

BEFORE THE NORTH CAROLINA UTILITIES COMMISSION

DOCKET NO. E-7, SUB 1230

In the Matter of)
Application of Duke Energy Carolinas, LLC)
for Approval of Demand-Side Management)
and Energy Efficiency Cost Recovery Rider)
Pursuant to N.C. Gen. Stat. § 62-133.9 and)
Commission Rule R8-69)

DIRECT TESTIMONY OF
ROBERT P. EVANS
FOR
DUKE ENERGY CAROLINAS, LLC

I. INTRODUCTION AND PURPOSE

1 **Q. PLEASE STATE YOUR NAME, BUSINESS ADDRESS, AND**
2 **POSITION WITH DUKE ENERGY.**

3 A. My name is Robert P. Evans, and my business address is 150 Fayetteville Street,
4 Raleigh, North Carolina 27602. I am employed by Duke Energy Corporation
5 (“Duke Energy”) as Senior Manager-Strategy and Collaboration for the
6 Carolinas in the Market Solutions Regulatory Strategy and Evaluation group.

7 **Q. PLEASE BRIEFLY STATE YOUR EDUCATIONAL BACKGROUND**
8 **AND EXPERIENCE.**

9 A. I graduated from Iowa State University (“ISU”) in 1978 with a Bachelor of
10 Science Degree in Industrial Administration and a minor in Industrial
11 Engineering. As a part of my undergraduate work, I participated in both the
12 graduate level Regulatory Studies Programs sponsored by American Telephone
13 and Telegraph Corporation, and graduate level study programs in Engineering
14 Economics. Subsequent to my graduation from ISU, I received additional
15 Engineering Economics training at the Colorado School of Mines, completed
16 the National Association of Regulatory Utility Commissioners Regulatory
17 Studies program at Michigan State, and completed the Advanced American Gas
18 Association Ratemaking program at the University of Maryland. Upon
19 graduation from ISU, I joined the Iowa State Commerce Commission (now
20 known as the Iowa Utility Board (“IUB”) in the Rates and Tariffs Section of
21 the Utilities Division. During my tenure with the IUB, I held several positions,
22 including Senior Rate Analyst in charge of Utility Rates and Tariffs, and

1 Assistant Director of the Utility Division. In those positions, I provided
2 testimony in gas, electric, water, and telecommunications proceedings as an
3 expert witness in the areas of rate design, service rules, and tariff applications.
4 In 1982, I accepted employment with City Utilities of Springfield, Missouri, as
5 an Operations Analyst. In that capacity, I provided support for rate-related
6 matters associated with the municipal utility's gas, electric, water, and sewer
7 operations. In addition, I worked closely with its load management and energy
8 conservation programs. In 1983, I joined the Rate Services staff of the Iowa
9 Power and Light Company, now known as MidAmerican Energy, as a Rate
10 Engineer. In this position, I was responsible for the preparation of rate-related
11 filings and presented testimony on rate design, service rules, and accounting
12 issues before the IUB. In 1986, I accepted employment with Tennessee-
13 Virginia Energy Corporation (now known as the United Cities Division of
14 Atmos Energy) as Director of Rates and Regulatory Affairs. While in this
15 position, I was responsible for regulatory filings, regulatory relations, and
16 customer billing. In 1987, I went to work for the Virginia State Corporation
17 Commission in the Division of Energy Regulation as a Utilities Specialist. In
18 this capacity, I worked on electric and natural gas issues and provided testimony
19 on cost of service and rate design matters brought before that regulatory body.
20 In 1988, I joined North Carolina Natural Gas Corporation ("NCNG") as its
21 Manager of Rates and Budgets. Subsequently, I was promoted to Director-
22 Statistical Services in NCNG's Planning and Regulatory Compliance
23 Department. In that position, I performed a variety of work associated with

1 financial, regulatory, and statistical analysis and presented testimony on several
2 issues brought before the North Carolina Utilities Commission
3 (“Commission”). I held that position until the closing of NCNG’s merger with
4 Carolina Power and Light Company, the predecessor of Progress Energy, Inc.
5 (“Progress”), on July 15, 1999.

6 From July 1999 through January 2008, I was employed in Principal and
7 Senior Analyst roles by the Progress Energy Service Company, LLC. In these
8 roles, I provided NCNG, Progress Energy Carolinas, Inc. (now Duke Energy
9 Progress, LLC or “DEP”), and Progress Energy Florida, Inc. with rate and
10 regulatory support in their state and federal venues. From 2008 through the
11 merger of Duke Energy and Progress, I provided regulatory support for
12 demand-side management (“DSM”) and energy efficiency (“EE”) programs.
13 Subsequent to the Progress merger with Duke Energy, I obtained my current
14 position.

15 **Q. HAVE YOU PREVIOUSLY PROVIDED TESTIMONY IN MATTERS**
16 **BROUGHT BEFORE THIS COMMISSION?**

17 A. Yes. I have provided testimony to this Commission in matters concerning
18 revenue requirements, avoided costs, cost of service, rate design, and the
19 recovery of costs associated with DSM/EE programs and related accounting
20 matters.

21 **Q. WHAT ARE YOUR CURRENT RESPONSIBILITIES?**

1 A. I am responsible for the regulatory support of DSM/EE programs in North
2 Carolina for both Duke Energy Carolinas, LLC (“DEC” or the “Company”) and
3 DEP.

