

1	PLACE: High Point Courthouse, High Point,
2	North Carolina
3	DATE: Monday, June 23, 2014
4	DOCKET NO.: P-100, Sub 137C
5	TIME IN SESSION: 7:03 P.M. TO 7:23 P.M.
6	BEFORE: Presiding Commissioner ToNola D. Brown-Bland
7	Commissioner Bryan E. Beatty
8	Commissioner Susan W. Rabon
9	Commissioner Don M. Bailey
10	Commissioner Jerry C. Dockham
11	Commissioner James G. Patterson
12	
13	IN THE MATTER OF:
14	Area Code Relief for North Carolina's
15	336 Numbering Plan Area
16	
17	
- '	VOLUME 1
18	VOLUME 1
	VOLUME 1 APPEARANCES:
18	
18	APPEARANCES:
18	A P P E A R A N C E S: USING AND CONSUMING PUBLIC
18 19 20 21	A P P E A R A N C E S: USING AND CONSUMING PUBLIC Lucy E. Edmondson, Esq.

1	TABLE OF CONTENTS
2	EXAMINATIONS
3	PAGE
4	CHESTER AYERES
5	Examination by Ms. Edmondson11
6	
7	
8	
9	EXHIBITS
10	(No exhibits.)
11	
1.2	
13	
14	
15	
16	
17	
18	
19	
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21	
22	
24	
24	

PROCEEDINGS 1 2 COMMISSIONER BROWN-BLAND: Good evening. Let us come to order and go on the record. I am Commissioner 3 ToNola D. Brown-Bland, the Presiding Commissioner for 4 this hearing. With me this evening are Commissioners 5 Bryan E. Beatty, Susan W. Rabon, Don M. Bailey, Jerry C. 6 Dockham, and James G. Patterson. 7 I now call for Hearing Docket Number P-100, 8 Sub 137C, In the Matter of Area Code Relief for North 9 Carolina's 336 Numbering Plan Area, or NPA. 10 On September 7, 2000, Neustar, Incorporated, in 11 its role as North American Numbering Plan Administrator 12 and acting on behalf of the North Carolina 13 14 telecommunications industry, filed a petition with the Commission seeking approval of the consensus industry 15 recommendation that an all-services distributed overlay 16 be implemented as the relief plan for the 336 NPA. In 17 its petition Neustar alleged that in the absence of 18 relief, central office or NXX codes for the 336 NPA would 19 exhaust during the fourth quarter of 2002. 20 In addition, Neustar described the various relief options which were 21 considered at an industry meeting held on July 27, 2000, 22 including three different geographic split alternatives 23 and an all-services distributed overlay. According to 24

- 1 Neustar's petition, the consensus at the industry meeting
- 2 favored an all-services distributed overlay.
- On January 5, 2001, the Commission entered an
- 4 Order Requesting Comments and Scheduling Public Hearing.
- 5 The Commission made all local exchange companies, all
- 6 telephone membership corporations, all competitive local
- 7 providers, all interexchange carriers, any wireless
- 8 provider that elected to file comments, the Attorney
- 9 General, and the Public Staff formal parties to the
- 10 proceeding. No other party petitioned for leave to
- 11 intervene as a formal party in 2001. A hearing before
- 12 the Commission was held in March of 2001. Since that
- 13 time numerous filings, meetings, and updates have been
- 14 filed or noticed with the Commission in this docket and
- 15 the most recent series of updates began in the summer of
- 16 2013.
- 17 On July 22, 2013, Neustar notified the
- 18 Commission that the projected exhaust date for the 336
- 19 numbering plan area code had been revised to the second
- 20 quarter of 2016. Neustar provided an update of four
- 21 service alternatives to provide numbering resource relief
- 22 to the 336 area code and the respective geographical maps
- 23 associated with each alternative and projected exhaust
- 24 date for each alternative. Neustar stated that it had

- 1 recently released the April 2013 numbering resource
- 2 utilization and forecast and the numbering plan area
- 3 exhaust analysis which reflected actual data through
- 4 December 31, 2012 and the projected demand for numbering
- 5 resources submitted to the North American Numbering Plan
- 6 Administrator by the industry.
- 7 Neustar commented that under its federal
- 8 contract, the North American Numbering Plan Administrator
- 9 is required to begin relief planning for area codes 36
- 10 months prior to the projected exhaust, therefore, the
- 11 2013 filing was made to update the record in this docket
- 12 and to renew Neustar's request that the Commission
- 13 approve the industry recommendation of an all-services
- 14 distributed overlay relief plan for the 336 NPA.
- The updated initial planning document enclosed
- in the July 22, 2013 filing set forth four proposals of
- 17 relief for the 336 NPA: One, an all-services distributed
- 18 overlay referred to as alternative number one; two, a
- 19 geographic split which encompasses the Winston-Salem,
- 20 Greensboro, and High Point rate centers creating a
- 21 circular geographic area, referred to as alternative two;
- 22 three, a geographic split with the boundary line
- 23 following rate center boundaries in a northeastern to
- 24 southwestern direction placing the High Point rate center

