q. Are you aware that Duke Energy is a partner  
15 in the Atlantic Coast Pipeline Project, and that that  
16 has an embedded rate of 14 percent, recourse rate of  
17 14 percent?

18 A. Yeah. I mean, a lot goes into it. I haven't  
19 looked. I've done some gas pipeline cases, that sort  
20 of thing. But interstate pipeline here is being a  
21 somewhat significant riskier business than a local --  
22 you know, a local distribution company.

23 Q. Would differences like that entice the parent  
24 company to make investments in -- to pull away from

1 the -- making it -- investing in capital in Piedmont?

2 A. And FERC has put in a lot of incentives for  
3 people to build pipelines and that sort of thing, so  
4 they boost the returns. You know, they start at one  
5 level, and they put adders in because of the risk, but  
6 also they want to incentivize the build-out of electric  
7 transmission as well as gas pipelines.

8 Q. And you're aware that the only pipeline that  
9 crosses North Carolina right now, there's been a rate  
10 case file or request for increase with the proposed ROE  
11 of up to 16 -- more than 16 percent?

12 A. I'm not familiar with the case.

13 Q. Do you accept that, subject to check?

14 A. Yes.

15 Q. And so, again, that would be a comparison of  
16 an opportunity of a 16 percent return on your  
17 investment versus 8.7 if your recommendation was the  
18 same?

19 A. Yeah. Again, it's taking on much more risk,  
20 I think.

21 COMMISSIONER BROWN-BLAND: All right.

22 Questions on the Commission's questions?

23 MS. FORCE: No questions.

24 MR. JEFFRIES: No questions.

1                   COMMISSIONER BROWN-BLAND: All right.  
2                   Thank you, Dr. Woolridge, and I'll entertain a  
3                   motion.

4                   MR. JEFFRIES: Madam Chair, Piedmont  
5                   would move the admission into evidence of the  
6                   exhibits previously marked and identified as  
7                   Piedmont Woolridge Cross Exhibits 1, 2, and 3.

8                   COMMISSIONER BROWN-BLAND: All right.  
9                   Those cross examination exhibits will be received  
10                  into evidence.

11                  (Piedmont Woolridge Cross Exhibits 1, 2,  
12                  and 3 were received into evidence.)

13                  MS. FORCE: And the Attorney General  
14                  would move the admission of Exhibits JRW-1 through  
15                  JRW-13.

16                  COMMISSIONER BROWN-BLAND: There being  
17                  no objection, those exhibits will also be received  
18                  into evidence.

19                  (Exhibits JRW-1 through JRW-13 were  
20                  received into evidence.)

21                  COMMISSIONER BROWN-BLAND: Hope you make  
22                  your plane. You're excused, Doctor.

23                  THE WITNESS: Thank you. I appreciate  
24                  all parties saving me a 10-hour car drive. I

1 appreciate it.

2 COMMISSIONER BROWN-BLAND: All right.  
3 We will return back. I think you saved the best  
4 for last. You have one more witness.

5 MR. JEFFRIES: Ms. Powers. Piedmont  
6 will call Ms. Powers to the stand, please.

7 PIA POWERS,  
8 having first been duly sworn, was examined  
9 and testified as follows:

10 DIRECT EXAMINATION BY MR. JEFFRIES:

11 Q. Good morning, Ms. Powers.

12 A. Good morning.

13 Q. Just barely. Could you state your name and  
14 business address for the record, please?

15 A. My name is Pia Powers. My business address  
16 is 4720 Piedmont Road Drive, Charlotte, North Carolina.

17 Q. Okay. And you work at Piedmont Natural Gas;  
18 is that right?

19 A. Yes.

20 Q. Okay. And what are your -- what's your title  
21 at Piedmont?

22 A. Director of gas rates and regulatory affairs.

23 Q. And what are your responsibilities in that  
24 position?

1           A.     My responsibilities will include rate  
2 filings, other petitions before this Commission and our  
3 two other states.

4           Q.     Okay. Thanks. Ms. Powers, you prefiled  
5 three sets of testimony in this proceeding, correct?

6           A.     Yes.

7           Q.     Okay. And the first was on April 1st, you  
8 filed direct testimony of 21 pages, and attached to  
9 that testimony were exhibits marked PKP-1 through  
10 PKP-8, correct?

11          A.     Yes.

12          Q.     Okay. And then on July 29th you filed  
13 supplemental testimony which was to support the updates  
14 that the Company made to their final case, correct?

15          A.     Yes.

16          Q.     And that testimony consisted of 10 pages and  
17 exhibits marked as Exhibits PKP-1 through PKP-8  
18 updated, correct?

19          A.     Yes.

20          Q.     Okay. And then finally, on August 12th, you  
21 filed settlement testimony which consisted of 19 pages  
22 and one exhibit marked as settlement -- or exhibit --  
23 Settlement Exhibit PKP-1, correct?

24          A.     Correct.

1 Q. Okay. Ms. Powers, were those testimonies and  
2 exhibits prepared by you or under your direction?

3 A. Yes, they were.

4 Q. All right. And if I asked you to -- well,  
5 I'm sorry.

6 Do you have any corrections to your prefiled  
7 testimony?

8 A. I do not.

9 Q. Okay. If I asked you the same questions that  
10 are contained in your prefiled testimony while you're  
11 on the stand today, would your answers be the same?

12 A. Yes, they would.

13 MR. JEFFRIES: Madam Chair, Piedmont  
14 would request that Ms. Powers' prefiled direct,  
15 prefiled supplemental, and prefiled settlement  
16 testimonies be entered into the record as if given  
17 orally from the stand.

18 COMMISSIONER BROWN-BLAND: Without  
19 objection, that motion will be allowed, and the  
20 three sets of testimony would be received into  
21 evidence.

22 (Whereupon, the prefiled direct,  
23 prefiled supplemental, and prefiled  
24 settlement testimony of Pia Powers was

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copied into the record as if given orally from the stand.)

1 **Q. Ms. Powers, please state your name and business address.**

2 A. My name is Pia K. Powers. My business address is 4720 Piedmont Row  
3 Drive, Charlotte, North Carolina.

4 **Q. By whom and in what capacity are you employed?**

5 A. I am the Director – Gas Rates & Regulatory Affairs for Piedmont Natural  
6 Gas Company, Inc., (“Piedmont” or “the Company”). In this capacity, I  
7 am responsible for a variety matters including the development and  
8 execution of all rate requests and financial report filings by Piedmont.

9 **Q. Please describe your educational and professional background.**

10 A. I graduated from Fairfield University in 1995 a Bachelor of Arts degree in  
11 economics and subsequently earned a Master of Science degree in  
12 environmental and resource economics from the University College  
13 London. From 1999 through 2003, I was employed as an Economist with  
14 the Energy Information Administration, the statistical agency of the U.S.  
15 Department of Energy, where I focused on international energy  
16 forecasting and environmental issues. I was hired by Piedmont as a  
17 Regulatory Analyst in 2003, promoted to Supervisor – Federal Regulatory  
18 in 2005, and promoted to Manager of Regulatory Affairs in 2006. In  
19 2013, I was promoted to my current position as a Director.

20 **Q. Have you previously testified before this Commission or any other  
21 regulatory authority?**

22 A. Yes. I have presented testimony before this Commission, the Public  
23 Service Commission of South Carolina, and the Tennessee Public Utility

1 Commission (and its predecessor agency, the Tennessee Regulatory  
2 Authority) on a number of occasions.

3 **Q. What is the purpose of your testimony in this proceeding?**

4 A. My testimony is filed in support of Piedmont's application in this case.  
5 Specifically, the purpose of my testimony is to explain and support: (1)  
6 Piedmont's rate base at December 31, 2018 and the actual results of  
7 Piedmont's operations for the twelve month ending December 31, 2018  
8 (the "Test Period"); (2) the results of Piedmont's Test Period operations  
9 under present rates, as adjusted for accounting and pro forma changes to  
10 the Company's operating revenue, operating expense, capital structure and  
11 rate base; (3) the additional revenue required to appropriately support  
12 Piedmont's pro forma cost of service; (4) Piedmont's compliance with  
13 NCUC Form G-1 Minimum Filing Requirements for this general rate case  
14 application; and (5) the amortization of certain deferred expenses that have  
15 been previously granted regulatory asset treatment by the Commission.

16 **Q. Do you have any exhibits supporting your testimony?**

17 A. Yes. The following exhibits are included with my testimony:  
18 Exhibit\_(PKP-1) Summary of Rate Base  
19 Exhibit\_(PKP-2) Original Cost of Property Used and Useful  
20 Exhibit\_(PKP-3) Accumulated Depreciation of Property Used and Useful  
21 Exhibit\_(PKP-4) Working Capital  
22 Exhibit\_(PKP-5) Accumulated Deferred Income Taxes  
23 Exhibit\_(PKP-6) Depreciation Policy and Rates

1 Exhibit\_(PKP-7) Net Operating Income and Rates of Return

2 Exhibit\_(PKP-8) Piedmont Balance Sheet and Income Statement

3 **Q. Were these exhibits prepared by you or under your direction and**  
4 **supervision?**

5 A. Yes.

6 **Q. Are you familiar with the accounting procedures and books of**  
7 **account of Piedmont?**

8 A. Yes. The books of account of Piedmont follow the Uniform System of  
9 Accounts prescribed by the Federal Energy Regulatory Commission. The  
10 Test Period amounts shown on all of my exhibits are those represented on  
11 Piedmont's books of account, and all of the pro forma adjustments shown  
12 on my exhibits conform to the Company's accounting procedures.

13 **Q. What steps does the Company take to ensure that its books and**  
14 **records are accurate and complete?**

15 A. Piedmont maintains and relies upon an extensive system of internal  
16 accounting controls and audits by both internal and external auditors. The  
17 system of internal accounting controls provides reasonable assurance that  
18 all transactions are executed in accordance with management's  
19 authorization and are recorded properly. The system of internal  
20 accounting controls is reviewed annually, tested and documented by the  
21 Company to provide reasonable assurance that amounts recorded on the  
22 books and records of the Company are accurate and proper. In addition,  
23 independent certified public accountants perform an annual audit to

1 provide assurance that internal accounting controls are operating  
2 effectively and that the Company's financial statements are materially  
3 accurate.

4 **Piedmont's Rate Base**

5 **Q. Please explain the computation of rate base reflected in your exhibits.**

6 A. Exhibit\_(PKP-1) is a summary of Piedmont's end of Test Period rate base  
7 amount applicable to its utility operations in North Carolina. Piedmont's  
8 end of Test Period rate base is approximately \$3.1 billion. This amount  
9 reflects the December 31, 2018 balances in the Company's accounting  
10 records for utility plant in service, less accumulated depreciation and  
11 accumulated deferred income taxes, plus an allowance for working capital.  
12 The largest component of Piedmont's North Carolina rate base is utility  
13 plant in service, which is approximately \$5.2 billion computed at the  
14 original cost of such used and useful property. Exhibit\_(PKP-2) identifies  
15 utility plant in service by asset category at the end of the Test Period, with  
16 approximately 90% of those assets being transmission and distribution  
17 plant (predominantly consisting of pipe in the ground, classified as either  
18 mains or service lines). Exhibit\_(PKP-3) identifies accumulated  
19 depreciation by asset category at the end of the Test Period, which is a  
20 deduction to rate base of approximately \$1.5 billion. Exhibit\_(PKP-5)  
21 identifies accumulated deferred income taxes ("ADIT") at the end of the  
22 Test Period, which is a deduction to rate base of approximately \$.8 billion;  
23 this exhibit also separately identifies the portions of ADIT which are

1 classified as excess pursuant to recent reductions in state and federal  
2 income tax rates. The Test Period allowance for working capital reflects  
3 the combined average per books balance for the 13-months ended  
4 December 31, 2018 for the various other book assets and liabilities  
5 supporting Piedmont's utility operations in North Carolina, as well as the  
6 results of the cash working capital lead/lag study reflected in the testimony  
7 of Piedmont witness Paul Normand. The various components of the Test  
8 Period allowance for working capital are delineated in Exhibit\_(PKP-4)  
9 totaling approximately \$.2 billion.

10 **Q. How has Piedmont's rate base changed since its last general rate**  
11 **case?**

12 **A.** Piedmont's last general rate case reflected a Test Period rate base at  
13 February 29, 2013, updated for known and measurable changes  
14 through September 30, 2013. The amount of Piedmont's rate base  
15 coming out of that proceeding was \$1.8 billion, compared to \$3.1  
16 billion at the end of this current Test Period. Utility plant in service,  
17 which is the largest component of rate base, grew by more than \$2  
18 billion over this period of time, most significantly in the transmission  
19 asset category. See Table 1 as follows for such growth by major plant  
20 asset category.

