

March 6, 2012

MEMORANDUM

TO: Chief Clerk's Office
FROM: Kim Campbell
SUBJECT: E-7, Sub 831

FILED

MAR 16 2012

Clerk's Office
N.C. Utilities Commission

ORIGINAL COPY

Please file the attached Consumer Statements of Position and the Commission's Responses in Docket No. E-7, Sub 831.



State of North Carolina
Utilities Commission

4325 Mail Service Center
Raleigh, NC 27699-4325

COMMISSIONERS
EDWARD S. FINLEY, JR., CHAIRMAN
WILLIAM T. CULPEPPER, III
BRYAN E. BEATTY

COMMISSIONERS
SUSAN W. RABON
TONOLA D. BROWN-BLAND
LUCY T. ALLEN

March 16, 2012

Roger L. Stancil
Town Manager
Town of Chapel Hill
405 Martin Luther King Jr. Blvd.
Chapel Hill, NC 27514-5705

Re: Docket No. E-7, Sub 831

Dear Mr. Stancil:

Thank you for your letter of March 8, 2012, regarding Docket No. E-7, Sub 831. We are placing a copy of your letter in the official file for this matter.

Sincerely,

A handwritten signature in cursive script, reading "Edward S. Finley, Jr.", with a stylized flourish at the end.

Edward S. Finley, Jr.
Chairman



OFFICE OF THE TOWN MANAGER
Town of Chapel Hill
405 Martin Luther King Jr. Blvd.
Chapel Hill, NC 27514-5705
Phone (919)968-2743 Fax (919)969-2063
www.townofchapelhill.org

March 8, 2012

Chairman Edward S. Finley Jr.
North Carolina Utilities Commission
4325 Mail Service Center
Raleigh, NC 27699-4325

Dear Chairman Finley:

I am writing to you regarding the expansion of the Smart Saver Energy Efficiency incentive program that is currently under review by the Commission.

The Town of Chapel Hill, through grants from the Southeast Energy Efficiency Alliance and the Department of Energy, has created the Chapel Hill WISE Homes and Buildings Program to facilitate home energy improvements by offering a range of incentives to its residents. Recently, WISE (worthwhile investments save energy) successfully partnered with Duke Energy to offer a 100 home pilot incentive focused on attic insulation, air sealing, duct sealing and duct insulation. This incentive helped to increase participation in the program that resulted in a greater than 50% conversion rate from energy assessment to home improvement, and ultimately made the Town eligible for additional funding to retrofit more homes within the community.

Through our targeted marketing, outreach and highly qualified contractor network, demand for home-performance contracting is on the rise. Direct support from the utilities, through incentives or other financial assistance, allows for the type of market transformation that will eventually make energy assessments and upgrades as common as home inspections. To that end, programs like ours need continued utility support to maintain this positive momentum.

The incentives to date have provided the opportunity for small, local contracting companies in our area to maintain jobs and even expand at a time when the pace of construction has slowed. In order for these companies to continue to grow and thrive, there is a need for additional market demand driven by sustained incentive programs like Duke's Smart Saver. With your help, North Carolina can soon rival the green jobs and energy saving regions of the northeast and western United States. It is for all of the reasons listed above that we urge expeditious review and approval of the major thrusts of the Duke proposal for the Smart Saver Energy Efficiency program.

Thank you for your time and consideration of our request.

Sincerely



Roger L. Stancil
Town Manager

cc: Flo Miller, Deputy Town Manager
Jason Damweber, Assistant to the Manager
John Richardson, Sustainability Officer and WISE Program Manager



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March 16, 2012

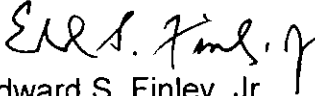
Mark Bashista
Clean Energy Solutions, Inc.
1385 Cambridge Street
Cambridge, MA 02139-1121

Re: Docket No. E-7, Sub 831

Dear Mr. Bashista:

Thank you for your letter of February 29, 2012, regarding Docket No. E-7, Sub 831. We are placing a copy of your letter in the official file for this matter.

Sincerely,


Edward S. Finley, Jr.
Chairman

CLEAN ENERGY SOLUTIONS, Inc.

1385 Cambridge Street, Cambridge, MA 02139-1121 617-491-0443

February 29, 2012

Chairman Edward S. Finley Jr.
North Carolina Utilities Commission
4325 Mail Service Center
Raleigh, NC 27699-4325

Dear Chairman Finley:

I am writing to you regarding the expansion of the Smart Saver Energy Efficiency incentive program that is currently under review by the commission.

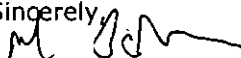
Clean Energy Solutions, Inc. manages the Chapel Hill and Carrboro WISE residential energy efficiency programs which completed a 100 home Duke Energy Pilot focused on attic insulation and air sealing, duct insulation and duct sealing. This incentive was added to the existing WISE subsidy which helped the programs reach over a 50% conversion rate from assessed homes to completed retrofits.

Through our targeted marketing and outreach, demand for home performance contracting is increasing. Direct support from the utilities through incentives or other financial assistance to truly transform the market and make energy assessments and upgrades as common as home inspections is needed to continue the momentum.

Additionally, the incentives to date have provided the opportunity for small local contracting companies to maintain jobs and even expand over the past year even when construction has slowed. In order for these companies to grow and thrive additional market demand is needed driven by sustained incentive programs such as Smart Saver. Let's help North Carolina catch up to the NE and West in growing green jobs and saving energy. We urge expeditious review and approval of the major thrusts of the Duke proposal for the Smart Saver Energy Efficiency program.

(These incentives have greatly increased our customer's ability to afford the weatherization work)

Thank you for your time.

Sincerely,


Mark Bashista
Home Performance NC, Inc
395 Bill Thomas Road Moncure NC 27559