4 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY IN THIS**
5 **PROCEEDING?**

6 A. My testimony supports DEC’s Application for approval of its DSM/EE Cost
7 Recovery Rider, Rider EE, for 2021 (“Rider 12”), which encompasses the
8 Company’s currently effective cost recovery and incentive mechanism
9 (“Mechanism”) and portfolio of programs approved in the Commission’s *Order*
10 *Approving DSM/EE Programs and Stipulation of Settlement* issued October 29,
11 2013, in Docket No. E-7, Sub 1032 (“Sub 1032 Order”). My testimony
12 provides (1) a discussion of items the Commission specifically directed the
13 Company to address in this proceeding; (2) an overview of the Commission’s
14 Rule R8-69 filing requirements; (3) a synopsis of the DSM/EE programs
15 included in this filing; (4) a discussion of program results; (5) an explanation
16 of how these results have affected the Rider 12 calculations; (6) information on
17 DEC’s Evaluation Measurement & Verification (“EM&V”) activities; (7) an
18 overview of the calculation of the Portfolio Performance Incentive (“PPI”); and
19 (8) information relating to the Collaborative.

20 **Q. PLEASE DESCRIBE THE EXHIBITS ATTACHED TO YOUR**
21 **TESTIMONY.**

22 A. Evans Exhibit 1 supplies, for each program, load impacts and avoided cost
23 revenue requirements by vintage. Evans Exhibit 2 contains a summary of net

1 lost revenues for the period January 1, 2017 through December 31, 2021. Evans
2 Exhibit 3 contains the actual program costs for North Carolina for the period
3 January 1, 2017 through December 31, 2019. Evans Exhibit 4 contains the
4 found revenues used in the net lost revenues calculations. Evans Exhibit 5
5 supplies evaluations of event-based programs. Evans Exhibit 6 contains
6 information about and the results of DEC's programs and a comparison of
7 actual impacts to previous estimates. Evans Exhibit 7 contains the projected
8 program and portfolio cost-effectiveness results for the Company's current
9 portfolio of programs. Evans Exhibit 8 contains a summary of 2019 program
10 performance and an explanation of the variances between the forecasted
11 program results and the actual results. Evans Exhibit 9 is a list of DEC's
12 industrial and large commercial customers that have opted out of participation
13 in its DSM or EE programs and a listing of those customers that have elected
14 to opt in to DEC's DSM or EE programs after having initially notified the
15 Company that they declined to participate, as required by Commission Rule
16 R8-69(d)(2). Evans Exhibit 10 contains the projected shared savings incentive
17 (PPI) associated with Vintage 2021. Evans Exhibit 11 provides a summary of
18 the estimated activities and timeframe for completion of EM&V by program.
19 Evans Exhibit 12 provides the actual and expected dates when the EM&V for
20 each program or measure will become effective. Evans Exhibit 13 provides a
21 table showing program cost and avoided costs savings for the test period ending
22 December 31, 2019 and for the previous five test periods. Evans Exhibits A
23 through E provide the detailed completed EM&V reports or updates for the

1 following: Income-Qualified EE and Weatherization Program (Neighborhood
2 Energy Saver) - 2017 (Evans Exhibit A); My Home Energy Report Program
3 Evaluation 2017-2018 (Evans Exhibit B); PowerShare Program - 2018 (Evans
4 Exhibit C); Energy Efficiency Education in Schools 2017-2018 (Evans Exhibit
5 D); and Residential Smart \$aver EE 2016-2017 (Revised) (Evans Exhibit E).

6 **Q. WERE EVANS EXHIBITS 1-13 PREPARED BY YOU OR AT YOUR**
7 **DIRECTION AND SUPERVISION?**

8 A. Yes, they were.

9 **II. ACTIONS ORDERED BY THE COMMISSION**

10 **Q. PLEASE DESCRIBE THE ACTIONS THE COMMISSION DIRECTED**
11 **DEC TO TAKE IN THE COMMISSION'S ORDER IN DOCKET NO. E-**
12 **7, SUB 1192.**

13 A. In its October 18, 2019 *Order Approving DSM/EE Rider and Requiring Filing*
14 *of Customer Notice* in Docket No. E-7, Sub 1192 ("Sub 1192"), the
15 Commission ordered: (1) that the combined DEC/DEP Collaborative should
16 continue to meet every other month; and (2) that DEC shall include in its future
17 DSM/EE applications a table that shows DEC's test period DSM/EE costs and
18 savings, and that same information for the previous five years.

19 **Q. HAS THE COMBINED DEC/DEP COLLABORATIVE CONTINUED**
20 **MEETING EVERY OTHER MONTH?**

21 A. Yes, the combined DEC/DEP collaborative has continued to meet every other
22 month. Further information associated with the DEC/DEP Collaborative is
23 been provided in Section X of my testimony.

1 **Q. HAS THE COMPANY INCLUDED A TABLE IN ITS FILING THAT**
2 **SHOWS DEC'S TEST PERIOD DSM/EE COSTS AND SAVINGS, AND**
3 **THAT SAME INFORMATION FOR THE PREVIOUS FIVE YEARS?**

4 A. Yes. The requested table is identified as Evans Exhibit 13.

5 **III. RULE R8-69 FILING REQUIREMENTS**

6 **Q. WHAT INFORMATION DOES DEC PROVIDE IN RESPONSE TO**
7 **THE COMMISSION'S FILING REQUIREMENTS?**

8 A. The information for Rider 12 is provided in response to the Commission's filing
9 requirements contained in R8-69(f)(1) and can be found in the testimony and
10 exhibits of Company witnesses Evans and Miller as follows:

R8-69(f)(1)	Items	Location in Testimony
(i)	Projected NC retail sales for the rate period	Miller Exhibit 6
(ii)	For each measure for which cost recovery is requested through Rider 12:	
(ii)	a. Total expenses expected to be incurred during the rate period	Evans Exhibit 1
(ii)	b. Total costs savings directly attributable to measures	Evans Exhibit 1
(ii)	c. EM&V activities for the rate period	Evans Exhibit 11
(ii)	d. Expected peak demand reductions	Evans Exhibit 1
(ii)	e. Expected energy reductions	Evans Exhibit 1
(iii)	Filing requirements for DSM/EE EMF rider, including:	
(iii)	a. Total expenses for the test period in the aggregate and broken down by type of expenditure, unit, and jurisdiction	Evans Exhibit 3
(iii)	b. Total avoided costs for the test period in the aggregate and broken down by type of expenditure, unit, and jurisdiction	Evans Exhibit 1
(iii)	c. Description of results from EM&V activities	Testimony of Robert Evans and Evans Exhibits A-E
(iii)	d. Total peak demand reductions in the aggregate and broken down per program	Evans Exhibit 1
(iii)	e. Total energy reduction in the aggregate and broken down per program	Evans Exhibit 1
(iii)	f. Discussion of findings and results of programs	Testimony of Robert Evans and Evans Exhibit 6
(iii)	g. Evaluations of event-based programs	Evans Exhibit 5
(iii)	h. Comparison of impact estimates from previous year and explanation of significant differences	Testimony of Robert Evans and Evans Exhibits 6 and 8
(iv)	Determination of utility incentives	Testimony of Robert Evans and Evans Exhibit 10
(v)	Actual revenues from DSM/EE and DSM/EE EMF riders	Miller Exhibit 4
(vi)	Proposed Rider 12	Testimony of Carolyn Miller and Miller Exhibit 1
(vii)	Projected NC sales for customers opting out of measures	Miller Exhibit 6
(viii)	Supporting work papers	CD accompanying filing

1

IV. PORTFOLIO OVERVIEW

2 **Q. WHAT ARE DEC'S CURRENT DSM AND EE PROGRAMS?**

3 A. The Company has two interruptible programs for nonresidential customers,

4 Interruptible Service ("IS") and Standby Generation ("SG"), which are

1 accounted for outside of the Mechanism approved by the Commission in the
2 Sub 1032 Order. Aside from IS and SG, the following DSM/EE programs
3 have been implemented by DEC in its North Carolina service territory:

4 **RESIDENTIAL CUSTOMER PROGRAMS**

- 5 • Energy Assessment Program
- 6 • EE Education Program
- 7 • Energy Efficient Appliances and Devices Program
- 8 • Smart \$aver EE Program
- 9 • Multi-Family EE Program
- 10 • My Home Energy Report (MyHER) Program
- 11 • Income-Qualified EE and Weatherization Program
- 12 • Power Manager Load Control Service Program

13 **NONRESIDENTIAL CUSTOMER PROGRAMS**

- 14 • Nonresidential Smart \$aver Energy Efficient Products and
15 Assessment Program:
 - 16 ○ Energy Efficient Food Service Products
 - 17 ○ Energy Efficient HVAC Products
 - 18 ○ Energy Efficient IT Products
 - 19 ○ Energy Efficient Lighting Products
 - 20 ○ Energy Efficient Process Equipment Products
 - 21 ○ Energy Efficient Pumps and Drives Products
 - 22 ○ Custom Incentive and Energy Assessment
- 23 • PowerShare Nonresidential Load Curtailment Program

- 1 • Small Business Energy Saver Program
- 2 • EnergyWise for Business Program
- 3 • Nonresidential Smart \$aver Performance Incentive Program

4 **Q. ARE THESE SUBSTANTIVELY THE SAME PROGRAMS DEC**
5 **RECEIVED APPROVAL FOR IN DOCKET NO. E-7, SUB 1032?**

6 A. Yes. The programs contained in the current portfolio are the same as those
7 approved by the Commission in the Sub 1032 Order, with the exception of:
8 the discontinuation of the PowerShare CallOption and the Smart Energy in
9 Offices Program and the addition of the Nonresidential Smart \$aver
10 Performance Incentive Program.

11 **Q. PLEASE DESCRIBE ANY UPDATES MADE TO THE UNDERLYING**
12 **ASSUMPTIONS FOR DEC'S PORTFOLIO OF PROGRAMS THAT**
13 **HAVE ALTERED PROJECTIONS FOR VINTAGE 2021.**

14 A. Updates to underlying assumptions that materially impact DEC's 2021
15 portfolio projection are related to EM&V-related impacts and changes in
16 avoided costs.

17 **Q. PLEASE DESCRIBE THE EM&V IMPACT TO DEC'S ESTIMATED**
18 **2021 PROGRAM PORTFOLIO.**

19 A. Changes in the EM&V results were updated to reflect the savings impacts for
20 those programs for which DEC received EM&V results after it prepared its
21 application in Sub 1192. Updating EM&V for its programs results in changes
22 to the projected avoided cost benefits associated with the projected
23 participation. Hence, these EM&V updates will impact the calculation of the

1 specific program and overall portfolio cost-effectiveness, as well as impact
2 the calculation of DEC's projected shared savings incentive.

3 **Q. PLEASE DESCRIBE THE AVOIDED COST IMPACT TO DEC'S**
4 **ESTIMATED 2021 PROGRAM PORTFOLIO.**

5 A. Changes in the avoided cost rates directly impact the cost effectiveness of the
6 Company's programs. Because the avoided cost rates have declined, the cost
7 effectiveness of the Company's programs have tended to decline as well.