21  
22  
23

Table 1

Plant Asset Category	As of September 30, 2013	As of December 31, 2018	% Increase
Storage Plant	\$95,820,160	\$111,416,739	16%
Transmission Plant	\$1,238,974,564	\$2,558,740,963	107%
Distribution Plant	\$1,599,604,518	\$2,127,736,635	33%
General Plant & Intangibles	\$236,630,335	\$432,112,416	83%
Total Utility Plant	\$3,171,029,577	\$5,230,006,753	65%

9 **Q. What factors have contributed to this increase in rate base since**  
10 **2013?**

11 A. Piedmont's rate base growth is the result of several factors. First,  
12 Piedmont has been aggressively pursuing compliance with federal  
13 pipeline safety and integrity obligations created by the Pipeline and  
14 Hazardous Materials Safety Administration ("PHMSA") and much of  
15 that compliance work has involved capital projects. This work is  
16 explained in greater detail in the testimony of Piedmont witness Victor  
17 Gaglio. Up until the filing of this rate case, a significant portion of this  
18 capital investment has been handled under the Integrity Management  
19 Rider ("IMR") mechanism and Piedmont's base rates have not  
20 included any component designed to compensate Piedmont for that  
21 investment. As part of this general rate case, we are "rolling-in" our  
22 cumulative integrity management capital investment for inclusion in  
23 base rates. That integrity management investment since the last rate

1 case accounts for approximately half of the growth in Piedmont's plant  
2 in service shown in Table 1 above.

3 Another significant driver for the increase in rate base is the  
4 capital investments undertaken to support system infrastructure  
5 upgrades. These upgrades have been needed to support the continued  
6 provision of reliable firm natural gas service in light of increasing  
7 system demands largely driven by customer growth and the associated  
8 increase in natural gas throughput. Piedmont's service territory covers  
9 a significant physical and demographic portion of the state of North  
10 Carolina including major, growing metropolitan areas. Accordingly,  
11 the demand for firm natural gas service has continued to steadily  
12 increase in Piedmont's service territory.

13 **Q. Were capital investments made by Piedmont a result of the**  
14 **integration with Duke Energy Corporation?**

15 **A.** Yes. While not a significant contributor to the growth in Piedmont's  
16 rate base, Piedmont has made capital investments (primarily  
17 information technology system assets) associated with integration of  
18 Piedmont's operations into the overall corporate structure of Duke  
19 Energy. As of the end of the Test Period, these plant additions have  
20 amounted to less than \$5 million – less than a quarter of a percent of  
21 Piedmont's total plant growth since the last rate case. These  
22 integration-related plant additions are included in rate base in this  
23 proceeding.

1                                    **Piedmont's Per Books Test Period Cost of Service**

2    **Q.    What are the actual financial results of Piedmont's North Carolina**  
3                    **operations for the Test Period?**

4    **A.**    A summary of the Test Period financial results for Piedmont's North  
5                    Carolina operations is shown on page 1 column 1 of Exhibit\_(PKP-7).<sup>1</sup>  
6                    Amounts in column 1 were taken from Piedmont's books of account as of  
7                    December 31, 2018. Column 1 Line 15 shows per books net operating  
8                    income for return for the Test Period of \$156.5 million. Line 21 shows  
9                    actual end of Test Period rate base of \$3.1 billion. Column 1 Line 22  
10                   shows that the Test Period per books overall rate of return on rate base  
11                   before accounting and pro forma adjustments is 5.04%. This rate of return  
12                   is computed as the quotient of net operating income for return (Column 1  
13                   Line 15) and total rate base (Column 1 Line 21).

14   **Q.    Are there are any particular aspects of the Test Period financial**  
15                    **results that you would like to further explain?**

16   **A.**    Yes. For the purposes of providing clarity for the record, I would like to  
17                    point out that during the Test Period Piedmont did incur some operating  
18                    expenses related to post-merger integration activities. These expenses  
19                    have been wholly excluded from the Test Period cost of service  
20                    represented herein, consistent with the requirements set forth by  
21                    Commission Order in the merger proceeding (Docket No. G-9, Sub 682).

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1 Included in Item 4a of Piedmont's G-1 Minimum Filing Requirements submission in this proceeding are schedules reconciling the actual per books Test Period financial results for Piedmont's North Carolina operations as shown in Column 1 of Exhibit\_(PKP-7) to the actual per books Test Period financial results for the total Company (Total Piedmont) as shown in G-1 Item 1.

1           Also, pursuant to the Commission's January 3, 2018 Order in the  
2 federal tax reform proceeding (Docket No. M-100, Sub 148), Piedmont  
3 recorded to a deferred account each month during the Test Period the  
4 difference between revenues billed under rates in effect (which reflected  
5 Piedmont's approved cost of service under a 35% federal corporate  
6 income tax rate) and revenues that would have been billed had its  
7 approved cost of service been computed under the now current 21%  
8 federal corporate income tax rate. Accordingly, the Test Period per books  
9 operating revenues shown in Column 1 on Exhibit\_(PKP-7) do not include  
10 the operating revenues recorded to such deferred account in 2018.

11                           **Piedmont's Pro Forma Cost of Service**

12 **Q. Please describe the results of Piedmont's Test Period operations**  
13 **under present rates, as adjusted for pro forma changes to the**  
14 **Company's operating revenue, operating expense, capital structure**  
15 **and rate base?**

16 **A.** Column 3 of Exhibit\_(PKP-7) summarizes the results of Piedmont's Test  
17 Period operations under present rates, as adjusted for accounting and pro  
18 forma changes to the Company's operating revenue, operating expense,  
19 capital structure and rate base. Each of the accounting and pro forma  
20 adjustments shown in Column 2 of Exhibit\_(PKP-7), which comprise the  
21 difference between the amounts shown in Column 1 and Column 3 of  
22 Exhibit\_(PKP-7), are based on known and measurable information.  
23 Overall, the combined effect of the accounting and pro forma adjustments

1 to the Test Period yields a 4.96% overall rate of return on rate base, as  
2 shown in Column 3 Line 22 of Exhibit\_(PKP-7).

3 **Q. Please explain the accounting and pro forma adjustments to revenues**  
4 **and operating expenses used to compute Piedmont's pro forma cost of**  
5 **service.**

6 A. Each accounting and proforma adjustment is numbered and shown  
7 alongside Column 2 on page 1 of Exhibit\_(PKP-7). A description of each  
8 adjustment is also provided on pages 3, 4 and 5 of Exhibit\_(PKP-7).  
9 Adjustment 1 is performed for the purpose of normalizing annual revenues  
10 for the sale and transportation of gas to present billing rates and current  
11 customer throughput levels. Adjustment 2 is performed for the purpose of  
12 bringing other operating revenues, which largely consists of revenue from  
13 late payment charges, rental of gas property and other miscellaneous  
14 revenue, to the going-level annual amount. The specific computation of  
15 these pro forma revenue adjustments is discussed in the testimony of  
16 Piedmont witness Kally Couzens.

17 Adjustments 3 through 10 are performed for the purpose of  
18 bringing annual operating expenses to the going-level amount.  
19 Adjustment 3 specifically aligns the total annual cost of gas to the present  
20 billing rates and current customer throughput levels consistent with  
21 Adjustment 1 discussed above. Adjustment 4 increases operations and  
22 maintenance ("O&M") expense to the going-level amount of \$227.9  
23 million. I prepared this adjustment by segregating the Test Period O&M

1 expense into its major categories and analyzing the Test Period  
2 transactions and the specific cost drivers for each of these major categories  
3 to appropriately develop the going level expense amount for each major  
4 category. Page 3 of Exhibit\_(PKP-7) lists each O&M expense category  
5 and the adjustment amount. Included in adjustment 4 is a refresh of  
6 Piedmont's regulatory amortization expense, which is for the expensing of  
7 costs granted regulatory asset treatment by this Commission. I will  
8 discuss this unique category of O&M expense in more detail later in my  
9 testimony.

10 Adjustment 5 is for the purpose of annualizing depreciation  
11 expense so as to align with the new depreciation rates proposed by witness  
12 Dane Watson and to align with the pro forma amount of plant in service  
13 per adjustment 10 herein. Adjustment 6 is to annualize general tax  
14 expense (which is predominantly comprised of property tax expense,  
15 payroll tax expense and NC franchise tax expense) consistent with the  
16 other related pro forma adjustments in this proceeding. Adjustments 7 and  
17 8 simply provide an update of annual state and federal income tax expense  
18 (at current rates of 2.5% and 21%, respectively) consistent with the other  
19 related pro forma adjustments in this proceeding. Lastly, adjustment 9  
20 brings forward the annual amortized expense level for federal investment  
21 tax credits.

22 **Q. Please explain the accounting and pro forma adjustments to rate base.**

1 A. Adjustments 10, 11 and 12 were made to update the per books end of  
2 Test Period rate base amounts to June 30, 2019. Adjustment 10 to  
3 plant in service anticipates that additional plant assets totaling  
4 \$285,082,725 will be placed in service between December 31, 2018  
5 and June 30, 2019. Adjustment 11 reflects the change in accumulated  
6 depreciation, an increase of \$6,257,073 that we anticipate occurring  
7 between December 31, 2018 and June 30, 2019 based on the estimated  
8 change to plant in service over this period of time. Adjustment 12a  
9 reflects the change in the accumulated deferred income tax balance, an  
10 increase of \$48,364,846 that we anticipate occurring between  
11 December 31, 2018 and June 30, 2019. Adjustments 10, 11 and 12a  
12 will be amended so as to replace the estimates with the actual per  
13 books amount of plant in service, accumulated depreciation and  
14 accumulated deferred income taxes, respectively, as of June 30, 2019.  
15 Adjustment 12 similarly reflects anticipated changes in the 13-month  
16 average balance for the asset and liability accounts included in  
17 allowance for working capital components as of June 30, 2019.  
18 Piedmont will subsequently update these projected 13-month average  
19 balances for allowance for working capital with actuals as of June 30,  
20 2019. Adjustment 12 also includes the results of the cash working  
21 capital lead/lag study based on the Company's cost of service after  
22 adjustments for proposed rates.  
23

Piedmont's Revenue Requirement

1  
2 **Q. Please explain the additional revenue necessary to appropriately**  
3 **support Piedmont's North Carolina utility operations.**

4 A. Adjustment 13 shown in Column 4 on page 1 of Exhibit\_(PKP-7) reflects  
5 the adjustment to the Company's base margin revenues needed to produce  
6 a 10.6% return on equity as recommended by Piedmont witness Robert  
7 Hevert in his testimony. To develop adjustment 13, Piedmont's rate base  
8 was allocated to its capital source components of long-term debt, short-  
9 term debt and common equity. This allocation, as shown in Column 5 on  
10 page 2 of Exhibit\_(PKP-7), is based on the proposed capitalization ratios  
11 of 47.18% long-term debt, 0.82% short-term debt and 52.00% common  
12 equity. This is the Company's targeted capital structure and is supported  
13 in testimony by Company witness Jack Sullivan. At present rates and in  
14 light of the targeted capital structure and the pro forma cost of debt,  
15 Piedmont's revenues and expenses will yield a 5.36% return on equity, as  
16 shown in Column 6 Line 3 on page 2 of Exhibit\_(PKP-7).

17 **Q. Is Piedmont proposing any other changes in this proceeding which**  
18 **impact the revenue requirement adjustment being sought through**  
19 **proposed rates?**

20 A. Yes. At this time, Piedmont is proposing that a further cost of gas  
21 adjustment be incorporated into the proposed revenue requirement.  
22 Piedmont is also proposing that a rider mechanism be used to return to  
23 customers the excess deferred income taxes ("EDIT") on its books as well

1 to return the overcollected revenues accrued since January 2018 associated  
2 with recent federal tax reform. The effect of these two matters on the  
3 Company's revenue requirement computation in Exhibit\_(PKP-7) is  
4 shown via adjustments 17 and 20, respectively.

5 **Q. Please explain proposed adjustment 17 for the cost of gas.**

6 A. Adjustment 17 is a revenue requirement adjustment of \$1,665,536 to  
7 facilitate timely recovery of an increase in the demand cost of gas. This  
8 cost largely represents the current annualized cost associated with  
9 obtaining upstream natural gas storage and transportation service. A  
10 significant portion of the cost increase is the result of a pending FERC rate  
11 proposal by Transcontinental Gas Pipe Line which is currently in effect  
12 but which we anticipate will be materially reduced in the next 12 months.  
13 Detailed support for the adjustment to the demand cost of gas is shown in  
14 G-1 Item 4c.

15 **Q. Please explain proposed adjustment 20 for the EDIT Rider.**

16 A. The components and proposed operation of the EDIT Rider are covered in  
17 Piedmont witness Barkley's testimony and exhibits. As proposed, the first  
18 year operation of the proposed EDIT Rider will facilitate the return to  
19 customers of \$36,963,249 of revenues currently recorded on the  
20 Company's books as a regulatory liability pursuant compliance with the  
21 Commission's orders in Docket No. M-100, Sub 148.