- to the west of the line and the Summerfield, Monticello,
- 2 Reidsville, Gatewood, and Ruffin rate centers to the
- 3 east, referred to as alternative three; and four, a
- 4 geographic split with the boundary line following the
- 5 rate center boundaries in a northeastern to southwestern
- 6 direction placing High Point rate center on the eastern
- 7 side of the line and the Summerfield, Monticello,
- 8 Reidsville, Gatewood, and Ruffin rate centers on the
- 9 western side, referred to as alternative four.
- 10 As stated in the initial planning document,
- 11 with the all-services distributed overlay a new area code
- would be assigned to the same geographic area as the
- 13 existing 336 NPA. Customers would retain their current
- 14 telephone numbers, however, ten digit local dialing by
- 15 all customers between and within area codes in the area
- 16 covered by the new code would be required. The remaining
- 17 three alternatives all involve the use of geographic
- 18 splits which would require one geographic area to be
- 19 assigned to a new NPA while the other would retain the
- 20 current 336 NPA. All split plans would require ten digit
- 21 local dialing between NPAs in the same extended local
- 22 calling area but would permit continued seven digit local
- 23 calling within a single NPA. The service life for the
- overlay is projected to be 43.9 years and the service

- 1 lives for the splits range from 40.1 to 47.8 years.
- None of the current commissioners were serving
- 3 on the Commission in 2001 when the initial hearing was
- 4 held and so none of the current commissioners have heard
- 5 or considered the evidence in this docket. After
- 6 carefully considering this fact, the Chairman of the
- 7 Commission concluded that it would be reasonable and
- 8 prudent to refresh the record in this proceeding due to
- 9 the changed circumstances since this docket was initially
- 10 opened. Thus, the Commission sought comments from the
- 11 public on the updated initial planning document,
- including the outstanding industry recommended all-
- 13 services distributed overlay as well as the three
- 14 additional alternatives and directed that public notices
- should be sent to all affected subscribers and should be
- 16 printed in newspapers with circulation throughout the
- 17 geographic territory covered by the 336 area code. The
- 18 Commission further concluded that additional public
- 19 hearings should be held to allow the public and the
- 20 formal parties to this proceeding to again present their
- 21 views on the matter of area code relief for the 336 area
- 22 code.
- On January 21, 2014 the Commission issued an
- 24 Order Requesting Comments and Scheduling Public Hearings

- 1 to address area code relief for the geographic area
- 2 covered by the 336 NPA. In the Order the Commission
- 3 permitted the general public to file comments by
- 4 February 28, 2014, required the formal parties to the
- 5 proceeding to file comments regarding the industry
- 6 recommendation or any alternative proposal by
- 7 February 28, 2014, and reply comments by March 14, 2014.
- 8 The Commission further ordered local exchange companies
- 9 and competing local providers to send public notice as
- 10 bill inserts via US Mail or electronically to their
- 11 respective subscribers within the 336 area code once
- 12 during the period beginning on the date of the Order and
- ending on February 28, 2014, and the Commission ordered
- 14 BellSouth Telecommunications, LLC, doing business as AT&T
- 15 North Carolina and North State Telephone Company, to
- 16 assume primary responsibility for assuring the
- 17 publication of public notice in newspapers of general
- 18 circulation throughout the affected area. Finally, in
- 19 the Order the Commission encouraged the telephone
- 20 membership corporations to also notify their customers.
- 21 After a motion was filed by AT&T for an
- 22 extension of time to comply with the notice requirements
- 23 and after filing of supportive comments by Time Warner
- 24 Cable Information Services, on January 31, 2014, the