8 **Q. AFTER FACTORING THESE UPDATES INTO THE VINTAGE 2021**
9 **PORTFOLIO, DO THE RESULTS OF DEC'S PROSPECTIVE TOTAL**
10 **RESOURCE COST-EFFECTIVENESS TESTS INDICATE THAT IT**
11 **SHOULD DISCONTINUE OR MODIFY ANY OF ITS PROGRAMS?**

12 A. DEC performed a prospective analysis of each of its programs and the
13 aggregate portfolio for the Vintage 2021 period. The cost-effectiveness
14 results for the entire portfolio for Vintage 2021 are contained in Evans Exhibit
15 7. The aggregate portfolio continues to project cost-effectiveness, with the
16 exception of the Income-Qualified EE Products and Services Program, which
17 was not cost-effective at the time of Commission approval, the Residential
18 Smart Saver EE Program, which is continuing its transformation to an all
19 referral channel, and elements of the Nonresidential Smart Saver Program.
20 Based on the results of these cost-effectiveness tests, there are no reasons to
21 discontinue any of DEC's programs. Notably, the Company continues to
22 examine its programs for potential modifications to increase their
23 effectiveness, regardless of the current cost-effectiveness results.

1 **Q. PLEASE IDENTIFY THE ELEMENTS OF THE NONRESIDENTIAL**
2 **SMART \$AVER PROGRAM THAT WERE FORECASTED TO BE**
3 **LESS THAN COST EFFECTIVE?**

4 A. The Food Service and Information Technology subcategories of the
5 Nonresidential Smart Saver Program had TRC scores that were less than 1.0.

6 **Q. WOULD IT BE APPROPRIATE TO DISCONTINUE THESE**
7 **ELEMENTS?**

8 A. No, it would not. These elements are integral for insuring that a robust
9 portfolio of prescriptive offerings is available for its nonresidential customers.
10 In addition, these elements are merely measure categories within a much
11 larger program. The TRC score for the prescriptive portion of the
12 Nonresidential Smart Saver Program is 2.05, and the TRC score for the
13 Nonresidential Smart Saver Program, as a whole, is 1.71.

14 **Q. DID DEC MODIFY ITS PORTFOLIO OF PROGRAMS DURING**
15 **VINTAGE 2019?**

16 A. Yes. The Company has made several modifications to its portfolio of
17 programs during Vintage 2019 that were intended to increase its cost
18 effectiveness. During 2019, the Company implemented several changes to its
19 Residential Smart Saver Energy Efficiency Program. The most important of
20 these is the continued transformation to an all referral channel. Additional
21 modifications were made in compliance with the Flexibility Guidelines
22 approved by the Commission in its Sub 1032 Order. The impacted programs
23 and summaries of their modifications are provided below:

1 Nonresidential Smart Saver Energy Efficient Products and Assessment
2 Program – Prescriptive Measures

3 New measures were added to the program. These new measures included
4 pipe insulation, LED lamps, LED signs, vending controls, refrigeration timers
5 and controls.

6 Residential Appliances and Devices Program

7 Additional water measures were added to the program.

8 **V. DSM/EE PROGRAM RESULTS TO DATE**

9 **Q. HOW MUCH ENERGY, CAPACITY AND AVOIDED COST**
10 **SAVINGS DID DEC DELIVER AS A RESULT OF ITS DSM/EE**
11 **PROGRAMS DURING VINTAGE 2019?**

12 A. During Vintage 2019, DEC’s DSM/EE programs delivered over 844 million
13 kilowatt-hours (“kWh”) of energy savings and slightly over 1,103 megawatts
14 (“MW”) of capacity savings, which produced net present value of avoided
15 cost savings of close to \$438 million. The 2019 performance results for
16 individual programs are provided on page 3 of Evans Exhibit 1.

17 **Q. DID ANY PROGRAMS SIGNIFICANTLY OUT-PERFORM**
18 **RELATIVE TO THEIR ORIGINAL ESTIMATES FOR VINTAGE**
19 **2019?**

20 A. Yes. During Vintage 2019, DEC’s portfolio of programs was able to deliver
21 energy and capacity savings that yielded avoided costs that were 123 percent
22 of the target, and it did so while expending 104 percent of targeted program
23 costs. Although the Company’s entire portfolio of programs performed well,

1 programs in the portfolio that feature lighting measures continued to
2 contribute the largest portion of the avoided cost impacts. In the residential
3 market, the three highest ranked programs in terms of percentage increases in
4 avoided costs from those forecasted for 2019 were the Income-Qualified
5 Energy Efficiency and Weatherization Assistance, Energy Efficient
6 Appliances and Devices Program, and the Smart Saver EE Program. These
7 impacts were achieved largely due to elevated participation of customers
8 adopting measures at a higher rate than originally forecasted. The avoided
9 cost savings impacts for these three programs, compared to those originally
10 filed for Vintage 2019, exceeded the projections by 239 percent, 196 percent,
11 and 157 percent, respectively. The energy savings impacts for these
12 programs, compared to those originally filed for Vintage 2019, exceeded the
13 projections by 223 percent, 193 percent and 143 percent, respectively.

14 The nonresidential offering with the largest percentage increase in
15 avoided cost savings impacts from those forecasted for 2019 was the Energy
16 Efficient Lighting portion of the Nonresidential Smart Saver Energy Efficient
17 Products and Assessments Program. This produced 158 percent of expected
18 avoided costs and 173 percent of expected energy savings.