22 **Q. How do adjustments 17 and 20 impact the revenue requirement**  
23 **adjustment being sought through proposed rates in this proceeding?**

1 A. Once these two adjustments are incorporated into the revenue requirement  
2 computation, the total proposed revenue adjustment in this proceeding  
3 amounts to \$82,818,884. This proposed revenue increase is reflected as  
4 the difference between \$1,003,429,366 (representing total proposed  
5 revenues after all adjustments, which is shown on Column 9 Line 3 on  
6 page 1 of Exhibit \_(PKP-7)) and \$920,610,481 (representing total pro  
7 forma revenues, as shown on Column 4 Line 3 on page 1 of Exhibit  
8 \_(PKP-7)).

9 **Q. Does your proposed increased in the revenue requirement comport**  
10 **with the proposed rates shown in Appendix I to the petition?**

11 A. Yes, it does. The proposed rates shown in Appendix I will produce a  
12 revenue increase of \$82,818,884, which is the proposed revenue  
13 requirement adjustment shown in my analysis herein. The testimony and  
14 exhibits of witness Couzens support the derivation of proposed rates for  
15 this proposed revenue requirement adjustment amount.

16 **Q. Does this complete the cost of service portion of your testimony?**

17 A. Yes, it does. As stated in our petition, we plan to offer at the hearing such  
18 additional relevant, material and competent evidence as may be permitted  
19 under North Carolina statutes and the rules of this Commission. Except as  
20 shown in the exhibits, working papers and testimony filed with the  
21 petition, information is not currently available that would enable us to  
22 provide details of any actual changes in revenues, costs and rate base that  
23 may occur from the time of the filing of the petition and my testimony up

1 to the time the hearing is closed. We reserve the right to file such updated  
2 information at or before the hearing of this docket to the extent such  
3 information is relevant to a determination of the matters at issue in this  
4 proceeding.

5 **G-1 Compliance**

6 **Q. Has Piedmont complied with Commission Rule R1-17(b)(12)(c) in this**  
7 **proceeding by filing the information required by NCUC Form G-1 in**  
8 **connection with the filing of this general rate case?**

9 A. Yes. Piedmont's G-1 Minimum Filing Requirements were prepared and  
10 filed with the Commission concurrent with its Petition and supporting  
11 testimony in this proceeding on April 1, 2019.

12 **Amortization of Deferred Expenses**

13 **Q. Is Piedmont proposing to amortize and recover any deferred**  
14 **expenses in this proceeding?**

15 A. Yes. Piedmont proposes to amortize expensed that have been  
16 previously deferred pursuant to Commission Order.

17 **Q. What are those main categories of deferred expense?**

18 A. Piedmont has previously deferred and now seeks recovery of certain  
19 transmission pipeline integrity management costs, certain  
20 environmental compliance costs and certain regulatory fee costs.  
21 These costs have been deferred in accordance with prior Commission  
22 orders.

1 | **Q. Can you please describe these costs and how they came to be**  
2 | **deferred?**

3 | A. Yes. On December 2, 2004, the Commission issued its *Order Approving*  
4 | *Deferred Accounting Treatment* in which, pursuant to Piedmont's  
5 | previous request, it ordered that "effective November 1, 2004, Piedmont  
6 | is authorized to segregate its incremental and extraordinary O&M  
7 | expenses for PNG-NC and NCNG incurred in compliance with the new  
8 | Pipeline Integrity Management Regulations issued by the USDOT  
9 | pursuant to the Pipeline Safety Improvement Act of 2002 into a special  
10 | deferred account until recovery of such costs can be sought in a general  
11 | rate case, subject to a determination that the costs have been prudently  
12 | incurred and properly accounted for and a determination as to the proper  
13 | method of recovery."

14 | **Q. How has the Commission treated these types of costs since its**  
15 | **December 1, 2004 order?**

16 | A. Following that order, Piedmont deferred operating and maintenance  
17 | expenses of the type authorized by the Commission and then sought  
18 | amortization and recovery of those costs in its 2005, 2008, and 2013 rate  
19 | case filings (per Docket Nos. G-9, Sub 499, G-9, Sub 550, and G-9, Sub  
20 | 631, respectively). In those cases, in conformance with settlements of  
21 | those dockets, the Commission authorized Piedmont to amortize the costs  
22 | it had deferred and approved a continuation of the mechanism in each  
23 | case.

1     **Q. Has Piedmont continued to defer pipeline integrity O&M costs since**  
2     **the last rate case?**

3     A. Yes. In Piedmont's last rate case, it was granted 5-year amortized  
4     recovery of a balance of \$17,348,593, which reflected actual deferred  
5     expenses through August 31, 2013 net of regulatory amortizations through  
6     December 31, 2013. In this case, Piedmont seeks to amortize the costs  
7     incurred and deferred since that date. Piedmont is proposing a 3-year  
8     amortization of these costs, bringing the pro forma annual cost of service  
9     for this expense to \$15,672,545. This amount is included in Piedmont's  
10    cost of service in this case, and is reflected in pro forma O&M expense on  
11    Exhibit\_(PKP-7).

12    **Q. Were these costs prudently incurred and have they been properly**  
13    **accounted for?**

14    A. Yes, they were incurred in compliance with federal laws and regulations  
15    and in the ordinary conduct of Piedmont's business.

16    **Q. Is Piedmont proposing continued regulatory asset treatment for these**  
17    **integrity costs going forward?**

18    A. Yes. The same reasons which supported deferral of these costs previously  
19    continue to persist and support continued regulatory asset treatment for  
20    these costs.

21    **Q. What is the basis for Piedmont's proposed amortization and recovery**  
22    **of deferred environmental compliance costs?**

1 A. On December 16, 1992, Piedmont requested authorization to defer certain  
2 environmental assessment and clean-up costs relating to various state and  
3 federal environmental control requirements for air emissions, wastewater  
4 discharges, and solid, toxic and hazardous waste management. This  
5 request was made in Docket No. G-9, Sub 333. On December 23, 1992,  
6 the Commission issued its *Order Granting Request* in this Docket in  
7 which it ordered that “the request of special accounting for environmental  
8 assessment and cleanup costs filed by Piedmont Natural Gas Company is  
9 hereby granted, without prejudice to the right of any party to take issue  
10 with the special accounting in a regulatory proceeding.”

11 **Q. Has Piedmont utilized this deferral authority for environmental**  
12 **compliance expenses incurred in the years since it was granted by**  
13 **the Commission?**

14 A. Yes, it has. Piedmont has routinely deferred its environmental assessment  
15 and clean-up costs pursuant to the authority granted by the Commission in  
16 Docket No. G-9, Sub 333 and has filed for and been granted amortization  
17 of such costs in rate case proceedings since 1992.

18 **Q. Has Piedmont continued to defer environmental compliance expenses**  
19 **since the last rate case?**

20 A. Yes. In the last rate case, Piedmont was granted a 5-year amortized  
21 recovery of a balance of \$6,346,642, which was the unamortized deferred  
22 balance as of August 31, 2013. In this case, Piedmont is proposing a 3-  
23 year amortization of an unamortized balance of \$(576,988) – a credit

1 balance due to the fact that the recording of regulatory amortizations has  
2 outpaced the recording of incremental deferrals of environmental  
3 compliance expenses.

4 **Q. Were these costs prudently incurred and have they been properly**  
5 **accounted for?**

6 A. Yes, they were incurred in compliance with federal laws and regulations  
7 and in the ordinary conduct of Piedmont's business.

8 **Q. What is the basis for Piedmont's proposed amortization and recovery**  
9 **of deferred regulatory fee expenses?**

10 A. On August 15, 2016, the Commission issued its *Order Amending*  
11 *Commission Rule R15-1* in Docket No. M-100, Sub 142. This order  
12 authorized and approved "the establishment of deferral accounts  
13 (regulatory asset or regulatory liability accounts) by utilities to allow  
14 the companies to comply with Commission Rule R15-1. Such  
15 authority is granted nunc pro tunc back to July 1, 2015, the effective  
16 date of statutory language changes in HB 1052 that authorize the  
17 Commission to allow utilities to either adjust base rates or establish  
18 regulatory asset or regulatory liability accounts for regulatory fee  
19 increases (that was subsequently changed in HB 356, effective July 1,  
20 2015, for any changes, increases or decreases, in the regulatory fee  
21 obligation)."

22 **Q. Has Piedmont deferred its regulatory fees consistent with**  
23 **Commission authorization?**

1 A. Yes. In this case, Piedmont seeks to amortize the cumulative deferred  
2 regulatory fee expense of \$374,697. Piedmont is proposing a 3-year  
3 amortization of these costs, bringing the pro forma annual cost of service  
4 for this expense to \$124,899. This amount is included in Piedmont's cost  
5 of service in this case, and is reflected in pro forma O&M expense on  
6 Exhibit\_(PKP-7).

7 **Q. Does this conclude your testimony?**

8 A. Yes.

9

1 **Q. Please state your name and business address.**

2 A. My name is Pia K. Powers. My business address is 4720 Piedmont Row  
3 Drive, Charlotte, North Carolina.

4 **Q. By whom and in what capacity are you employed?**

5 A. I am the Director – Gas Rates & Regulatory Affairs for Piedmont Natural Gas  
6 Company, Inc. (“Piedmont” or the “Company”).

7 **Q. What is the purpose of your Supplemental Testimony in this proceeding?**

8 A. N.C. Gen. Stat. § 62-133(c) and Commission Rule R1-17(c) permit Piedmont  
9 to update its rate case filing through the date of the hearing of this matter. In  
10 our Application in this proceeding filed on April 1, 2019, we specifically and  
11 expressly reserved our right to make these updates. In that initial filing, we  
12 based our revenue request on a number of pro forma adjustments that were  
13 developed on the basis of estimated going-levels of expense and utility rate  
14 base as of June 30, 2019. We now have available “actuals” rather than  
15 “estimates” to support those pro forma expense adjustments and utility rate  
16 base as of June 30, 2019. Furthermore, our commission-approved customer  
17 billing rates have materially changed since the time of our Application filing<sup>1</sup>,  
18 which necessitates an update to the pro forma revenue calculation reflected in  
19 our Application. For this reason, we are filing, concurrent with my  
20 Supplemental Testimony and the Supplemental Testimony of Kally Couzens,

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<sup>1</sup> Rate changes were approved by the Commission effective May 1, 2019 per order in Docket No. G-9, Sub 731 and G-9, Sub 737. Additional rate changes were approved by the Commission effective June 1, 2019 per order in Docket No. G-9, Sub 748.

1 updates to the schedules required by Commission Rule R1-17(b) (“Updated  
2 Schedules”) to reflect our actual cost of service calculation as of June 30,  
3 2019 and the components thereof relative to our original filed Application.

4 **Q. Please explain how, if at all, this update filing impacts the Test Period**  
5 **amounts shown by Piedmont in its original filed Application.**

6 A. Nothing about this update filing nor the Updated Schedules changes the per  
7 books Test Period amounts shown in Piedmont’s original Application and in  
8 my Direct Testimony. The Test Period for this general rate case proceeding  
9 continues to be the 12-months ending December 31, 2018. This update filing  
10 simply uses the now known actuals at June 30, 2019 to update: 1) the pro  
11 forma utility rate base adjustments in the Company’s original filed application  
12 that were developed based on then-estimated June 30, 2019 figures and  
13 amounts; 2) certain pro forma expense adjustments in the Company’s original  
14 filed application that were developed based on then-estimated June 30, 2019  
15 figures and amounts; and 3) the pro forma adjustment to utility gas sales and  
16 transportation revenue in the Company’s original filed application that was  
17 developed based on the then-present Commission approved customer billing  
18 rates which have since been reset by this Commission.

19 **Q. Does this update filing incorporate any of the alternative positions of the**  
20 **parties as expressed in the various intervenor direct testimonies and**  
21 **exhibits filed in this docket on July 19, 2019?**

1 A. No, it does not. Piedmont intends to address the various intervenor positions  
2 and recommendations via its forthcoming Rebuttal Testimony.

3 **Q. Does this update filing incorporate any changes to the methodology used**  
4 **by the Company in its computation of the pro forma adjustments**  
5 **compared to those used for the original filed Application?**

6 A. No. The approach used to compute each pro forma adjustment for this update  
7 filing and for the Updated Schedules is the same as used to compute each pro  
8 forma adjustment in the Company's original filed application.