- 1 Commission issued an Order Holding the Docket in
- 2 Abeyance. In that Order the Presiding Commissioner found
- 3 good cause to extend the time for notice, reschedule the
- 4 hearing dates, and hold all matters in abeyance pending
- 5 further orders of the Commission.
- 6 On March 11, 2014 the Commission issued an
- 7 Order Establishing Procedures, Scheduling Hearing, and
- 8 Requesting Comments to reinstitute these proceedings, to
- 9 reschedule the hearings, to reestablish comment periods,
- 10 and to restate procedures to be followed in this docket.
- 11 The Order scheduled a public hearing for this date and
- 12 time, Monday, June 23, 2014, and continuing on Tuesday,
- 13 June 24, 2014 at 10:30 a.m. at this same location.
- 14 Tonight's hearing is for the sole purpose of
- 15 receiving testimony and comments from members of the
- 16 public. Members of the public who are unable to attend
- 17 this public hearing will be allowed to testify tomorrow
- 18 morning. On tomorrow morning, June 24, 2014, the
- 19 Commission will receive testimony from all formal parties
- 20 who wish to testify, including the industry participants,
- 21 the Public Staff, Attorney General, and any other
- 22 intervenors.
- 23 Affidavits indicating that the required public
- 24 notices were made were filed by a number of local

24

1 exchange companies and competing local providers. Commission received written comments from a number of the 2 3 formal parties and from many interested citizens, all of which are contained in the Commission's official record 4 5 concerning this proceeding. Pursuant to G.S. 138A-15E, I remind members of 6 the Commission of our duty to avoid conflicts of interest and inquire at this time as to whether any Commissioner 8 9 has any known conflict of interest with respect to this 10 docket? (No response.) 11 COMMISSIONER BROWN-BLAND: Let the record 12 reflect that no such conflicts were identified. 13 I now call upon the counsel for the parties to 14 announce their appearance for the record. 15 MS. EDMONDSON: Good evening, Presiding 16 Commissioner and Commissioners. My name is Lucy 17 Edmondson. I'm an attorney with the Public Staff, and 18 19 I'm here on behalf of the Using and Consuming Public. 20 COMMISSIONER BROWN-BLAND: Thank you, Ms. Edmondson. Are there any other parties who would like to 21 22 announce their appearance for the record? 23 (No response.)

COMMISSIONER BROWN-BLAND: All right.

- 1 being none, Ms. Edmondson, have you identified any
- 2 witnesses from the public who would like to testify in
- 3 this proceeding?
- 4 MS. EDMONDSON: I have one so far.
- 5 COMMISSIONER BROWN-BLAND: All right, sir, if
- 6 you would come forward.
- 7 MS. EDMONDSON: Where do you want them, at the
- 8 table or -- sit right there. And this is Mr. Chester
- 9 Ayeres, and it's spelled A-Y-E-R-E-S. And I have
- 10 established he's no relation to the Executive Director of
- 11 the Public Staff.
- 12 CHESTER AYERES; Being first duly sworn,
- 13 testified as follows:
- 14 COMMISSIONER BROWN-BLAND: All right. You may
- 15 take a seat there, and then Ms. Edmondson will get you
- 16 started with a few questions and then you're free to tell
- 17 us what you've come to tell us tonight.
- 18 DIRECT EXAMINATION BY MS. EDMONSTON:
- 19 Q And your name again is Chester Ayeres?
- 20 A Yes.
- 21 Q And your address, please?
- 22 Q 3498 Circle Court, Trinity.
- 23 A And are you affiliated with any organization or
- 24 are you here just as a private citizen?

- 1 A I'm here as a private citizen.
- Q Okay. And please go ahead with your statement.
- 3 A Well, I always wish there was more people
- 4 testifying, but I quess Everybody Loves Raymond reruns
- 5 are on tonight. But I want to thank North State, first,
- 6 for sending me the invitation that I got to come here,
- 7 and I want to -- excuse me, but I want to welcome all you
- 8 Commissioners here. I want to commend whoever is
- 9 responsible for trying different methods to make it easy
- 10 for the subscriber. I can see the effort is there and I
- 11 want to commend you on that. I've been around long
- 12 enough to know that my first phone only had three digits.
- 13 When that ran out, they started putting letters on the
- 14 end, you know. 1-2-3 became 1-2-3-J, 1-2-3-R. Then
- 15 after that we had 2-ALPHA, then we had two, two, two
- 16 alphabets in the front so it would be like U-N-6. Well,
- in that era I found out that was 6-8, so then it became
- 18 numbers. Then we roll along in the future and we got
- 19 digital. Hey, we got tones. Well, pulse is on its way
- 20 out, and I'm not an authority on this. Maybe somebody
- 21 from North State could say how long it will be before
- 22 pulse will be completely done away with and we're going
- 23 to be relying strictly on tones. It is that way on the
- 24 phone company's end, but some people may have rotary dial