19 **Q. HAVE ANY PROGRAMS SIGNIFICANTLY UNDERPERFORMED**
20 **RELATIVE TO THEIR ORIGINAL ESTIMATES IN VINTAGE 2019?**

21 A. In the high performing residential portfolio, none of the Company's
22 residential programs can be considered as significantly underperforming.

1 In the nonresidential market, elements of the Nonresidential Smart
2 Saver Energy Efficient Products and Assessments Program, the
3 Nonresidential Smart Saver Performance Incentive Program, and the Small
4 Business Energy Saver did not deliver the impacts expected relative to their
5 forecast.

6 Several of the prescriptive product lines contained in the
7 Nonresidential Smart Saver Energy Efficient Products and Assessments
8 Program, such as those applicable to information technology and food
9 services delivered less than optimal results when viewed in isolation. The
10 prescriptive measures contained in the Nonresidential Smart Saver Energy
11 Efficient Products and Assessments Program collectively produced 123
12 percent of forecasted avoided costs, 127 percent of forecasted capacity
13 savings, and 98 percent of forecasted energy savings. These results are
14 optimal when considering that program costs were 85 percent of those that
15 were forecasted for the period.

16 The Custom Technical Assessments portion of the Nonresidential
17 Smart Saver Energy Efficient Products and Assessments Program, as a
18 standalone, did not meet forecasted expectations; however, the aggregated
19 Custom portion of the Program produced close to 133 percent of forecasted
20 avoided costs, 129 percent of forecasted capacity savings, and 78 percent of
21 forecasted energy savings, while expending only 78 percent of forecasted
22 costs.

1 The Nonresidential Smart Saver Performance Incentive Program did
2 not meet forecasted expectations. The Nonresidential Smart Saver
3 Performance Incentive Program is an adjunct to the Nonresidential Smart
4 Saver Energy Efficient Products and Assessments Program, which was
5 specifically designed for use with non-standard measures or in situations
6 where anticipated savings are difficult to measure. The Nonresidential Smart
7 Saver Energy Efficient Products and Assessments family of programs
8 produced close to 120 percent of forecasted avoided costs, 122 percent of
9 forecasted capacity savings, and 91 percent of forecasted energy savings,
10 while expending only 82 percent of forecasted costs.

11 The Small Business Energy Saver program, due to lower than
12 expected participation, only produced approximately 68 percent of forecasted
13 avoided costs, 63 percent of forecasted capacity savings, and 71 percent of
14 forecasted energy savings. Program costs during 2019 were 78 percent of the
15 forecasted amount.

16 **VI. PROJECTED RESULTS**

17 **Q. PLEASE PROVIDE A PROJECTION OF THE RESULTS THAT DEC**
18 **EXPECTS TO SEE FROM IMPLEMENTATION OF ITS**
19 **PORTFOLIO OF PROGRAMS.**

20 A. Consistent with its practices during the save-a-watt pilot, DEC will update the
21 actual and projected EE achievement levels in its annual Rider EE filing to
22 account for any program or measure additions based on the performance of
23 programs, market conditions, economics and consumer demand. The actual

1 results for Vintage 2019 and projection of the results for Vintages 2020 and
 2 2021, as well as the associated projected program expense for DEC's portfolio
 3 of programs, are summarized in the following table:

4

DEC System (NC & SC) DSM/EE Portfolio 2019 Actual Results and 2020-2021 Projected Results			
	2019	2020	2021
Annual System Net MW	1,103	1,119	1,187
Annual System Net GWh	844	695	760
Annual Program Costs (Millions)	\$150	\$136	\$143

5 The Vintage 2020 projections are similar to those provided by DEC and
 6 reported to the Commission in Sub 1192. The projected impacts and cost for
 7 Vintage 2021 are different due to updated participation estimates and the
 8 EM&V results that have been applied to the following programs: Income-
 9 Qualified EE and Weatherization Program (Neighborhood Energy Saver)
 10 Program; My Home Energy Report Program (MyHER); PowerShare
 11 Program; Energy Efficiency Education in Schools; and Residential Smart
 12 \$aver EE Program.

13

VII. EM&V ACTIVITIES

14 **Q. PLEASE DESCRIBE THE COMPANY'S EM&V ACTIVITIES**
 15 **RELEVANT TO THIS PROCEEDING.**

16 A. Evans Exhibit 11 summarizes the estimated activities and timeframe for
 17 completion of EM&V by program. Evans Exhibit 12 provides the actual and
 18 expected dates when the EM&V for each program or measure will become

1 effective. Evans Exhibits A through E provide the detailed completed EM&V
2 reports or updates for the following programs:

Evans Exhibit	EM&V Reports	Report Finalization Date	Evaluation Type
A	Income-Qualified EE and Weatherization Program (Neighborhood Energy Saver) Program Evaluation Report: 2017	11/30/2019	Process and Impact
B	My Home Energy Report Program Evaluation: 2017-2018	7/10/2019	Process and Impact
C	PowerShare Program Evaluation: 2018	5/2/2019	Process and Impact
D	Energy Efficiency Education in Schools Evaluation Report: 2017-2018	2/1/2019	Process and Impact
E	Smart Saver Evaluation Report: 2016–2017 (Revised)	3/15/19	Process and Impact

3 **Q. HOW WERE EM&V RESULTS UTILIZED IN DEVELOPING THE**
4 **PROPOSED RIDER 12?**

5 A. The Company has applied EM&V consistently with the agreement among
6 DEC, SACE, and the Public Staff and approved by the Commission in its
7 *Order Approving DSM/EE Rider and Requiring Filing of Proposed Customer*
8 *Notice* issued on November 8, 2011, in Docket No. E-7, Sub 979 (“EM&V
9 Agreement”). In accordance with the Sub 1032 Order, DEC continues to
10 apply EM&V in accordance with the EM&V Agreement.