9 **Q. Were the Updated Schedules for this update filing prepared by you**  
10 **and/or prepared under your direct supervision?**

11 A. Yes.

12 **Q. Do you have any exhibits supporting your Supplemental Testimony?**

13 A. Yes. Since many of the schedules provided by Piedmont in its original filed  
14 Application for fulfillment of Commission Rule R1-17(b) were in fact  
15 exhibits to my Direct Testimony, I have updated all eight of the exhibits to  
16 my Direct Testimony in support of the Updated Schedules, as follows:

- 17 • Exhibit\_(PKP-1 UPDATED) Summary of Rate Base
- 18 • Exhibit\_(PKP-2 UPDATED) Original Cost of Used and Useful Property
- 19 • Exhibit\_(PKP-3 UPDATED) Accumulated Depreciation of Property  
20 Used and Useful
- 21 • Exhibit\_(PKP-4 UPDATED) Working Capital
- 22 • Exhibit\_(PKP-5 UPDATED) Accumulated Deferred Income Taxes

- 1       • Exhibit\_(PKP-6 UPDATED) Depreciation Policy and Rates  
2       • Exhibit\_(PKP-7 UPDATED) Net Operating Income and Rates of Return  
3       • Exhibit\_(PKP-8 UPDATED) Piedmont Balance Sheet and Income  
4       Statement

5       **Q. Please explain the updates to pro forma utility rate base reflected in your**  
6       **exhibits and the Updated Schedules.**

7       A. Exhibit\_(PKP-1 UPDATED) summarizes the main components of rate base.  
8       The first column in this exhibit shows that Piedmont's end of Test Period rate  
9       base is approximately \$3.1 billion. In our original filed Application, we had  
10      anticipated that rate base would grow to \$3,299,177,177 by June 30, 2019;  
11      this estimated June 30, 2019 rate base amount was used in the revenue request  
12      computation shown in my original Exhibit\_(PKP-7). Now it is known that  
13      Piedmont's rate base as of June 30, 2019 is \$3,364,074,164, which reflects a  
14      difference of less than 2% from the estimated June 30, 2019 rate base amount  
15      (i.e. the pro forma rate base amount shown in the exhibits to my Direct  
16      Testimony). I updated my revenue request computation to this actual June  
17      30, 2019 rate base amount accordingly in Exhibit\_(PKP-7 UPDATED).

18      **Q. Was each component of pro forma utility rate base updated using actual**  
19      **amounts as of June 30, 2019?**

20      A. Yes. The largest component of rate base is utility plant in service.  
21      Exhibit\_(PKP-2 UPDATED) identifies utility plant in service by asset  
22      category at the end of the Test Period and as of June 30, 2019. Exhibit\_(PKP-

1 3 UPDATED) identifies accumulated depreciation by asset category at the  
2 end of the Test Period and as of June 30, 2019. Exhibit\_(PKP-5 UPDATED)  
3 identifies accumulated deferred income taxes at the end of the Test Period  
4 and as of June 30, 2019. Exhibit\_(PKP-4 UPDATED) identifies the  
5 components of allowance for working capital, which for the Test Period is the  
6 13-months average balance ended December 31, 2018 and on a pro forma  
7 basis is the 13-months average balance ended June 30, 2019.

8 **Q. Please explain the updates to pro forma depreciation expense reflected in**  
9 **your exhibits and the Updated Schedules.**

10 A. In our original filed Application, I presented a pro forma adjustment to  
11 depreciation expense that was aligned with the pro forma amount of utility  
12 plant in service as estimated at June 30, 2019. Now that Piedmont's utility  
13 plant in service amount by asset account at June 30, 2019 is known, I have  
14 updated the computation of pro forma depreciation expense accordingly. As  
15 part of this update, I also incorporated the accrual for reallocation of the  
16 reserve account based on the actual June 30, 2019 utility plant balances. My  
17 revenue request computation shown in in Exhibit\_(PKP-7 UPDATED)  
18 incorporates this updated pro forma depreciation expense amount  
19 accordingly. Exhibit\_(PKP-6 UPDATED) identifies the composite  
20 depreciation rates by major asset category.

21 **Q. Please explain the updates to pro forma revenues reflected in your**  
22 **exhibits and the Updated Schedules.**

1 A. My revenue request computation shown in Exhibit\_(PKP-7 UPDATED)  
2 incorporates an update to the pro forma gas sales and transportation revenue  
3 amount. The computation of updated pro forma gas sales and transportation  
4 revenue, as explained in the Supplemental Testimony of Piedmont witness  
5 Kally Couzens, incorporates the now current Commission-approved  
6 customer billing rates.

7 **Q. Please explain the update to pro forma cost of gas expense reflected in**  
8 **your exhibits and the Updated Schedules.**

9 A. An update to the pro forma cost of gas expense was made in alignment with  
10 the June 30, 2019 update to the pro forma gas sales and transportation revenue  
11 amount. My revenue request computation shown in Exhibit\_(PKP-7  
12 UPDATED) incorporates this update to the pro forma cost of gas.

13 **Q. Please explain the updates to pro forma operations and maintenance**  
14 **("O&M") expense reflected in your exhibits and the Updated Schedules.**

15 A. In the Company's original filed application, and as shown in Exhibit\_(PKP-  
16 7) to my Direct Testimony, there were twenty discrete pro forma adjustments  
17 to the Test Period level of O&M expense.<sup>2</sup> Now, with June 30, 2019 actuals  
18 being known and available, an update to seven of those pro forma O&M  
19 expense adjustments was warranted. The seven updated pro forma  
20 adjustments are for the following matters: uncollectibles expense, regulatory

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<sup>2</sup> See Pro Forma Adjustments 4A through 4T as shown in Exhibit\_(PKP-7) Page 3 of 5 in my direct filed testimony.

1 fee expense, salaries and wages expense, short-term incentive plan expense,  
2 regulatory amortization expense for deferred transmission pipeline integrity  
3 expenses, regulatory amortization expense for deferred environmental  
4 compliance expenses, and regulatory amortization expense for deferred  
5 regulatory fee expenses. The update to pro forma uncollectibles expense was  
6 necessary for alignment to the updated pro forma gas sales and transportation  
7 revenues amount; as a part of this pro forma expense update, I also corrected  
8 an error in the Company's original computation of the uncollectibles factor,  
9 which is also used in the overall revenue requirement computation. The  
10 update to pro forma regulatory fee expense was necessary for alignment to  
11 the updated pro forma gas sales and transportation revenues amount and for  
12 alignment to the current NCUC Regulatory Fee Rate.<sup>3</sup> The update to pro  
13 forma salaries and wages expense was necessary to update to actual employee  
14 salary and wage rates as of June 30, 2019 in lieu of the estimated employee  
15 salary and wage rates used in the pro forma computation included in the  
16 Company's filed application. The estimated employee salary and wage rates  
17 was a factor used in the computation of pro forma short-term incentive plan  
18 expense in the Company's filed application; accordingly, the pro forma  
19 adjustment for short-term incentive plan expense was updated in alignment  
20 with actual employee salary and wage rates as of June 30, 2019. The update

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<sup>3</sup>Per the Commission's June 18, 2019 Order in Docket No. M-100, Sub 142, the regulatory fee for noncompetitive jurisdictional revenues was reduced from 0.148% to 0.13% effective July 1, 2019.

1 to pro forma regulatory amortization expense for deferred transmission  
2 pipeline integrity expenses was necessary to update to expense deferrals  
3 through June 30, 2019. In a similar vein, I updated the pro forma regulatory  
4 amortization expense for deferred environmental compliance expenses and  
5 deferred regulatory fee expenses. I updated my revenue request computation  
6 for the overall impact of the updated pro forma O&M expenses accordingly  
7 in Exhibit\_(PKP-7 UPDATED).

8 **Q. Please explain the updates to pro forma general tax expense reflected in**  
9 **your exhibits and the Updated Schedules.**

10 A. Only one update to pro forma general tax expense was warranted, which was  
11 to the pro forma payroll tax component of general tax expense. The update  
12 to pro forma payroll tax expense was necessary for alignment to the updated  
13 pro forma salaries and wages expense adjustment and for alignment to the  
14 updated pro forma short-term incentive plan expense adjustment. I updated  
15 my revenue request computation for the updated pro forma general tax  
16 expense accordingly in Exhibit\_(PKP-7 UPDATED).

17 **Q. Are there any updates to the embedded cost of debt reflected in your**  
18 **exhibits and the Updated Schedules?**

19 A. Yes, there are two updates. The embedded cost of long term debt was updated  
20 to incorporate the actual cost of the \$600 million long term debt issuance that  
21 occurred in May 2019 in lieu of the estimated cost of that issuance that was  
22 included in the Company's filed application; this update yielded a reduction

1 in the embedded cost of long term debt from 4.55% to 4.40%. The embedded  
2 cost of short term debt was updated to incorporate the actual cost rates as of  
3 June 30, 2019; this update yielded a reduction in the embedded cost of short  
4 term debt from 2.82% to 2.78%. I also updated my revenue request  
5 computation shown in Exhibit\_(PKP-7 UPDATED) accordingly.

6 **Q. Are there any updates to the EDIT Rider amounts reflected in your**  
7 **exhibits and the Updated Schedules?**

8 A. Yes. The EDIT Rider amount was updated for alignment with the updated  
9 uncollectibles factor, the updated NCUC regulatory fee factor, and an updated  
10 amount of over-collected deferred tax revenue due customers (as a result of  
11 the impacts of the Tax Cuts and Jobs Act as ordered by the Commission in  
12 Docket No. G-9, Sub 731). I updated my revenue request computation shown  
13 in Exhibit\_(PKP-7 UPDATED) accordingly.

14 **Q. Please explain the updates to income tax expense reflected in your**  
15 **exhibits and the Updated Schedules.**

16 A. The updates to federal and state income tax expense were made in alignment  
17 with the overall impact of the updates I have previously described in my  
18 Supplemental Testimony. My revenue request computation shown in  
19 Exhibit\_(PKP-7 UPDATED) was updated accordingly.

20 **Q. In total, how do these updates impact Piedmont's revenue requirement**  
21 **and proposed rates in this proceeding?**

1 A. The proposed rates shown in the Updated Schedules (specifically, in Updated  
2 Appendix I) are designed to produce annual gas sales and transportation  
3 revenues of \$1,004,331.372, which is the level needed to support the  
4 Company's cost of service shown in my updated analysis in Exhibit\_(PKP-7  
5 UPDATED). This difference between this amount and the proposed annual  
6 gas sales and transportation revenues shown in the Company's original filed  
7 Application and in my original analysis in Exhibit\_(PKP-7) is less than 1%.

8 **Q. What are you asking the Commission to do with this information?**

9 A. We request that the Commission accept and consider our Updated Schedules  
10 in their consideration of what constitutes a just and reasonable cost of service  
11 for Piedmont in this proceeding and in approving new rates for our customers.

12 **Q. Do you have any further testimony regarding Piedmont's Updated**  
13 **Schedules?**

14 A. No, not at this time.

1 **Q. Ms. Powers, please state your name and business address.**

2 A. My name is Pia K. Powers. My business address is 4720 Piedmont Row  
3 Drive, Charlotte, North Carolina.

4 **Q. By whom and in what capacity are you employed?**

5 A. I am the Director – Gas Rates & Regulatory Affairs for Piedmont Natural  
6 Gas Company, Inc. (“Piedmont” or “the Company”). In this capacity, I am  
7 responsible for a variety matters including the development and execution  
8 of all rate requests and financial report filings by Piedmont.

9 **Q. Please describe your educational and professional background.**

10 A. I graduated from Fairfield University in 1995 a Bachelor of Arts degree in  
11 economics and subsequently earned a Master of Science degree in  
12 environmental and resource economics from the University College  
13 London. From 1999 through 2003, I was employed as an Economist with  
14 the Energy Information Administration, the statistical agency of the U.S.  
15 Department of Energy, where I focused on international energy forecasting  
16 and environmental issues. I was hired by Piedmont as a Regulatory Analyst  
17 in 2003, promoted to Supervisor – Federal Regulatory in 2005, and  
18 promoted to Manager of Regulatory Affairs in 2006. In 2013, I was  
19 promoted to my current position as a Director.

20 **Q. Have you previously testified in this proceeding?**

21 A. Yes. I prefiled Direct Testimony in this docket on April 1, 2019 in support  
22 of Piedmont’s Application. I also filed Supplemental Testimony in this  
23 docket on July 29, 2019 in support of the Company’s updated cost of service

1 calculation as of June 30, 2010 which was performed and filed pursuant to  
2 N.C. Gen. Stat. § 62-133(c) and Commission Rule R1-17(c) (“Update  
3 Filing”).

4 **Q. What is the purpose of your Settlement Testimony in this proceeding?**

5 A. My Settlement Testimony explains the economic adjustments to Piedmont’s  
6 filed case (as updated through June 30, 2019) reflected in the Stipulation  
7 between Piedmont, the Public Staff -- North Carolina Utilities Commission  
8 (“Public Staff”), the Carolina Utility Customers Association, Inc.  
9 (“CUCA”), and the Carolina Industrial Group for Fair Utility Rates IV  
10 (“CIGFUR IV”) (together, the “Stipulating Parties”) and also addresses  
11 certain non-economic stipulations such as the continuation of the Integrity  
12 Management Rider (“IMR”) mechanism and consolidation of Common Gas  
13 Areas, among others.

14 **Q. Do you have any exhibits supporting your testimony?**

15 A. Yes. I have attached, as Settlement Exhibit \_\_ (PKP-1), a reconciliation  
16 chart identifying the adjustments to Piedmont’s filed/updated rate increase  
17 request reflected in the Stipulation.