- phones maybe, I don't know.
- 2 But we've got a touch pad that has twelve tones
- 3 on it and we're using ten of those tones for numbers and
- 4 two of those tones for different sign things, which is
- 5 the pound and the star key. And I want to suggest
- 6 something. I want to suggest that some research be done
- 7 to see if the pound and the star key can be used within
- 8 the prefix -- and what I mean by prefix is the three
- 9 numbers like, you know, 6-8-7 is the prefix, and then the
- 10 four numbers after it I call the suffix. If we can start
- 11 out using it in a prefix -- I, I went on Google, tried to
- 12 find out how you do the ten to the tenth power kind of
- 13 thing, you know, and I did the best I can. And if you
- 14 take twelve digits in seven different places it will give
- 15 you 479,001,600 combinations. However, I realize that
- 16 that would be impractical, all of them couldn't be used.
- 17 But I couldn't figure out how to do it for the three
- 18 numbers, but somewhere around a hundred-and-something-
- 19 thousand comes in -- came into figures if you just change
- 20 and add just star to the first three, the prefix. So 4
- 21 7-5, for instance, could be 4-7-*.
- I would think that it would open up more
- 23 possibilities than just changing the area code because --
- 24 and I haven't seen the figures so I'm talking out of

school, but -- I haven't seen the figures, but eventually 1 they're going to be used out unless people will be 2 3 dropping off numbers and then picking up. But that was, it's just a suggestion to pursue that. That may, it may 4 give you a whole bunch of more numbers eventually, you 5 6 know, because like I said, experiment with it on a trial 7 basis on the prefix and then later add it on to the suffix, the numbers. 9 I wish I knew a little bit more about the phone company, how it ran, to give a better suggestion than 10 that, but that's about as best I can do to help with the 11 problem. I don't have a particular problem with dialing 12 ten numbers because if you put it on automatic dial, it 13 14 doesn't really matter. I don't know how much paperwork 15 would be involved for the subscribers that, you know, 16 who, you know, has to print it out on their paperwork. But anyway, that's my suggestion and I just want to thank 17 18 you all for at least trying to reach out to subscribers to get their input, even though they're all not here. 19 20 Any questions that anybody has for me? MS. EDMONDSON: I don't have any questions. 21 22 THE WITNESS: Okay. COMMISSIONER BROWN-BLAND: 23 Are there any

questions from the Commissioners for Mr. Ayeres?

24

1 (No response.) COMMISSIONER BROWN-BLAND: And I don't have any 2 3 questions, Mr. Ayeres. But I would like to thank you for 4 taking the time to come down here and express your views 5 and for taking the time to think about this issue 6 seriously and to give us something to think about. 7 are some representatives from some of the parties sitting behind you and they may be willing to discuss, you know, your ideas that you've raised with us here at the 9 conclusion of this hearing after we adjourn. 10 11 THE WITNESS: Sure. 12 COMMISSIONER BROWN-BLAND: But again, we thank 13 you for coming and you may be excused. 14 THE WITNESS: You're welcome. 15 MS. EDMONDSON: Thank you. THE WITNESS: You're welcome. 16 (Witness excused.) 17 18 COMMISSIONER BROWN-BLAND: All right, Ms. 19 Edmondson, have you identified any others? MS. EDMONDSON: I have not. 20 COMMISSIONER BROWN-BLAND: All right. Just for 21 the record, are there any other persons in the audience, 22 in the room who wish to testify as a public witness in 23 this matter this evening? 24

Page: 16

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(No response.)
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               COMMISSIONER BROWN-BLAND: Let the record
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    reflect that no one came forward. Therefore, this matter
3
    will be continued and we will stand in recess until
    tomorrow morning at 10:30. Thank you for coming.
5
                   (Off-the-record discussion.)
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               COMMISSIONER BROWN-BLAND: I am just going back
7
    on the record to correct my timing for tomorrow. We will
8
    begin tomorrow morning, come back at 10:00.
9
               All right. If there are no further questions
10
    to come before the Commission, we will stand in recess
11
    until tomorrow morning at 10:00.
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                (The hearing was adjourned, to be reconvened
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14
                         at 10:00 a.m. on 6/24/14.)
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STATE OF NORTH CAROLINA COUNTY OF CABARRUS

CERTIFICATE

I, Ira Anderson, Notary Public/Court Reporter, do hereby certify that the foregoing hearing before the North Carolina Utilities Commission in Docket No. P-100, Sub 137C, was taken and transcribed under my supervision; and that the foregoing pages constitute a true and accurate transcript of said Hearing.

I do further certify that I am not of counsel for, or in the employment of either of the parties to this action, nor am I interested in the results of this action.

IN WITNESS WHEREOF, I have hereunto subscribed my name this 30th day of June, 2014.

Ira Anderson

Notary Public No. 19973380004