11 Actual participation and evaluated load impacts are used
12 prospectively to update net lost revenues estimates. In addition, the EM&V
13 Agreement provides that initial EM&V results shall be applied retrospectively
14 to program impacts that were based upon estimated impact assumptions
15 derived from industry standards (rather than EM&V results for the program
16 in the Carolinas), in particular the DSM/EE programs initially approved by
17 the Commission in Docket No. E-7, Sub 831 (“Sub 831”), with the exception

1 of the Nonresidential Smart Saver Custom Rebate Program and the Low-
2 Income EE and Weatherization Assistance Program.

3 For purposes of the vintage true-ups and forecast, initial EM&V
4 results are considered actual results for a program and continue to apply until
5 superseded by new EM&V results, if any. For all new programs and pilots
6 approved after the Sub 831 programs, DEC will use the initial estimates of
7 impacts until it has EM&V results, which will then be applied retrospectively
8 back to the beginning of the offering and will be considered actual results
9 until a second EM&V is performed.

10 All program impacts from EM&V apply only to the programs for
11 which the analysis was directly performed, though DEC's new product
12 development may utilize actual impacts and research about EE and
13 conservation behavior directly attributed to existing DEC program offerings.

14 Because program impacts from EM&V in this Application apply only
15 to the programs for which the analysis was directly performed, there are no
16 costs associated with performing additional EM&V for other measures, other
17 than the original cost for EM&V for these programs. As indicated in previous
18 proceedings, DEC estimates that 5 percent of total portfolio program costs
19 will be required to adequately and efficiently perform EM&V on the portfolio.

20 The level of EM&V required varies by program and depends on that
21 program's contribution to total portfolio, the duration the program has been
22 in the portfolio without material change, and whether the program and
23 administration is new and different in the energy industry. DEC estimates,

1 however, that no additional costs above 5 percent of total program costs will
2 be associated with performing EM&V for all measures in the portfolio.

3 **Q. WHICH PROGRAMS CONTAIN IMPACT RESULTS BASED ON**
4 **CAROLINAS-BASED EM&V?**

5 A. The following programs have Carolinas-based EM&V applied and have been
6 provided as Evans Exhibits A through E:

7 Income-Qualified EE and Weatherization Program (Neighborhood Energy
8 Saver) Program - 2017 (Evans Exhibit A); My Home Energy Report Program
9 Evaluation 2017-2018 (Evans Exhibit B); PowerShare Program - 2018 (Evans
10 Exhibit C); Energy Efficiency Education in Schools 2017-2018 (Evans
11 Exhibit D); and Residential Smart Saver EE 2016-2017 (Revised) (Evans
12 Exhibit E).

13 **VIII. RIDER IMPACTS**

14 **Q. HAVE THE PARTICIPATION RESULTS AFFECTED THE**
15 **VINTAGE 2019 EXPERIENCE MODIFICATION FACTOR?**

16 A. Yes. The EMF in Rider 12 accounts for changes to actual participation
17 relative to the forecasted participation levels utilized in DEC's Vintage 2016
18 Rider EE. As DEC receives actual participation information, it is then able
19 to update participation-driven actual avoided cost benefits from its DSM/EE
20 programs and the net lost revenues derived from its EE programs. For
21 example, as previously mentioned, the information technology and food
22 service related prescriptive measures offered as a part of the Nonresidential
23 Smart Saver Energy Efficient Products and Assessment Program

1 underperformed relative to their original participation targets. As a result, the
2 EMF will be reduced to reflect the lower costs, net lost revenues, and shared
3 savings incentive (PPI) associated with these programs. On the other hand,
4 higher-than-expected participation in programs, such as the Residential
5 Energy Efficient Appliances and Devices Program, causes the EMF to reflect
6 higher program costs, net lost revenues, and PPI. In addition to the above,
7 the EMF is impacted by the application of EM&V results.

8 **Q. HOW WILL EM&V BE INCORPORATED INTO THE VINTAGE**
9 **2019 TRUE-UP COMPONENT OF RIDER 12?**

10 A. All of the final EM&V results that have been received by DEC as of
11 December 31, 2019 have been applied prospectively from the first day of the
12 month immediately following the month in which the study participation
13 sample for the EM&V was completed in accordance with the EM&V
14 Agreement. Accordingly, for any program for which DEC has received
15 EM&V results, the per participant impact applied to the projected program
16 participation in Vintage 2019 is based upon the actual EM&V results that
17 have been received.

18 **Q. PLEASE DESCRIBE HOW DEC CALCULATED FOUND**
19 **REVENUES.**

20 A. Consistent with the Sub 1032 Order and with the “Decision Tree” found in
21 Appendix A of the Commission’s February 8, 2011 order in Docket No. E-7,
22 Sub 831, and approved for the new portfolio in the Sub 1032 Order, possible
23 found revenue activities were identified, categorized, and netted against the

1 net lost revenues created by DEC's EE programs. Found revenues may result
2 from activities that directly or indirectly result in an increase in customer
3 demand or energy consumption within DEC's service territory. Load-
4 building activities such as these, however, would not be considered found
5 revenues if they (1) would have occurred regardless of DEC's activity, (2)
6 were a result of a Commission-approved economic development activity not
7 determined to produce found revenues, or (3) were part of an unsolicited
8 request for DEC to engage in an activity that supports efforts to grow the
9 economy. On the other hand, found revenues would occur for load growth
10 that did not fall into the previous categories but was directly or indirectly a
11 result of DEC's activities. Based on the results of this work, all potential
12 found revenue-related activities are identified and categorized in Evans
13 Exhibit 4. Additionally, consistent with the methodology employed and
14 approved in Docket No. E-7, Sub 1073, as discussed in detail in the testimony
15 of Company witness Timothy J. Duff in Docket No. E-7, Sub 1050, DEC also
16 proposes to adjust calculation of found revenues to account for the impacts of
17 activities outside of its EE programs that it undertakes that reduce customer
18 consumption – i.e., “negative found revenues.”