18 **Q. Was this exhibit prepared by you or under your direction and  
19 supervision?**

20 A. Yes.

21 **Q. Can you explain how the Public Staff pursued its investigation in this  
22 matter?**

1 A. Following the filing of our Application and supporting testimony, the Public  
2 Staff engaged in substantial discovery regarding our filing. This included  
3 two on-site audits totaling five days at Piedmont's corporate headquarters  
4 and more than 600 discrete questions (not including parts and subparts) in  
5 95 sets of discovery requests to the Company. When Piedmont filed its  
6 Update Filing, the Public Staff also engaged in an additional due diligence  
7 review of that true-up filing.

8 **Q. How did the Public Staff and Piedmont go about pursuing settlement**  
9 **discussions in this case?**

10 A. We met with the Public Staff for several days to explore settlement. Our  
11 initial discussions were aimed at making sure we had a common  
12 understanding of our respective litigation positions and filed testimony.  
13 After we completed these discussions we moved on to substantive  
14 settlement negotiations and over the course of two additional days we were  
15 able to reach agreement on all issues in this case between Piedmont and the  
16 Public Staff.<sup>1</sup> This agreement is reflected in the Stipulation filed  
17 concurrently with this testimony.

18 **Q. How did the Public Staff and Piedmont go about pursuing settlement**  
19 **discussions with CUCA and CIGFUR IV in this case ?**

20 A. We held discussions with CUCA and CIGFUR IV in an effort to obtain their  
21 consent to join in the settlement, and we able to do so after reaching a

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<sup>1</sup> A representative of the Attorney General was also present at the substantive settlement discussions between Piedmont and the Public Staff.

1 proposed rate design that is acceptable to all. Also, we indicated to the  
2 Attorney General that we are willing to engage in settlement discussions.  
3 Furthermore, we did not reach out to NUCOR or The Fayetteville Public  
4 Works Commission for settlement purposes since these parties did not file  
5 testimony in this proceeding.

6 **Q. Do you believe the settlement with the Stipulating Parties is in the**  
7 **public interest and otherwise just and reasonable?**

8 A. Yes, I do. The settlement results in substantial economic benefits to our  
9 customers through the cost reductions agreed to with the Stipulating Parties  
10 and it provides for the continued operation of the Company's IMR  
11 mechanism. It also avoids the expenditure of resources that would  
12 otherwise be necessary to litigate each of the contested issues in this docket  
13 and provides greater certainty of outcome to the Stipulating Parties.

14 **Q. Can you provide a brief overview of the revenue impact associated with**  
15 **this settlement?**

16 A. Yes. There are two main elements of the settlement impacting revenues.  
17 First, the settlement recommends revised base rates to customers based on  
18 a cost of service in years one through three that are significantly less than  
19 the amount sought by the Company in its Application and Update Filing.  
20 Second, the settlement also provides for a more accelerated refund via rate  
21 rider to customers of tax savings associated with the recent federal and state  
22 tax reform as compared to that proposed by the Company in its Application  
23 and Update Filing. The combined effect of these two elements – the

1 stipulated base rates plus the stipulated tax rider rates -- is that the settlement  
2 achieves an overall 3.1% increase to the Company's revenues, which is an  
3 approximate \$28.1 million increase in revenues in year one compared to the  
4 Company's requested overall increase of approximately \$108.4 million per  
5 the Update Filing. The stipulated revenue increase effectively rises after  
6 year one as a result of the termination of the one-year amortization of the  
7 federal tax savings accrued since January 1, 2018 (i.e., the overcollected  
8 revenues accrued since January 1, 2018). Accordingly, starting in year two,  
9 there is an additional stipulated 4.1% increase yielding a total annual  
10 revenue increase of approximately \$64.8 million (\$28.1 million increase  
11 starting year one + an additional \$36.7 million increase starting year two).  
12 On a levelized basis, this will be an increase in rates of less than 1% per  
13 year since the effective date of rates in Piedmont's last general rate case in  
14 January 2014 -- a figure well below the rate of inflation over the same period  
15 of time. The rate impacts relating to the termination of additional riders is  
16 explained later in my testimony.

17 **Q. Please explain the adjustments to Piedmont's cost of service as agreed**  
18 **to in this settlement, and the associated impact to the revenue**  
19 **requirement.**

20 A. The individual cost of service adjustments are identified on Settlement  
21 Exhibit\_\_(PKP-1) attached hereto and represent a total downward  
22 adjustment of approximately (\$34.8 million) from Piedmont's proposed  
23 annual margin revenues in its Update Filing in this docket. This cumulative

1 impact to margin revenues of each of these cost of service adjustments is  
2 shown on line 46 of Settlement Exhibit\_\_(PKP-1). The individual  
3 adjustment can be categorized as follows:

4 1. Capital Structure and Cost of Capital. Pursuant to Paragraph  
5 6 of the Stipulation, the Stipulating Parties agreed that the appropriate  
6 capital structure for use in this proceeding consists of 52.00% common  
7 equity, 47.15% long-term debt, and 0.85% short-term debt. The agreed cost  
8 of long-term debt is 4.41% and the agreed cost of short-term debt is 2.72%.  
9 The agreed return on common equity appropriate for use in this proceeding  
10 is 9.70%. These modifications resulted in a downward adjustment to  
11 Piedmont's updated annual revenue requirement of approximately (\$20.5  
12 million), which is represented on Settlement Exhibit\_\_(PKP-1) as the sum of  
13 the adjustments on lines 4 thru 7.

14 2. Customer Volumes and Margins. Under the settlement, the  
15 Stipulating Parties agreed to adjust the Company's pro forma customer  
16 volumes and associated revenues as of June 30, 2019. These modifications  
17 resulted in a downward adjustment to Piedmont's updated annual revenue  
18 requirement of approximately (\$0.1 million), which is represented on  
19 Settlement Exhibit\_\_(PKP-1) as the sum of the adjustments on lines 13 and  
20 14.

21 3. Employee Compensation Adjustments. Under the  
22 settlement, the Stipulating Parties agreed to remove certain employee

1 compensation costs for ratemaking, including a portion of executive  
2 payroll, and certain incentive pay. Adjustments were also agreed upon  
3 regarding the going-level cost of the remaining straight time and overtime  
4 payroll, pension and other employee benefits. These modifications resulted  
5 in a downward adjustment to Piedmont's updated annual revenue  
6 requirement of approximately (\$4.8 million), which is represented on  
7 Settlement Exhibit\_(PKP-1) as the sum of the adjustments on lines 17 thru  
8 19, 21, 22 and 28.

9 4. Amortization of Certain Regulatory Assets/Liabilities and  
10 Rate Case Expense. Under the settlement, the Stipulating Parties agreed to  
11 amortize all previously authorized regulatory asset and liability end of  
12 period balances (comprised of Pipeline Integrity Management -  
13 Transmission deferred O&M expenses, EasternNC deferred O&M  
14 expenses, Environmental Compliance Assessment and Clean-Up deferred  
15 O&M expense, and a newly determined under-collection of regulatory fee  
16 expense) over a period of four years in each case. The Company had sought  
17 in its Application to amortize the recovery of these amounts over a period  
18 of 3 years, while the Public Staff recommended a 5-year amortization  
19 period. On these matters, the settlement resulted in a downward adjustment  
20 to Piedmont's updated annual revenue requirement of approximately (\$6.3  
21 million), which is represented on Settlement Exhibit\_(PKP-1) as the sum of  
22 the adjustments on lines 29, 30, 32 and 33. Under the settlement, the

1 Stipulating Parties have agreed to recovery of a lower amount of rate case  
2 expense than originally proposed by the Company, and to amortize recovery  
3 of that cost over 4 years instead of 3 years. On rate case expense, the  
4 settlement resulted in a downward adjustment to Piedmont's updated annual  
5 revenue requirement of approximately (\$0.3 million), which is represented  
6 on Settlement Exhibit\_(PKP-1) as the adjustment on line 23.

7 5. Operations and Maintenance ("O&M") Expenses. Under the  
8 settlement, the Stipulating Parties agreed to a variety of adjustments to other  
9 O&M expenses for ratemaking that encompass the following categories of  
10 expense: Board of Directors expenses, sponsorships and donations,  
11 inflation, lobbying, uncollectibles, regulatory fee, rents, line locates  
12 expense, aviation, advertising, and miscellaneous general expense. These  
13 modifications taken together resulted in a downward adjustment to  
14 Piedmont's updated annual revenue requirement of approximately (\$4.0  
15 million), which is represented on Settlement Exhibit\_(PKP-1) as the sum of  
16 the adjustments on lines 20, 24 thru 26, 34 thru 38, 40, 42, 43 and 45.

17 6. Additional Conservation Program Funding. Under the  
18 settlement, the Stipulating Parties agreed that the Company's proposal to  
19 increase its recoverable expenditures on Conservation Programs for  
20 customers as contained in Piedmont's Application in this docket should not  
21 be approved. Accordingly, the settlement resulted in a downward  
22 adjustment to Piedmont's updated annual revenue requirement of

1 approximately (\$1.2 million), which is represented on Settlement  
2 Exhibit\_(PKP-1) on line 15.

3 7. GTI Funding. Under the settlement, the Stipulating Parties  
4 agreed that the proposed annual funding increase for its GTI Operations  
5 Technology Development program participation should be included in  
6 Piedmont's annual revenue requirement but that the total proposed annual  
7 funding for its GTI Utilization Technology Development program  
8 participation should not be included in Piedmont's annual revenue  
9 requirement. Accordingly, the settlement resulted in a downward  
10 adjustment to Piedmont's updated annual revenue requirement of  
11 approximately (\$0.4 million), which is represented on Settlement  
12 Exhibit\_(PKP-1) on line 39.

13 8. Non-Utility Adjustment. Under the settlement, the  
14 Stipulating Parties agreed to include a non-utility adjustment for ratemaking  
15 that was greater than the Company's proposed non-utility adjustment in its  
16 Application. Accordingly, the settlement resulted in a downward  
17 adjustment to Piedmont's updated annual revenue requirement of  
18 approximately (\$1.4 million), which is represented on Settlement  
19 Exhibit\_(PKP-1) on line 27.

20 9. Plant, Accumulated Depreciation, Accumulated Deferred  
21 Income Taxes, and other Rate Base-Related Adjustments. Under the  
22 settlement, the Stipulating Parties agreed to several changes to Piedmont's

1 rate base in the Stipulation, including an adjustment to increase  
2 accumulated depreciation (which is a deduction to rate base) that aligns with  
3 the stipulated going-level depreciation expense associated with plant in  
4 service as of June 30, 2019, adjustments to working capital that align to the  
5 settled amortization of the regulatory assets and liabilities, adjustments to  
6 exclude state and federal Excess Deferred Income Taxes (“EDIT”) from the  
7 accumulated deferred income tax (“ADIT”) rate base deduction, and the  
8 amortization of protected EDIT. Other rate base-related adjustments  
9 include changes to depreciation expense to adopt the revised depreciation  
10 rates and reallocations of book reserves reflected in the depreciation study  
11 while also reflecting the cost of service impacts of the reallocation of the  
12 reserve accounts related to the NC direct and corporate allocated general  
13 plant accounts, as well as property tax that align with the settled changes to  
14 rate base net of non-utility adjustments. In total, these modifications  
15 resulted in an upward adjustment to Piedmont’s updated annual revenue  
16 requirement of approximately \$4.0 million, which is represented on  
17 Settlement Exhibit\_(PKP-1) as the sum of the adjustments on lines 8 thru  
18 12, 16, 31, 41 and 44.

19 **Q. Please explain the adjustments in this settlement for the flow-through**  
20 **to customers of savings related to recent federal and state tax reform,**  
21 **and the associated impact to the overall revenue requirement for**  
22 **Piedmont.**

1 A. As mentioned earlier in my Settlement Testimony, the settlement also  
2 provides for a more accelerated refund to customers of the tax savings  
3 associated with the recent federal and state tax reform as compared to that  
4 proposed by the Company in its Application and Update Filing.  
5 Specifically, the Stipulating Parties agreed to a number of amortizations of  
6 regulatory liabilities associated with the Tax Cuts and Jobs Acts ("TCJA")  
7 of 2017 as well as previous North Carolina legislation lowering the state  
8 corporate income tax rate for Piedmont. These include a one-year  
9 amortization for deferred tax savings accrued since January 1, 2018 (i.e.,  
10 the overcollected revenues accrued since January 1, 2018) associated with  
11 the TCJA's reduction in federal corporate income tax rates from 35% to  
12 21%, a three-year amortization of state EDIT resulting from prior  
13 reductions in the North Carolina corporate income tax rates, and a five-year  
14 amortization of federal Unprotected EDIT resulting from the TCJA. The  
15 Stipulating Parties agree that each of these three categories of tax savings  
16 be flowed to customers via a rider, and the cumulative impact of these riders  
17 substantially mitigates the impact of Piedmont's proposed margin revenue  
18 increase. In year one, that cumulative impact of the riders is a downward  
19 adjustment to the revenue requirement of (\$80.7 million), which is shown  
20 on line 51 of Settlement Exhibit\_(PKP-1) and represents the aggregate  
21 effect of the individual riders shown on lines 48 thru 50 of Settlement  
22 Exhibit\_(PKP-1). The impact of the settled increase in the margin revenues

1 net of the tax rider adjustments is a total revenue requirement increase in  
2 year one of approximately \$28.1 million. This amount is shown on line 52  
3 of Settlement Exhibit\_(PKP-1). Starting in year two, the impact of the  
4 settled increase in the margin revenues net of the tax rider adjustments is a  
5 total revenue requirement increase of approximately \$64.8 million, which  
6 is shown on line 53 of Settlement Exhibit\_(PKP-1).

