

CONSERVATION NOTICE – Meadow Ridge

VOICE MESSAGE:

This is an IMPORTANT message from Aqua North Carolina - With limited local precipitation and increasing temperatures, Aqua North Carolina is asking our customers to conserve water so the community wells in your neighborhood can continue to provide water. The current drought classification for your area is abnormally dry.

If you must irrigate, Aqua requests you do so between 10:00 p.m. and 4:00 a.m., two days per week until local precipitation increases. Please assist us by following this request so the community wells in your neighborhood can continue to provide you essential water. Handheld use of a container or hose to water flower, shrubs, trees, and/or gardens is allowable at any time.

Aqua appreciates your cooperation in this effort to conserve water.

EMAIL MESSAGE:

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If you must irrigate, Aqua requests you do so between 10:00 p.m. and 4:00 a.m., two days per week until local precipitation increases. Please assist us by following this request so the community wells in your neighborhood can continue to provide you essential water. Handheld use of a container or hose to water flower, shrubs, trees, and/or gardens is allowable at any time.

Aqua appreciates your cooperation in this effort to conserve water.

TEXT MESSAGE:

Text message: Aqua asks that you conserve water and limit irrigation to the hours of 10 p.m. to 4 a.m. two days per week. For more information, please call 877.987.2782.

Targeted Social Media Message:

Aqua North Carolina Crescent Ridge customers:

Please conserve water so the community wells in your neighborhood can continue to provide essential water. The recent high demand in Crescent Ridge could result in air in the water lines and discolored water in the water system. Aqua appreciates your cooperation in this effort!

Call Center Talking Points:

- Because of limited local precipitation and increasing temperatures forecasted for the near future, we are requesting that you limit water usage for irrigation purposes so the wells serving your community do not have difficulty meeting the demand for water.
- Limiting irrigation will also decrease the possibility for water quality issues.
- We are asking for your assistance to minimize the negative impacts that high demand is placing on your system; however, if you must irrigate, we suggest you do so between 10:00 p.m. and 4:00 a.m. two days per week until temperatures decline, and precipitation increases.
- We appreciate your cooperation in this effort to conserve water so that we can continue to provide you with essential water.