19 **Q. PLEASE DISCUSS THE ADJUSTMENT THAT DEC PROPOSES TO**
20 **MAKE TO ITS FOUND REVENUE CALCULATION TO ACCOUNT**
21 **FOR NEGATIVE FOUND REVENUES.**

22 A. DEC continues to aggressively pursue, with its outdoor lighting customers,
23 the replacement of aging Mercury Vapor lights with Light Emitting Diode

1 (“LED”) fixtures. By moving customers past the standard High Pressure
2 Sodium (“HPS”) fixture to an LED fixture in this replacement process, DEC
3 is generating significant energy savings. These energy savings, since they
4 come outside of DEC’s EE programs, are not captured in DEC’s calculation
5 of lost revenues. Since one of the activities that DEC includes in the
6 calculation of found revenues is the increase in consumption from new
7 outdoor lighting fixtures added by DEC, it is logical and symmetrical to count
8 the energy consumption reduction realized in outdoor lighting efficiency
9 upgrades. The Company does not take credit for the entire efficiency gain
10 from replacing Mercury Vapor lights, but rather only the efficiency gain from
11 replacing HPS with LED fixtures. In addition, DEC has not recognized any
12 negative found revenues in excess of the found revenues calculated; in other
13 words, the net found revenues number will never be negative and have the
14 effect of increasing net lost revenue calculations. In Docket No. E-7, Sub
15 1073, the Commission found inclusion of negative found revenues associated
16 with the Company’s initiative to replace Mercury Vapor lighting with LED
17 fixtures in the calculation of net found revenues to be reasonable, and the
18 Company proposes to continue this practice in Rider 12.

19 **Q. HAS THE OPT-OUT OF NONRESIDENTIAL CUSTOMERS**
20 **AFFECTED THE RESULTS FROM THE PORTFOLIO OF**
21 **APPROVED PROGRAMS?**

22 A. Yes, the opt-out of qualifying nonresidential customers has had a negative
23 effect on DEC’s overall nonresidential impacts. For Vintage 2019, DEC had

1 4,962 eligible customer accounts opt out of participating in DEC's
2 nonresidential portfolio of EE programs. In addition, DEC had 5,537 eligible
3 customer accounts opt out of participating in DEC's nonresidential DSM
4 programs. It is important to note that during 2019, 11 opt-out eligible
5 customers opted-in to the EE portion of the Rider, and 28 opt-out eligible
6 customers opted-in to the DSM portion of the Rider.

7 **Q. PLEASE EXPLAIN THE INCREASE IN THE NUMBER OF OPT-**
8 **OUTS IN 2019 COMPARED TO 2018.**

9 A. Because the Company does not take part in the customers' economic benefit
10 analysis or the customers' decision-making process, providing a concrete
11 explanation why opt-outs increased is difficult. As nonresidential customers
12 become better equipped at determining the economic benefit of participating
13 in the Company's DSM/EE programs versus the costs associated with opting
14 into the DSM/EE rider, they are more knowledgeable on the best allocation
15 of their resources. Thus, the Company believes this knowledge, coupled with
16 increases to the Rider EE rates, is leading to the increase in eligible customer
17 opt-outs.

18 **Q. IS THE COMPANY CONTINUING ITS EFFORTS TO ATTRACT**
19 **THE PROGRAM PARTICIPATION OF OPT-OUT ELIGIBLE**
20 **CUSTOMERS?**

21 A. Yes. Increasing the participation of opt-out eligible customers in DSM and
22 EE programs is very important to the Company. As discussed earlier, DEC
23 continues to evaluate and revise its nonresidential portfolio of programs to

1 accommodate new technologies, eliminate product gaps, remove barriers to
2 participation, and make its programs more attractive. It also continues to
3 leverage its Large Account Management Team to make sure customers are
4 informed about product offerings and the March Opt-in Window.

5 **IX. PPI CALCULATION**

6 **Q. PLEASE PROVIDE AN OVERVIEW OF THE COST RECOVERY**
7 **AND INCENTIVE MECHANISM APPROVED IN DOCKET NO. E-7,**
8 **SUB 1032.**

9 A. Pursuant to the Sub 1032 Order, the Mechanism allows DEC to (1) recover
10 the reasonable and prudent costs incurred for adopting and implementing
11 DSM and EE measures in accordance with N.C. Gen. Stat. § 62-133.9 and
12 Commission Rules R8-68 and R8-69; (2) recover net lost revenues incurred
13 for up to 36 months of a measure's life for EE programs; and (3) earn a PPI
14 based upon the sharing of 11.5% of the net savings achieved through DEC's
15 DSM/EE programs on an annual basis.