7 **Q. Please explain the impact of the stipulated cap to the revenue increase**  
8 **starting in year four.**

9 A. Lines 54 and 55 of Settlement Exhibit\_(PKP-1) show the revenue  
10 requirement increase without consideration of the revenue increase cap  
11 articulated in Paragraph 6G of the Stipulation. Starting in year four (when  
12 two of the three tax riders have been fully amortized), the impact of the  
13 settled increase in the margin revenues net of the tax rider adjustments  
14 would be a total revenue requirement increase of approximately \$85.5  
15 million. And starting in year six (when all three riders have been fully  
16 amortized), the impact of the settled increase in the margin revenues net of  
17 the tax rider adjustments would be a total revenue requirement increase of  
18 approximately \$108.8 million. This overall increase of approximately  
19 \$108.8 million starting in year six, is also shown in column (e) of Exhibit A  
20 of the settlement.

21 Paragraph 6G of the Stipulation articulates that the rates and charges  
22 approved in this case yield a revenue increase subsequent to year three of

1 no greater than \$82,820,089, which is the exact amount of the revenue  
2 increase requested in the Company's April 1, 2019 filed Application and  
3 the revenue increase accordingly cited in the public Notice of Hearings in  
4 this case. Accordingly, starting in year four (when two of the three tax  
5 riders have been fully amortized), the impact of the settled increase in the  
6 margin revenues net of the tax rider adjustments will be a total revenue  
7 requirement increase of \$82.8 million (not \$85.5 million) due to the  
8 stipulated cap. And starting in year six (when all three riders have been  
9 fully amortized), the impact of the settled increase in the margin revenue  
10 net of the tax rider adjustments will remain at \$82.2 million (not \$108.8  
11 million) due to the stipulated cap.

12 **Q. Did Piedmont expressly agree with each of the component adjustments**  
13 **in the settlement?**

14 A. No. In fact, Piedmont strongly disagreed with many of these adjustments  
15 on an individual basis. I believe Public Staff, CUCA and CIGFUR IV each  
16 likewise opposed many of these adjustments in isolation. In order to reach  
17 settlement, however, each of the Stipulating Parties compromised on a large  
18 number of individual issues in order to reach a comprehensive agreement in  
19 this case. The settlement was arrived at as a whole and, as the Stipulation  
20 indicates, each individual adjustment may not have been agreeable to all  
21 parties participating in this settlement. However, when considered as a  
22 whole, the totality of the adjustments was acceptable to each of the

1 Stipulating Parties. For this reason, the Stipulating Parties agree that no  
2 precedent is intended to be established by the individual adjustments or  
3 component provisions of the Stipulation but that each would support the  
4 Stipulation as a whole before the Commission as a reasonable resolution of  
5 Piedmont's rate case filing.

6 **Q. Do you believe that the overall settlement reached by the Stipulating**  
7 **Parties and presented to the Commission is just and reasonable and**  
8 **otherwise compliant with the requirements of North Carolina law?**

9 A. Yes, I do.

10 **Q. Does Piedmont support the 9.70% rate of return on common equity set**  
11 **forth in the settlement?**

12 A. Yes. However, I would note that this is an example of an individual issue  
13 that Piedmont would not have agreed to in isolation but has agreed to as part  
14 of the overall settlement.

15 **Q. Do you believe the agreed rate of return on common equity is fair to**  
16 **customers?**

17 A. Yes, I do. Piedmont witness Hevert is filing testimony supporting the  
18 reasonableness of the agreed ROE as is Public Staff witness Hinton. In  
19 addition to the testimony of these two experts, there are other extrinsic  
20 indicators that the agreed return on equity ("ROE") is just and reasonable.  
21 For example, the settled ROE is 90 basis points lower than the requested  
22 ROE of 10.60%. It is also 30 basis points lower than the ROE of 10.00%

1 approved in Piedmont's last general rate proceeding in North Carolina,  
2 which is Piedmont's current allowed ROE. It is also comparable to the rate  
3 of return on common equity currently allowed for Public Service Company  
4 of North Carolina, Inc., and is within 5 basis points of the most recently  
5 litigated ROE for a North Carolina water utility. It is also well below the  
6 current allowed ROE's for Piedmont's two sister electric utilities in North  
7 Carolina -- Duke Energy Carolinas and Duke Energy Progress. It is also  
8 within 6 basis points of the national average ROE granted to local  
9 distribution utilities in 2019. Finally, it is lower than Piedmont's approved  
10 rates of return on common equity in South Carolina and Tennessee. These  
11 are all indicators that the settled ROE of 9.70% is just and reasonable in this  
12 case.

13 **Q. Does the Stipulation address any non-economic issues?**

14 A. Yes. There were several non-economic issues raised by our filing in this  
15 docket and the agreements of the Stipulating Parties on these non-economic  
16 issues are as described below.

17 1. Continuation of IMR. The Stipulating Parties agreed that  
18 this safety related surcharge mechanism should be continued for the benefit  
19 of the citizens of the State of North Carolina. The Stipulating Parties also  
20 agree that the special contract credit mechanism currently reflected in  
21 Appendix E to Piedmont's North Carolina Service Regulations, which  
22 Piedmont had originally proposed to remove from its tariffs, should be

1 updated and continued and those revisions will be incorporated into the  
2 revised IMR tariff set forth in the Exhibit F to the Stipulation.

3 2. Tariff and Service Regulation Changes. The Stipulating  
4 Parties agreed that Piedmont's other proposed tariff changes, including  
5 elimination of its Standby Sales Service for transportation customers but  
6 not including Piedmont's proposed Appendix G – EDIT Rider to its North  
7 Carolina Service Regulations, should be approved. The Stipulating Parties  
8 agreed that Piedmont's proposed Appendix G to its North Carolina Service  
9 Regulations should not be approved. Those changes are incorporated into  
10 the revised rate schedules and service regulations attached to the Stipulation  
11 as Exhibits G and H.

12 3. Depreciation Study. The Stipulating Parties agreed that  
13 Piedmont should implement the revised depreciation rates and reallocations  
14 of book reserves set forth in the testimony and depreciation study of  
15 Piedmont witness Watson and further agreed that Piedmont's filings in this  
16 case satisfy the requirements of Commission Rule R6-80.

17 4. DIMP O&M Deferral. The Stipulating Parties agreed that  
18 Piedmont's proposed DIMP O&M deferral request should be approved.

19 5. Annual TIMP and DIMP O&M Deferral Reports. Piedmont  
20 agreed to provide annual reports to the Public Staff with documentation on  
21 its incremental expenses subject to the TIMP and DIMP O&M deferral  
22 mechanisms to assist the Public Staff in its audit function with regard to  
23 those deferred accounts.

1           6.     Consolidation of Common Gas Areas (“CGAs”). The  
2     Stipulating Parties agreed to the consolidation of Piedmont’s CGAs from  
3     eleven to two such areas.

4           7.     Line 434 Revenue Rider. The Stipulating Parties agreed that  
5     Piedmont shall establish a new rider, called the Line 434 Revenue Rider, to  
6     flow through to tariff customers any specific demand charge revenue from  
7     Special Contract Customers that may begin to be recovered by Piedmont  
8     subsequent to the effective date of the rates approved in this case related to  
9     Piedmont’s Line 434 project (which became used and useful in the  
10    provision of gas service to the benefit of Piedmont’s customers in  
11    November 2018, and is accordingly included in rate base in this  
12    proceeding), but before the first general rate case proceeding after the  
13    beginning of the Company’s receipt of such demand charge revenue.

14          8.     Rates for Special Contracts (including Contracts Rates for  
15    Electric Generation Customers). Piedmont and the Public Staff have also  
16    agreed to work together toward a rate mechanism whereby in future special  
17    contracts, including electric generation service contract arrangements,  
18    Piedmont will incorporate a volumetric rate component to those customers  
19    to support Piedmont’s existing system infrastructure to the extent that  
20    infrastructure is relied upon to provide service to those customers.

21    **Q. Are the rates proposed by the Stipulation fair, just and reasonable?**

22    A. Yes. The rates agreed to as part of the Stipulation and reflected in Exhibit  
23    C thereto were the product of give and take negotiations between the

1 Stipulating Parties. Each party analyzed the settlement rates and concluded  
2 they were reasonable for purposes of settling this proceeding. The  
3 settlement rates are also very beneficial to customers compared to  
4 Piedmont's proposed rates in this docket.

5 **Q. Please explain the stipulated rate design.**

6 A. The rate design portion of the settlement reflects considerable compromise  
7 between the Stipulating Parties. The rate designs recommended by  
8 Piedmont witness Yardley, Public Staff witness Patel, CUCA witness  
9 O'Donnell and CIGFUR IV witness Phillips expressed varying viewpoints.  
10 As stated by witness Patel in her prefiled direct testimony, rate design  
11 considers many factors including value and type of service, quantity of use,  
12 time of use, manner of service, competitive conditions relating to the  
13 acquisition of new customers, historical rate design, the Company's revenue  
14 stability, economic policy, administrative ease and an allocated cost of  
15 service study. Whereas the overall revenue requirement increase in year  
16 one is 3.1% (as explained earlier in my testimony), the stipulated rate design  
17 does not yield an across-the-board 3.1% increase for all customer classes.  
18 The impact by customer class (rate schedule) of the stipulated revenue  
19 requirement increase is shown on Exhibit J to the settlement agreement.

20 **Q. Do you believe that the stipulated rate increase, including the stipulated**  
21 **ROE is consistent with the statutory factors identified in G.S. 62-133**  
22 **and is otherwise fair and reasonable to Piedmont and its customers**  
23 **considering changing economic conditions?**

1 A. Yes, I do, for all of the reasons I mentioned above.

2 **Q. What are you requesting the Commission do in this case?**

3 A. I am requesting that the Commission, on the basis of its own independent  
4 evaluation of all the evidence presented in this case, approve the terms of  
5 the settlement reached with the Public Staff as just and reasonable and the  
6 appropriate resolution of this case.

7 **Q. Does this conclude your Settlement Testimony?**

8 A. Yes.

9

1 MR. JEFFRIES: And we would also ask  
2 that Ms. Powers' prefiled exhibits be identified as  
3 marked.

4 COMMISSIONER BROWN-BLAND: That motion  
5 is allowed as well.

6 MR. JEFFRIES: Thank you.

7 (Exhibits PKP 1 through PKP 8, PKP-1  
8 Updated through PKP-8 Updated, and  
9 Settlement Exhibit PKP-1 were marked  
10 for identification.)

11 Q. Ms. Powers, have you prepared a summary of  
12 your testimony?

13 A. I have.

14 Q. Okay. Mr. Heslin is going to distribute  
15 that. Once he's done, could you go ahead and provide  
16 that?

17 A. I will.

18 (Summary handed out.)

19 A. Okay. My name is Pia Powers, and I am the  
20 director of gas rates and regulatory affairs for  
21 Piedmont Natural Gas Company. I prefiled direct  
22 testimony and exhibits in this docket on April 1, 2019,  
23 in support of Piedmont's application for a general rate  
24 increase. I also filed supplemental testimony and

1 exhibits on July 29, 2019, in support of the Company's  
2 updated cost of service calculation as of  
3 June 30, 2019. On August 12, 2019, I filed settlement  
4 testimony and a supporting exhibit that explains the  
5 economic adjustments to Piedmont's filed rate case, as  
6 updated through June 30, 2019, reflected in the  
7 stipulation entered amongst Piedmont, the Public Staff,  
8 CUCA, and CIGFUR, herein after referred to as the  
9 stipulating parties.

10 My direct testimony -- my prefiled direct  
11 testimony explains and supports Piedmont's rate base at  
12 December 31, 2018, and the actual results of Piedmont's  
13 operations for the test period, which is the 12-month  
14 period ending December 31, 2018. Two, the results of  
15 Piedmont's test period operations under present rates,  
16 as adjusted for accounting and pro forma changes to the  
17 Company's operating revenue, operating expense, capital  
18 structure, and rate base. Three, the additional  
19 revenue required to appropriately support Piedmont's  
20 pro forma cost of service. Four, Piedmont's compliance  
21 with NCUC Form G-1 minimum filing requirements for this  
22 general rate case application. And five, the  
23 amortization of certain deferred expenses that  
24 previously have been granted regulatory asset treatment

1 by the Commission.

2 My prefiled direct testimony is accompanied  
3 by eight exhibits which provide support for the five  
4 topics I previously mentioned.

5 I also filed supplemental testimony in this  
6 docket on July 29, 2019, in support of the Company's  
7 updated cost of service calculation as of  
8 June 30, 2019, which was performed and filed pursuant  
9 to North Carolina General Statute 62-133(c) and  
10 Commission Rule R1-17(c).

11 Most recently, on August 12th, I submitted  
12 prefiled settlement testimony that describes how  
13 settlement discussions were pursued and explains why  
14 the settlement amongst the stipulating parties is in  
15 the public interest and otherwise just and reasonable.  
16 My settlement testimony explains the economic  
17 adjustments to Piedmont's filed case, as updated  
18 through June 30, 2019, that are reflected in the  
19 stipulation and addresses the agreed-upon non-economic  
20 stipulations, such as the extension of the integrity  
21 management rider mechanism and consolidation of common  
22 gas areas, among others.

23 In addition, my settlement testimony  
24 discusses why Piedmont supports the rate of return on

1 common equity set forth in this settlement.

2 In summary, I explain that the rates and  
3 non-economic turns agreed to as part of the stipulation  
4 and reflected in the stipulation exhibits were the  
5 product of give-and-take negotiations between the  
6 stipulating parties. Each party analyzed the  
7 settlement rates and concluded that the terms and rates  
8 were reasonable for purposes of settling this  
9 proceeding. The settlement is also very beneficial to  
10 customers compared to Piedmont's proposed revenue  
11 requirement and proposed rates in this docket.

12 That concludes the summary of my prefiled  
13 direct testimony, supplemental testimony, and  
14 settlement testimony. Based upon my prefiled  
15 testimony, Piedmont respectfully requests approval of  
16 the stipulation.

17 MR. JEFFRIES: Thank you, Ms. Powers.  
18 Ms. Powers is available for cross examination and  
19 questions by the Commission.

20 COMMISSIONER BROWN-BLAND: All right.  
21 Cross examination?

22 MS. FORCE: We're going to pass out an  
23 exhibit.

24 MS. HARROD: May I approach?

1 COMMISSIONER BROWN-BLAND: Yes, you may.

2 CROSS EXAMINATION BY MS. FORCE:

3 Q. Ms. Powers, as that's being distributed, if  
4 you would turn, please, to your Exhibit J that's part  
5 of the stipulation. I'm going to have a couple of  
6 questions about that.

7 COMMISSIONER GRAY: Ms. Force, could you  
8 pull it just a touch.

9 MS. FORCE: I keep banging into it. I'm  
10 not very good. Sorry about that.

11 Q. We've met before, my name is Margaret Force,  
12 Peggy Force, with the Attorney General's office. Good  
13 afternoon.

14 A. Good afternoon.

15 Q. Do you have that?

16 A. Yes. If you give me one more moment.

17 Q. That's just fine, it's being distributed  
18 still. We expanded the page for printing, and,  
19 unfortunately, few were copied before we got that  
20 message across in our office, so we passed out the  
21 larger form, but some folks are getting the smaller  
22 read.

23 Are you ready?

24 A. I am.

1 Q. I think we all have copies now. I asked you  
2 to turn to your Exhibit J, and in the settlement  
3 documents, that shows the impact of the stipulation --  
4 the stipulated rate increase by customer class; is that  
5 right?

6 A. It does, for year one.

7 Q. For year one only. And it doesn't show in  
8 that schedule what the effect on the year-one  
9 adjustment to rates is due to the return of the tax  
10 numbers that EDIT and other items that are addressed in  
11 that tax rider; is that right?

12 A. So --

13 Q. Doesn't break it out?

14 A. It doesn't break it out, but what it does  
15 show is the net effect of -- including the EDIT rider  
16 givebacks.

17 Q. Okay. That's right. So I didn't mean to say  
18 it was not included; it's already included without  
19 breaking it out, so we don't know exactly how that  
20 affected it from --

21 A. From this exhibit.

22 Q. From that exhibit, okay.

23 And would you agree with me that the Attorney  
24 General's office asked Piedmont to provide the details

1 about the stipulation that would show the impact of the  
2 stipulated rate increase, not only in year one but in  
3 subsequent years, and to break out the effect of the  
4 tax rider?

5 A. Yes.

6 MS. FORCE: And I would ask that the top  
7 page of the handout that you have be marked  
8 Attorney General or AGO Power Cross -- Powers,  
9 excuse me, Cross Examination Exhibit 1.

10 COMMISSIONER BROWN-BLAND: That's the  
11 one that starts "Jim, In summary"?

12 MS. FORCE: That's right.

13 COMMISSIONER BROWN-BLAND: All right.  
14 It will be so identified as Powers Cross  
15 Examination Exhibit 1.

16 (AGO Powers Cross Examination Exhibit 1  
17 was marked for identification.)

18 Q. Does this look familiar to you, Ms. Powers?

19 A. It does.

20 Q. These are your notes about the schedule that  
21 you provided explaining the answer to that discovery  
22 request; is that right?

23 A. It is.

24 Q. Okay.

1 MS. FORCE: And then turning to the next  
2 four pages, I'd ask that that reflects a  
3 spreadsheet that starts at the top, Piedmont  
4 Natural Gas comparison of end-of-period revenues to  
5 stipulated proposed revenues. And there are four  
6 pages. I'd ask that that be marked as AGO Powers  
7 Cross Examination Exhibit 2.

8 COMMISSIONER BROWN-BLAND: It will be so  
9 identified.

10 (AGO Powers Cross Examination Exhibit 2  
11 was marked for identification.)

12 Q. Now, if we look at the far right column in  
13 that schedule, it shows the year-one total revenue  
14 impact.

15 And those numbers, as I see it, line up with  
16 the numbers in your Exhibit J; am I right about that?

17 A. That's correct.

18 Q. Okay. And -- but it also shows some of the  
19 other information broken out. So let's look at the  
20 year-one second group of numbers, the one that's  
21 labeled year-one base margin revenue. Okay?

22 And if we look at the number that's the  
23 revenue increase or decrease, that's the total at the  
24 bottom of that column, it says \$108,795,279; is that

1 right?

2 A. Yes.

3 Q. And then when you look across, that's what is  
4 distributed across the different customer classes and  
5 appears in the percentage increase in column -- the  
6 fourth column, the total revenue; is that right?

7 A. The very last column?

8 Q. In the very last column.

9 A. Yes.

10 Q. And it reflects also in year one, tax rider  
11 revenue in column 2. If we look at that, the amount  
12 that goes back -- that's the amount -- if we look at  
13 total, that's the amount that goes back to customers in  
14 that year through the rider; is that right?

15 A. Yes.

16 Q. And it's my understanding that that reflects  
17 three different items. We talked about that earlier  
18 today. Just for purposes of speeding it along as we go  
19 through the document here, in the first year it  
20 reflects all three of those; is that right?

21 A. Yes.

22 Q. So it would be returning -- the one-year  
23 return of money, and then there's also a three-year  
24 return of state income tax dollars, and also the

1 proposed five-year return of federal unprotected EDIT?

2 A. Yes.

3 Q. Is that right? Okay.

4 Just for my own edification -- maybe I  
5 shouldn't ask this question, but the protected -- the  
6 return of protected EDIT, how is that reflected in the  
7 rates?

8 A. So the return of protected EDIT would be  
9 reflected in the columns represented as base margin  
10 revenue.

11 Q. That's not part of this tax rider?

12 A. It's -- pursuant to settlement is not part of  
13 a rider.

14 Q. I understand. Okay. Thank you.

15 Let's -- and if you look over to the far  
16 right, these are the percentage increases for the  
17 various customers?

18 A. Yes, matching Exhibit J.

19 Q. In year one. All right. Now, if we turn to  
20 the second page, you've shown the -- in the far right  
21 column, you're showing the percentage impact on various  
22 customer classes. But in column one where you show  
23 years two and three base margin revenue, that's the  
24 amount of increase over the different customers broken

1 down, not by percentages, but shows the dollar amounts  
2 under the settlement?

3 A. Yes. Base margin revenue years two and  
4 three, and those amounts would be identical to what was  
5 shown in year one for base margin revenue.

6 Q. Okay. And then when you look at the next  
7 column of the tax adjustment, the tax rider, that one  
8 is a little bit less, because we no longer had that  
9 one-year amount?

10 A. Yes. That first -- that amortization was  
11 fully amortized at that point, yes.

12 Q. Good. Okay. And when you look over to the  
13 percentages, then, for residential and different  
14 customer classes, then the percentages are a little bit  
15 different; they speak for themselves?

16 A. Yes.

17 Q. Okay. When you go over to the next page,  
18 page 3, the base revenue margin in column 1, we talked  
19 about 100 -- we talked about 108,796 on the first two  
20 pages, but that drops a little bit --

21 A. Yes.

22 Q. -- on this one?

23 And if you flip over to page 4, when you're  
24 done -- all done with the taxes, it's even less than

1 that; is that right?

2 A. Yes.

3 Q. Am I understanding it correctly that the  
4 reason that it's -- it goes down is because the  
5 stipulation agreed that a maximum of \$82,820,702 would  
6 be the amount of the rate increase at the end of the  
7 return of share of -- of ratepayer money for the tax  
8 rider part of it?

9 A. I think the stipulation is worded just a  
10 little bit differently, but that is --

11 Q. Probably more articulate.

12 A. -- essentially, yes, that's correct.

13 Q. So there is a cap that goes into the  
14 calculation in year six, because the notice that went  
15 to customers said that the rate adjustment that was  
16 being proposed by the Company was \$82.8 million?

17 A. Yes. The cap is active in year six, and it  
18 also is active in years four and five. So both the  
19 lack of -- page 3 and 4 of what you handed me  
20 reflect -- incorporates the impact of the cap.

21 Q. Okay. And so, in years 4 and 5, if we look  
22 at the tax rider column, then the amount is smaller  
23 than it was in the prior year because it's only the  
24 federal, not the state?

1           A.     At that point, there is only that one EDIT  
2 rider left that will be fully amortized at the end of  
3 the fifth year.

4           Q.     Right. And the others had already been  
5 amortized. Okay. Now, when we look across -- let's  
6 look -- you see the percentages in the last column of  
7 how customers are affected.

8                     When we take out the tax impact, aside from  
9 the fact that there's a cap in the year six, the total  
10 revenue increase, am I correct, then, that year six  
11 represents the percentage increase that falls on the  
12 various customer classes if you're not -- taking out of  
13 consideration that tax rider return of money?

14          A.     Yes.

15          Q.     So for residential customers, the percentage  
16 increase, without taking into account the tax rider, is  
17 11.1 percent, small general service, the percentage  
18 increase is 11.6 percent, the overall is 9.2 percent,  
19 and then it varies from one to another of the  
20 industrial customers; is that right?

21          A.     Yes.

22          Q.     So these interruptible large general  
23 transportation customers, that's rate 114 if you go  
24 across, they have a rate increase under this of

1 1.4 percent?

2 A. Yes.

3 Q. And then the other numbers speak for  
4 themselves. I won't go through all of them. I  
5 actually did in my notes, but I won't here. Okay.

6 I think it would be good to turn to the third  
7 page, then, now, or the third item in your stack,  
8 please.

9 MS. FORCE: And I'd ask that this next  
10 item be marked -- well, just to identify it, this  
11 is, I would represent, the order scheduling  
12 investigation and hearings in this rate case. And  
13 I would ask that that be marked as AGO Powers Cross  
14 Examination Exhibit 3.

15 COMMISSIONER BROWN-BLAND: It will be so  
16 identified.

17 (AGO Powers Cross Examination Exhibit 3  
18 was marked for identification.)

19 Q. Ms. Powers, have you seen this before? Are  
20 you familiar with the order that was issued scheduling  
21 the hearing?

22 A. Yes, I've seen it.

23 Q. And if you were to look at that, the page,  
24 there's a -- what do you call it, an appendix A to

1 that; do you see that?

2 A. Yes.

3 Q. And if we look at page 2 of that, there's a  
4 chart that shows the proposed rate increase and how it  
5 falls on different customer classes; would you agree  
6 with me?

7 A. Yes.

8 Q. And if we look at the number for the proposed  
9 change overall total, it's \$82,820,089, right?

10 A. Yes.

11 Q. That's the number we were talking about  
12 that's stipulated in the stipulation; it's the cap --

13 A. Yes.

14 Q. -- correct?

15 And if you look, that percentage change  
16 that's reported in the notice is 9.04 percent. Then  
17 there's a breakdown for different customer classes,  
18 including residential service at 9.82 percent, small  
19 general service at 11.09 percent.