16 **Q. PLEASE EXPLAIN HOW DEC DETERMINES THE PPI.**

17 A. First, DEC determines the net savings eligible for incentive by subtracting the
18 present value of the annual lifetime DSM/EE program costs (excluding
19 approved low-income programs as described below) from the net present
20 value of the annual lifetime avoided costs achieved through the Company's
21 programs (again, excluding approved low-income programs). The Company
22 then multiplies the net savings eligible for incentive by the 11.5% shared
23 savings percentage to determine its pretax incentive.

1 **Q. PLEASE EXPLAIN WHETHER DEC EXCLUDES ANY PROGRAMS**
2 **FROM THE DETERMINATION OF ITS PPI CALCULATION.**

3 A. Consistent with the Sub 1032 Order, DEC has excluded the impacts and costs
4 associated with the Income-Qualified EE and Weatherization Program from
5 its calculation of the PPI. At the time the program was approved, it was not
6 cost-effective, but was approved based on its societal benefit. As such,
7 although DEC is eligible to recover the program costs and 36 months of the
8 net lost revenues associated with the impacts of the program, it does not earn
9 an incentive, and the negative net savings associated with these types of
10 programs is not factored into the calculation of the annual shared savings PPI.

11 **X. COLLABORATIVE**

12 **Q. PLEASE SUMMARIZE THE COLLABORATIVE ACTIVITIES**
13 **OCCURRING AFTER THE JUNE 11, 2019 HEARING IN DOCKET**
14 **NO. E-7, SUB 1192.**

15 A. The Collaborative continued to meet bimonthly for formal meetings in July,
16 September and November of last year and in January of this one. Between
17 meetings, interested stakeholders joined conference calls (in June, September,
18 October and February) and informal meetings (in July and November) to zero
19 in on certain agenda items or priorities that could not be fully explored during
20 the formal meetings. The Company believes that Collaborative members
21 gained a deeper understanding of the issues facing the Company's DSM/EE
22 programs and, as a result, brought the Company valuable feedback and

1 perspective. Meetings and calls will continue in a similar fashion through
2 2020 as well.

3 **Q. HAS THE COMPANY UTILIZED INPUT FROM THE**
4 **COLLABORATIVE IN A TANGIBLE WAY?**

5 A. The Company has improved the flow of information and refined its methods
6 of engagement in response to feedback from the membership. Company staff
7 works with Collaborative members to set meeting dates and locations
8 approximately six weeks in advance. Additionally, each formal meeting ends
9 with an opportunity for members to suggest topics for future meetings. Three
10 weeks before a meeting, Company staff sends a draft agenda to the members
11 to ensure that all their requested items have been included and are allotted
12 adequate time. One week prior to its Collaborative meetings, Company staff
13 emails every Collaborative member a final agenda and a draft of the materials
14 that will be presented. Because keeping programs fresh and responsive to the
15 market is a high priority for program management staff, the Company has
16 asked the Collaborative on occasion to review program modifications on a
17 compressed timeline. To ensure that members can contribute meaningfully
18 to proposals for new programs or modifications to existing ones in the future,
19 the Company has begun to bring program ideas during the research phase
20 before all assumptions or program details have been decided. While that
21 approach may result in some of the group's time being used to explore ideas
22 that ultimately do not pan out, it may also lead to discovering ideas that would
23 not have been discovered without the lively and diverse discussion. The

1 Company has used input from the Collaborative to expand the reach of our
2 programs as well. For example, the Collaborative drew program management
3 staff's attention to a tax credit that is available to low-income multifamily
4 housing developments. Although some participants in the Company's Smart
5 \$aver Custom Design Assistance program could have qualified for the tax
6 credit, the program was not targeting that population specifically and was
7 missing the chance to leverage program dollars with federal money. Members
8 of the Collaborative spotted the opportunity and introduced the Company's
9 program team to developers who needed help incorporating energy efficiency
10 upgrades into their low-income tax credit applications. Since this opportunity
11 was flagged last year, thirty-one multifamily housing projects have enrolled
12 in the Custom Design Assistance program, and seven of those have been low-
13 income housing properties that have used the program to provide more
14 affordable energy efficient housing for low-income families in the Carolinas.

15 **Q. IS THE COLLABORATIVE EVALUATING ANY OTHER**
16 **PROGRAM OPPORTUNITIES?**

17 A. Yes, the Collaborative has identified several programs for low- and middle-
18 income families, manufactured homes, renters, and small and medium
19 commercial and industrial customers in which they have insight or experience
20 that they can share with the Company. The Company looks forward to
21 working with members on each of these opportunities.

1 **Q. HAS THE COMPANY CONSIDERED THE DEVELOPMENT OF A**
2 **STANDARD REPORTING PROTOCOL?**

3 A. The format of DEC's regulatory filing is designed to present information
4 relevant to cost recovery. The Company does not wish to alter the format of
5 its rider filings unless the Commission or Public Staff directs it to do so.
6 However, in response to the desire some have expressed to have a standard
7 reporting protocol that is convenient for review and analysis and that allows
8 for topline trends and takeaways to be easily identified, the Company is
9 developing a new structure for reporting both DEC's and DEP's program
10 performance metrics to the Collaborative. The new structure will show
11 historical participation, impacts, and costs by program. It will also compare
12 actual results to plans, break down budgets by category, identify cost/benefit
13 test results, and situate the savings in the context of the broader utility.
14 Company staff will present the analysis in the formal March Collaborative
15 meeting and make ongoing improvements based on member feedback.

16 **XI. CONCLUSION**

17 **Q. DOES THIS CONCLUDE YOUR PRE-FILED DIRECT**
18 **TESTIMONY?**

19 A. Yes.