20 I don't know -- you don't break out the  
21 number or the large interruptible transportation  
22 customers, do you? Is that 14.8 -- excuse me, 14.13;  
23 is that the percentage?

24 A. So, in appendix A, notice to customers, large

1 interruptible is all -- whether it's sales or  
2 transportation, is all bundled on that single line  
3 labeled large interruptible general service.

4 Q. Okay. And the other percentages are shown  
5 there too. So I take it from this, then, when you  
6 issued the notice in the case to customers, that the  
7 total proposed change in rates in that column, that  
8 \$82.8 million, that's net of the money that's being  
9 returned through the tax rider; is that right?

10 A. Yes.

11 Q. Okay. Let me see. Give me a second to get  
12 my notes.

13 Looking back at the schedule I passed out,  
14 I'm going to ask you, would you agree with me that the  
15 settlement has quite different results, in terms of the  
16 percentage increase, depending on the class of  
17 customers than what was shown in the notice that went  
18 to customers?

19 A. It does, for a couple of reasons.

20 Q. And in the notice that went to customers,  
21 that was based on the proposed rate increase from the  
22 Company; am I right?

23 A. Yes. That was based on our April filing.

24 Q. Okay.

1 A. April 1st.

2 Q. And after the April filing, you actually  
3 filed supplemental testimony that increased the amount  
4 that you were seeking to recover; is that right?

5 A. It updated a variety of factors, and it did  
6 have that result, as you --

7 Q. And could you tell me, what's the amount that  
8 was sought, then, as the revenue requirement when you  
9 add the supplemental; do you have that?

10 A. Settlement Exhibit PKP-1, if you were to look  
11 at that, I feel like that's just the cleanest --  
12 easiest place to point to, that the third line,  
13 increase in margin revenue requested due to Company  
14 update, that would be the amount there, \$143.6 million.

15 Q. Okay. Thank you. All right. Let's turn  
16 to -- I do have another question for you that concerns  
17 the discovery about the settlement. If you would turn  
18 to the next of the handouts.

19 MS. FORCE: And I'd ask that this be  
20 marked as AGO Powers Cross Examination Exhibit 4,  
21 please.

22 COMMISSIONER BROWN-BLAND: It will be so  
23 marked.

24 (AGO Powers Cross Examination Exhibit 4

1 was marked for identification.)

2 MS. FORCE: Thank you.

3 Q. Do you recognize this one? Do you have that?

4 A. Yes, I do recognize it.

5 Q. And I'm not asking -- I don't believe you  
6 prepared this.

7 This was prepared by the Public Staff in  
8 response to the Attorney General's requested  
9 information about the settlement?

10 A. That's my understanding.

11 Q. And I'd like to ask -- Mr. Jeffries and I  
12 talked about this before I started asking questions.

13 MS. FORCE: And I think that there's an  
14 agreement that you would stipulate that this is  
15 authentically a response from the Public Staff?

16 MR. JEFFRIES: Yeah.

17 MS. FORCE: So we can ask questions  
18 about it? Show that for the record.

19 Q. If you would take a minute to look at the  
20 exhibit, I have a couple of questions about it. And  
21 this is basically -- this describes how the EDIT or  
22 the -- really, I guess you call it the tax rider refund  
23 mechanism flows back amounts to ratepayers in years  
24 one, two, three, and four, and five, and indicates that

1 the amounts were apportioned based on the non-gas cost  
2 origin of the stipulated rates as contained in Exhibit  
3 F, revised integrity management rider that was filed  
4 with the stipulation. And then it balances, in each  
5 group -- the balances in each group were divided by the  
6 annual volumes for each group to calculate the rate of  
7 EDIT that would apply to the various customers. It  
8 says it better in the handout, and you can look at  
9 that.

10 This is basically describing how the amount,  
11 the factor was decided, and that there were four  
12 factors used to return the tax amount; am I right about  
13 that?

14 A. Yeah. Well, I have my eyes on the third  
15 page, or the last page in that packet, which is the  
16 table. I guess I was a little bit thrown when you  
17 spoke, because it only speaks to years one, two, and  
18 three.

19 Q. You're right. Okay. Let me start back  
20 again. Look on page 1 of the response. And it says  
21 that there are -- it identifies residential -- about  
22 the middle of the page, residential and gives rate  
23 schedules, commercial and gives rate schedules, large  
24 general firm, and then large general interruptible.

1 And as I understand it, then, it explains how the  
2 amounts were identified per DT for those four types  
3 of -- four classes to identify a per DT amount in that  
4 tax column.

5 Do you follow me?

6 A. Yes, I see the words.

7 Q. It provides the explanation. I'm not going  
8 to ask you more questions about that. I just wanted to  
9 establish that's the methodology that was used?

10 A. (No verbal response.)

11 Q. Okay. The next page that you were referring  
12 to, I guess it's page 3 that's the revised Patel  
13 Exhibit 3, that's what was provided by the Public Staff  
14 in response. And you agree that that's a response to  
15 our question prepared by the Public Staff that shows  
16 margin changes and flowback of EDIT for the various  
17 customer classes?

18 A. Yes. That's the information that Witness  
19 Patel provided accompanying the -- this narrative you  
20 just pointed me to, yes.

21 Q. Okay. Thank you.

22 MS. FORCE: I would like to ask that  
23 this -- we had three pages at the end. Just for  
24 clarification, I had lumped them together because

1 the third page is marked -- is referenced in the  
2 first part as an attachment. But if it's better  
3 for the record to identify that separately, we  
4 could mark it as AGO Powers Cross Examination  
5 Exhibit 5.

6 COMMISSIONER BROWN-BLAND: What we're  
7 marking is a single page that's caption is "Revised  
8 Patel Exhibit 3"?

9 MS. FORCE: That's right.

10 COMMISSIONER BROWN-BLAND: It will so be  
11 identified as Powers Cross Examination Exhibit 5.

12 MS. FORCE: Thank you.

13 (AGO Powers Cross Examination Exhibit 5  
14 was marked for identification.)

15 Q. Okay. I have questions for you on another  
16 matter, just for clarification in the record, and I'm  
17 going to have to pass out another exhibit for that.

18 (Exhibit handed out.)

19 COMMISSIONER BROWN-BLAND: Ms. Force, do  
20 you have a little bit more to go? I'm looking  
21 ahead to breaking for lunch.

22 MS. FORCE: I think it will be quick,  
23 but I can't say what the answers are. If the  
24 answers are quick, I just have about three. I just

1 want to establish this exhibit for the record.

2 COMMISSIONER BROWN-BLAND: And then that  
3 will be the end of your cross?

4 MS. FORCE: That will be the end. So I  
5 would estimate 10 minutes.

6 COMMISSIONER BROWN-BLAND: All right.  
7 Let's complete the cross, and then we'll take a  
8 break for lunch.

9 MS. FORCE: Okay.

10 Q. Are you ready?

11 A. I am.

12 Q. Okay. I'd submit that this is an exhibit  
13 that compiles a few that were provided to Piedmont on  
14 Sunday when we exchanged exhibits. And I would like to  
15 make a couple of clarifying points for the record  
16 before --

17 MS. FORCE: First, I'd ask that this  
18 entire packet be marked as AGO Powers Cross  
19 Examination Exhibit 6.

20 COMMISSIONER BROWN-BLAND: Yes, it will  
21 be so identified.

22 (AGO Powers Cross Examination Exhibit 6  
23 was marked for identification.)

24 MS. FORCE: I think it's five pages.

1 Thank you. The pages at the top of the -- pages  
2 after page 1 have the word "confidential," and I --  
3 it's my understanding that these are no longer  
4 confidential. This was the form that was provided  
5 to us, so I just marked that for clarification in  
6 the record, if you could cross -- is that your  
7 preference, Mr. Jeffries, just cross through  
8 confidential?

9 MR. JEFFRIES: I would prefer if  
10 everyone could just line that designation out so  
11 there's not some question about it. I think it was  
12 a designation that was embedded in the cell files  
13 that were transmitted and does not apply here. We  
14 don't consider this confidential.

15 COMMISSIONER BROWN-BLAND: So what was  
16 identified as AGO Powers Cross Examination 6 has no  
17 confidential information?

18 MR. JEFFRIES: Agreed.

19 COMMISSIONER BROWN-BLAND: All right.

20 Thank you.

21 Q. And for clarification -- let me look at my  
22 notes, because I'll say it better. I tried to make  
23 this go smoothly. The exhibit that's the top is  
24 compiled from the contents, the data that's identified

1 in the subsequent pages; do you agree?

2 A. Yes.

3 Q. And the subsequent pages, if we look, for  
4 example, to the second page, would you agree with me  
5 that this shows pages -- page 2 is the schedule 4 of  
6 Settlement Exhibit 1?

7 A. Yes, it reflects the stipulation.

8 Q. Okay. And would you also agree that the  
9 Company provided the working spreadsheets that were  
10 used for these exhibits?

11 A. Yes.

12 Q. Okay. So -- and I believe that was also  
13 provided to Commission staff at the same time?

14 A. Yes.

15 Q. We had asked that the Company actually do the  
16 calculations. They didn't do that for us.

17 Do you know whether that's the case? We  
18 didn't --

19 A. Yes. The Company did not perform  
20 calculations in the model to reflect a position other  
21 than the stipulation.

22 Q. Okay. So if you look at pages 2 and 3 of  
23 this exhibit, that shows a printout of schedule 4 and  
24 schedule 5 reflecting the calculation of -- on schedule

1 4 of the rate of return on equity using the stipulated  
2 amount of 9.7 percent and a 52 percent equity capital  
3 structure.

4 And then it shows the -- after the  
5 recommended increase, if you look all the way over to  
6 the right in the bottom, it shows the net operating  
7 income after the increase; is that right?

8 A. Yes.

9 Q. And the schedule 5, then, reflects the  
10 calculation of additional gross revenue requirement  
11 under the stipulation, if you look at that total in  
12 column D on line 5, \$108,796,785; is that right?

13 A. Yes.

14 Q. All right. Now, let's just look back to  
15 page 1. You'll see those same numbers that show up on  
16 line 1 in the summary, and then -- by 52 percent -- to  
17 the far left, 52 percent equity, 9.7 percent ROE. If  
18 you look one line down, it reflects the same schedules  
19 4 and 5 changing only the rate of return on equity from  
20 9.7 to 8.7 percent; would you agree?

21 A. Yes, that's what it's indicating.

22 Q. And do you have any reason to dispute the  
23 calculation -- the computation of those numbers?

24 A. I did a quick review, and I was able to come

1 up with a number very close to that.

2 Q. Okay. There's rounding. I'm not sure I  
3 could explain anything else. Okay.

4 So when we look at pages 3 and 4 just to --  
5 1, 2, 3 -- the schedules 4 and 5 that appear at the  
6 end, there's a mark on them in the middle at the top  
7 that says 52 percent equity capital structure,  
8 8.7 percent ROE.

9 I apologize that -- if you don't -- do you  
10 agree with me that that is reflecting the changes that  
11 we just talked about?

12 A. The singular change of the return on equity.

13 Q. Right. And we were having a good deal of  
14 difficulty making it more bold, that this is changed  
15 from the settlement. This is the best we could do  
16 working with the Excel spreadsheets.

17 So, then, looking at the numbers again, on  
18 the top page, would you agree with me that, when you  
19 look at the additional gross revenue requirement, that  
20 there is a change using 8.7 percent rate of return on  
21 equity from using 9.7, a reduction of \$23,455,034?

22 A. That's where we have a little bit of a  
23 difference, but it's a very close number.

24 Q. So that is --

1           A.     Yeah.  So your change is \$23.455 million, and  
2 I would compute it as 23.690.  I feel that's probably  
3 immaterial for our discussion purposes.

4           Q.     Okay.  I think that concludes my questions  
5 for you.  I appreciate your cooperation in getting that  
6 into the record, and I don't have any other questions.

7                    COMMISSIONER BROWN-BLAND:  All right.

8           We will take our lunch break now and plan on  
9 resuming at 2:00.

10                   (Whereupon, the hearing was adjourned at  
11                    12:37 p.m. and set to reconvene at  
12                    2:00 p.m.)

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CERTIFICATE OF REPORTER

STATE OF NORTH CAROLINA )  
COUNTY OF WAKE )

I, Joann Bunze, RPR, the officer before whom the foregoing hearing was taken, do hereby certify that the witnesses whose testimony appear in the foregoing hearing were duly sworn; that the testimony of said witnesses were taken by me to the best of my ability and thereafter reduced to typewriting under my direction; that I am neither counsel for, related to, nor employed by any of the parties to the action in which this hearing was taken, and further that I am not a relative or employee of any attorney or counsel employed by the parties thereto, nor financially or otherwise interested in the outcome of the action.

This the 22nd day of August, 2019.

*Joann Bunze*



JOANN BUNZE, RPR

Notary Public #200707300112

**FILED**

**AUG 23 2019**

**Clerk's Office  
N.C. Utilities Commission**